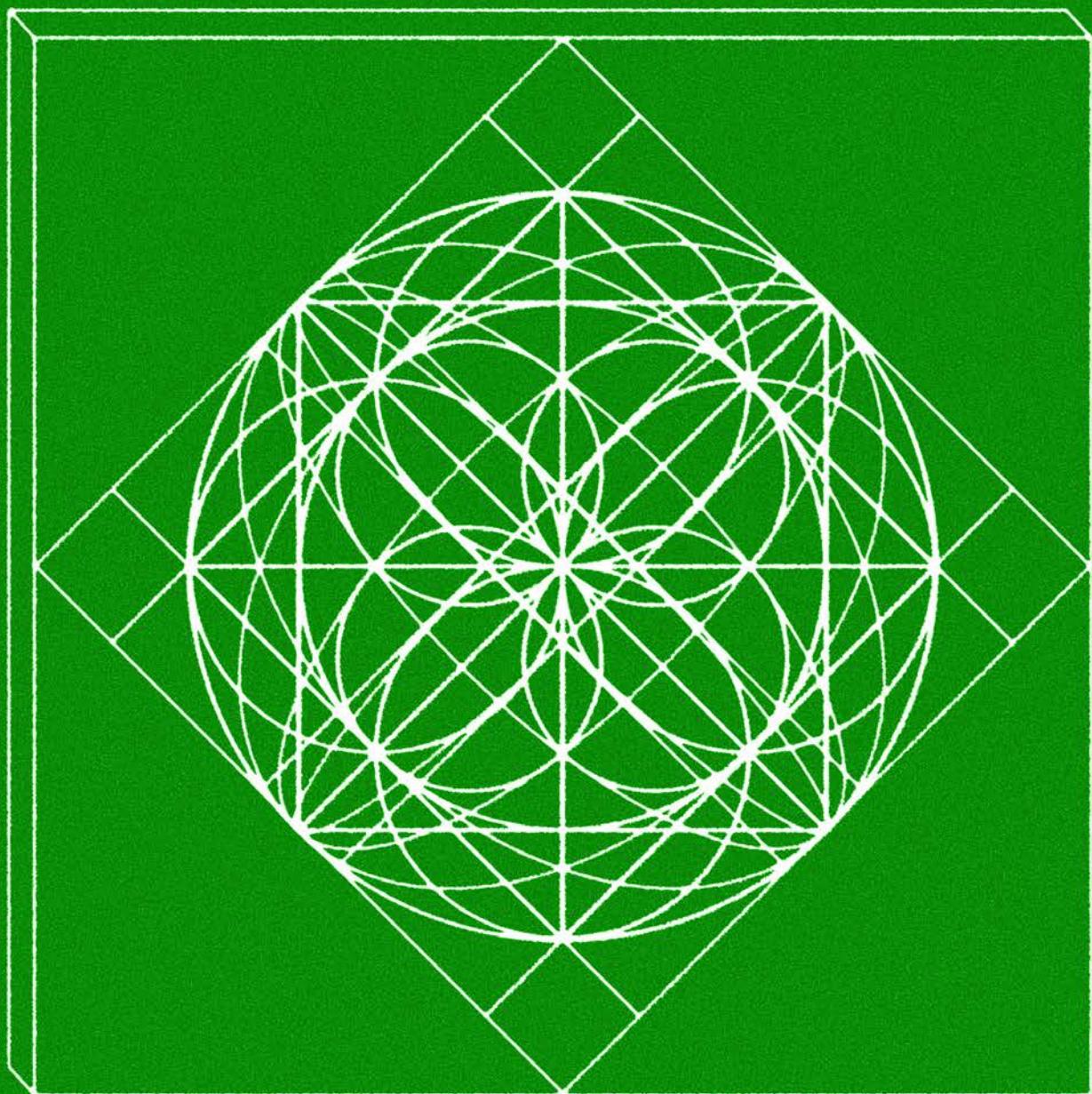


THE FUTURE HISTORY OF THE OPEN INTERNET

v01



THE PAST HISTORY OF THE OPEN INTERNET



“**S**OFTWARE **S**HOULD **B**E
FREE **A**S **I**N **F**REEDOM, **N**OT
FREE **A**S **I**N **B**EER

”

Richard Stallman

Richard
Stallman founded the
Free Software Foundation in
1985, to promote the freedom to study,
distribute, create, and modify computer software.

The FSF's goal was to create a free operating system. Their primary product GNU (an acronym for GNU's Not Unix) was meant to give users all of the power of Unix - a popular proprietary operating system.

“
O P E N S O U R C E
A T T A L L T H E T H I N G S
“

Linus Torvalds

Linus
Torvalds is
the author of the
Linux kernel - a replace-
ment for Unix - that was created
in 1991.

Linux was originally developed by personal
computers, but since has been ported to
many more platforms.

In the 2000s, Microsoft and Linux
engaged in a battle to dominate the
market for software for servers.

Today, Linux is one of the most prominent
examples of free & open source software.
The server that served you this PDF is
running a flavor of Linux.

PEER 2 PEER

FROM
NAPSTER

TO
BITCOIN

Through the development of the internet, many peer to peer services, protocols, and open source software, have proliferated over the years. Notable ones include

- UDP
- TCP/IP
- FTP
- IRC
- HTTP
- LIBP2P
- Napster
- BitTorrent
- Bitcoin
- Ethereum

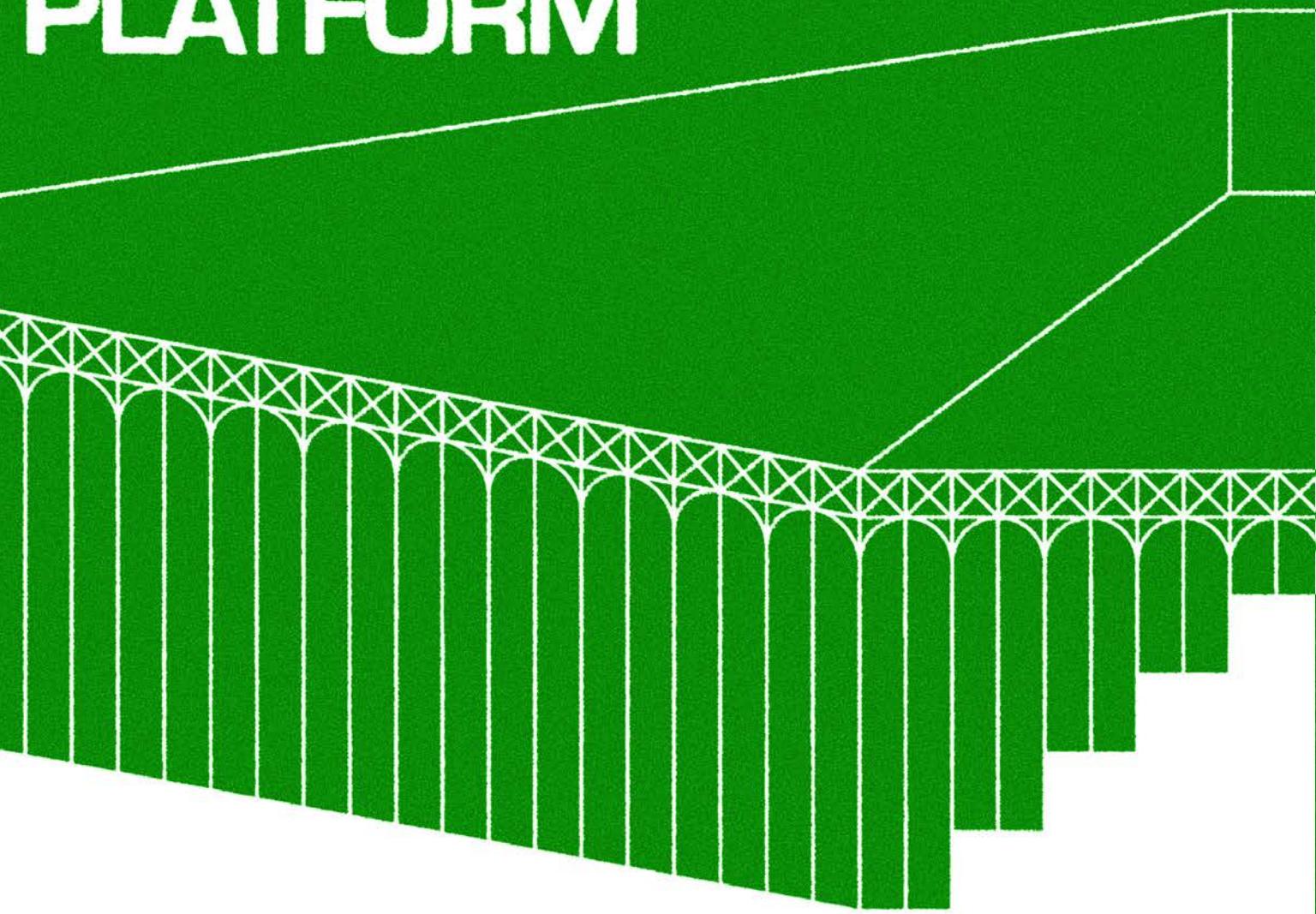
Though we call Napster a P2P network, when it came to file discovery, Napster's design was a traditional client-server model. Only file transfers were actually P2P. This gave their architecture a single point of failure and meant the network disappeared after the Napster company shut down.



