<!DOCTYPE html>

<html lang="es">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Emma Zavaleta Salinas - Marketing Digital & AI Expert</title>

<style>

\* {

margin: 0;

padding: 0;

box-sizing: border-box;

}

body {

font-family: 'Segoe UI', Tahoma, Geneva, Verdana, sans-serif;

line-height: 1.6;

background: linear-gradient(135deg, #667eea 0%, #764ba2 100%);

min-height: 100vh;

}

.container {

max-width: 1200px;

margin: 0 auto;

padding: 0 20px;

}

header {

background: rgba(255, 255, 255, 0.95);

backdrop-filter: blur(10px);

position: fixed;

width: 100%;

top: 0;

z-index: 1000;

box-shadow: 0 2px 20px rgba(0,0,0,0.1);

}

nav {

display: flex;

justify-content: space-between;

align-items: center;

padding: 1rem 0;

}

.logo {

font-size: 1.5rem;

font-weight: bold;

color: #333;

}

.nav-links {

display: flex;

list-style: none;

gap: 2rem;

}

.nav-links a {

text-decoration: none;

color: #333;

font-weight: 500;

transition: color 0.3s ease;

}

.nav-links a:hover {

color: #667eea;

}

.hero {

height: 100vh;

display: flex;

align-items: center;

color: white;

text-align: center;

padding-top: 80px;

}

.hero-content h1 {

font-size: 3.5rem;

margin-bottom: 1rem;

font-weight: 700;

}

.hero-content .subtitle {

font-size: 1.5rem;

margin-bottom: 2rem;

opacity: 0.9;

}

.hero-content .description {

font-size: 1.1rem;

max-width: 600px;

margin: 0 auto 2rem;

opacity: 0.8;

}

.cta-button {

display: inline-block;

background: rgba(255, 255, 255, 0.2);

color: white;

padding: 15px 30px;

text-decoration: none;

border-radius: 50px;

font-weight: bold;

border: 2px solid white;

transition: all 0.3s ease;

backdrop-filter: blur(10px);

}

.cta-button:hover {

background: white;

color: #667eea;

transform: translateY(-2px);

}

.section {

padding: 80px 0;

background: white;

}

.section:nth-child(even) {

background: #f8f9fa;

}

.section-title {

text-align: center;

font-size: 2.5rem;

margin-bottom: 3rem;

color: #333;

}

.achievements {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(300px, 1fr));

gap: 2rem;

margin-bottom: 3rem;

}

.achievement-card {

background: linear-gradient(135deg, #667eea, #764ba2);

color: white;

padding: 2rem;

border-radius: 15px;

text-align: center;

transform: translateY(0);

transition: transform 0.3s ease;

}

.achievement-card:hover {

transform: translateY(-5px);

}

.achievement-number {

font-size: 3rem;

font-weight: bold;

display: block;

margin-bottom: 0.5rem;

}

.achievement-text {

font-size: 1.1rem;

opacity: 0.9;

}

.skills-grid {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(250px, 1fr));

gap: 2rem;

}

.skill-category {

background: white;

padding: 2rem;

border-radius: 15px;

box-shadow: 0 5px 25px rgba(0,0,0,0.1);

border-left: 4px solid #667eea;

}

.skill-category h3 {

color: #333;

margin-bottom: 1rem;

font-size: 1.3rem;

}

.skill-list {

list-style: none;

}

.skill-list li {

color: #666;

margin-bottom: 0.5rem;

padding-left: 1rem;

position: relative;

}

.skill-list li::before {

content: "✓";

position: absolute;

left: 0;

color: #667eea;

font-weight: bold;

}

.experience-timeline {

position: relative;

max-width: 800px;

margin: 0 auto;

}

.timeline-item {

background: white;

padding: 2rem;

margin-bottom: 2rem;

border-radius: 15px;

box-shadow: 0 5px 25px rgba(0,0,0,0.1);

border-left: 4px solid #667eea;

}

.timeline-date {

color: #667eea;

font-weight: bold;

font-size: 0.9rem;

text-transform: uppercase;

margin-bottom: 0.5rem;

}

.timeline-title {

font-size: 1.4rem;

color: #333;

margin-bottom: 0.5rem;

