Diane Calderon

User Experience Designer - Research

dianelorena@gmail.com
(913) 742 - 3218
llinkedin.com/in/dianecalderon
DFW

OBJECTIVE

Dedicated and motivated student seeking to excel and gain experience in the user experience design and research field in order to make innovative and positive impacts for a company.

EMPLOYMENT

University of Texas at Arlington   **Arlington, TX**
Research Assistant   Spring 2018 - Present
Heracleia, Human Center Computing

- Assist Phd Students on their research needs
  multiple sclerosis, nurse burnout, robotic therapy
- Provide assistance with user research interviews
- Provide user experience design knowledge based on Phd students projects
- Assist in event coordination and planning for the Iperform center.

Sabre   **SouthLake, TX**
User Experience Design Internship,   May 2017 – Aug 2017
Design and Consulting Group

- Brainstormed new ideas and created designs for the retailing and merchandising
  strategy of a four billion dollar company
- Designed high fidelity mockups and workflows for hotel and distribution customers
- Shadowed several usability testing sessions for different company products.
- Served as lead designer for Sabre's airline executive advisory board; created two
  different products that were demoed to the CIOs of Sabre's top 10 airline customers
- Worked on a business case to fund the development for chatbots for hotel call centers

Sabre   **SouthLake, TX**
User Experience Design Internship,   May 2016 – Aug 2016
Enterprise Data & Analytics

- Performed user research, created wireframes and delivered high fidelity mockups
  for internal team marketing website
- Designed high fidelity mockups for an airline to monitor shopping behavior
  through a dashboard
- Worked on a business case to propose creating an app to maximize
  revenue on an airline's unbooked seats

Center for Mexican American Studies   **Arlington, TX**
Graphic Designer   Jan 2016 – Dec 2016

- Created marketing materials such as brochures and handouts
- Designed posters for student events and workshops
- Collaborated with a team to design the center's website

AWARDS

- Study Abroad Scholarship in Paris France, SAI programs, Fall 2017
- International Education Fee Scholarship, University of Texas at Arlington, Fall 2017
- COLA Bill & Tilly Wasson Scholarship, University of Texas at Arlington, Fall 2017
- Foundations Excellence Award, University of Texas at Arlington, 2016
- Arlington Martin Luther King Celebration,Tarrant County College, 2016
- Global Citizenship Alliance ,Salzburg Austria, Tarrant County College, Summer 2015
- Full Ride Foundation Scholarship Recipient, Tarrant County College, 2014 – 2015
- Dr. Judith J Carrier Scholarship Award Recipient, 2014

EDUCATION

University of Texas at Arlington
Graduating, Spring 2019
Visual Communication Design
Web Design, Graphic Design
Minor in Computer Science
3.4/ 4.0 GPA

American University of Paris
Fall 2017
Study Abroad

Tarrant County College
Graduated May 2016
3.7/4.0 GPA

SKILLS

- Expert knowledge of Sketch and Adobe Illustrator,
  Photoshop and InDesign
- Strategy design,layout, typography and
  branding design
- Wireframing
- User Empathy
- Intro knowledge of prototyping with Invision and
  high fidelity mockups with Axure
- Usability testing
- User research and interviews, surveys
- Personas and story boards
- Detail oriented, proactive and team worker
- Basic knowledge of HTML, CSS, Java, C, C++
- Intro knowledge to SQL
- Photography
- Collaborative team member including working
  along with a developers
- Fluent in English and Spanish

VOLUNTEER

Dallas Give Camp 2016
Collaborated with a team to help the Dallas Police
youth foundation refresh their website design
as well as build a database to keep track of their
students participation in numerous programs
dallaspoliceyouthfoundation.org

Meals On Wheels 2016
Delivered hot and fresh meals to lonely seniors

Habitat for Humanity 2015
Build a house for first time low income homeowners