



GITCOIN

COMICS

Issue 1

# ETHEREUM FOR PUBLIC GOODS

## ETHBOT BEGINS



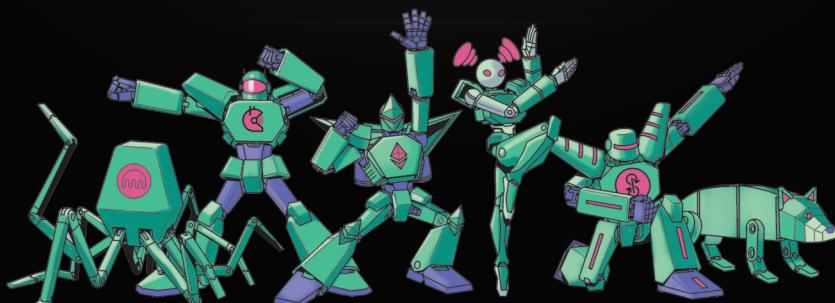


# ETHEREUM FOR PUBLIC GOODS

## ETHBOT BEGINS

WE WOULD LIKE TO THANK THE PUBLIC GOODS FUNDERS LEAGUE, WHO HAS FUNDED PUBLIC GOODS IN THE ETHEREUM COMMUNITY FROM GITCOIN GRANTS ROUNDS 1-9.

ETHEREUM FOUNDATION	OPTIMISM
ENS	BADGERDAO
YEARN	BALANCERLABS
SYNTHEТИX	CHAINLINK
KRAKEN	BINANCE
MATIC	DEFIANCECAPITAL
THREE ARROWS CAPITAL	#FERRETPATROL
1337 WORKING GROUP	ARAGON
HARVEST.FINANCE	SNX
OXEFFALT	UNSTOPPABLE DOMAINS
FUTURE FUND	YAMFINANCE
UNISWAP	SUSHI
FIRE EYES	RLESHNER
ECONOAR	1KX
1INCH	BANTEG
THE GRAPH	ANDREW KEYS
NANEXCOOL	MEME
BC_WORKSHOP	AURYN-MACMILLAN
SPLUNK	FOLLOWTHECHAIN
ERIC CONER	TENOKP
MEKNAB	



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ART BY MATT MERHOFF  
COLORS BY GREG & FAKE STUDIO

Earth. The domain of the peculiar creatures known as humans.

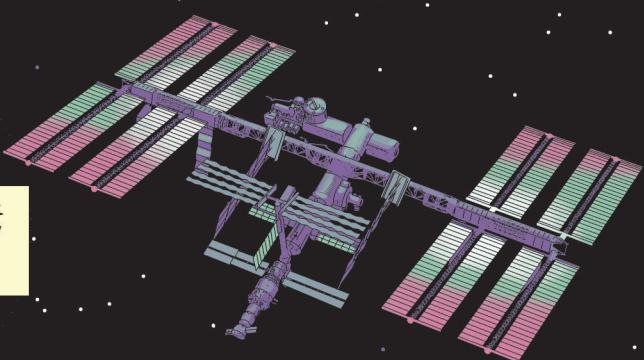
Humans are confronted with problems big and small that they can only solve through coordinated efforts. Luckily, they are social creatures.



Biologically drawn to each other in friendship to live and work together.

And they must! No one person knows it all. No one person can handle the challenges of the world on their own. Humans have to collaborate in order to meet those challenges and solve problems head on.

When humans work together, what they can create is astonishing.

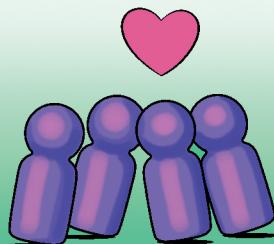


But it's not always easy...



As difficult as they may be to tackle, challenges that occur within small groups, like families and friends, where everyone knows one another, are the least complicated to solve.

There's an established, mutual reputation between small groups of intimate people, so coordination is easily negotiated.



As larger and larger groups of people are required to address more complex challenges, it's just not possible for everyone to know and trust each other.

\$#%!!

!@#?!

Ignorance fuels doubt.  
Doubt breeds fear.  
Fear breeds more distrust,  
and the cycle feeds itself.

#%?!

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\$%?#%!&?

#?\$\$!?

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Growing and becoming more robust as it animates...

entering the physical realm as...

**MOLOCH!**

God of disorder,  
distrust, isolation,  
and discord.



