

# Christophe Level

Lille/Paris, France

[linkedin.com/in/christophe-level](https://linkedin.com/in/christophe-level) ♦ [crish1eev1.github.io](https://crish1eev1.github.io)

## SUMMARY

- 8 years experience in Tech creating business value through user and product data analysis
- Queries, manipulation, exploration and analysis of data: SQL, Python/Pandas
- Interactive Data Visualization & Dashboards (BI): Matplotlib, Plotly, Power BI, Tableau, Looker Studio, Google Analytics

## DATA ANALYST TRAINING

Jul 2022 - Present	<b>Training in descriptive and predictive data analysis &amp; Projects Portfolio creation</b> IBM   <a href="#">Data Analyst Professional Certificate</a> Projects Portfolio ( <a href="https://crish1eev1.github.io">crish1eev1.github.io</a> ): <ul style="list-style-type: none"><li>- Writing of an interactive analysis report on social diversity in French schools</li><li>- Metropolis of Lille (MEL) air quality data analysis</li><li>- Web Scraping job offers to extract the most in-demand programming languages and reporting tools</li><li>- Creating and Deploying a CRUD API Using Python's FastAPI Framework</li><li>- Other projects including various exploration, classification and regression</li></ul>
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## WORK EXPERIENCE

Jul 2021 - Jul 2022	<b>Product Manager</b> Decathlon - Lille, France Developed the product strategy and roadmap of an IoT companion mobile application (100K+ downloads). Aggregated data and created a product monitoring dashboard via DataStudio. Increase in the average monthly rating of the app from 1.9 to 3.7 on Android and from 2.7 to 3.8 on iOS.
Sep 2020 - Jun 2021	<b>Product Coach</b> Hubvisory consulting for Leroy Merlin - Lille, France Product coaching within the Services Platform (17 product squads). Developed an impact/outcome driven approach across the platform by implementing OKR framework.
Feb 2019 - Jun 2020	<b>Product Manager</b> Relax Gaming - Tallinn, Estonia Developed the product strategy and roadmap of our loyalty rewards module. Created cost models and revenue projections related to the launch of a new loyalty program (GameLab). We won 'Supplier of the year' award at the 2020 Gaming Intelligence Awards
Nov 2014 - Oct 2018	<b>Senior Product Manager</b> Kindred Group PLC - London, United Kingdom Developed the product strategy and roadmap of Unibet Poker app (1M+ downloads) Data queries, wrangling and analysis of data via SQL, Excel and PowerBI. We won six major awards, including EGR's Innovation in Poker three times. App revenue rose from £7.6m in 2015 to £12.5m in 2016, £15.2m in 2017 and £17.9 million in 2018
Apr 2014 - Nov 2014	<b>Marketing Manager</b> Kindred Group PLC - London, United Kingdom
May 2013 - Apr 2014	<b>Marketing Coordinator</b> Betclic Group - London, United Kingdom
Sep 2009 - Apr 2013	<b>Professional Poker Player</b> Self-employed - Thailand, Malta, United Kingdom

## EDUCATION

2004 - 2009	<b>IAE Lille University</b> Master of Science - Finance and Banking Diploma of Higher Education - Corporate and Administrative Management
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## SKILLS

Languages	French (Native) · English (Fluent - C2) · Spanish (Intermediate - B1) · German (Elementary - A1)
Tools	VS Code · Jupyter Notebook · Power BI · Tableau · Looker Studio · Google Analytics · Excel/spreadsheet · Firebase · Git · Github · Postman · Jira · Trello · Confluence · Notion · G-Suite · Miro
Languages	SQL · Python (Pandas, Numpy, Matplotlib, Plotly, FastAPI, SQLAlchemy, Pytest...)
Databases	PostgreSQL · MySQL
Cloud	Heroku, DigitalOcean (basics)