THE PRESENT HISTORY OF THE OPEN INTERNET

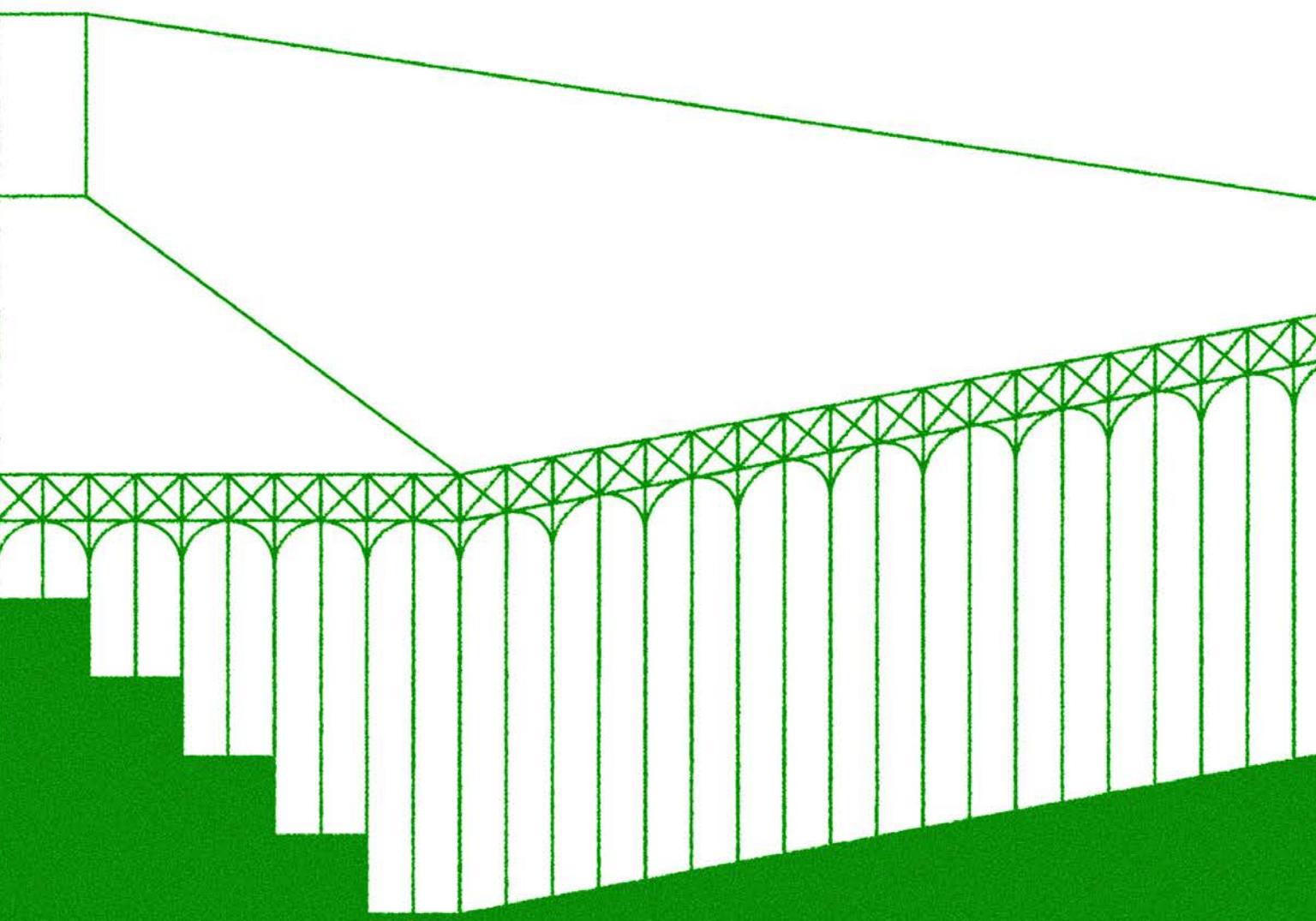
W'LL

A NEXT-GENERATION & DECENTRALIZED PLATFORM



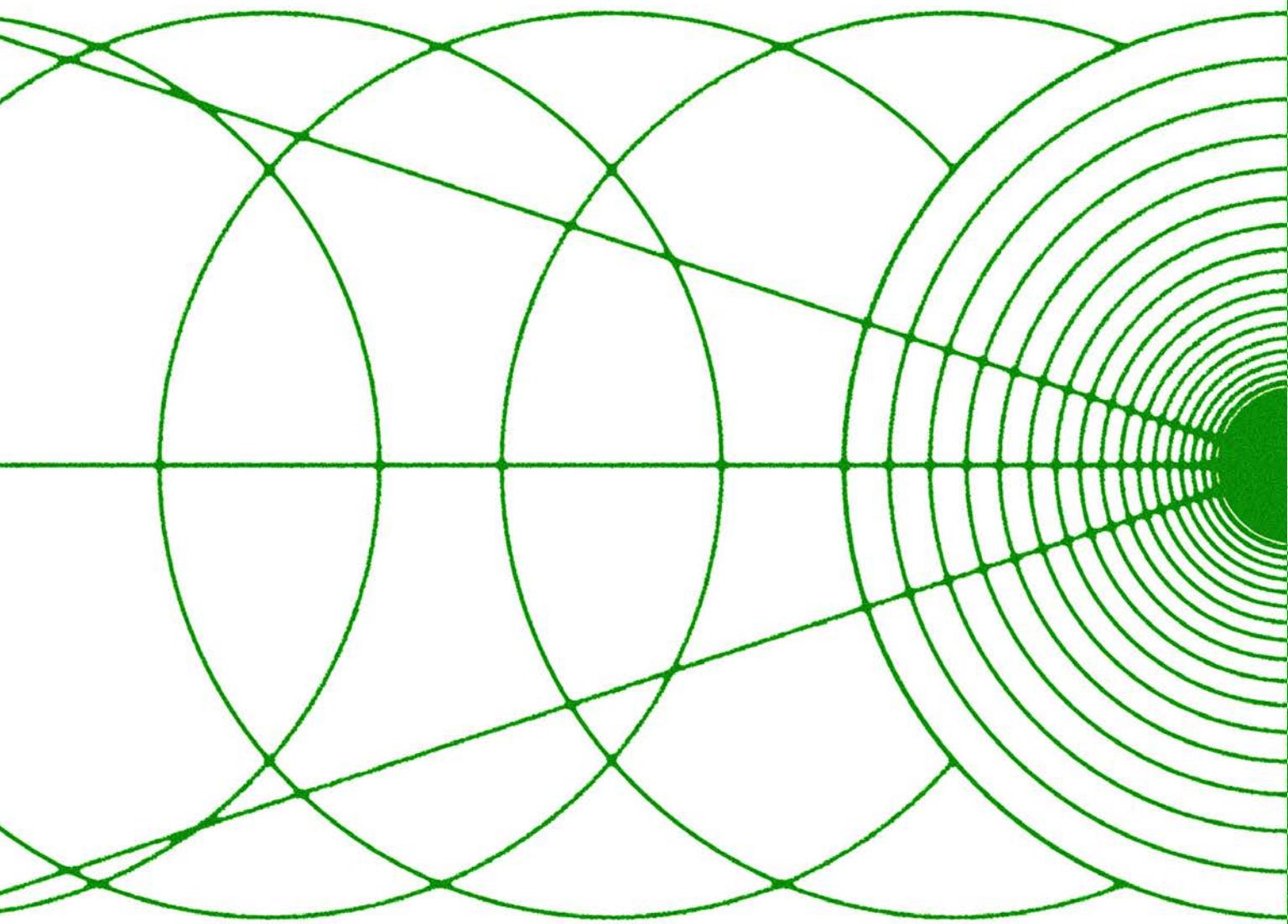
ETHERE

SMART CONTRACT APPLICATION



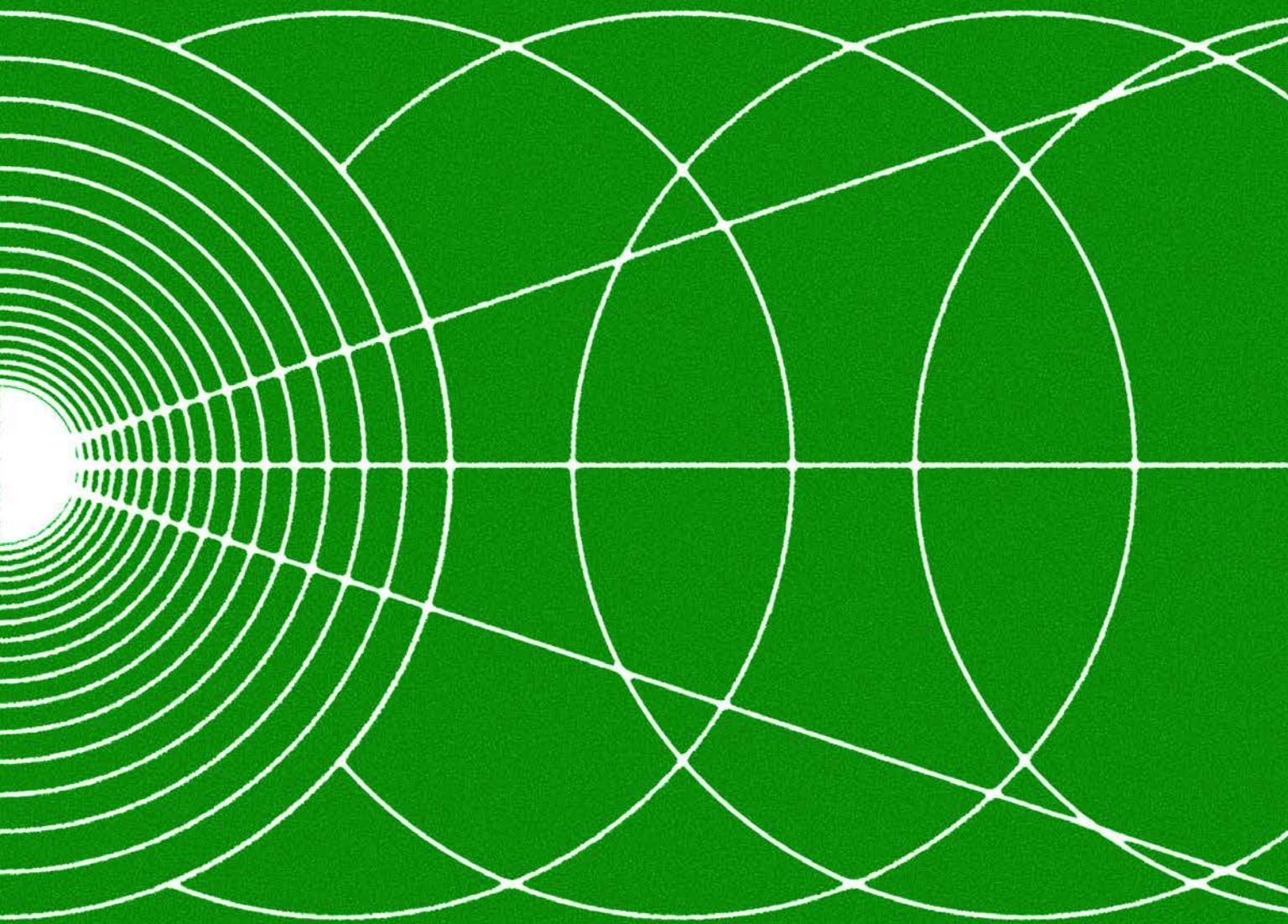
REUM

A SCHELLING POINT



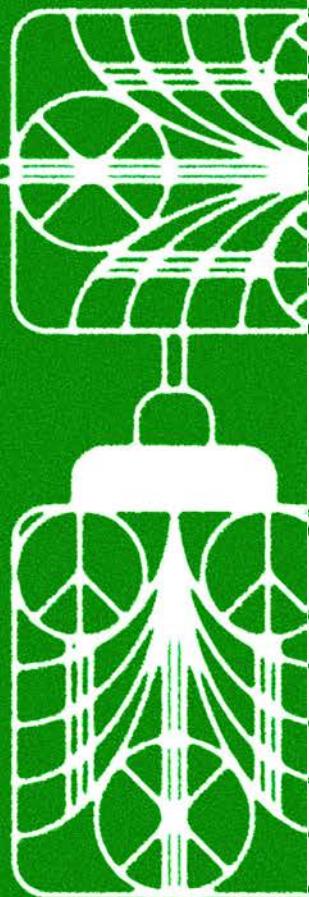
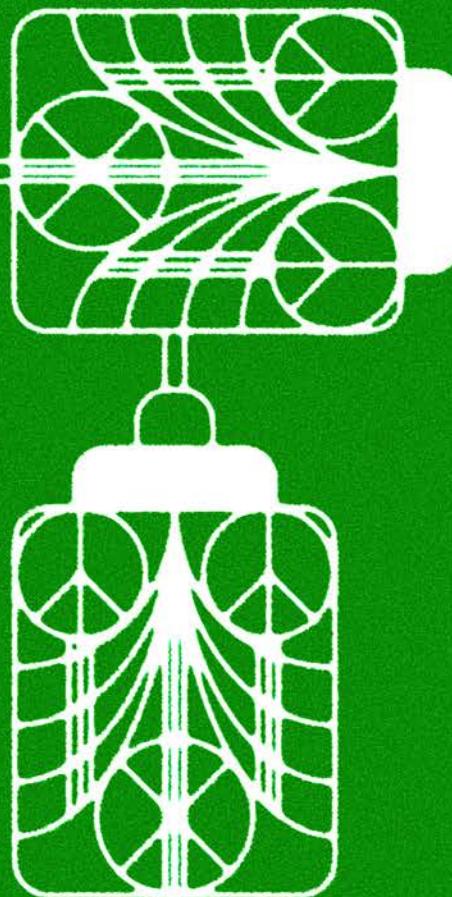
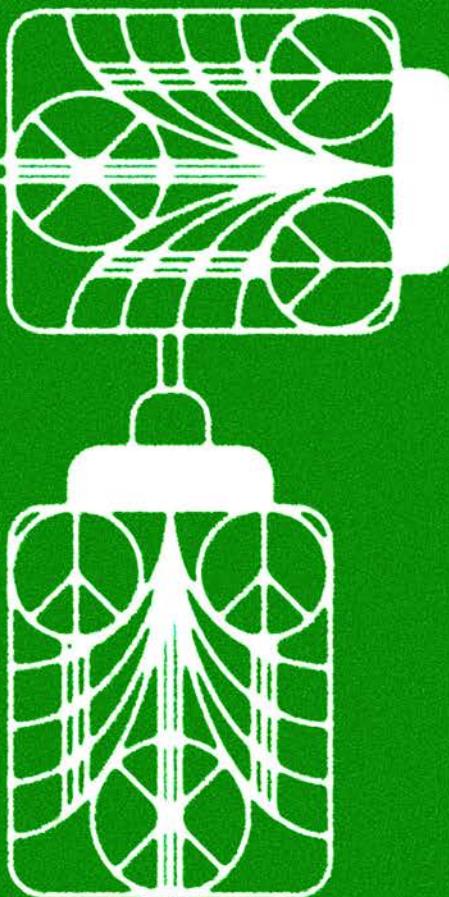
