## Curriculum Vitae DIANA ALEXANDRU

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## **Professional Experience:**

December 2018 Training as Kangoo Jumps Instructor – Kangoo Club Romania, Cluj

Napoca

Training course as Kangoo jumps instructor, including teaching techniques, targeted muscle group training, exercise and choreography

development and implementation

Area Sport, Wellness

Abilities and skills Teaching techniques, exercise and choreography development and

implementation

December 2018 Training as Fat Burning Kangoo Jumps Instructor - Kangoo Club

Romania, Cluj Napoca

Workshop for Kangoo Jumps instructors for intensive fat burning

exercises

Area Sport, Wellness

Abilities and skills Teaching techniques, exercise and choreography development and

implementation

October – December 2018 Training as Fitness Instructor – Fitness Scandinavia, Bucharest

Intensive training course for Fitness/Aerobics Instructor, including anatomy, targeted muscle group training, exercise development, nutrition, teaching techniques, choreography development and

implementation

Area Sport, Wellness

Abilities and skills Teaching techniques, nutrition, anatomy, exercise and choreography

development and implementation

June 2013 – present Team Leader A+A Professional Hair Cosmetics, Bucharest

Client portfolio management, contacting potential clients, product and service presentation, monthly reports, team coordination and management, negotiating and implementing new contracts, customer relations

Area Acquisitions, Administration, Public Sector

Abilities and skills Microsoft Word an Excel

December 2011 – May 2013 Manager – S.C. Diamonds Body, Bucharest

Management activities, negotiation of contracts with potential clients, service and product promoting, team coordination, body remodeling

trainer, personnel training, website administration

Area Beauty, Beauty clinics, Wellness, Sport

Abilities and skills Microsoft Word and Excel

December 2009 – Nov 2011 Therapy assistant – S.C. Keiko Slim Spa S.R.L., Bucharest

Customer relations, diagnostics, treatment recommendation following the diagnostics process, treatment files, therapy, product and services

sales, monthly targets' exceeding

Area Sales, Beauty, Beauty clinics, Wellness, Sport

September 2009 – Dec 2009 Beauty Adviser – S.C. Niran Co Production S.R.L., Bucharest

Identifying customer needs, customer counseling, product presentation,

orders

Area Sales, Beauty

January 2008 – Oct 2009 Commercial Representative – S.C. Centrofarm S.A., Bucharest

Client contact, product presentation, customer sales, orders, identifying

customer needs, product sales, inventory activities

Area Pharmac

February 2009 – March 2009 Computer Operator – S.C. Ecommerce Company S.R.L.

Area Office, Back-office, Secretary

**Education:** 

2005 – 2008 Hyperion University, Faculty of Economics, Bucharest

**Skills:** 

Computer skills: Microsoft Word and Excel

Foreign languages: English – C1 level

Spanish - B2 level

Other information: Certificate of Accreditation as Fitness Instructor recognized by the

European Health & Fitness Association Certificate of Kangoo Jumps Instructor

Certificate of Kangoo Jumps Fat Burning Instructor – Level 2

Accounting certificate
Driver license B, 18.04.2012