Naïve Introduction to Word Embeddings

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... a numerical representation of a word

Allow arithmetic operations on text
 Ex: time + flies

... a numerical representation of a word

Allow arithmetic operations on text
 Ex: time + flies

- Several names
 - Semantic Representations of Words
 - Word Vector Representations
 - Word Embeddings

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The Purpose of the First Day is...

...to answer several questions:

- How can we obtain those numbers?
- What's word2vec?
- Is it the only way to obtain those numbers?
- Do the vectors (and components!) have any semantic meaning?
- Are we crazy by summing or multiplying words?

Outline

- 1 Introduction
- 2 Frequency-based Embeddings
- 3 Prediction-based Embeddings
- 4 Beyond Word Embeddings
- 5 Software & References

- 1 Introduction
 - Distributional Hypothesis
 - Term Frequencies
- 2 Frequency-based Embeddings
- 3 Prediction-based Embeddings
- 4 Beyond Word Embeddings
- 5 Software & References

Distributional Hypothesis, Contextuality

Never ask for the meaning of a word in isolation, but only in the context of a sentence (Frege, 1884)

Distributional Hypothesis, Contextuality

Never ask for the meaning of a word in isolation, but only in the context of a sentence (Frege, 1884)

For a large class of cases... the meaning of a word is its use in the language (Wittgenstein, 1953)

You shall know a word by the company it keeps (Firth, 1957)

Distributional Hypothesis, Contextuality

Words that occur in similar contexts tend to have similar meaning (Harris, 1954)

Similar Meanings...

- ...need for a concept of distance to be defined.
- **Geometry** is the branch of mathematics that deals with distances
- **Vector spaces** and linear algebra are our tools

Similar Meanings...

Sumo

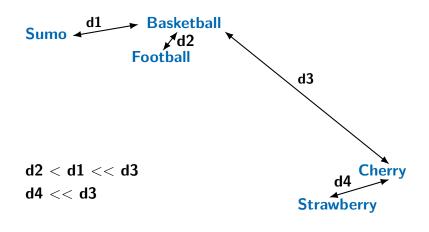
Basketball

Football

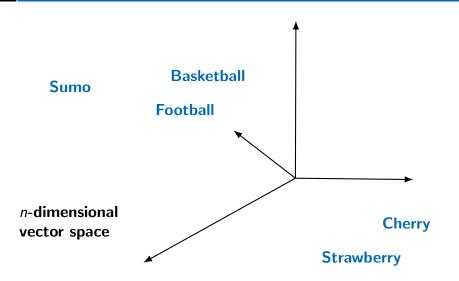
Cherry

Strawberry

Similar Meanings...



Word Vector Space



How to Obtain a Vector for a Word?

Naïve example: term frequencies in a corpus

- The basis in our vector space is the vocabulary of the corpus
- Consider the document in which a word occurs its context

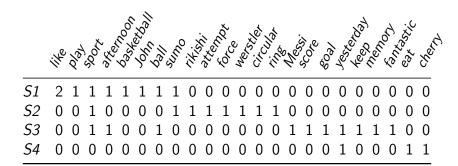
 Each word is characterised as the number of times it appears in each document

Example: Toy Corpus

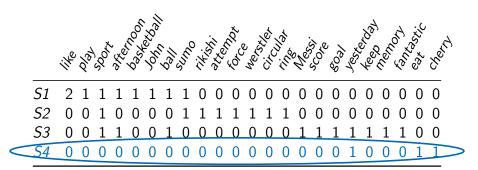
- *S1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- *S2*: Sumo is a sport where a rikishi attempts to force another wrestler out of a circular ring.
- S3: Messi scored 4 goals yesterday and kept the ball as a memory of this fantastic sports afternoon!
- S4: I ate too many cherries yesterday.