ETHER

FOR THE HOPEFUL



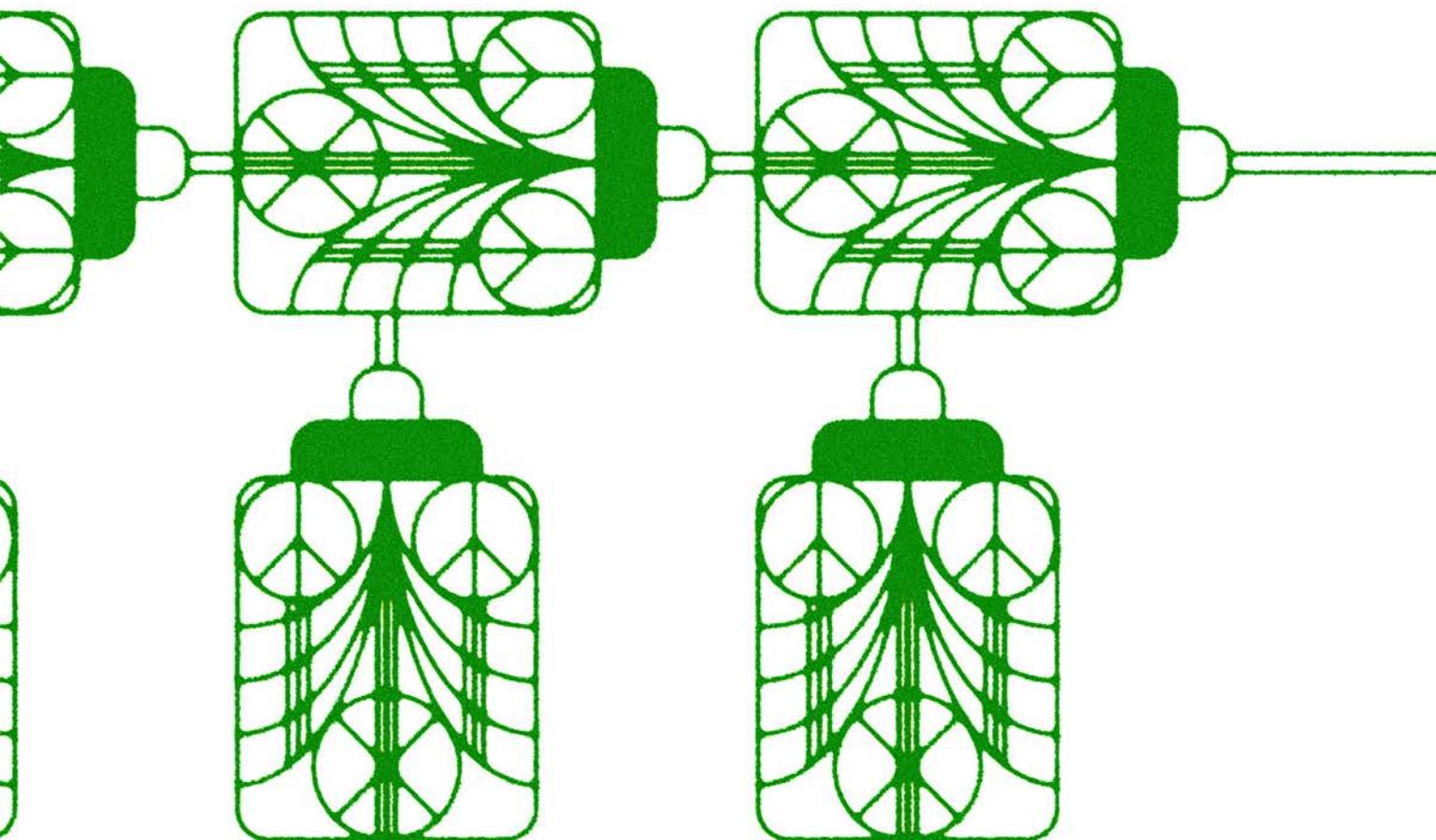
REFUM

A TRANSPARENT, PROGRAMMABLE HUMAN



ETHERE

GLOBAL IMMUTABLE SUBSTRATE FOR COORDINATION



REUM

MATTHEW EFFECT:

RICH GET RICHER

(RICH GET RICHER)

A FUNDAMENTAL

LAW?

**IN A WORLD
INCREASINGLY
INTERMEDIATED BY
SOFTWARE,**



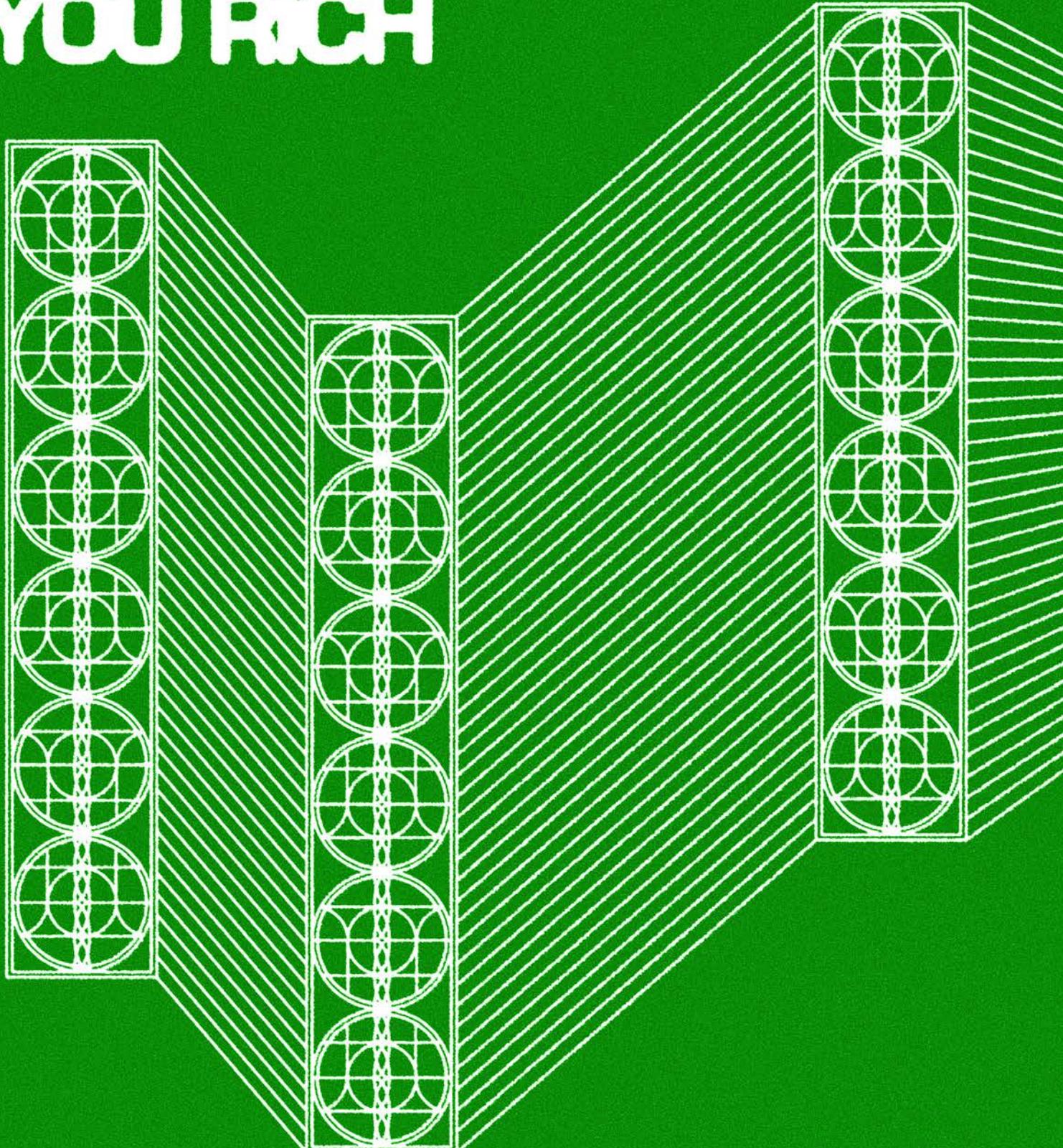
(WHAT SOME CALL THE METAVERSE)

