

Christophe Level

Lille/Paris, France

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SUMMARY

- Experienced analyst with 8 years in the tech industry, leveraging user and product data analysis to drive business value.
- Proficient in SQL, Python/Pandas, and various data visualization and dashboard tools, including Power BI, Tableau, Looker Studio, Matplotlib, Plotly and Google Analytics.
- Skilled in querying, manipulating, exploring, and analyzing data to extract insights and inform decision-making.

DATA ANALYST TRAINING

Jul 2022 - Present	Training in descriptive and predictive data analysis: IBM Data Analyst Professional Certificate & Projects Portfolio creation (visit crish1eev1.github.io for details): <ul style="list-style-type: none">- Interactive analysis report on social diversity in French schools based on various government APIs- Metropolis of Lille (MEL) air quality data analysis- Web Scraping job offers to extract the most in-demand programming languages and reporting tools- Creating and Deploying a CRUD API Using Python's FastAPI Framework- Other projects including various exploration, classification and regression
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WORK EXPERIENCE

Jul 2021 - Jul 2022	Product Manager Decathlon - Lille, France Developed the product strategy and roadmap of an IoT companion mobile application (100K+ downloads). Used SQL and Python scripts to aggregate data from DataLake and Firebase, and created a product tracking dashboard through Looker Studio. Increase in the average monthly rating of the app: +48% on Android; +36% on iOS.
Sep 2020 - Jun 2021	Product Coach Hubvisory consulting for Leroy Merlin - Lille, France Implemented the OKR framework within IT Marketplace teams to adopt a data-driven approach. Developed a diagnostic tool for Product teams using Google Form and Tableau to identify strengths and weaknesses via interactive visualizations of key findings resulting in improved team alignment.
Feb 2019 - Jun 2020	Product Manager Relax Gaming - Tallinn, Estonia Developed the product strategy and roadmap of our loyalty rewards module. Developed cost models and Monte Carlo simulations to evaluate the performance of a new loyalty program (GameLab). Utilized statistical techniques to simulate different scenarios and predict outcomes. We won 'Supplier of the year' award at the 2020 Gaming Intelligence Awards
Nov 2014 - Oct 2018	Senior Product Manager Kindred Group PLC - London, United Kingdom Developed the product strategy and roadmap of Unibet Poker app (1M+ downloads) Data queries, wrangling and analysis of data via SQL, Excel and PowerBI. We won six major awards, including EGR's Innovation in Poker three times. App revenue rose from £7.6m in 2015 to £12.5m in 2016, £15.2m in 2017 and £17.9 million in 2018
Apr 2014 - Nov 2014	Marketing Manager Kindred Group PLC - London, United Kingdom
May 2013 - Apr 2014	Marketing Coordinator Betclic Group - London, United Kingdom
Sep 2009 - Apr 2013	Professional Poker Player Self-employed - Thailand, Malta, United Kingdom

EDUCATION

2004 - 2009	IAE Lille University Master of Science - Finance and Banking Diploma of Higher Education - Corporate and Administrative Management
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SKILLS

Langues	French (Native) · English (Fluent - C2) · Spanish (Intermediate - B1) · German (Elementary - A1)
Tools	VS Code · Jupyter Notebook · Power BI · Tableau · Looker Studio · Google Analytics · Excel/spreadsheet · Firebase · Git · Github · Postman · Jira · Trello · Confluence · Notion · G-Suite · Miro
Languages	SQL · Python (Pandas, Numpy, Matplotlib, Plotly, FastAPI, SQLAlchemy, Pytest...)
Databases	PostgreSQL · MySQL