Vocabulary:{ like, play, sport, afternoon, basketball, John, ball, sumo, rikishi, attempt, force, werstler, circular, ring, Messi, score, goal, yesterday, keep, memory, fantastic, eat, cherry}

Example: Occurrence Matrix

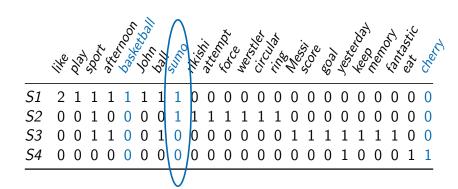


Example: Occurrence Matrix



document vector

Example: Occurrence Matrix



word vector

Example: Text Similarity

Euclidean distance

basketball $\rightarrow \{1, 0, 0, 0\}$

$$d(\overrightarrow{x}, \overrightarrow{y}) = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

sumo
$$\rightarrow \{1, 1, 0, 0\}$$

cherry $\rightarrow \{0, 0, 0, 1\}$
d(basketball, sumo)= $\sqrt{(1-1)^2 + (0-1)^2 + (0-0)^2 + (0-0)^2} = 1$
d(basketball, cherry)= $\sqrt{(1-0)^2 + (0-1)^2 + (0-0)^2 + (0-0)^2} = \sqrt{2}$
d(sumo, cherry)= $\sqrt{(1-0)^2 + (1-0)^2 + (0-0)^2 + (0-1)^2} = \sqrt{3}$

d(basketball, sumo) < d(basketball, cherry) < d(sumo, cherry)

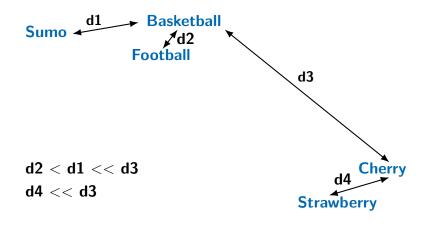
Example: Text Similarity

Cosine similarity
$$\sin(\overrightarrow{x}, \overrightarrow{y}) = \frac{\sum_{i=1}^{n} x_i y_i}{|\overrightarrow{x}||\overrightarrow{y}|}$$

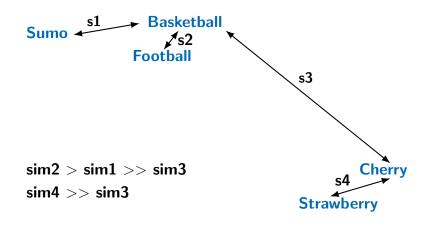
```
\begin{array}{l} \text{basketball} \rightarrow \{1,\,0,\,0,\,0\} \\ \text{sumo} \rightarrow \{1,\,1,\,0,\,0\} \\ \text{cherry} \rightarrow \{0,\,0,\,0,\,1\} \\ \\ \text{sim(basketball, sumo)=1} \\ \\ \text{sim(basketball, cherry)=0} \\ \\ \text{sim(sumo, cherry)=0} \end{array}
```

sim(basketball,sumo)>sim(basketball,cherry)=sim(sumo,cherry)

Similarity vs. Distance



Similarity vs. Distance



- 1 Introduction
- 2 Frequency-based Embeddings
 - TF-IDF
 - Co-Occurence
- 3 Prediction-based Embeddings
- 4 Beyond Word Embeddings
- 5 Software & References

Frequency-based Embeddings

■ Term frequency word vectors

TF-IDF word vectors

Co-occurrence word vectors

Term Frequency-Inverse Document Frequency, TF-IDF

Term Frequency

How frequently a term occurs in a document d normalised to account for d length

$$\mathsf{TF}(t,\,d) = \frac{\text{Number of times term } t \text{ appears in a document } d}{\text{Total number of terms in } d}$$

Term Frequency-Inverse Document Frequency, TF-IDF

Term Frequency

How frequently a term occurs in a document d normalised to account for d length

$$\mathsf{TF}(t,\,d) = \frac{\text{Number of times term } t \text{ appears in a document } d}{\text{Total number of terms in } d}$$

Inverse Document Frequency

Measures how important a term is (low weight for stop words)

$$\mathsf{IDF}(t, D) = \mathsf{log_e}\left(\frac{\mathsf{Total\ number\ of\ documents\ }D}{\mathsf{Number\ of\ documents\ with\ term\ }t\ \mathrm{in\ it}}\right)$$

Term Frequency-Inverse Document Frequency, TF-IDF

Trivially...

$$\mathsf{TF}\mathsf{-}\mathsf{IDF}(t,\,d,\,D) = \mathsf{TF}(t,\,d) \times \mathsf{IDF}(t,\,D)$$

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is a sport where a rikishi attempts to force another wrestler out of a circular ring.
- d3: Messi scored 4 goals yesterday and kept the **ball** as a memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

$$\mathbf{TF(ball)} = \left(0, 0, \frac{1}{17}, 0\right);$$

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is a sport where a rikishi attempts to force another wrestler out of a circular ring.
- d3: Messi scored 4 goals yesterday and kept the **ball** as a memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

