

# Cristóbal Otero

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## ACADEMIC POSITIONS

2023- Assistant Professor of Economics, Columbia Business School

## EDUCATION

- 2017-2023 Ph.D. in Economics, UC Berkeley  
*Advisors:* Emmanuel Saez, Gabriel Zucman, Sydnee Caldwell, Fred Finan
- 2015-2016 M.Sc. in Philosophy of the Social Sciences, London School of Economics
- 2012-2013 M.A. in Economics, Pontificia Universidad Católica de Chile (PUC)
- 2007-2012 B.A. in Economics, Pontificia Universidad Católica de Chile

## ARTICLES

### Published

1. “The Economics of the Public Option: Evidence from Local Pharmaceutical Markets”  
with Juan Pablo Atal, José Ignacio Cuesta, and Felipe González  
*American Economic Review*, March 2024 (*Lead Article*)
2. “Equilibrium Effects of Food Labeling Policies”  
with Nano Barahona and Sebastián Otero  
*Econometrica*, May 2023
3. “National Institutions and Regional Development at Borders: Evidence from the Americas”  
with Francisco Gallego, César Huaroto, and Alejandro Sáenz  
*Applied Economics*, 2020

### Working papers

1. “Managers and Public Hospital Performance”  
with Pablo Muñoz  
Revision requested at the *American Economic Review*
2. “Single-Threshold Food Labeling Policies”  
with Nano Barahona, Sebastián Otero, and Josh Kim

## BOOKS

1. “Impuestos Justos para el Chile que Viene: Diagnóstico y Desafíos Tributarios para un Nuevo Pacto Fiscal”  
with Jorge Atria (editors)  
*Fondo de Cultura Económica*. Nov 2021 (*1st Edition*), Sept 2022 (*2nd Edition*)

## AWARDS, HONORS & FELLOWSHIPS

- 2024 *Essen Health Conference Best Paper Award*
- 2023 *35 under 35, Diario Financiero, Chile*
- 2023 *China Star Tour*
- 2022 *Center for Equitable Growth/Stone Center Fellowship, UC Berkeley*
- 2021 *Burch Center Fellowship, UC Berkeley*
- 2021 *Student Research Award, Institute for Research on Labor and Employment, UC Berkeley*
- 2020 *George Break Prize, for outstanding performance in Public Finance courses, UC Berkeley*
- 2019 *Outstanding Graduate Student Instructor Award, UC Berkeley*
- 2019 *Student Research Award, Institute for Research on Labor and Employment, UC Berkeley*
- 2017 *Academic Excellence Scholarship for Doctoral Studies Abroad, Conicyt, Chile*
- 2017 *Economics Department Fellowship, 2017-2021, UC Berkeley*
- 2015 *Academic Excellence Scholarship for Masters Studies Abroad, Conicyt, Chile*
- 2013 *Maximum Distinction for Thesis, M.A. in Economics, PUC*
- 2013 *Academic Excellence Award, M.A. in Economics, PUC*
- 2013 *“Raúl Yver Oxley” Prize, to highest GPA in graduating class of Economics, B.A., PUC*
- 2012 *Academic Excellence Scholarship for Masters Studies, Conicyt, Chile*
- 2012 *Top 100 young Chilean leaders, “El Mercurio”*
- 2007 *Academic Excellence Award, B.A. Business & Economics, PUC*

## PRESENTATIONS

### Conferences (\*presentation by coauthor)

- 2024 RIDGE-LACEA Health Economics Network;\* Essen Health Conference; BSE Summer Forum, Organizational Economics; NBER Summer Institute Health Economics; LACEA-LAMES\*
- 2023 NBER Public Economics Spring; BFI Health Economics Initiative Annual Conference; BSE Summer Forum, Public Economics; NEUDC; NBER Organizational Economics Fall; 8th Zurich Conference on Public Finance in Developing Countries; V Economics Alumni Conference, PUC
- 2021 ASHEcon Annual Conference,\* Royal Economic Society Conference,\* National Tax Association Conference
- 2020 II Economics Alumni Conference, PUC
- 2019 WEAI Annual Conference; RIDGE-LACEA Impact Evaluation Network; ASHEcon Annual Conference\*

### Invited Talks

- 2024 Columbia Business School; IDB Research Department; McGill University, Economics

- 2023 UC Berkeley, GSPP; U. Penn, Wharton BEPP; Northwestern, Kellogg Strategy; Columbia Business School; Yale, SOM; U. Chicago, Booth; China Biweekly Seminar on Public Economics, BFI China - Tsinghua University; The University of Hong Kong, Business School; Fudan University, School of Economics; Peking University, National School of Development; UDLA Ecuador, Economics; Georgetown University, Economics
- 2022 PUC-Chile; Universidad de Chile, FEN; PF Student Presentations, UC Berkeley; Public Finance Seminar, UC Berkeley
- 2021 Labor Lunch, UC Berkeley
- 2019 DevLunch, UC Berkeley; IO Lunch, UC Berkeley
- 2018 DevLunch, UC Berkeley

## TEACHING

- 2024 MBA Managerial Economics (Columbia Business School - Fall)
- 2024 MBA Managerial Economics (Columbia Business School - Spring)

## PROFESSIONAL ACTIVITIES

Referee for *American Economic Review*, *Management Science*, *Review of Economics and Statistics*, *Review of Economic Studies*

Reviewer for Interdisciplinary Seed Grants Program Columbia University

Seminar organization: Columbia Labor/Public Finance Seminar (2024-25)

Faculty Advisory Committee of the Columbia Global Center in Santiago (2024-27)

## PROFESIONAL EXPERIENCE

- 2017 Consultant, Chilean National Productivity Commission
- 2014-2015 Cabinet Advisor, Ministry of Economy, Government of Chile

## OUTSIDE ACTIVITIES

Centro Contribuye, Advisory Board

Last update: Sept, 2024