

Cristina Egusquiza Gómez-Rubiera

CONTACT:

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SUMMARY:

Professional with long international experience in project management and administration. In the last year I have been training as a Full Stack web developer (Bottega University) to expand my possibilities in the job market. Looking forward to leveraging my background in marketing, digital tools and languages to contribute to a dynamic and innovative environment. I have created an application as a final project for Bottega University <http://hamaiketako.netlify.app> to promote gastronomic routes through Bilbao (Spain)

SKILLS:

Languages: English (C1), French (B2), Swedish (B2).

Software languages and technologies: JavaScript, HTML, CSS, Python, React, JSON, UML, UI/UX, SQL/NoSQL, Axios, Fetch, Access, Excel, Dreamweaver, Photoshop, Windows Office. Canva, Photoshop.

Knowledge: Full Stack web development (Front-end) and databases (Back-end)

Export – Import in the Food Industry, Project Management, Marketing, Customer Service, Administration.

Other : Teamwork, Communication, Negotiation, Problem Solving, Organization, Adapting to Change, Strategic Thinking, Self-Learning, Resilience.

WORK EXPERIENCE:

Consultant | BUFETE OTEGUI ALLENDE Y ASOCIADOS S.L. | Bilbao | 2019 - 2021

- ✓ Creation of databases for customers in Access.
- ✓ Providing training to employees in the use of the database and in the invoice management program.

Project Manager | ARUM ESTRATEGIAS INTERNACIONALIZACIÓN S.L. | Madrid | 2001 - 2018

- ✓ Development and execution of marketing strategies to support the international expansion of Spanish companies in the food and beverage industry, including trade fairs and trade missions.
- ✓ Carrying out market research studies for the agri-food sector, identifying new export opportunities.
- ✓ Planning and execution of advertising campaigns, managing budgets and resources.
- ✓ Creation and maintenance of the company's website.

Executive Assistant | Merrill Lynch Bank Ltd. | London | 2000 - 2001

- ✓ Executive Secretary in the International Directorate for Europe and Latin America.
- ✓ Office management, including data management, presentation preparation, and budgeting.

Other Jobs:

- **Spanish Tourist Office - Embassy of Spain | London | 1998 - 1999:** Provided customer service, responded to inquiries, and resolved problems.
- **SERGU S.A. | Bilbao | 1994 - 1998:** Managed logistics for import/export processes, including document preparation, customer service, accounting.
- **BBVA | Lanzarote | 1993 - 1994:** Administrative, including customer service and cash operations.

EDUCATION:

Bottega University: (2023 -2024) Full Stack Development Program | Decamp – VASS.

Final Grade: 70%

C.E.N.P. | Madrid | (1990 -1992): Advertising and Marketing

OTHER COURSES AND PROJECTS

- Capstone Final Project for Bottega University (2024): Hamaiketako App:
<https://hamaiketako.netlify.app/>
(I create as a final project for Bottega University a Gastronomic and Tourist APP: the best bars and places in Bilbao where to go to eat in each place and comment your opinions on them)
- Fundamentals of Web Design with Dreamweaver (2019)
- Web 2.0 for exporting companies (2017)
- Competitive Intelligence for Internationalization (2015)
- Introduction and Consolidation of Agri-Food Products in China (2013)
- International Trade and Classification Workshop