Moloch makes its way from community to community, wherever coordination is necessary.



Where such a need exists, there is also opportunity for coordination failures.

And the opportunity for Moloch to seed doubt and insecurity in the minds of its victims.

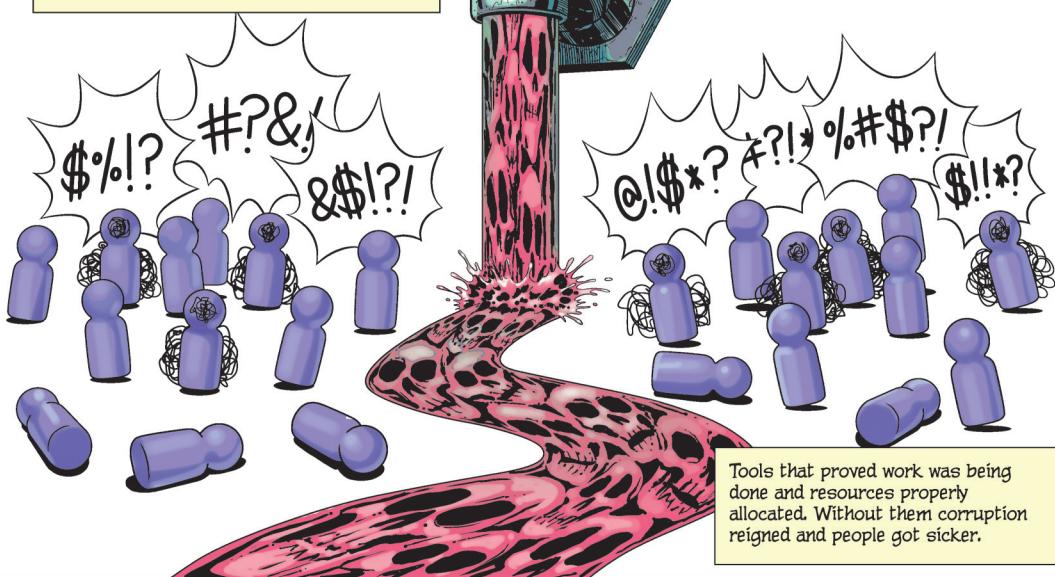
Without tools to build reputation and trust, they believe Moloch.

During the mid 20th century, in a major city, the water supply became too toxic to drink, caused by corruption and negligence at all levels. The community became demoralized and stopped working together to solve it.

When disaster strikes Moloch is there, ready to possess minds in these afflicted communities.

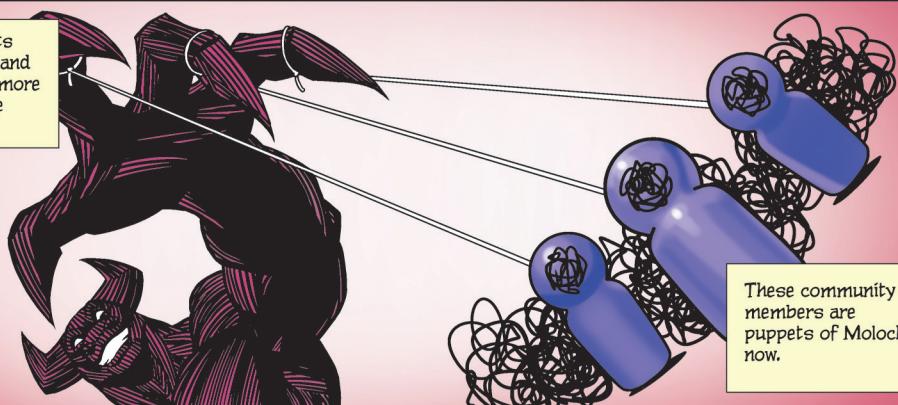


How can they work together when trust is gone? If only there were tools that guaranteed transparency and aligned incentives towards the best outcome - clean water.