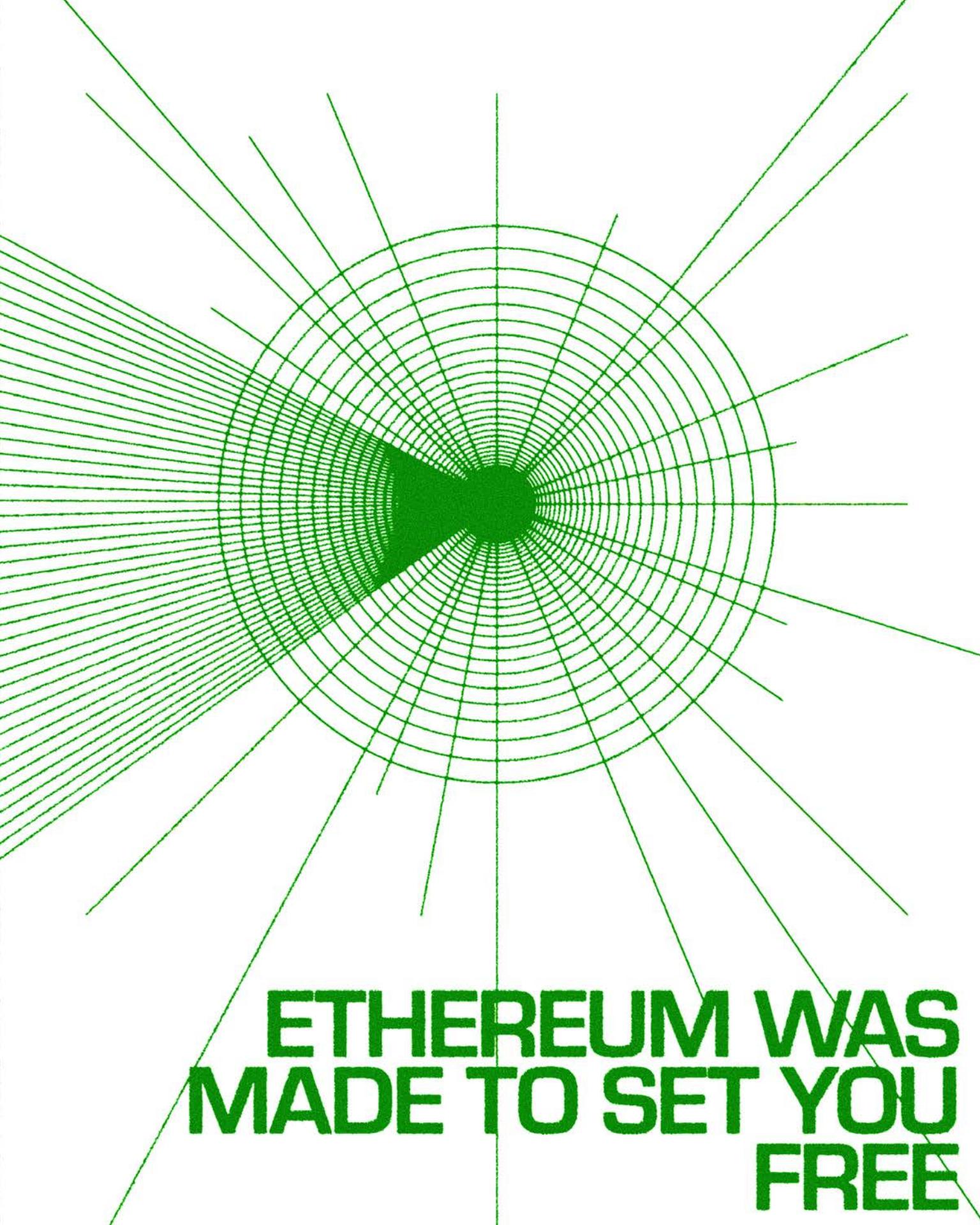
**SOFTWARE
SHOULD SERVE
PUBLIC INTEREST**



**NOT THE
CORPORATIONS**

ETHEREUM WAS NOT MADE TO MAKE YOU RICH



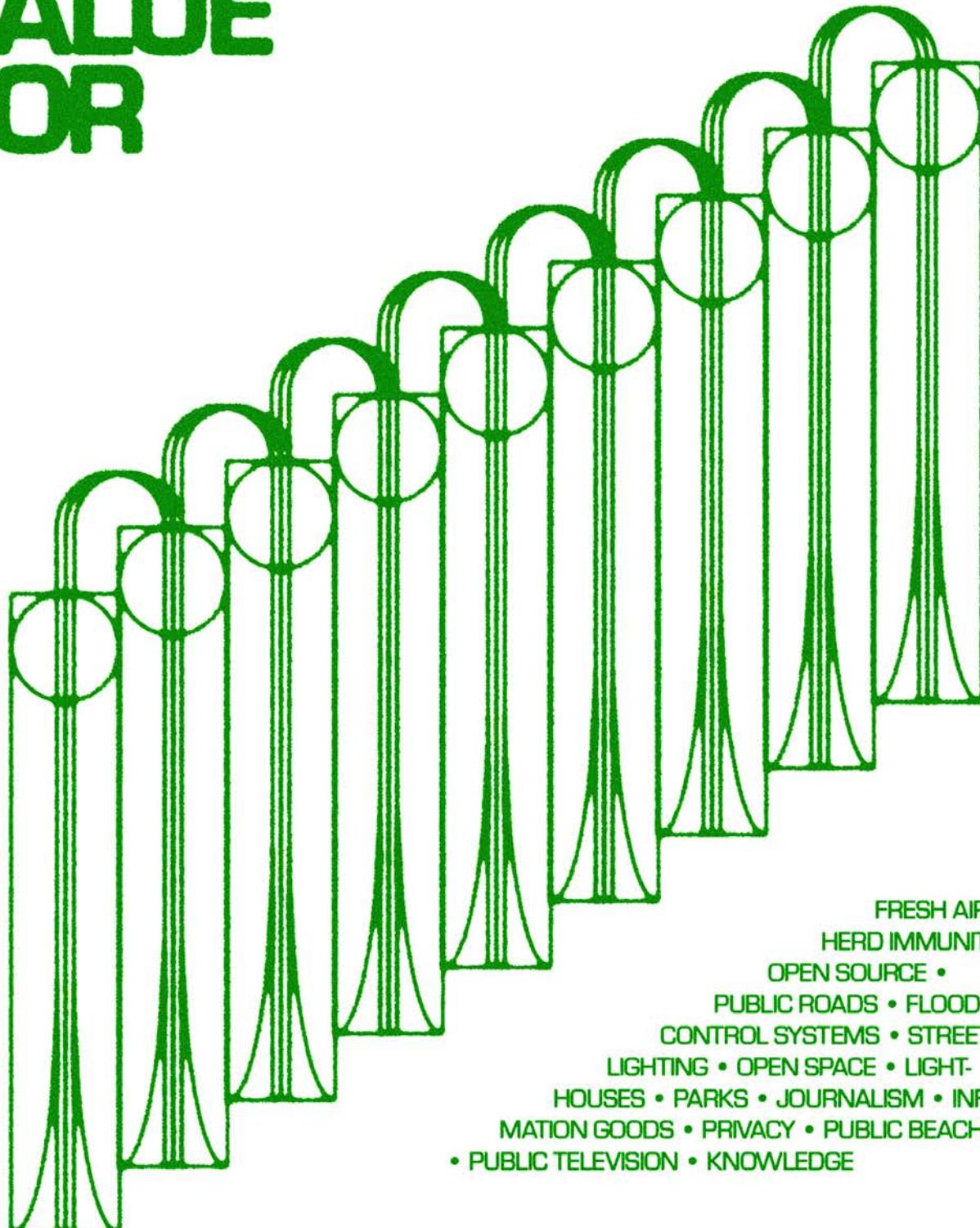


**ETHEREUM WAS
MADE TO SET YOU
FREE**



THE FUTURE HISTORY OF THE OPEN INTERNET

CREATING VALUE FOR

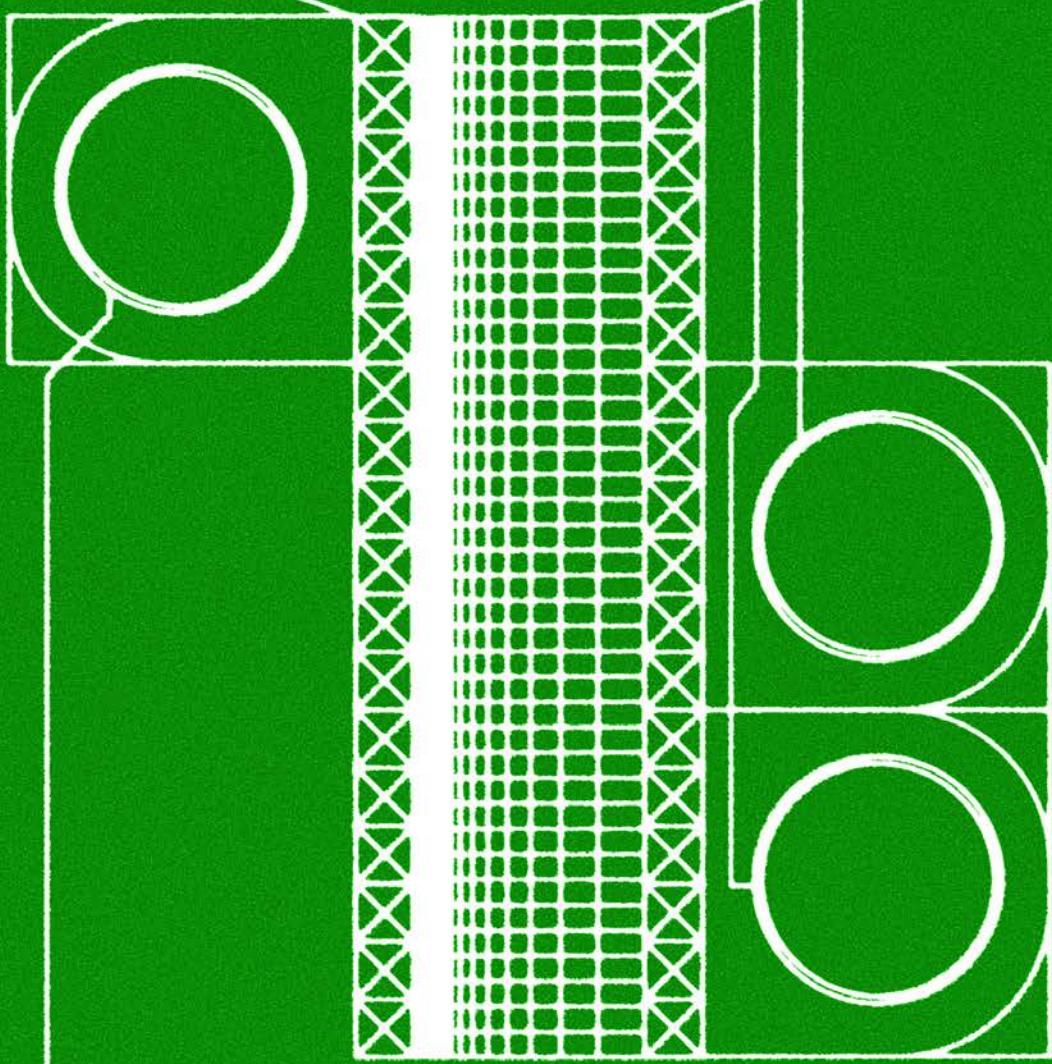


FRESH AIR •
HERD IMMUNITY •
OPEN SOURCE •
PUBLIC ROADS • FLOOD
CONTROL SYSTEMS • STREET
LIGHTING • OPEN SPACE • LIGHT-
HOUSES • PARKS • JOURNALISM • INFOR-
MATION GOODS • PRIVACY • PUBLIC BEACHES
• PUBLIC TELEVISION • KNOWLEDGE