}

.timeline-company {

color: #764ba2;

font-weight: 600;

margin-bottom: 1rem;

}

.timeline-description {

color: #666;

line-height: 1.7;

}

.contact-section {

background: linear-gradient(135deg, #667eea, #764ba2);

color: white;

text-align: center;

}

.contact-info {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(250px, 1fr));

gap: 2rem;

margin-top: 2rem;

}

.contact-item {

background: rgba(255, 255, 255, 0.1);

padding: 1.5rem;

border-radius: 10px;

backdrop-filter: blur(10px);

}

.contact-item h3 {

margin-bottom: 0.5rem;

}

.contact-item a {

color: white;

text-decoration: none;

}

.contact-item a:hover {

text-decoration: underline;

}

footer {

background: #333;

color: white;

text-align: center;

padding: 2rem 0;

}

@media (max-width: 768px) {

.hero-content h1 {

font-size: 2.5rem;

}

.hero-content .subtitle {

font-size: 1.2rem;

}

.nav-links {

display: none;

}

.achievements {

grid-template-columns: 1fr;

}

}

</style>

</head>

<body>

<header>

<nav class="container">

<div class="logo">Emma Zavaleta</div>

<ul class="nav-links">

<li><a href="#inicio">Inicio</a></li>

<li><a href="#logros">Logros</a></li>

<li><a href="#experiencia">Experiencia</a></li>

<li><a href="#habilidades">Habilidades</a></li>

<li><a href="#contacto">Contacto</a></li>

</ul>

</nav>

</header>

<section id="inicio" class="hero">

<div class="container">

<div class="hero-content">

<h1>Emma Zavaleta Salinas</h1>

<div class="subtitle">Marketing Digital Leader & AI Automation Expert</div>

<div class="description">

Licenciada en Administración con 7+ años transformando PYMEs y ecommerce mediante

Data Analytics, SEO E-E-A-T y automatizaciones con Inteligencia Artificial.

Fundadora de Ecis Natural con resultados comprobados: ROI 10X y crecimiento sostenible.

</div>

<a href="#contacto" class="cta-button">Conversemos</a>

</div>

</div>

</section>

<section id="logros" class="section">

<div class="container">

<h2 class="section-title">Logros Clave</h2>

<div class="achievements">

<div class="achievement-card">

<span class="achievement-number">10X</span>

<div class="achievement-text">ROI - AOV incrementado de $40 a $390 USD en Ecis Natural (2022-2024)</div>

</div>

<div class="achievement-card">

<span class="achievement-number">75%</span>

<div class="achievement-text">Crecimiento en tráfico web + 55% aumento en lead generation (2024)</div>

</div>

<div class="achievement-card">

<span class="achievement-number">67%</span>

<div class="achievement-text">Operaciones automatizadas con IA, reduciendo costos operativos 35%</div>

</div>

<div class="achievement-card">

<span class="achievement-number">3X</span>

<div class="achievement-text">Triplicación de inversión inicial y crecimiento orgánico sostenible</div>

</div>

</div>

</div>

</section>

<section id="experiencia" class="section">

<div class="container">

<h2 class="section-title">Experiencia Profesional</h2>

<div class="experience-timeline">

<div class="timeline-item">

<div class="timeline-date">2018 - Presente</div>

<h3 class="timeline-title">Founder & CEO</h3>

<div class="timeline-company">Ecis Natural | Vitaminas Naturales</div>

<div class="timeline-description">

Construí negocio híbrido desde cero alcanzando 10X AOV y triplicando inversión inicial.

Implementé stack completo de automatización (Make, N8N, HubSpot) optimizando 67% de operaciones.

Desarrollé estrategia de posicionamiento local con 100% fidelización de clientes premium.

</div>

</div>

<div class="timeline-item">

<div class="timeline-date">2024 - Presente</div>

<h3 class="timeline-title">Senior Marketing Digital Specialist</h3>

<div class="timeline-company">Tupuedesvendermas.com</div>

<div class="timeline-description">

Logré 75% crecimiento en tráfico web implementando SEO E-E-A-T optimizado para ChatGPT.

Incrementé lead magnets 55% mediante Data Analytics y automatizaciones inteligentes.