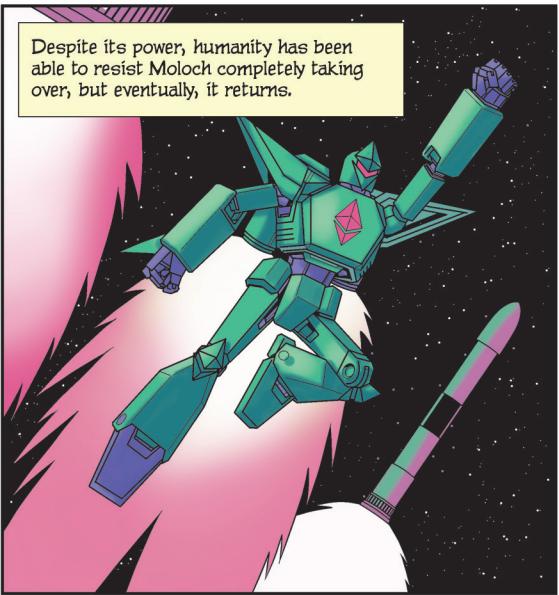
Tools that proved work was being done and resources properly allocated. Without them corruption reigned and people got sicker.

Special interests fueled division and they assumed more power from the people.

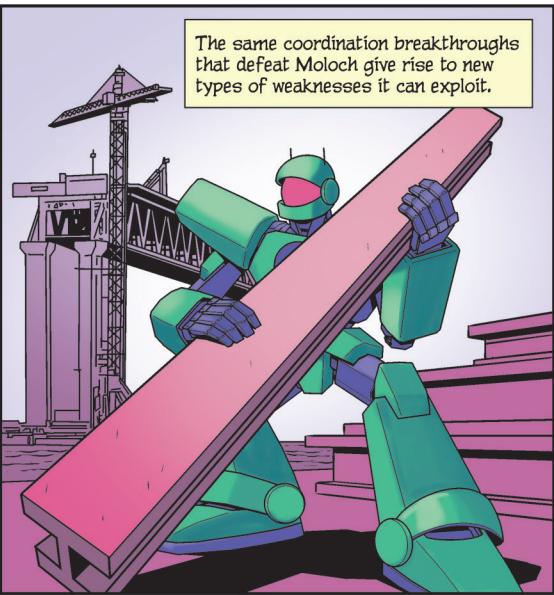


These community members are puppets of Moloch now.

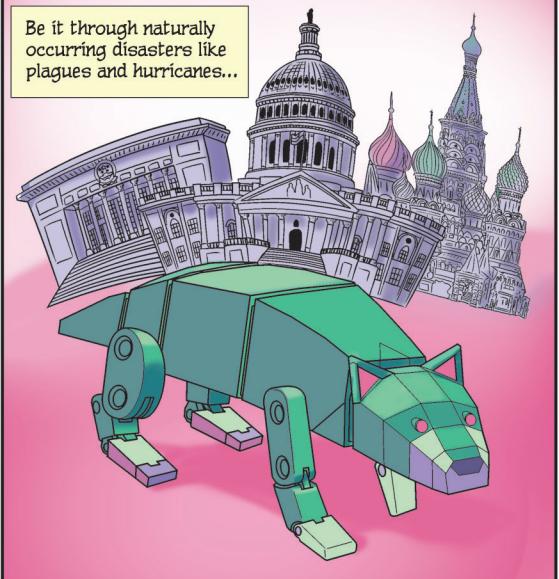
Despite its power, humanity has been able to resist Moloch completely taking over, but eventually, it returns.



The same coordination breakthroughs that defeat Moloch give rise to new types of weaknesses it can exploit.



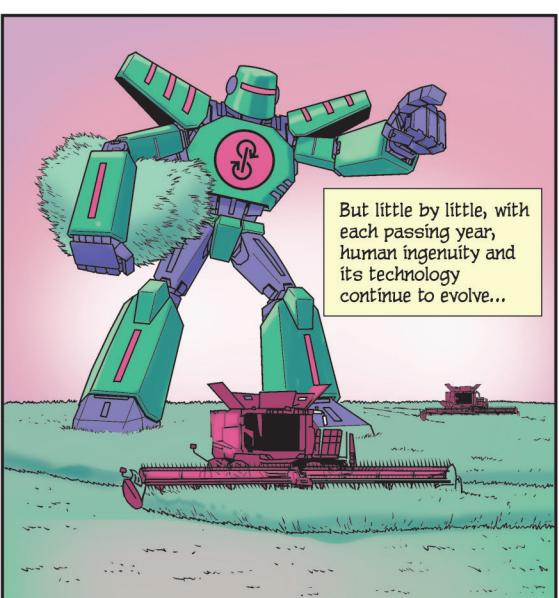
Be it through naturally occurring disasters like plagues and hurricanes...



