

# Written (Scientific) Presentations

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UdS & DFKI

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# Outline

- 1 Introduction
- 2 Content & Structure
- 3 Tips & Recommendations
- 4 References & Remarks

# Introduction

*Before starting to write an article...*

*think on:*

- 1 The research question
- 2 The kind of paper
- 3 The length of the paper

# Introduction

*Before starting to write an article...*

*think on:*

- 1 The research question
- 2 The kind of paper
- 3 The length of the paper
- 4 The content & structure

# Introduction

## *Common types of articles*

- Journal article
- Short article/letter
- Review article
- Conference paper
- Short conference paper
- System description paper
- ...

# Introduction

*Topics not covered here*

- How to choose the research question(s)
- How to do the research
- How to choose where to publish
- ...

# Content & Structure

- 1 Introduction
- 2 Content & Structure**
- 3 Tips & Recommendations
- 4 References & Remarks



# Content & Structure

*Introduction, Development, and End*

**A paper tells the story of your research  
in a coherent and concise way**

# Content & Structure

## *Standard Structure*

- 1 Title
- 2 Abstract
- 3 Keywords

# Content & Structure

## *Standard Structure*

- 1 Title
- 2 Abstract
- 3 Keywords
- 4 Introduction
- 5 State of the art

# Content & Structure

## *Standard Structure*

1 Title

7 Method

2 Abstract

3 Keywords

4 Introduction

5 State of the art

6 Model

# Content & Structure

## *Standard Structure*

- |                    |                |
|--------------------|----------------|
| 1 Title            | 7 Method       |
| 2 Abstract         | 8 Experiments  |
| 3 Keywords         | 9 Discussion   |
| 4 Introduction     | 10 Conclusions |
| 5 State of the art |                |
| 6 Model            |                |

# Content & Structure

## *Standard Structure*

1 Title

2 Abstract

3 Keywords

4 Introduction

5 State of the art

6 Model

7 Method

8 Experiments

9 Discussion

10 Conclusions

11 Acknowledgements

12 References

### Springer Recommendations

[https://www.springer.com/us/authors-editors/  
authorandreviewertutorials/  
writing-a-journal-manuscript](https://www.springer.com/us/authors-editors/authorandreviewertutorials/writing-a-journal-manuscript)

# Content & Structure

## *Title, Abstract and Keywords*

The **title** must grab the attention of potential readers

- Convey the main topics of the study
- Highlight the importance of the research
- Be concise
- Attract readers



# Content & Structure

## *Title, Abstract and Keywords*

The **abstract** must be a stand alone summary

- What was done?
- Why did you do it?
- What did you find?
- Why are these findings useful and important?

The **introduction** must give some background to the reader

- What problem was studied?
- Which is the purpose?
- Why is it important?
- What have you done?
- *The rest of the paper is organised as follows...*

# Content & Structure

## *State of the art*

The **state of the art** is a review of the relevant related literature

- Gives context to your study
- How differs from previous work?
- How affects your work?

# Content & Structure

## *State of the art*

The **state of the art** is a review of the relevant related literature

- Gives context to your study
- How differs from previous work?
- How affects your work?

No *mandatory* position. After the introduction? With the discussion?

The **model** describes your theoretical part (if present)

- Derive your equations
- Describe the system
- Be as detailed as possible

The **method** describes your experimental part (if present)

- Describe how you conducted the experiments
- Details should be enough to reproduce them
- State all statistical tests
- Use the past tense

The **results** state what you found

- Present them in a logical order
- Do not duplicate data among figures, tables, and text
- Include the results of statistical analyses
- Use the past tense

The **discussion** is the analysis of the results

- Discuss your experiments
- Compare your results with those from other studies
- Mention any inconclusive results and try explain them
- Discuss what your results may mean



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- Discuss your experiments
- Compare your results with those from other studies
- Mention any inconclusive results and try explain them
- Discuss what your results may mean

No *mandatory* position. With results? Conclusions? Alone?