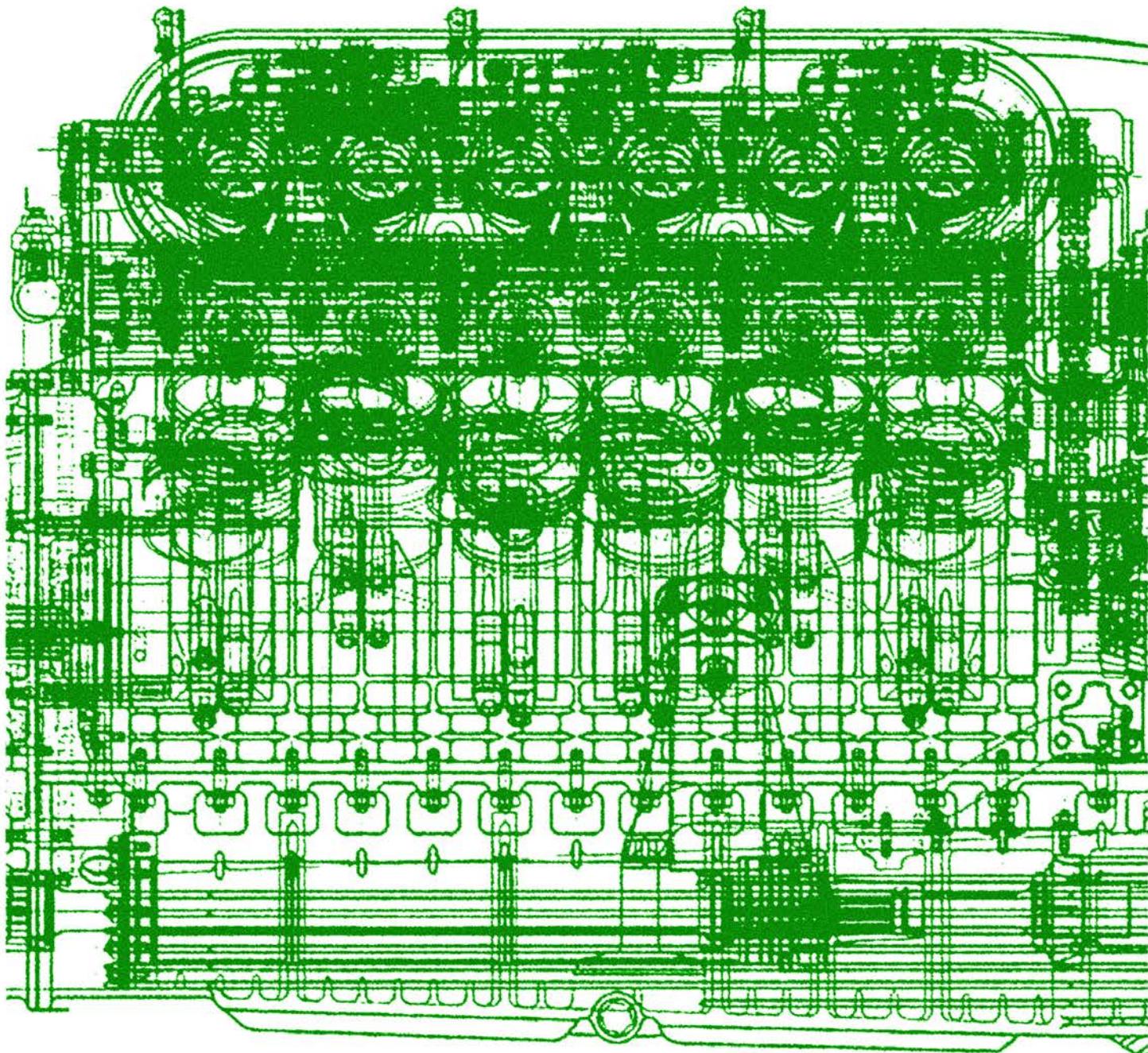
PUBLIC GOODS



Public
Goods
Are
Good



WHAT GOOD IS A LAMBO





**WHEN THE SKY IS
ON FIRE**

MOL

(MOLOCH)

The implicit question is - if everyone hates the current system, who perpetuates it? And Ginsberg answers: "Moloch". It's powerful not because it's correct - nobody literally thinks an ancient Carthaginian demon causes everything - but because thinking of the system as an agent throws into relief the degree to which the system isn't an agent.

(SCOTT ALEXANDER MEDITATIONS ON MOLOCH)

WE DON'T HAVE TO ACCEPT

Coordination failure occurs when a group of humans could achieve a desirable outcome by working together, but fail to do so because they don't coordinate their decision making. Why is it that when every single citizen hates the system, but for lack of a good coordination mechanism it endures?

From a certain angle, it's almost like there is an all powerful demon out there, manipulating us to prevent our mutual success. This shared psychic manifestation of coordination failure is Moloch - The god of human coordination failure. Moloch is the reason why we can't have nice things. We name Moloch so that we may fight it.

To read more about Moloch, check out this excellent essay entitled "Meditations on Moloch":



COORDINATION FAILURE

**COORDINATION
FAILURE IS A LUXURY**

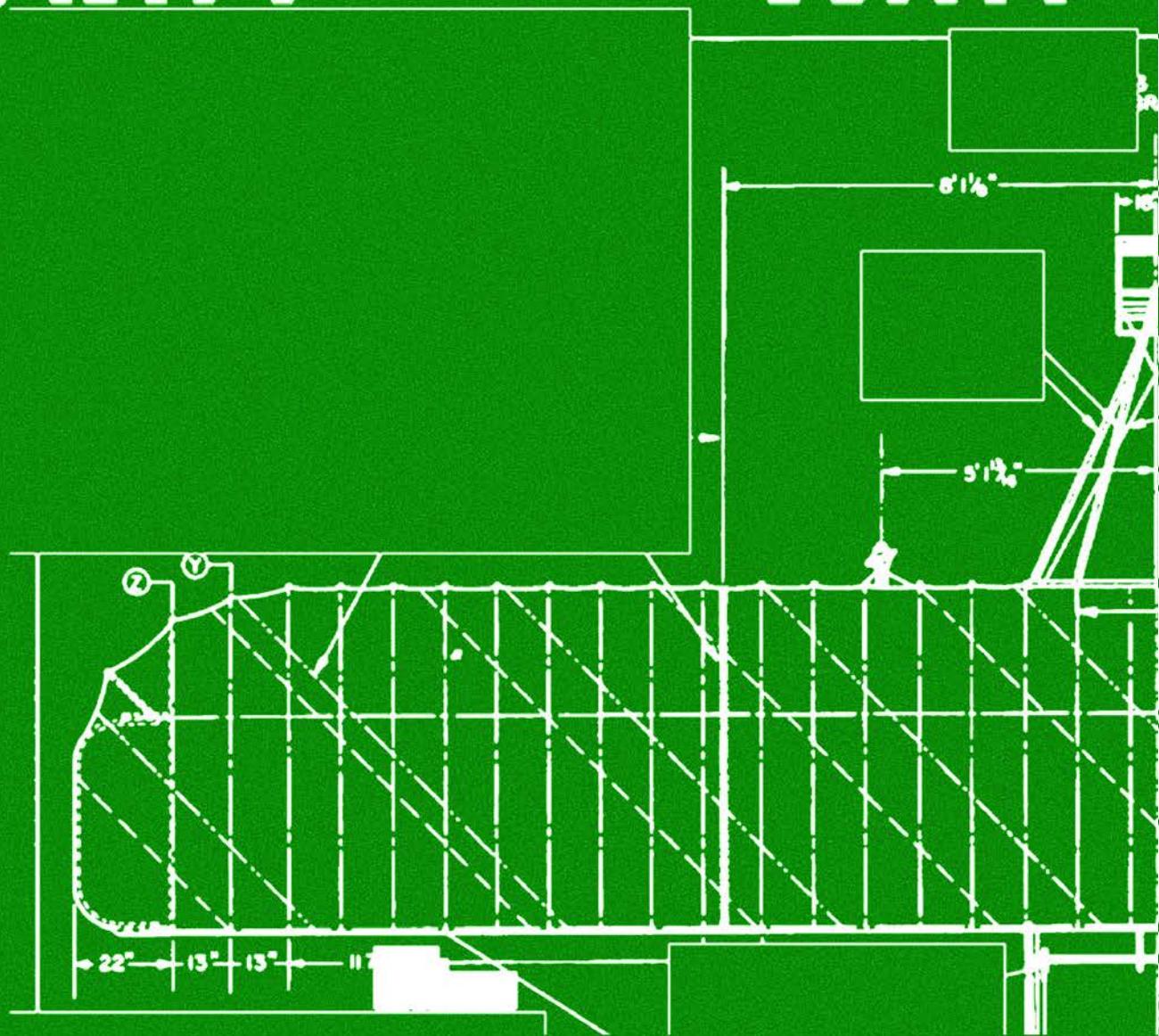
Dream!

MANIFESTO!