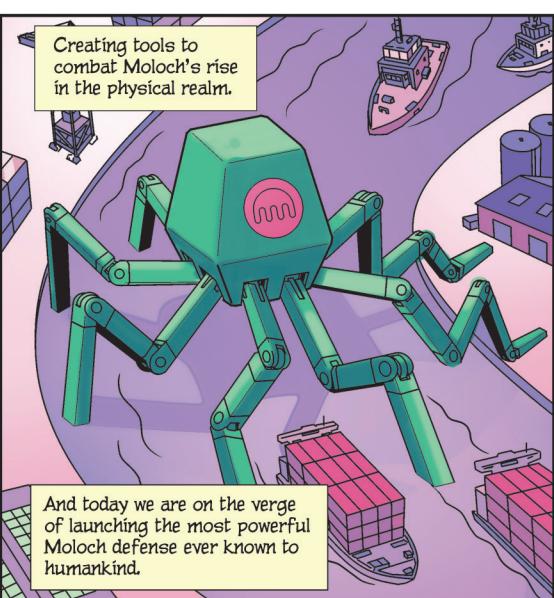
Or human-generated challenges like pollution and corruption.



But little by little, with each passing year, human ingenuity and its technology continue to evolve...



Creating tools to combat Moloch's rise in the physical realm.

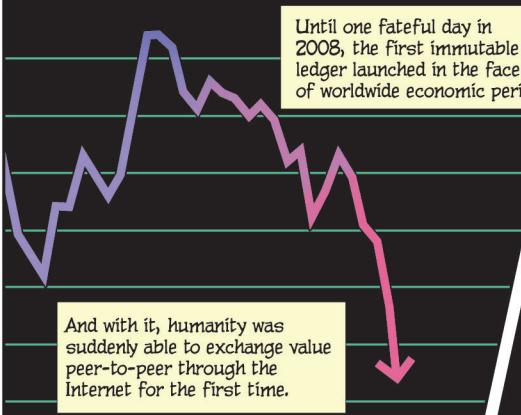


And today we are on the verge of launching the most powerful Moloch defense ever known to humankind.

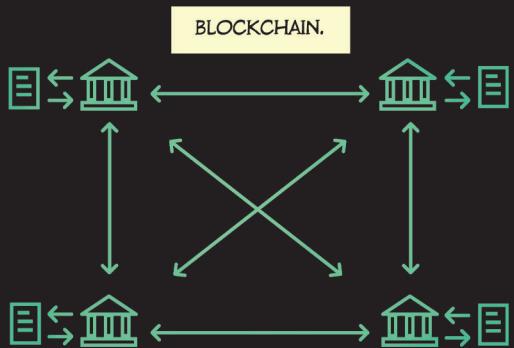
This defense mechanism first began through decentralized information exchange, with the rise of the Internet in the late 20th century.



Until one fateful day in 2008, the first immutable ledger launched in the face of worldwide economic peril.



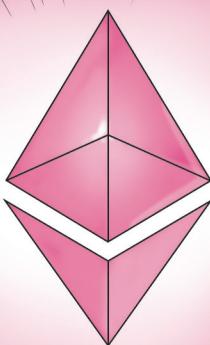
And with it, humanity was suddenly able to exchange value peer-to-peer through the Internet for the first time.



No permissions required. Completely trustless. Ever evolving.

Then finally, in 2013, the ultimate coordination technology was born.

ETHEREUM



An immutable, persistent, decentralized, programmable technology that enabled unstoppable applications and positive-sum games.

Ethereum — the digital tool for coordinating:

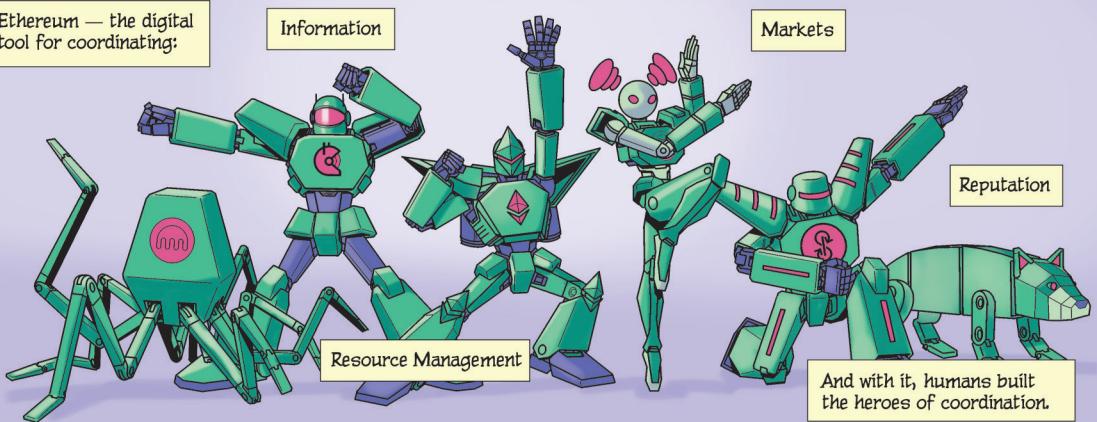
Information

Markets

Reputation

Resource Management

And with it, humans built the heroes of coordination.



The year is 2030.

A crop parasite rages its way from community to community, soon engulfing the entire world.



Moloch is on the rise again.

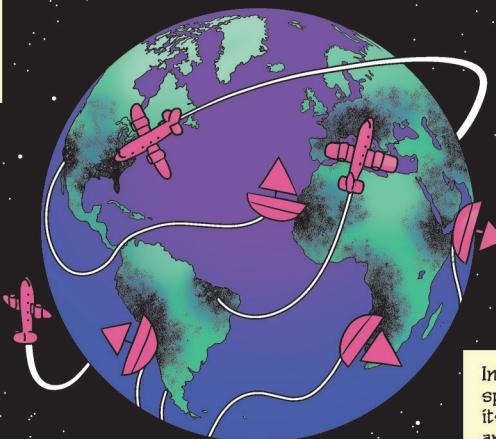
Seeding distrust and despair, hoping humanity will give in to its lesser nature, and that scarcity mindsets will prevail.

If coordination fails, the food supply will be ruined in months. Millions will starve.

Another great victory for Moloch and one from which his power will grow even stronger, feeding off of the misery it causes.

Humans are more interconnected than ever before, so it's harder to keep Moloch from spreading.

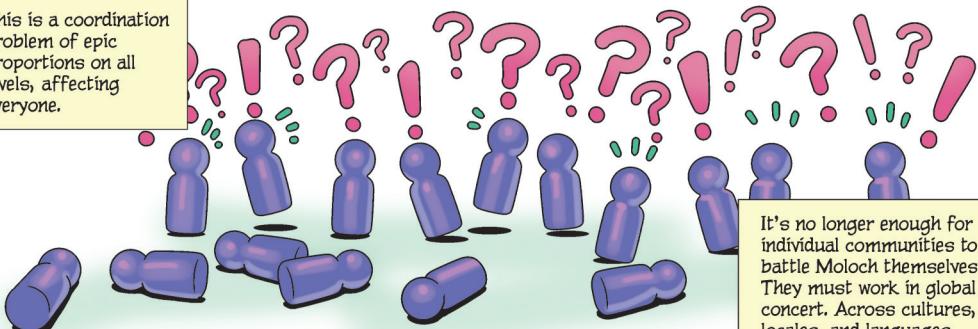
In the physical realm, the parasite travels by boat and plane, causing crop death wherever it lands.



At the same time, treatment suppliers, and mitigation services struggle to ramp up solutions.

In the digital realm, information spreads faster than the parasite itself, but not before misinformation and F.U.D. cloud the data.

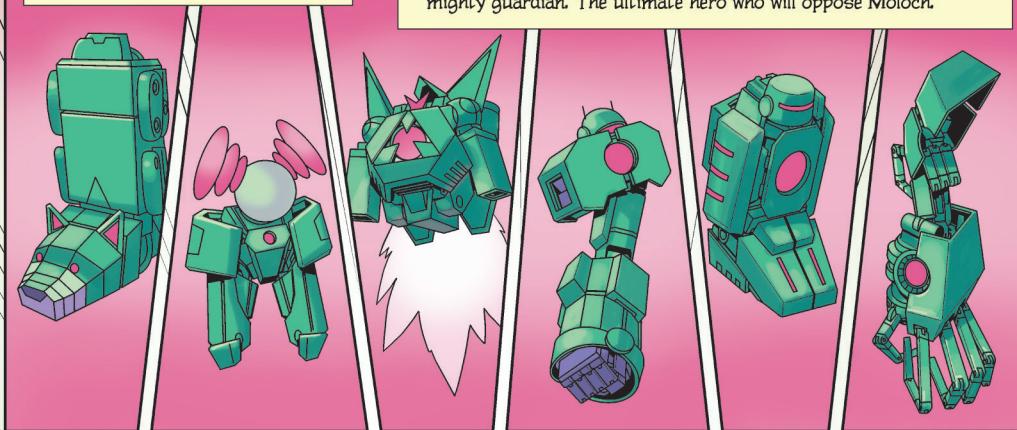
This is a coordination problem of epic proportions on all levels, affecting everyone.