Diseñé dashboards ejecutivos para monitoreo de KPIs críticos en tiempo real.

</div>

</div>

<div class="timeline-item">

<div class="timeline-date">2022 - 2024</div>

<h3 class="timeline-title">Digital Growth Analyst</h3>

<div class="timeline-company">Agencias & Ecommerce</div>

<div class="timeline-description">

Desarrollé modelos predictivos alcanzando ROI 320% en campañas multi-canal.

Optimicé customer journey aumentando conversiones 30% mediante hotmaps y UX design.

Automaticé workflows de marketing reduciendo tiempo de comercialización 50% para múltiples clientes.

</div>

</div>

</div>

</div>

</section>

<section id="habilidades" class="section">

<div class="container">

<h2 class="section-title">Competencias Técnicas</h2>

<div class="skills-grid">

<div class="skill-category">

<h3>AI & Automation</h3>

<ul class="skill-list">

<li>ChatGPT & Claude</li>

<li>Make & N8N</li>

<li>Zapier & Workflows</li>

<li>WhatsApp API</li>

</ul>

</div>

<div class="skill-category">

<h3>Data Analytics</h3>

<ul class="skill-list">

<li>Google Analytics</li>

<li>Power BI & Tableau</li>

<li>SQL & Data Modeling</li>

<li>Predictive Analytics</li>

</ul>

</div>

<div class="skill-category">

<h3>Growth Hacking</h3>

<ul class="skill-list">

<li>SEO E-E-A-T</li>

<li>SEM & Social Media</li>

<li>Content Strategy</li>

<li>Conversion Optimization</li>

</ul>

</div>

<div class="skill-category">

<h3>Marketing Tech</h3>

<ul class="skill-list">

<li>HubSpot & CRM</li>

<li>SEMrush & Ahrefs</li>

<li>Shopify & WooCommerce</li>

<li>Hotjar & A/B Testing</li>

</ul>

</div>

</div>

</div>

</section>

<section id="contacto" class="section contact-section">

<div class="container">

<h2 class="section-title">Hablemos</h2>

<p>¿Tienes un proyecto de marketing digital o automatización con IA? Conversemos sobre cómo puedo ayudarte a alcanzar resultados excepcionales.</p>

<div class="contact-info">

<div class="contact-item">

<h3>Email</h3>

<a href="mailto:czavaleta.ai@gmail.com">czavaleta.ai@gmail.com</a>

</div>

<div class="contact-item">

<h3>LinkedIn</h3>

<a href="https://www.linkedin.com/in/emma-zavaleta-9aa627217/" target="\_blank">emma-zavaleta-9aa627217</a>

</div>

<div class="contact-item">

<h3>GitHub</h3>

<a href="https://github.com/crisaludable" target="\_blank">crisaludable</a>

</div>

<div class="contact-item">

<h3>Ubicación</h3>

<p>Lima, Perú</p>

</div>

</div>

</div>

</section>

<footer>

<div class="container">

<p>&copy; 2025 Emma Zavaleta Salinas. Transformando negocios con Marketing Digital e IA.</p>

</div>

</footer>

<script>

// Smooth scrolling para los enlaces de navegación

document.querySelectorAll('a[href^="#"]').forEach(anchor => {

anchor.addEventListener('click', function (e) {

e.preventDefault();

const target = document.querySelector(this.getAttribute('href'));

if (target) {

target.scrollIntoView({

behavior: 'smooth',

block: 'start'

});

}

});

});

// Efecto de aparición al hacer scroll

const observerOptions = {

threshold: 0.1,

rootMargin: '0px 0px -50px 0px'

};

const observer = new IntersectionObserver((entries) => {

entries.forEach(entry => {

if (entry.isIntersecting) {

entry.target.style.opacity = '1';

entry.target.style.transform = 'translateY(0)';

}

});

}, observerOptions);

// Aplicar animación a las tarjetas

document.querySelectorAll('.achievement-card, .skill-category, .timeline-item').forEach(el => {

el.style.opacity = '0';

el.style.transform = 'translateY(20px)';

el.style.transition = 'opacity 0.6s ease, transform 0.6s ease';

observer.observe(el);

});

</script>

</body>

</html>