**OF THE
THOUGHTLESS ELITE**

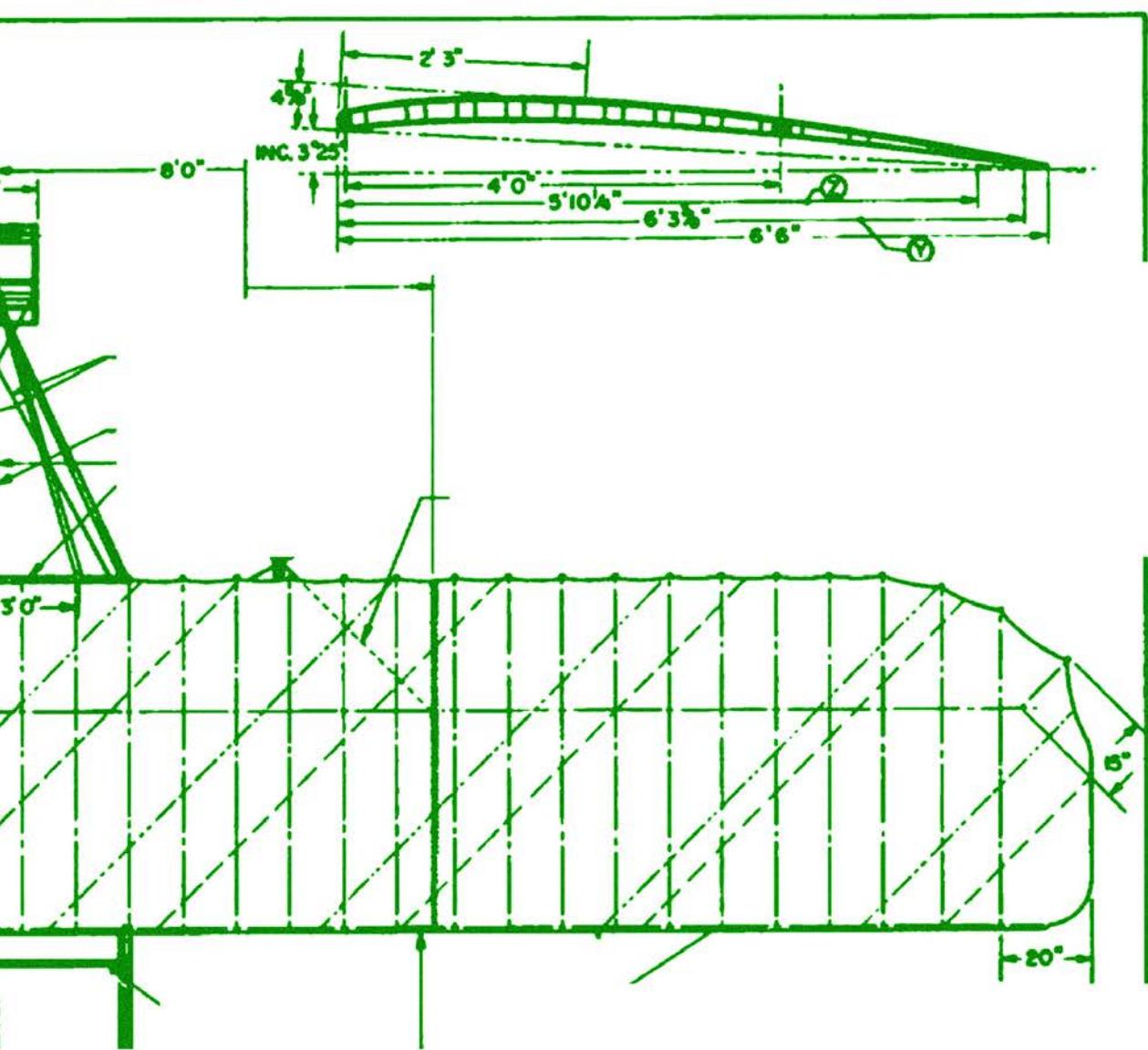
THE
REWRITES
GRAVITY

WRIGHT
THE
WITH

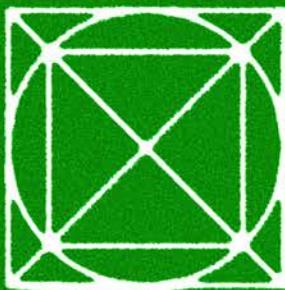


WE CAN REWRITE OF

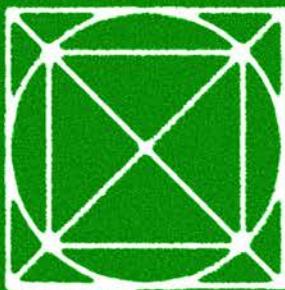
BROTHERS LAWS AN OF AIRPLANE



THE LAWS
ECONOMICS



QUADRATIC



A THE PLACE WHERE
PLACE LAWS OF
WHERE LAWS FAVOR

Just as the Wright brothers defied physical gravity when they invented the airplane, we can build economic systems that counteract the economic consolidation & the problems with previous economic regimes. Web3 founders can defy economic gravity (in this case, the consolidation into the hands of the rich & the few) with thoughtful design.

LANDS

By building Regenerative Cryptoeconomic systems that (1) do not externalize harm (2) favor one-person-one-vote instead of one-token-one-vote or (3) leverage other regenerative mechanisms, we can design to compensate against (or fundamentally counteract) the Matthew Effect.

**WE'VE REWRITTEN
ECONOMICS TO
COORDINATION**

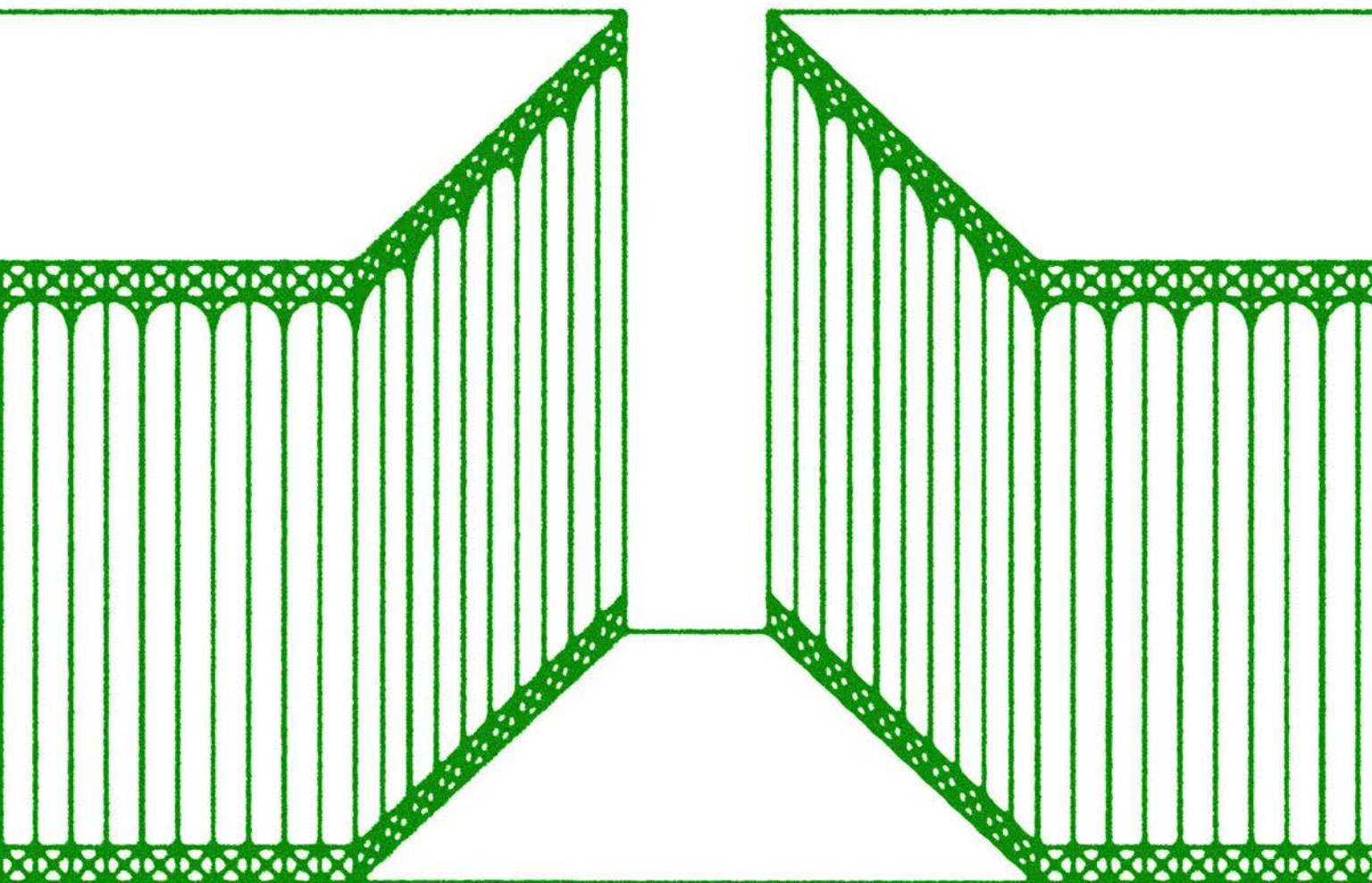
**GITCOIN DAO
IS A VESSEL TO
QUADRATIC LANDS**



“THE CONSENT OF THE
GOVERNED IS THE ONLY
LEGITIMATE BASIS
FOR GOVERNMENT”