It's no longer enough for individual communities to battle Moloch themselves. They must work in global concert. Across cultures, locales, and languages.

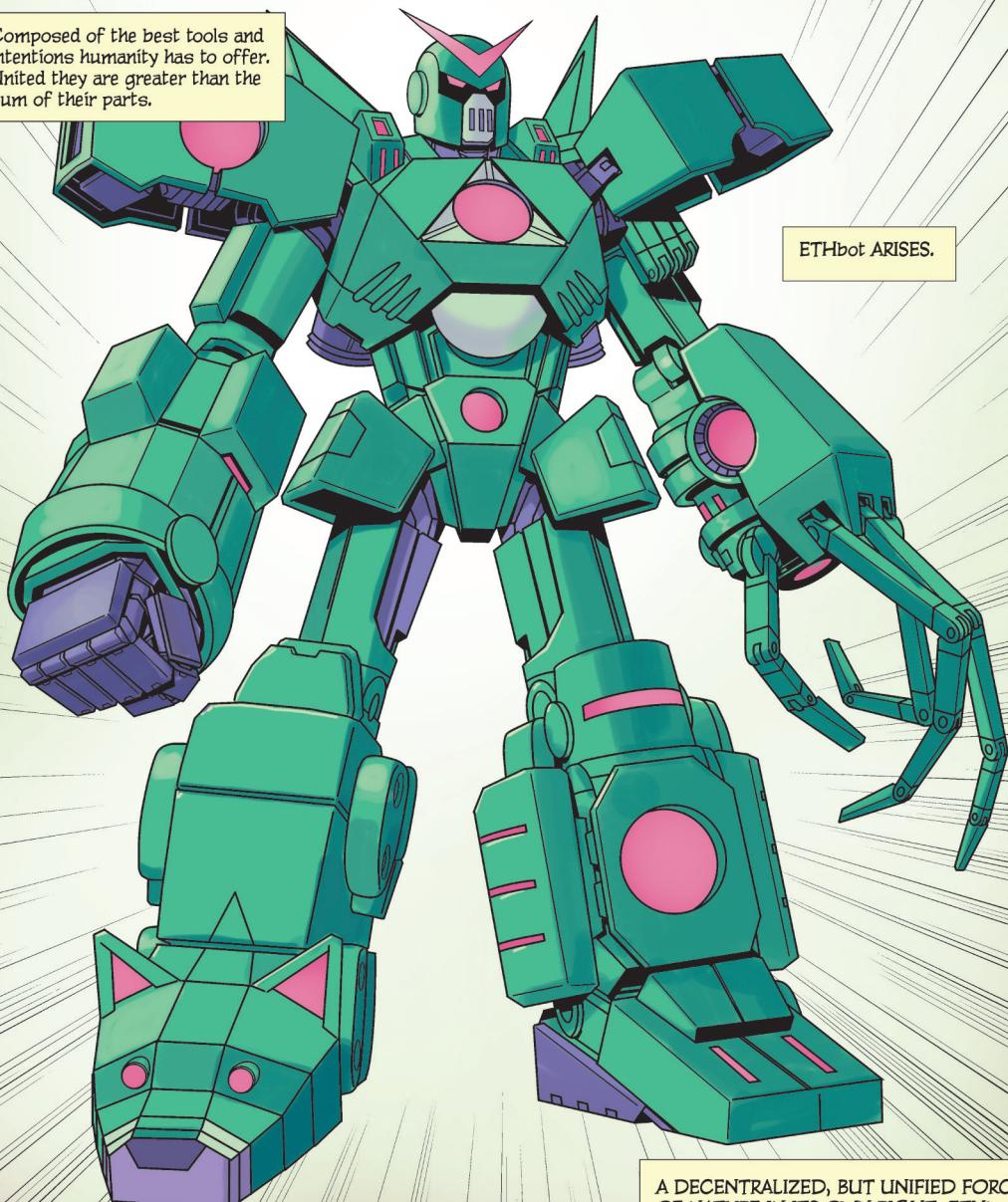
Now it gives each community a clear, informed, aligned purpose.