TF(ball) =
$$\left(0, 0, \frac{1}{17}, 0\right)$$
; **IDF(ball)** = $\log_e\left(\frac{4}{1}\right)$;

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is a sport where a rikishi attempts to force another wrestler out of a circular ring.
- d3: Messi scored 4 goals yesterday and kept the **ball** as a memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

$$\begin{aligned} & \textbf{TF(ball)} = \left(0, 0, \frac{1}{17}, 0\right); \qquad \textbf{IDF(ball)} = \log_e\left(\frac{4}{1}\right); \\ & \textbf{TF-IDF(ball)}_3 = \frac{1}{17} \times \log_e\left(4\right) = 0.08 \end{aligned}$$

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is **a** sport where **a** rikishi attempts to force another wrestler out of **a** circular ring.
- d3: Messi scored 4 goals yesterday and kept the ball as **a** memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

TF(a) =
$$\left(0, \frac{3}{17}, \frac{1}{17}, 0\right)$$
;

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is **a** sport where **a** rikishi attempts to force another wrestler out of **a** circular ring.
- d3: Messi scored 4 goals yesterday and kept the ball as **a** memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

TF(a) =
$$\left(0, \frac{3}{17}, \frac{1}{17}, 0\right)$$
; **IDF(a)** = $\log_e\left(\frac{4}{2}\right)$;

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is **a** sport where **a** rikishi attempts to force another wrestler out of **a** circular ring.
- d3: Messi scored 4 goals yesterday and kept the ball as **a** memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

$$\textbf{TF(a)} = \left(0, \frac{3}{17}, \frac{1}{17}, 0\right); \qquad \textbf{IDF(a)} = \log_e\left(\frac{4}{2}\right);$$

TF-IDF(a)₂ =
$$\frac{3}{17} \times \log_e(2) = 0.12$$
; TF-IDF(a)₃ = 0.04

Term Frequency-Inverse Document Frequency, TF-IDF

- Word vectors of *D* dimensions
- Distances between words as before:
 - Euclidean distance
 - Cosine similarity
 - ...

Co-Occurence Matrix, Count Vectors

 Words co-occurrence statistics describes how words occur together

Counts how two or more words occur together in a given corpus

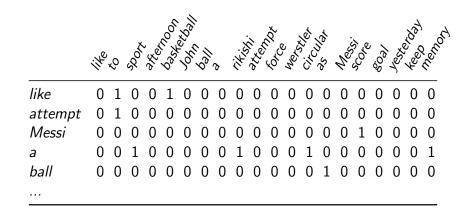
Example: Toy Corpus

- *d1*: We like to play some sport in the afternoon, I like basketball but John likes sumo more.
- d2: Sumo is a sport where a rikishi attempts to force another wrestler out of a circular ring.
- d3: Messi scored 4 goals yesterday and kept the ball as a memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

Example: Toy Corpus

- d1: We **like** to play some sport in the afternoon, I **like** basketball but John likes sumo more.
- d2: Sumo is **a** sport where **a** rikishi **attempts** to force another wrestler out of **a** circular ring.
- d3: **Messi** scored 4 goals yesterday and kept the **ball** as **a** memory of this fantastic sports afternoon!
- d4: I ate too many cherries yesterday.

Example: Co-Occurrence Matrix



Co-occurence matrix, count vectors

- Simple bigram frequencies of all possible word-pairs need a size $N \times N$ matrix to represent N words in a corpus
- Real models use context windows, not only bigrams
- Counts are converted into probabilities
- In general, one has sparse matrices
- Dimensionality reduction (SVD, see next session)

Aside Comment: One-Hot Encodings

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attempt	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Messi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
а	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0

Aside Comment: One-Hot Encodings

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Messi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
а	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1

Co-occurence word vector for *like* with this vocabulary in the previous corpus:

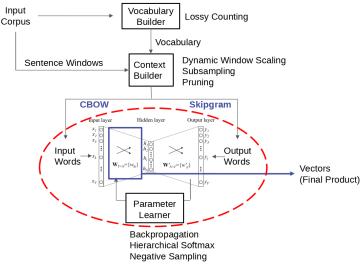
- 1 Introduction
- 2 Frequency-based Embeddings
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 - Continuous Bag of Words
 - Skip-Gram Model
 - Demos
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Word Embeddings (word2vec example)

