



TECNOLÓGICO NACIONAL DE MÉXICO
INSTITUTO TECNOLÓGICO DE TIJUANA
Subdirección Académica
Departamento de sistemas y computación

Semestre:
Agosto - Diciembre 2021

Materia:
Minería de Datos

Nombre del trabajo:
Práctica Evaluatoria - Unidad 2

UNIDAD A EVALUAR:
Unidad I

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```
# Especificamos nuestro lugar de trabajo
getwd()
setwd("D:/Documentos/DataMining/Evaluacion U2")
getwd()

# Cargamos los datos con los que vamos a trabajar
movies <- read.csv("Project-Data.csv")

str(movies)
summary(movies)

# Filtramos los datos y descartamos los datos los cuales no vamos a
utilizar con "filterin Genre"
filtGenre <- movies$Genre %in%
c("action", "adventure", "animation", "comedy", "drama")

# Creamos un dataframe con los géneros limpios
filtermovies <- movies[filtGenre,]

# Filtramos los datos de nuestro nuevo dataframe
filterStudio <- filtermovies$Studio %in% c("Buena Vista
Studios", "Fox", "Paramount Pictures", "Sony", "Universal", "WB")

# Creamos un nuevo dataframe con todos los datos pedidos anteriormente
Resultmovies <- filtermovies[filterStudio,]

# Renombramos las columnas para un mejor sentido
colnames(Resultmovies) <- c("Dayofweek", "Director", "Genre",
"MovieTitle", "RealseDate", "Studio", "AdjustedGroosMill", "BudgetMill",
"GrossMill", "IMDbRating", "MovieLensRating", "OverseasMill", "Overseas",
"ProfitMill", "Profit", "RuntimeMin", "UsMill", "GrossUS")

# Agregamos valores para hacer más visible los datos (Create transparent
color)
mycol <- rgb(0, 0, 255, max = 255, alpha = 125, names = "blue50")
```



```
# instalamos e importamos la librería ggplot2
install.packages('ggplot2')

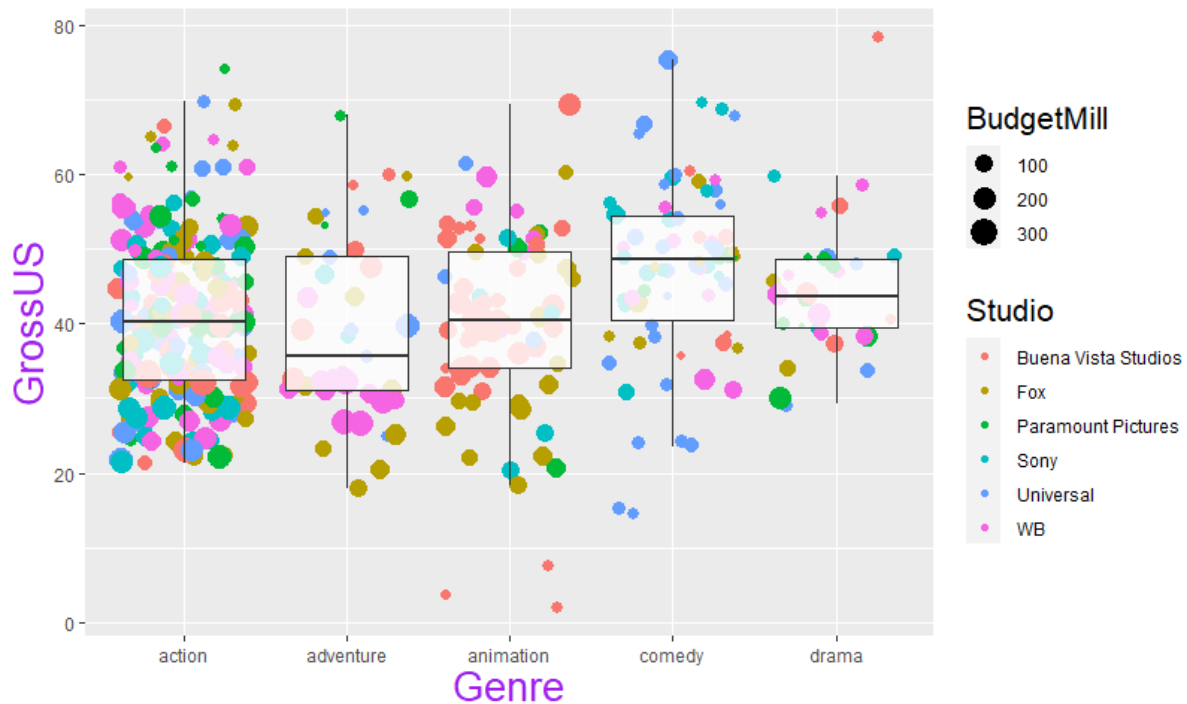
library(ggplot2)

#Creamos diagrama de dispersión
Graphic <- ggplot(data = Resultmovies,mapping = aes(x=Genre, y=GrossUS))
+
  labs(title='Domestic Gross % by Genre') +
  theme(axis.title.x = element_text(color = "Purple", size=20),
        axis.title.y = element_text(color = "Purple", size=20),
        legend.title = element_text(color="Black",size=16 ),
        plot.title = element_text(color = "DarkBlue", size = 25, hjust
= 0.5 )
  )

Graphic + geom_boxplot()

Graphic + geom_jitter(aes( size = BudgetMill, color=Studio )) +
geom_boxplot(aes(),alpha=0.8, outlier.colour = NA )
```

Domestic Gross % by Genre



| Project.Data x creating a scatter plot.R x | | | | |
|--|-------------|-----------------------------|-----------|-----------------------|
| Filter | | | | |
| | Day.of.Week | Director | Genre | Movie.Title |
| 1 | Friday | Brad Bird | action | Tomorrowland |
| 2 | Friday | Scott Waugh | action | Need for Speed |
| 3 | Friday | Patrick Hughes | action | The Expendables 3 |
| 4 | Friday | Phil Lord, Chris Miller | comedy | 21 Jump Street |
| 5 | Friday | Roland Emmerich | action | White House Down |
| 6 | Friday | David Ayer | action | Fury |
| 7 | Thursday | Rob Marshall | adventure | Into the Woods |
| 8 | Friday | Daniel Espinosa | action | Safe House |
| 9 | Friday | Gary Shore | action | Dracula Untold |
| 10 | Friday | Henry Joost, Ariel Schulman | horror | Paranormal Activity 3 |
| 11 | Friday | Eric Brevig | animation | Yogi Bear |
| 12 | Friday | Morten Tyldum | biography | The Imitation Game |
| 13 | Thursday | Bryan Singer | biography | Valkyrie |
| 14 | Friday | Seth Gordon | comedy | Horrible Bosses |

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