And they all pledge their hero for the good of the entire world. Their individual powers and knowledge combine to summon a mighty guardian. The ultimate hero who will oppose Moloch.

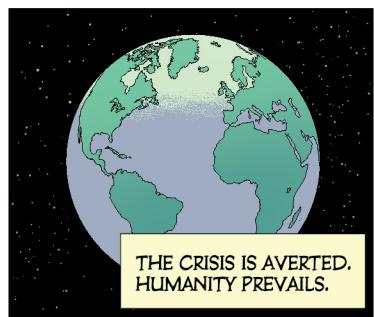
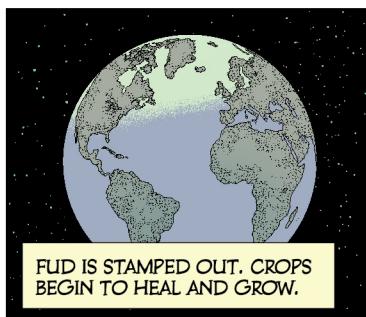
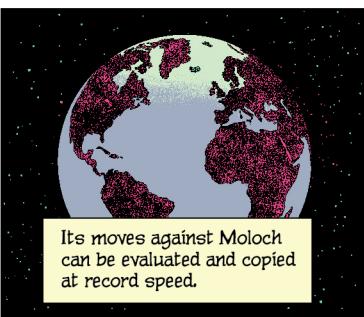
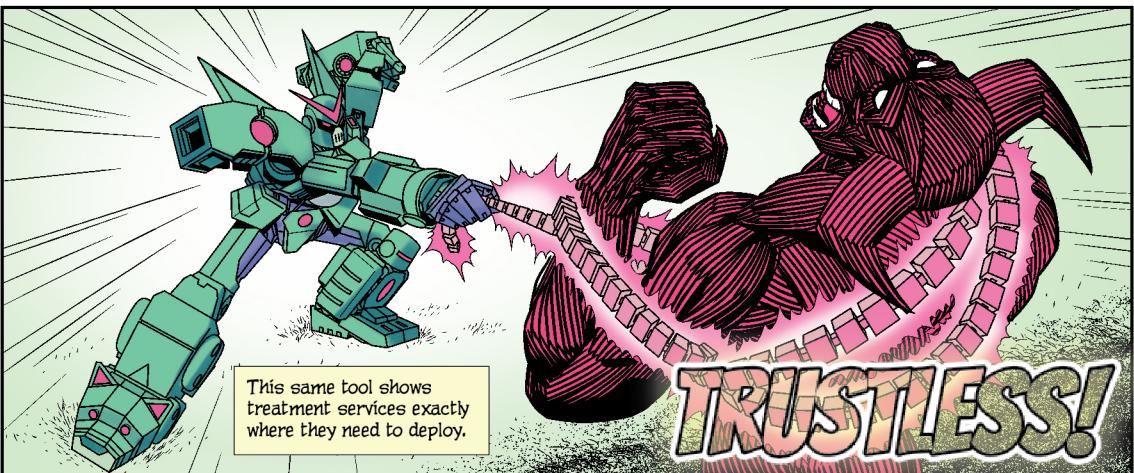
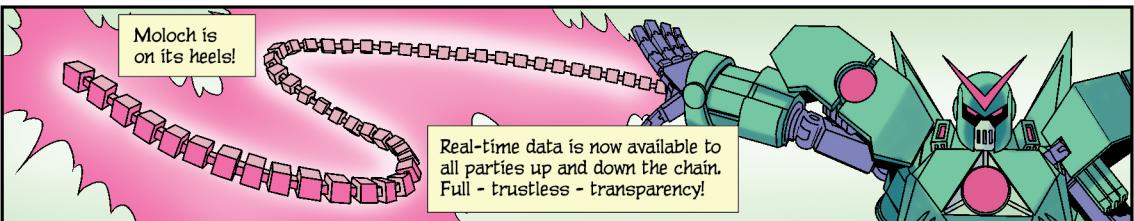
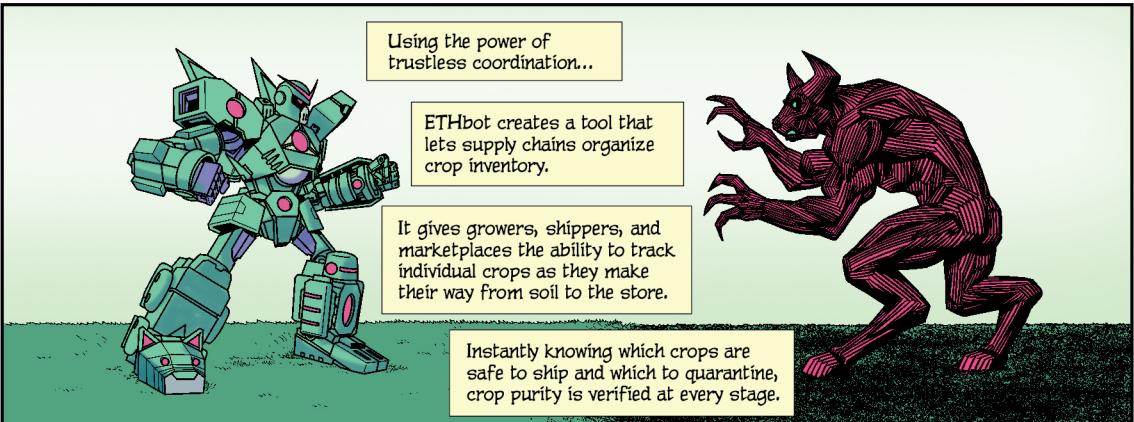


