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# The Influence of Harry Potter on the Young Generation

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# Introduction

I made Harry Potter the theme of my thesis, because the fantasy novel series and the movies made my childhood more beautiful, me and a few million children from all over the world, as well as adults. This subject felt more close to my heart that any other did and the lesson that I have learned while following their adventure closely will forever remain in my heart and way of being.

In the few pages I have written I will touch on some information about how Harry Potter managed to influence generations and how that influence manifested itself, but also about the effect that the magic of the story has and the feeling it conveys.

# **Description**

The Harry Potter series is a story about friendship and courage where there are beloved and admired teachers and fantastic creatures that the little ones dream of. Psychologists claim that both children and adults escape from reality through the fantastic. For example, in the world of Harry Potter, imagination has no limits, and social norms, these rules imposed by society and which can cause us frustrations and inner tensions, can be ignored or changed with the help of the magic wand.

The adventures of the characters take place at Hogwarts: the castle with many secret entrances where students try to unravel all sorts of mysteries. It is the school that every child would like to attend because it makes them feel special. The adventures of Harry Potter help young readers to exercise empathy. Harry Potter teaches you how to be brave, how to protect those who are weaker than you, how to love your family even if it's hard to love, and how to have the strength to forgive.

# The Impact of Harry Potter. Harry Potter phenomenon

It all started from 7 books, that would change everything. It started as a children literature, and made its way through young adult literature, until it became (at the last volume), adult fiction novel. The magic of the text comes from the writer's ability to imagine games that attract the playful mind of any child eager to interact with the adult world and understand its mechanisms. Harry Potter fans were able to identify with characters who were the same age and who had the same worries in life. The only difference, of course, was the kind of world they lived in. The characters featured in Rowling's work, despite facing incredible powers and phenomena, still seemed to resonate with reality.

Editorial assistant in the youth department at Booklist, Briana Shemroske, says: "There's no doubt Harry Potter combines several irresistible elements - unflappable friendships, the triumph of good over evil, love over hate, humor, a world steeped in secrets and dazzling magic.

The success of the series of volumes signed by J.K.Rowling is a clear proof of the exceptional appetite of the contemporary individual - adult or child - for any kind of magical intrusion into everyday life but also of an aggressive cultural marketing. Moreover, the consequence of the success of the series founded what was called the "Harry Potter phenomenon" or even "potter-ology", materialized in editorial appearances - pirate: the impact on mass culture was immediately speculated by the publishing industry, which understood the commercial potential of the subject and generated tailor-made approaches (so-called "books - parasite").

Because of the large number of Harry Potter fans, people have set up places in various countries to visit just like the ones found in Harry Potter movies, souvenir shops, theme parks, cafes and Harry Potter-themed restaurants, an international sporting competition and even a music genre all dedicated to the series. These were used to provide the fandom with entertainment beyond movies and books, an experience that brings them closer to living the world that J.K. Rowling dreamed of her.





Hogsmeade, the most fascinating place in The Wizarding World of Harry Potter

So many Harry Potter fans now in their 20s and 30s have such a great attachment to it because every year when they were younger another book would come out,in the same way the books brought back fantasy, they also popularised series again. One reason why it is a phenomenon is because it could take them through so much of their lives in a way most other books for children and young people can't.



Harry Potter fans queue two days before the release of Harry Potter and the Deathly Hallows

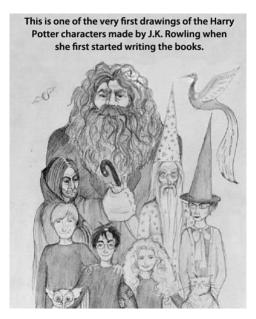


With the advent of the Harry Potter phenomenon, July has been declared the month of magic. Why? Because both the creation of the Harry Potter character, J.K. Rowling, and the character himself, celebrate the day on July 31st.

# J.K.Rowling

The world of Harry Potter is an unimaginable thing created by just a simple author: J. K. Rowling. A simple woman, who surpassed the highest peaks of imagination, creating creatures, even inteligent ones, with their own name, different and unique spells, gret witches and wizards and an beautiful, yet scary world for a somple mortal. The writer invented Hogwarts, a school for little wizards, and created a lot of characters, so that children can easily discover the heroes they identify with and admire.

It has been credited (slightly hyperbolically, in my opinion) with getting a generation of kids to read. Much of that is down to J.K. Rowling's mastery as a storyteller. Rowling didn't just create vivid, relatable characters and a tight, unpredictable plot; she imagined into life an entire world for kids and adults alike to escape into. The genius of Rowling's storytelling cannot be underemphasized.



The success of her novels made J. K. Rowling the richest writer in history. The English language versions of the books have been published by Bloomsbury in the United Kingdom, Scholastic Press in the United States, Allen & Unwin in Australia, and Raincoast Books in Canada.

#### The series of books

The immensely popular Harry Potter series by British writer Joanne K. Rowling has captivated tremendous attention from people of all ages all over the world. However, the ones that have probably been most grasped by Harry Potter are the children who started

reading the first book of the series when they were between eight and twelve and then grew up with Harry (who turns eleven in the first book). There are readers who have read every book of the series, children who have read them multiple times and others who only know one or some of the books. At least one Harry Potter book has been read by the majority of 18-20-year olds.