Word vectors learned by a neural network in two tasks:

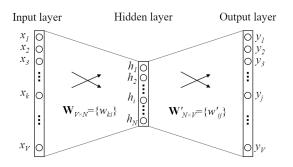
- predict the probability of a word given a context (CBoW)
- predict the context given a word (skip-gram)

Word Embeddings (word2vec example)



Credits: Xin Rong

Word Embeddings (word2vec example)



Look at the network: simple feed-forward network learned by backpropagation with cross-entropy loss

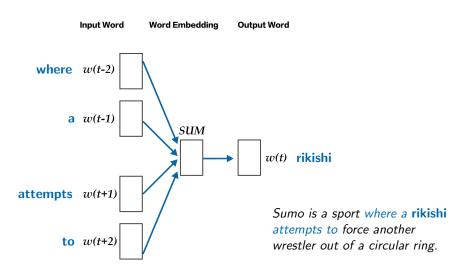
No deep learning at all!

Word Embeddings (word2vec example)

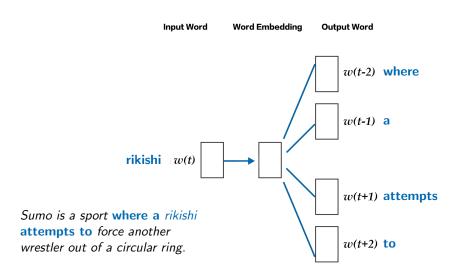
Comments:

- A hidden layer in a NN interprets the input in his own way to optimise his work in the concrete task
- The size of the hidden layer gives you the dimension of the word embeddings
- Too few neurons could not have enough capacity to learn everything needed
- Too many neurons would need a very large corpus to be meaningful

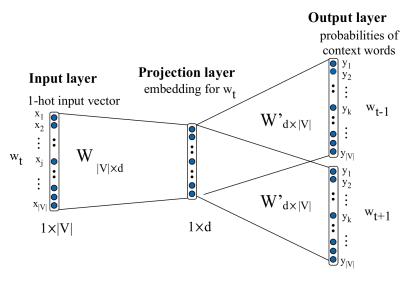
Continuous Bag of Words, CBoW



Skip-Gram Model



More Detailed Architecture (skip-gram)



Credits: Xin Rong

More Detailed Architecture (schematic matrix visualisation)

$$\begin{pmatrix} V \\ V \end{pmatrix} \begin{pmatrix} V \times d \\ V \end{pmatrix} \begin{pmatrix} d \end{pmatrix} \begin{pmatrix} d \times V \\ V \end{pmatrix}$$

$$\mathbf{x} \qquad \mathbf{W} \qquad \mathbf{h} \qquad \mathbf{W}' \qquad \mathbf{y}$$

Input Embedding

The row i of the input matrix W is the $1 \times d$ for word i in the vocabulary

More Detailed Architecture (schematic matrix visualisation)

$$\begin{pmatrix} V \\ V \end{pmatrix} \begin{pmatrix} V \times d \\ \end{pmatrix} \begin{pmatrix} d \end{pmatrix} \begin{pmatrix} d \times V \\ \end{pmatrix} \begin{pmatrix} V \\ \end{pmatrix}$$

$$x \qquad W \qquad h \qquad W' \qquad y$$

Output Embedding

The column j of the output matrix W' is the $d \times 1$ for word j in the vocabulary

Observations (Tensorflow Tutorial)

CBoW

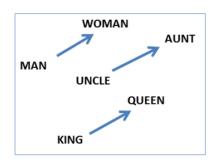
Smoothes over a lot of the distributional information by treating an entire context as one observation. This turns out to be a useful thing for smaller datasets

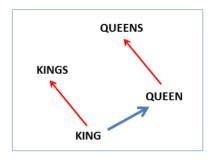
Skip-gram

Treats each context-target pair as a new observation, and this tends to do better when we have larger datasets