Composed of the best tools and intentions humanity has to offer. United they are greater than the sum of their parts.

ETHbot ARISES.

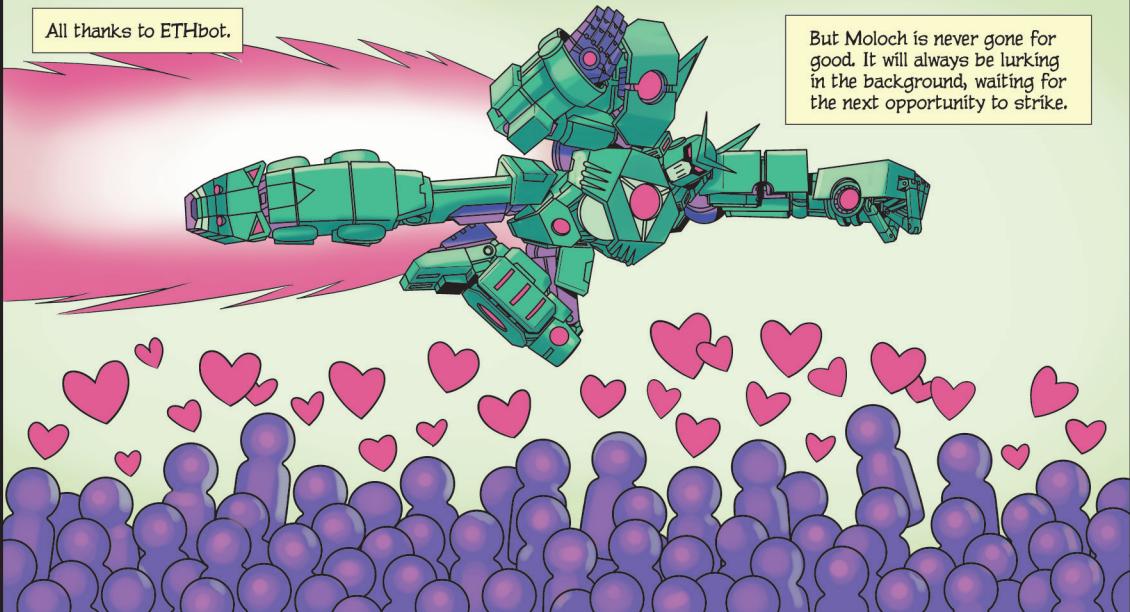


A DECENTRALIZED, BUT UNIFIED FORCE OF NATURE IN ITS OWN RIGHT, ETHBOT ATTACKS THE PROBLEMS IN BOTH THE PHYSICAL AND DIGITAL REALMS.



All thanks to ETHbot.

But Moloch is never gone for good. It will always be lurking in the background, waiting for the next opportunity to strike.



For now, though,  
peace prevails.

Harmony no  
longer a fantasy.

This is the where we sit today.  
Humanity is poised for its next  
great epoch — a journey to a place  
beyond coordination problems.

To the QUADRATIC  
LANDS.

To be continued...?