John Wise

\$GTC IS GOVERNANCE



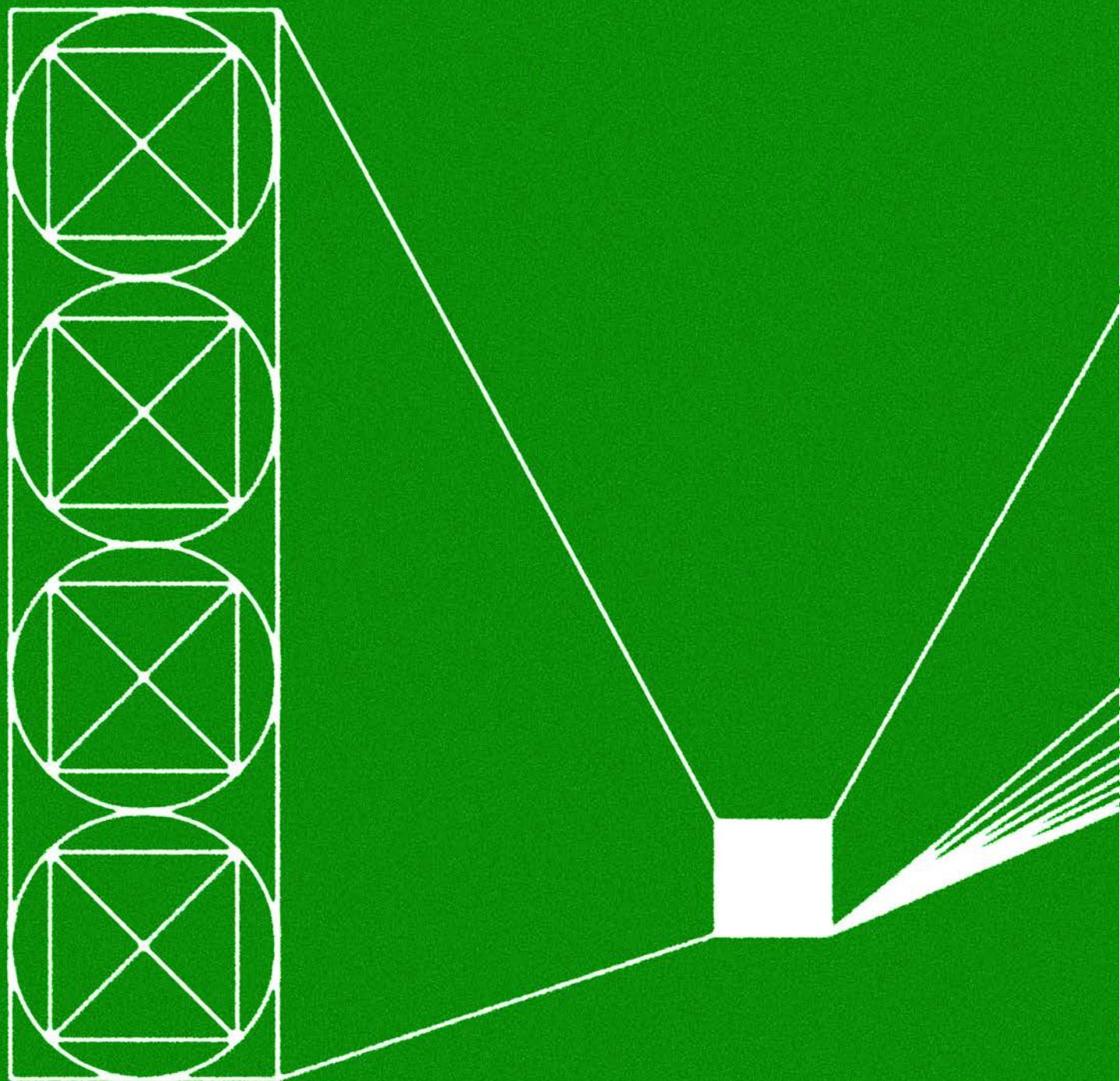
GIVEN WHO TO THOSE
TO GAVE TO
PUBLIC GOODS

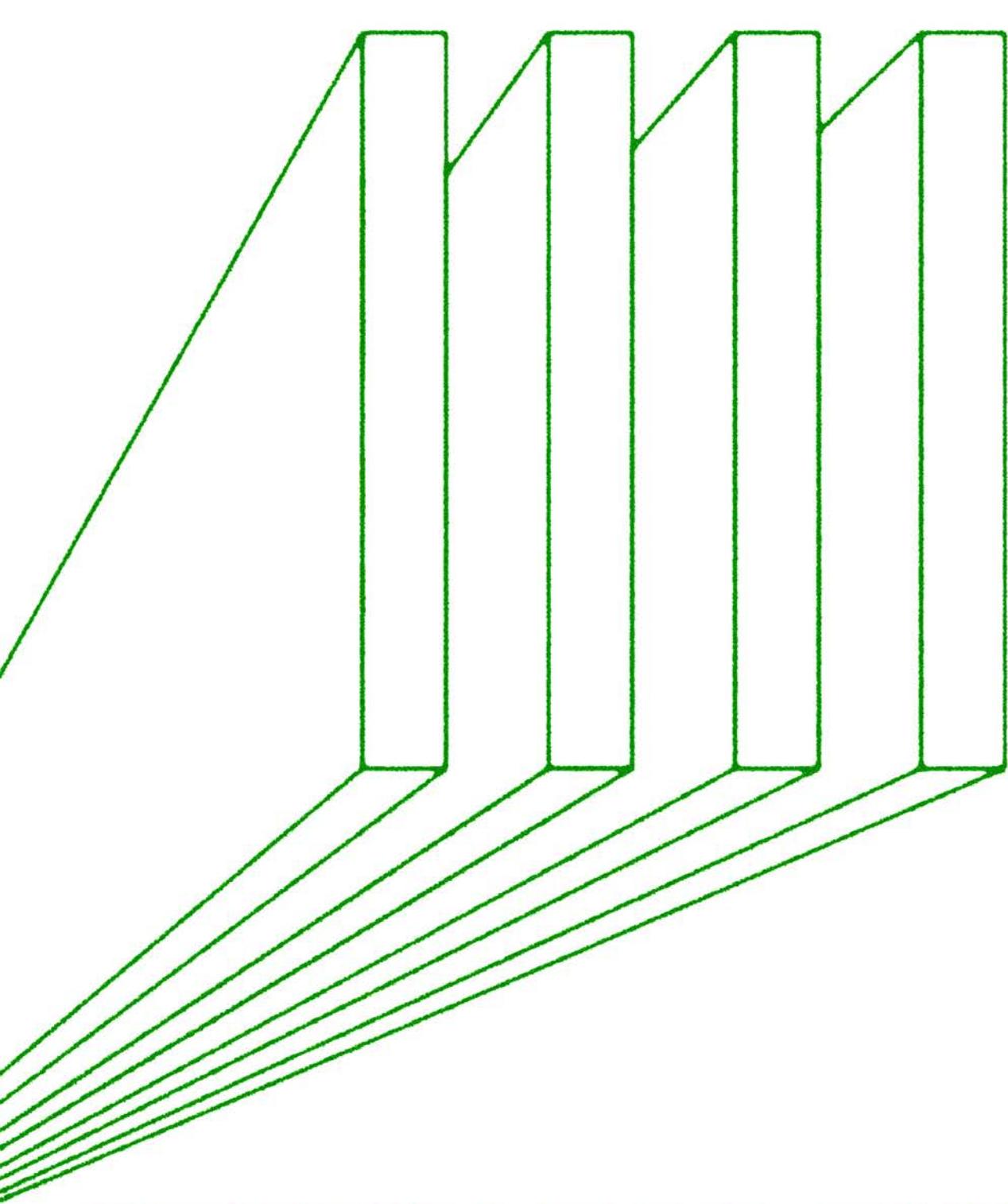
\$10MM



TO
PUBLIC
GOODS

QUADRATIC FUNDING IS OUR WEAPON OF CHOICE

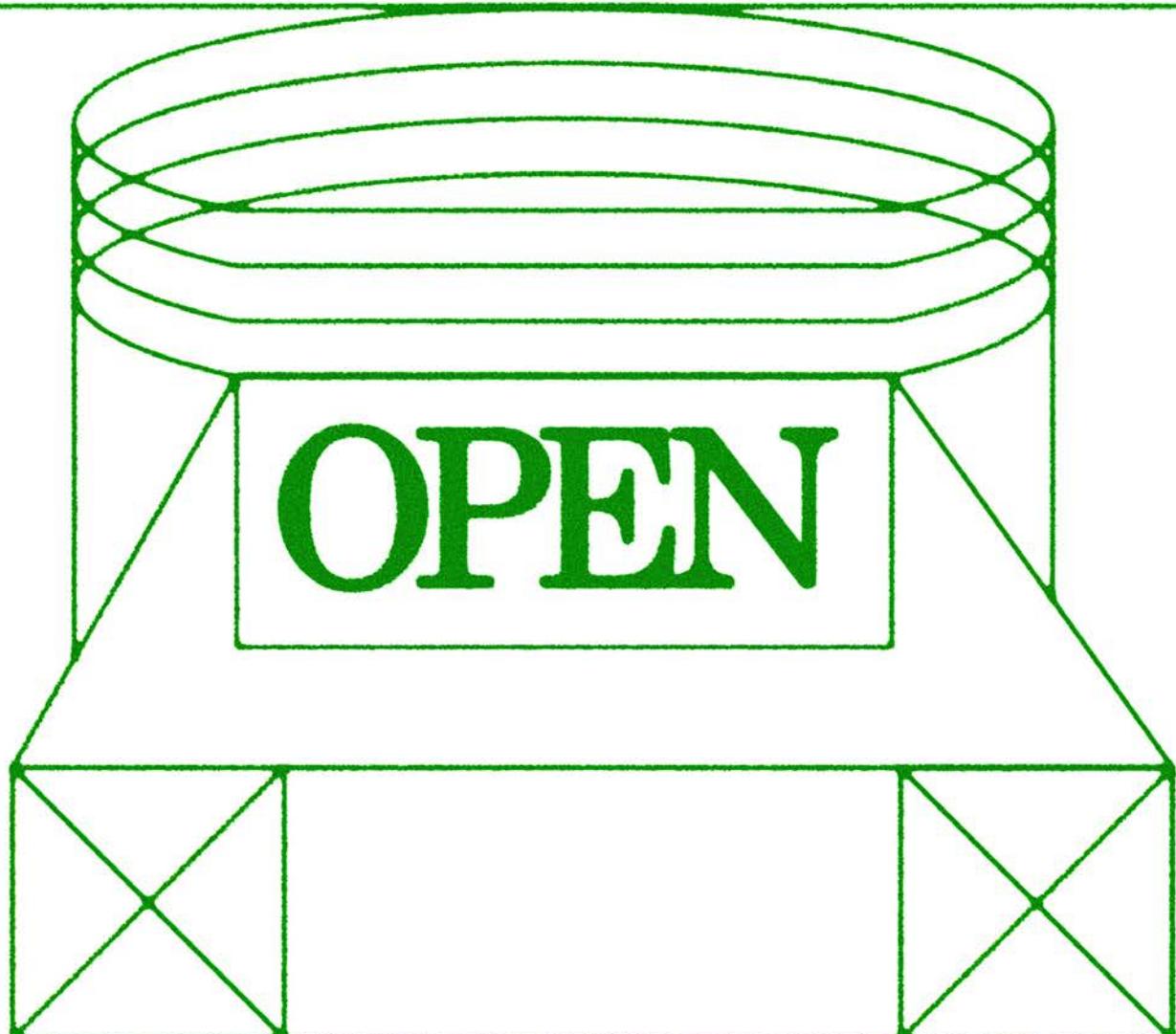




**GITCOIN DAO BUILDS
FOR
HUMAN THRIVING**

**WE'RE GOING TO
WHERE BUILDERS
PRODUCTION**

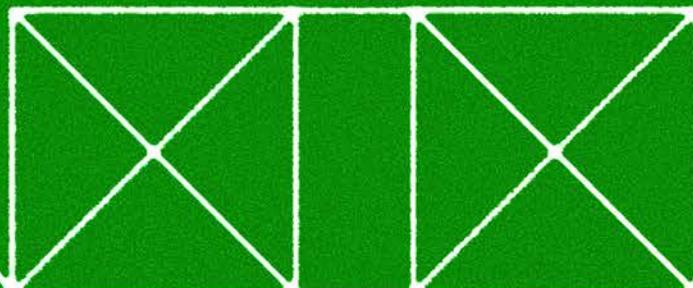
**WORKING IN
WITH**



**CREATE A WORLD
OWN THE MEANS OF**

**COORDINATION
THE**

INTERNET



REGENERATIVE

BREAD & WINN