Nice Properties

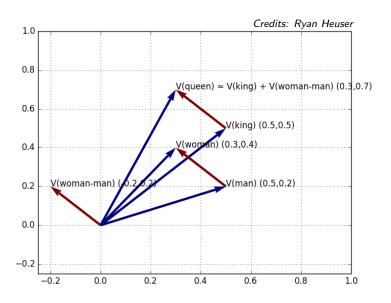
King - Man + Woman = Queen



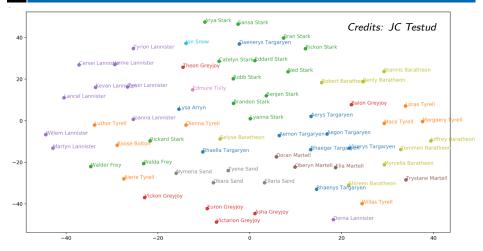


(Mikolov et al., NAACL HLT, 2013)

Nice Properties



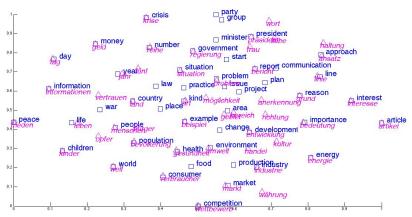
Nice Properties



2D tSNE projection of the main characters of Game of thrones colored by House

Nice Properties

(Luong, Pham & Manning, NAACL, 2015)



Barnes-Hut-SNE visualisation of bilingual embeddings German/English

- 1 Introduction
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 - Compositionality
 - Sentence and Document Embeddings
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Is Language Compositional?

The meaning of a compound expression is a function of the meanings of its parts and of the way they are syntactically combined.

(Partee, 1984)

Is Language Compositional?

Computer Scientist-like Background Yes!

```
meaning(Eat the icecream) =
meaning(Eat) + meaning(the) + meaning(icecream)
```

Is Language Compositional?

Computer Scientist-like Background Yes!

```
\label{eq:meaning} \begin{split} & \texttt{meaning}(\mathsf{Eat}\;\mathsf{the}\;\mathsf{icecream}) = \\ & \texttt{meaning}(\mathsf{Eat}) + \texttt{meaning}(\mathsf{the}) + \texttt{meaning}(\mathsf{icecream}) \end{split}
```

Linguist-like Background No!

```
\label{eq:meaning} \begin{split} & \texttt{meaning}(\mathsf{Break} \; \mathsf{the} \; \mathsf{ice}) \neq \\ & \texttt{meaning}(\mathsf{Break}) + \texttt{meaning}(\mathsf{the}) + \texttt{meaning}(\mathsf{ice}) \end{split}
```

Is Language Compositional?

Computer Scientist-like Background Yes!

```
\label{eq:meaning} \begin{split} & \texttt{meaning}(\mathsf{Eat}\;\mathsf{the}\;\mathsf{icecream}) = \\ & \texttt{meaning}(\mathsf{Eat}) + \texttt{meaning}(\mathsf{the}) + \texttt{meaning}(\mathsf{icecream}) \end{split}
```

Linguist-like Background No!

```
\label{eq:meaning} \begin{split} & \texttt{meaning}(\mathsf{Break} \; \mathsf{the} \; \mathsf{ice}) \neq \\ & \texttt{meaning}(\mathsf{Break}) + \texttt{meaning}(\mathsf{the}) + \texttt{meaning}(\mathsf{ice}) \end{split}
```

Representations for Phrases, Sentences or Paragraphs

- **Composition** of word embeddings using operations $(+,\times)$ on vectors and matrices
- Latent paragraph vectors in word2vec-like NNs
- Internal representations in seq2seq architectures or auto-encoders (NMT context vectors, skip-thought vectors...)
- Contextual word vectors (LM by-products for instance)

Composition I

(Mitchell & Lapata, 2010)

Table 5
Composition functions considered in our experiments

Function
$p_i = u_i + v_i$
$p_i = u_i + v_i + n_i$
$p_i = u_i \cdot v_i$
$p_{i,j} = u_i \cdot v_j$
$p_i = \sum_i u_i \cdot v_{i-i}$
$p_i = \alpha v_i + \beta u_i$
$p_i = v_i \sum_j u_j u_j + (\lambda - 1) u_i \sum_j u_j v_j$
$p_i = v_i$
$p_i = v_i(t_1t_2)$

Composition II

(Mitchell & Lapata, 2010)

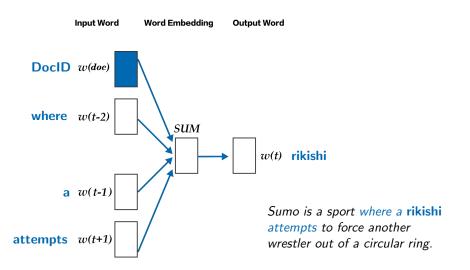
Table 6 Correlation coefficients of model predictions with subject similarity ratings (Spearman's ρ) using a simple semantic space