Harry Potter volumes, a series of seven fantasy novels:

- 1. Harry Potter and the Philosopher's Stone June 30, 1997
- 2. Harry Potter and the Chamber of Secrets July 2, 1998
- 3. Harry Potter and the Prisoner of Azkaban July 8, 1999
- 4. Harry Potter and the Goblet of Fire July 8, 2000
- 5. Harry Potter and the Order of the Phoenix June 21, 2003
- 6. Harry Potter and the Half-Blood Prince July 16, 2005
- 7. Harry Potter and the Deathly Hallows July 21, 2007

Since the release of the first volume, Harry Potter and the Philosopher's Stone, in 1997, the books have gained immense popularity and commercial success around the world. All seven volumes have sold over 450 million copies and have been translated into over 63 languages. The seventh book in the Harry Potter series, Harry Potter and the Deathly Hallows, was released on July 21, 2007. Publishers announced a record 12 million copies sold in the United States for the first time.

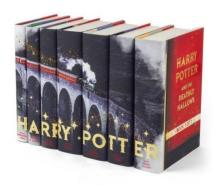
A recent U.S. consumer survey found that more than 50 percent of children between the ages of 6 and 17 have at least one book about Harry Potter, and that thousands of children have read the volume several times. Parents stand in endless queues to buy movie tickets, the Amazon.com online bookstore has huge sales and all sorts of objects representing Harry Potter can be bought everywhere: playing cards, video games, figurines, toys, clothes, blankets, rugs, calendars, computer games, candy, etc.



Harry Potter is more than a beloved series of books. It's a cultural phenomenon, now with its own highly praised sequel in the West End: Harry Potter and the Cursed Child. In October 2015, Rowling announced to Pottermore that a play she had written in collaboration with playwrights Jack Thorne and John Tiffany, entitled Harry Potter and the Cursed Child, would be "the eighth story with Harry Potter "and that he will focus on the life of Harry Potter's youngest son, Albus, after the epilogue to Harry Potter and the Deathly Hallows. On October 28, 2015, the first series of tickets went on sale, which sold out in a few hours.

#### Additional books:

- 1. Fantastic Beasts and Where to find them
- 2. The crimes of Grindelwald
- 3. Quidditch through the ages
- 4. Beedle the Bard



Express book collection

#### The movie series

The film's adaptations, in turn, strengthened this fandom and, at the same time, opened it to a wider audience - young people who had not read the books. All seven volumes of the series have been screened over time. The movies came out every one or two years. Thus, the producers have achieved something extraordinary. These young readers reached adolescence as part of a strong community with which they could identify.

The Harry Potter films have become the second highest grossing film series of all time. All the films have been a success financially and critically, making the franchise one of the major Hollywood "tent-poles" akin to James Bond, Star Wars, Indiana Jones and Prates of the Carbbean. The series is noted by audiences for growing visually darker and more mature as each film was released. However, opinions of the fims generally divide book fans, with some preferning the more faithful approach of the first two films and others preferring the more stylised character-driven approach of the later films.

The Magic Is All Here in the Complete 8-Film Collection. The collection includes:

- 1. Harry Potter and the Sorcerer's Stone
- 2. Harry Potter and the Chamber of Secrets
- 3. Harry Potter and the Prisoner of Azkaban
  - 4. Harry Potter and the Goblet of Fire
  - 5. Harry Potter and the Order of Phoenix
- 6. Harry Potter and the Half-Blood Prince
- 7. Harry Potter and the Deathly Hallows Part 1
- 8. Harry Potter and the Deathly Hallows Part 2



Some of the magic items in the HP series (Golden Thief, Dobby, Deathly Hallows, Wand, Cauldron, Philosopher's Stone, Owl, etc.)

# The 20th Anniversary



The first "Harry Potter" movie was released in the United States on November 16, 2001. And so it has been 20 years since the first Harry Potter movie was released and special events are taking place or are being prepared everywhere.

Harry Potter 20th Anniversary: Return to Hogwarts

The special began airing on HBO Max for viewers around the world, and appeared on New Year's Eve, 2022. The special episode deepened the already known story by adding interviews and conversations with cast members.

The adventures of Harry Potter have reached every corner of the globe: even in Egypt, fans have celebrated 20 since the first film with an anniversary fair. How could Joben Magic and, of course, the "uniforms" from Hogwarts be missing? What attracts young Egyptians to these adventures? At the Cairo fair, there were competitions for so-called "spells", points were distributed for houses, and even potions were traded - fortunately, verified, approved and without any of the effects ... of often unexpected in the world of Harry Potter.

# The future of Potterheads/Harry Potter's Fandom

Maybe we should start thinking about the future. It may still be too early to consider its possible evolution, but we can see how a few steps have already been taken to find new niches or future fans. We can find an example of this in the creation of Fantastic Beasts and where to find their saga.

Fantastic animals and where to find them was quite successful among the younger generations who had not even read the Harry Potter books.

The Harry Potter movies were so well done that they contained endless possibilities for further expansions, and Fantastic Beasts takes the bait hooked at the right time, without repeating a formula, but enriching it with compelling finishes.

It's been a long time since Harry Potter and the Deathly Hallows. However, far from falling into oblivion or nostalgia. We do not know what the future holds, but everything seems to indicate that this fandom is more alive than ever.

#### **Conclusions**

Near the end I tell you what this new world meant to me: the Harry Potter series was an escape from reality for me, the carefully constructed universe by Rowling inspired me and helped me build my own universe in which to feel good, protected and happy. I believe that this story has changed my view upon life and has fulfilled my soul with a lot of dreams and hopes for the future, as I still find myself excited about the storyline and everything that has to do with magical world described by J. K. Rowling. Harry Potter it has been a great influence upon my early childhood years and throughout my teenage years, certainly it will last forever. Not only did those books, characters and series leave a beautiful contoured mark upon my mind and soul, but those elements made me understand that sometimes magic doesn't need spells, potions or even wands to be casted but rather words, feelings, emotions and dreams in order to bewich the reader.

He had a huge influence on me and many other teenagers.

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