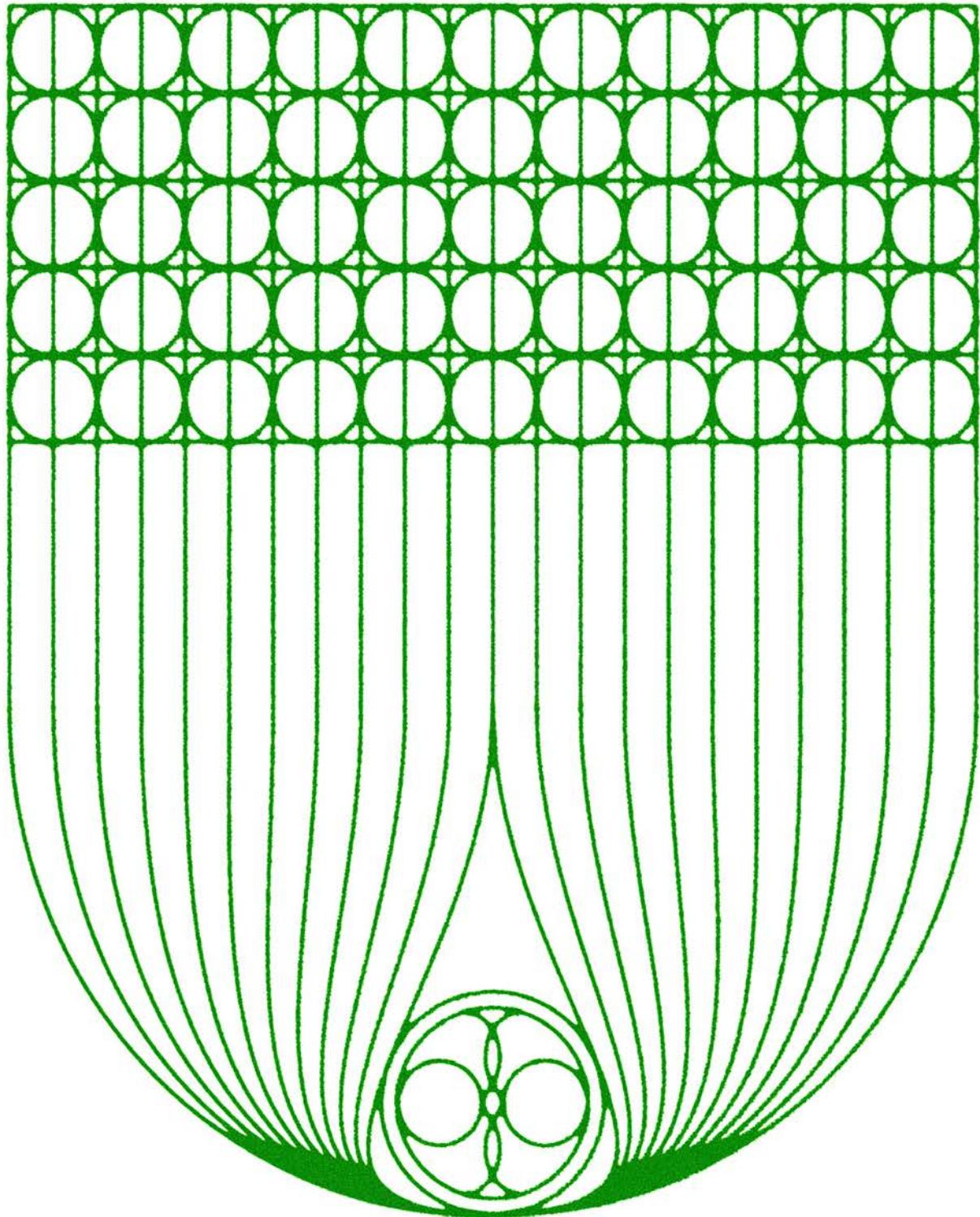
THE ECONOMIC AGRICULTURE

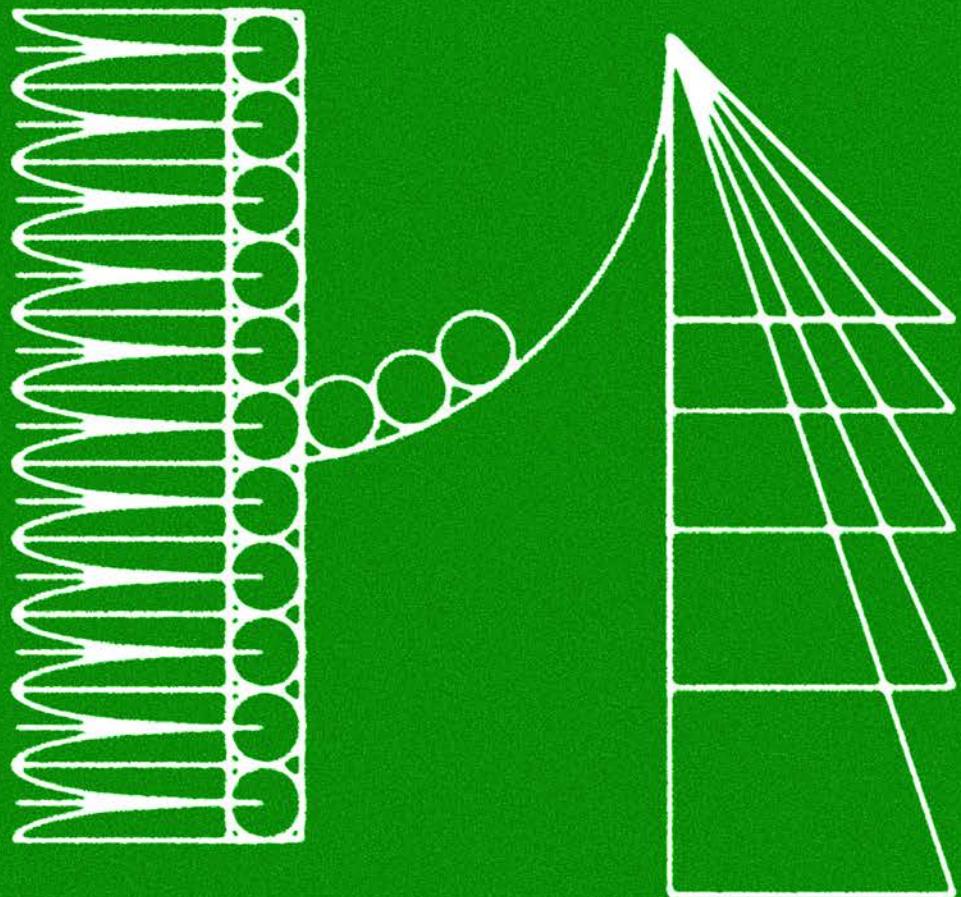
CRYPTOECONOMICS

CRIPTOECONOMÍA

OF A SUCCESSFUL TOMORROW

**WE ARE GOING TO
QUADRATIC LANDS**





WE ARE THE GENERATOR FUNCTION OF COORDINATION

WE

ARE

GOING

TO

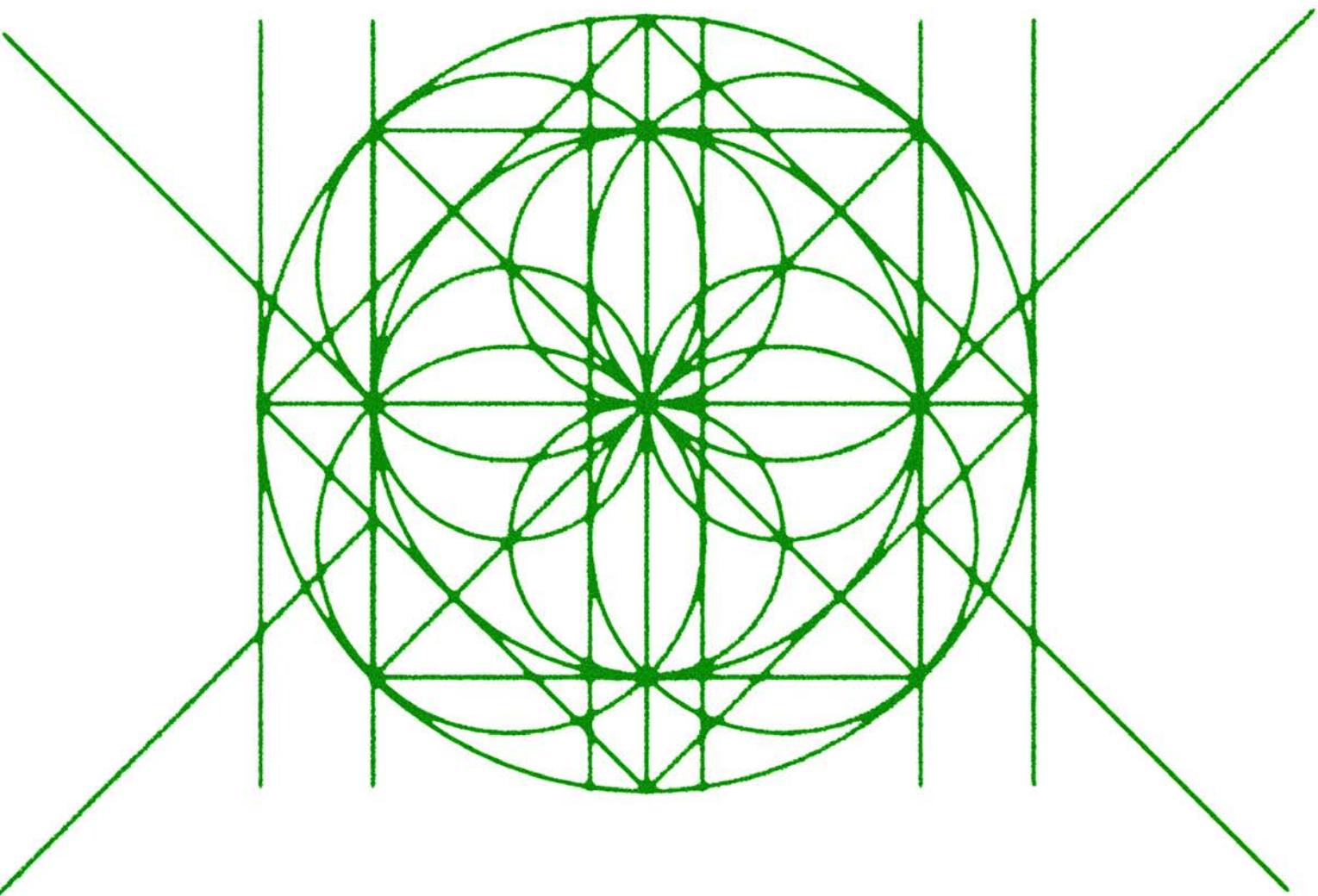
SLAY

SLAY

WEEKEND

MOLOCH

**COORDINATION
FAILURE
IS A CHOICE
YOU DON'T HAVE TO
MAKE**





IS
MAKE WHAT WE
 OF IT

TAKE

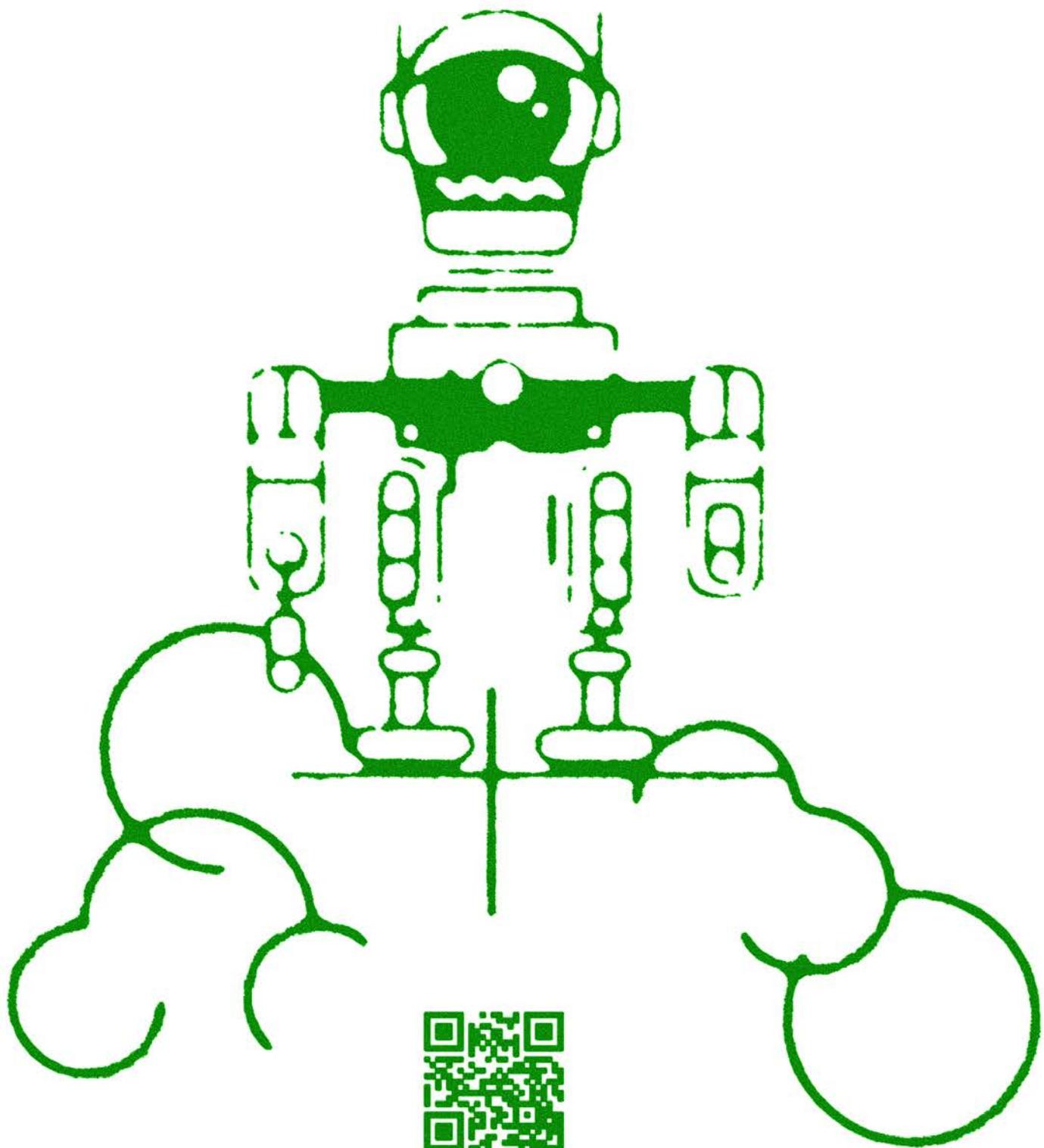
CHOOSE

GREEN

THE

COORDINATION

NPIL



(GOV.GITCOIN.CO)