Christophe Level

Lille/Paris, France
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SUMMARY

- Experienced analyst with 8 years in the tech industry, leveraging data analysis to drive business value.
- Proficient in SQL and Python, as well as various data visualization and dashboard tools, including Power BI, Tableau, Looker Studio, Matplotlib, Plotly and Google Analytics.
- Strong ability to query, manipulate, explore, and analyze data to extract insights and inform decision-making.

EXPERIENCE

Jul 2022 - Present	**Career break to complement my professional skills** Obtained IBM Data Analyst Professional Certificate Worked on several Data Projects documented on crish1eev1.github.io including: - Utilizing Python and various libraries, I created an interactive html report analyzing social diversity in French schools using various government APIs. - Conducted web scraping on job offers to extract data on the most in-demand programming languages and reporting tools. - Developed and deployed a CRUD (create, read, update, delete) API using Python's FastAPI framework.
Jul 2021 - Jul 2022	**Product Manager** Decathlon - Lille, France Developed the product strategy and roadmap of an iOT companion mobile application (100K+ downloads). Used SQL and Python scripts to aggregate data from DataLake and Firebase, and created a product tracking dashboard through Looker Studio. Increase in the average monthly rating of the app: +48% on Android; +36% on iOS.
Sep 2020 - Jun 2021	**Product Coach** Hubvisory consulting for Leroy Merlin - Lille, France Implemented the OKR framework within IT Marketplace teams to adopt a data-driven approach. Developed a diagnostic tool for Product teams using Google Form and Tableau to identify strengths and weaknesses via interactive visualizations of key findings resulting in improved team alignment.
Feb 2019 - Jun 2020	**Product Analyst** Relax Gaming - Tallinn, Estonia Developed and maintained dashboards and reports to track KPIs and provide insights to Product Teams. Created cost models and Monte Carlo simulations to evaluate the performance of a new loyalty program (GameLab). Assisted with the development and execution of product experiments to validate hypotheses and measure impact.
Nov 2014 - Oct 2018	**Senior Product Manager** Kindred Group PLC - London, United Kingdom Developed the product strategy and roadmap of Unibet Poker app (1M+ downloads) Data queries, wrangling and analysis of data via SQL, Excel and PowerBI. We won six major awards, including EGR's Innovation in Poker three times. App revenue rose from £7.6m in 2015 to £12.5m in 2016, £15.2m in 2017 and £17.9 million in 2018
Apr 2014 - Nov 2014	**Marketing Manager** Kindred Group PLC - London, United Kingdom
May 2013 - Apr 2014	**Marketing Coordinator** Betclic Group - London, United Kingdom
Sep 2009 - Apr 2013	**Professional Poker Player** Self-employed - Thailand, Malta, United Kingdom

EDUCATION

2004 - 2009	**IAE Lille University** Master of Science - Finance and Banking Diploma of Higher Education - Corporate and Administrative Management

SKILLS

Langues	French (Native) · English (Fluent - C2) · Spanish (Intermediate - B1) · German (Elementary - A1)
Tools	VS Code · Jupyter Notebook · Power BI · Tableau · Looker Studio · Google Analytics · Excel/spreadsheet · Firebase · Git · Github · Postman · Jira · Trello · Confluence · Notion · G-Suite · Miro
Languages	SQL · Python (Pandas, Numpy, Matplotlib, Plotly, FastAPI, SQLAlchemy, Pytest…)
Databases	PostgreSQL · MySQL