Model	Adjective-Noun	Noun-Noun	Verb-Object
Additive	.36	.39	.30
Kintsch	.32	.22	.29
Multiplicative	.46	.49	.37
Tensor product	.41	.36	.33
Convolution	.09	.05	.10
Weighted additive	.44	.41	.34
Dilation	.44	.41	.38
Target unit	.43	.34	.29
Head only	.43	.17	.24
Humans	.52	.49	.55

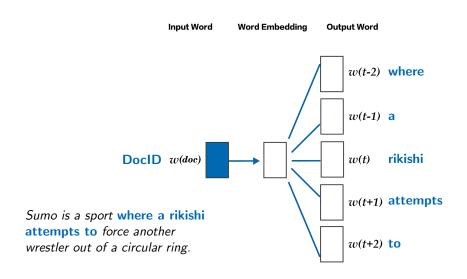
Distributed Representations of Sentences and Documents

- word2vec-like architecture where a document vector is added to word vectors and learned simultaneously (PV-DM)
- Generation of words from a document from its document vector (skip-gram-like architecture!) (PV-DBoW)

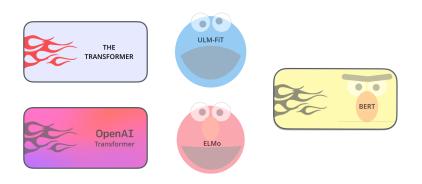
Distributed Memory Model of Paragraph Vectors, PV-DM



Distributed Bag of Words version of Paragraph Vector



Language Model as Complementary Task for Contextual Vectors

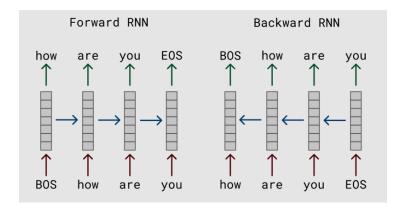


http://jalammar.github.io/illustrated-bert/

Language Model as Complementary Task for Contextual Vectors

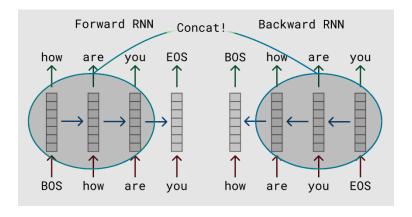
- Deep contextualised word representations
- Mainly based on LSTMs or transformer architectures
- Example: ELMo, Embeddings from Language Models
- Bidirectional language models with LSTMs

Language Model as Complementary Task for Contextual Vectors



https://medium.com/@plusepsilon/the-bidirectional-language-model-1f3961d1fb27

Language Model as Complementary Task for Contextual Vectors



https://medium.com/@plusepsilon/ the-bidirectional-language-model-1f3961d1fb27

Language Model as Complementary Task for Contextual Vectors

Word vectors and contextual word vectors are used differently:

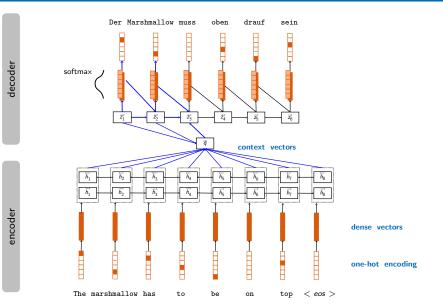
- Word vectors: dictionary look-up of words and their corresponding vectors, they are static entities
 - Good to initialise input word embeddings in several NLP tasks

Language Model as Complementary Task for Contextual Vectors

Word vectors and contextual word vectors are used differently:

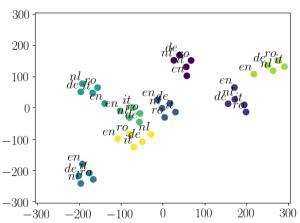
- Word vectors: dictionary look-up of words and their corresponding vectors, they are static entities
 - Good to initialise input word embeddings in several NLP tasks
- Contextual word vectors: vectors on-the-fly by passing text through a deep learning model, they would only be static if we could generate all sentences in a language!
 - Good for transfer learning into several NLP tasks (SotA in lots of tasks!)