The **conclusions** put an end to the story

- Summarise your work
- Describe the strong points of the study
- Describe the limitations of your study
- If your findings are preliminary, suggest future studies

The **acknowledgements** give credit to

- People who help
- Funding

The **references** group together all the cites

- Author, title, journal/conference, year, pages
- Different notations

### Sample Bibliography

This is an example of a LaTeX document with a short bibliography generated from a call to the libguide.bib BibTeX citation database. In this example, we refer to papers co-written by several Bates faculty [1, 2, 3].

### References

- [1] D. Goncalves, P. Wong, and X. Zhao. Fixed point theory of spherical 3-manifolds. *Topology and its Applications*, 181:134–149, February 2015.
- [2] K. L. Cottingham, H. A. Ewing, M. L. Greer, C. C. Carey, and K. C. Weathers. Cyanobacteria as biological drivers of lake nitrogen and phosphorus cycling. *Ecosphere*, 6(1):art1, January 2015. 10.1890/ES14-00174.1.
- [3] N. Lundblad, S. Ansari, Y. Guo, and E. Moan. Observations of  $\pi/4$  structure in a low-loss radio-frequency-dressed optical lattice. *Physical Review A - Atomic, Molecular, and Optical Physics*, 90(5):art1, November 2014. 10.1103/PhysRevA.90.053612.

[Lau76; Wil99; Bae04; Cic95]

## References

- [Bae04] John C. Baez and Aaron D. Lauda. “Higher-Dimensional Algebra V: 2-Groups”. Version 3. In: *Theory and Applications of Categories* 12 (2004), pp. 423–491. arXiv: [math/0307200v3](#).
- [Cic95] Marcus Tullius Cicero. *De natura deorum. Über das Wesen der Götter*. Latin and German. Ed. and trans. by Ursula Blank-Sangmeister. With an afterw. by Klaus Thraede. Stuttgart: Reclam, 1995.
- [Lau76] Kurt Laue and Helmut Stenger. *Strangpressen: Verfahren, Maschinen, Werkzeuge*. 1976.
- [Wil99] Oscar Wilde. *The Importance of Being Earnest: A Trivial Comedy for Serious People*. English and American drama of the Nineteenth Century. Leonard Smithers and Company, 1899. Google Books: [4HIWAAAAYAAJ](#).

This is a citation Newman (2014), '10 Countries That Have Secular Governments' (2014), Wallace (1966), MiddleKid (2007).

### References

- MiddleKid. (2007, January 22). Re: The unfortunate prerequisites and consequences of partitioning your mind [Web log comment]. Retrieved from [http://scienceblogs.com/pharyngula/2007/01/the\\_unfortunate\\_prerequisites.php](http://scienceblogs.com/pharyngula/2007/01/the_unfortunate_prerequisites.php)
- Newman, S. (2014, July 4). Religion in the middle ages. Retrieved July 4, 2014, from <http://www.thefinertimes.com/Middle-Ages/religion-in-the-middle-ages.html>. (The Finer Times: War, Crime and History Resource)
- 10 Countries That Have Secular Governments. (2014, July 11). Retrieved July 11, 2014, from <http://religion.answers.com/secularism/10-countries-that-have-secular-governments>
- Wallace, A. (1966). *Religion: an anthropological view*. New York: Random House.

Add a **reference** to

- Establish the origin of ideas
- Justify claims
- Provide a context for your work
- Show there is interest your field of research

# Tips & Recommendations

- 1 Introduction
- 2 Content & Structure
- 3 Tips & Recommendations**
- 4 References & Remarks



# Tips & Recommendations

## *General*

- 1 Use LaTeX
- 2 Use LaTeX & BibTeX
- 3 Use LaTeX & BibTeX & Beamer

# Tips & Recommendations

*Similarly to talks...*

- Stand alone tables & figures
- Make readable tables
- Readable plots with axis and labels
- Non-misleading information
- Acknowledge other's data

# Tips & Recommendations

## *Tables*

- Write a clear and concise legend/caption
- Write only the significant digits
- Provide units when needed
- Mark statistical significance when possible
- Use legible font type and size

