

Christophe Level

Lille/Paris, France

linkedin.com/in/christophe-level ♦ crish1eev1.github.io

SUMMARY

- 8 years experience in Tech creating business value through user and product data analysis
- Queries, manipulation, exploration and analysis of data: SQL, Python/Pandas
- Interactive Data Visualization & Dashboards (BI): Matplotlib, Plotly, Power BI, Tableau, Data Studio, Google Analytics

DATA ANALYST TRAINING

Jul 2022 - Present	Training in descriptive and predictive data analysis & Projects Portfolio creation IBM Data Analyst Professional Certificate Projects Portfolio (crish1eev1.github.io): <ul style="list-style-type: none">- Metropolis of Lille (MEL) air quality data analysis- Web Scraping job offers to extract the most in-demand programming languages and reporting tools- Creating and Deploying a CRUD API Using Python's FastAPI Framework- Other projects including various exploration, classification and regression
--------------------	--

WORK EXPERIENCE

Jul 2021 - Jul 2022	Product Manager Decathlon - Lille, France Developed the product strategy and roadmap of an IoT companion mobile application (100K+ downloads). Aggregated data and created a product monitoring dashboard via DataStudio. Increase in the average monthly rating of the app from 1.9 to 3.7 on Android and from 2.7 to 3.8 on iOS.
Sep 2020 - Jun 2021	Product Coach Hubvisory consulting for Leroy Merlin - Lille, France Product coaching within the Services Platform (17 product squads). Developed an impact/outcome driven approach across the platform by implementing OKR framework.
Feb 2019 - Jun 2020	Product Manager Relax Gaming - Tallinn, Estonia Developed the product strategy and roadmap of our loyalty rewards module. Created cost models and revenue projections related to the launch of a new loyalty program (GameLab). We won 'Supplier of the year' award at the 2020 Gaming Intelligence Awards
Nov 2014 - Oct 2018	Senior Product Manager Kindred Group PLC - London, United Kingdom Developed the product strategy and roadmap of Unibet Poker app (1M+ downloads) Data queries, wrangling and analysis of data via SQL, Excel and PowerBI. We won six major awards, including EGR's Innovation in Poker three times. App revenue rose from £7.6m in 2015 to £12.5m in 2016, £15.2m in 2017 and £17.9 million in 2018
Apr 2014 - Nov 2014	Marketing Manager Kindred Group PLC - London, United Kingdom
May 2013 - Apr 2014	Marketing Coordinator Betclic Group - London, United Kingdom
Sep 2009 - Apr 2013	Professional Poker Player Self-employed - Thailand, Malta, United Kingdom

EDUCATION

2004 - 2009	IAE Lille University Master of Science - Finance and Banking Diploma of Higher Education - Corporate and Administrative Management
-------------	---

SKILLS

Languages	French (Native) · English (Fluent - C2) · Spanish (Intermediate - B1) · German (Elementary - A1)
Tools	VS Code · Jupyter Notebook · Power BI · Tableau · Data Studio · Google Analytics · Excel/spreadsheet · Firebase · Git · Github · Postman · Jira · Trello · Confluence · Notion · G-Suite · Miro
Languages	SQL · Python (Pandas, Numpy, Matplotlib, Plotly, FastAPI, SQLAlchemy, Pytest...)
Databases	PostgreSQL · MySQL
Cloud	Heroku, DigitalOcean (basics)