Seq2Seq Internal Representations: (Multilingual) NMT



Multilingual Semantic Space for NMT Context Vectors

(España-Bonet & van Genabith, 2018)



ML-NMT $\{de, en, nl, it, ro\} \rightarrow \{de, en, nl, it, ro\}$ with TED talks

Summary

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Summary

Assuming Contextuality Holds...

- A word can be represented by a vector that describes it with respect to the context it is usually used
- This vector can be estimated by **counts** in a corpus
- This vector can be **learned** by examples in a corpus
- In fact, skipgram and co-occurence matrix factorisation are equivalent under certain conditions
- They are very useful to characterise text, but we haven't talked about ambiguity problems for instance

Summary

Assuming Compositionality Holds...

- A sentence can be decomposed into the vectors of its constituents
- Simple operations such as sum and product work surprisingly well
- Sentence/Document vectors can also be learned in more general tasks such as translation
- They are very useful to characterise text, but we haven't talked about idioms or negation problems for instance

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Libraries & Packages

- word2vec
 - https://github.com/dav/word2vec
- fastText
 - https://github.com/facebookresearch/fastText
- Gensim
 - https://radimrehurek.com/gensim/models/word2vec.html
- GloVe

https://nlp.stanford.edu/projects/glove/

Libraries & Packages

■ ELMo

```
https://github.com/allenai/allennlp/blob/master/allennlp/modules/elmo.py
```

■ Open AI

```
https://github.com/openai/gpt-2
```

BERT

https://github.com/google-research/bert

InferSent

https://github.com/facebookresearch/InferSent

Basic References

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Everything clear? Too much information?

Questions?

Naïve Introduction to Word Embeddings

Cristina España-Bonet

UdS & DFKI, Saarbrücken, Germany

Summer Semester Seminar 17th April 2019

Singular-Value Decomposition, SVD

■ Linear algebra

- Linear algebra
- **Factorisation** of a matrix M as $M = U\Sigma V^T$

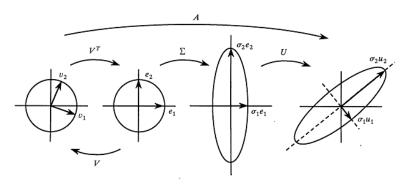
- Linear algebra
- **Factorisation** of a matrix M as $M = U\Sigma V^T$
 - ✓ **U** is an $m \times m$ orthogonal matrix,

- Linear algebra
- **Factorisation** of a matrix **M** as $M = U\Sigma V^T$
 - ✓ **U** is an $m \times m$ orthogonal matrix,
 - $\ U^TU = UU^T = I$
 - or, equivalently, $\mathbf{U^T} = \mathbf{U^{-1}}$

- Linear algebra
- **Factorisation** of a matrix M as $M = U\Sigma V^T$
 - ✓ **U** is an $m \times m$ orthogonal matrix,
 - \checkmark **\Sigma** is a diagonal $m \times n$ matrix with non-negative real numbers,

- Linear algebra
- **Factorisation** of a matrix M as $M = U\Sigma V^T$
 - ✓ **U** is an $m \times m$ orthogonal matrix,
 - \checkmark **\Sigma** is a diagonal $m \times n$ matrix with non-negative real numbers,
 - \checkmark **V**^T is the conjugate transpose of an $n \times n$ orthogonal matrix

SVD: 2 × 2 Geometric Interpretation



a linear transformation is a rotation or reflection, followed by a scaling, followed by another rotation or reflection

$$\left(\begin{array}{c} m \times n \end{array}\right) = \left(\begin{array}{c} m \times m \end{array}\right) \left(\begin{array}{c} m \times n \end{array}\right) \left(\begin{array}{c} n \times n \end{array}\right)$$

$$M = U \Sigma V$$

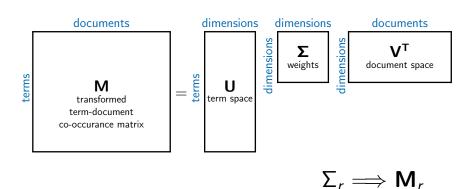
SVD: Singular Values

 σ_1 ... σ_r , singular values of ${\bf M}$ (in decreasing order) r, rank of ${\bf M}$

SVD: Singular Values

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SVD: Application, Latent Semantic Analysis



Extra Slides SVD: Learn & Practice

https://nlp.stanford.edu/IR-book/pdf/18lsi.pdf

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