# Tips & Recommendations

## Tables

Table 7: BLEU scores for translations involving languages not seen at all in training, *es* and *fr*, on the *tst2010* under the zero-shot training condition.

	beam size		factors + 4-ensembles			
	w5	w10	w	wpsm	wb	wpsmb
<i>en2fr</i>	1.08	1.10	<b>1.11</b>	1.00	1.04	1.04
<i>fr2en</i>	2.36	2.11	2.41	3.63	<b>5.07</b>	5.02
<i>en2es</i>	1.18	1.25	1.29	0.99	1.02	<b>1.36</b>
<i>es2en</i>	2.93	2.69	3.09	4.87	6.75	<b>7.25</b>

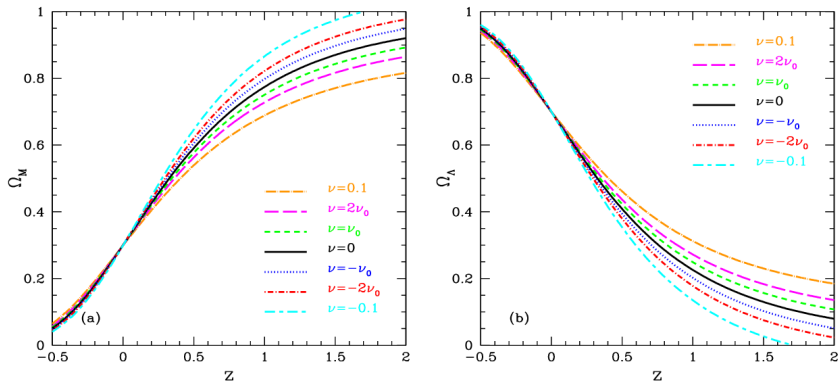
# Tips & Recommendations

## *Plots*

- Write a clear and concise legend/caption
- Label all axes
- Specify units for quantities
- Label all curves and data sets
- Use distinct colors/line styles
- Use legible font type and size

# Tips & Recommendations

## Plots



**Figure 2:**  $\Omega_M(z; \nu)$  and  $\Omega_\Lambda(z; \nu)$  versus redshift for a flat universe and different values of the parameter  $\nu$ , with  $\Omega_M^0$  and  $\Omega_\Lambda^0$  as in Fig. 1.

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# References & Remarks

## *Where to know more*

- Publishers such as Springer or Elsevier have tutorials
- Follow style guides
- Learn by reading others' papers



# References & Remarks

## *Term paper*

- 1 The research question  
*assigned/choosen topic*
- 2 The kind of paper  
*Conference paper*
- 3 The length of the paper  
*8 pages + references*

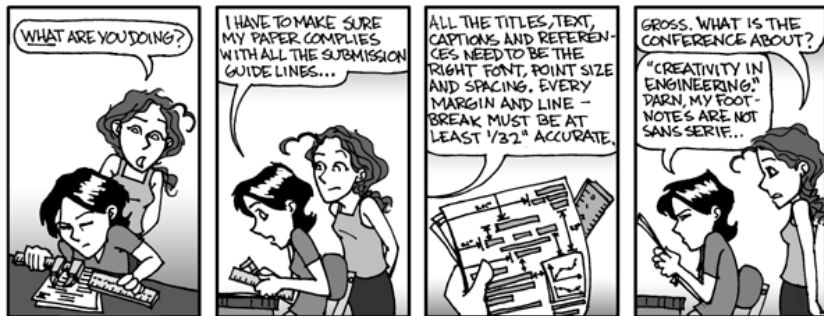
# References & Remarks

## *Term paper*

- 1 The research question  
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- 2 The kind of paper  
*Conference paper*
- 3 The length of the paper  
*8 pages + references*
- 4 The content & structure  
*follow the previous structure*

# References & Remarks

## *Term paper*



phd.stanford.edu

Thanks!

**Questions?**

Thanks!

**Criticisms?**

**Not a good oral presentation!**

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