PANINI AMERICA, INC.



2023-24 CONTENDERS OPTIC BASKETBALL

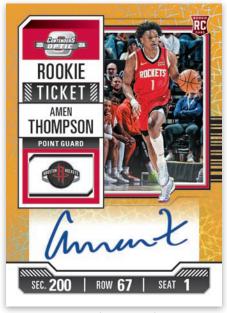
NBA TRADING CARDS · HOBBY INTERNATIONAL











Card images are solely for the purpose of design display.

HOBBY INTERNATIONAL EXCLUSIVE

ROOKIE SEASON TICKET INTERNATIONAL GOLD



Card images are solely for the purpose of design display.

HOBBY INTERNATIONAL EXCLUSIVE

VETERAN TICKET INTERNATIONAL JADE CRACKED ICE



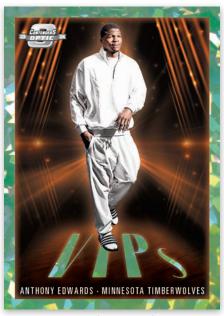
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INDUCTION TICKET AUTOGRAPHS

Chase after on-card Autographs in exclusive Hobby International parallels!



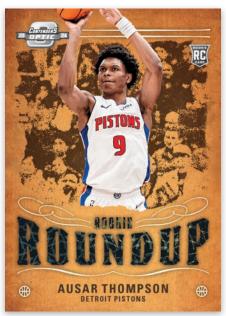




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HOBBY INTERNATIONAL EXCLUSIVE

VIP'S INTERNATIONAL JADE CRACKED ICE



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HOBBY INTERNATIONAL EXCLUSIVE

ROOKIE ROUNDUP INTERNATIONAL BLACK AND WHITE



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HOBBY INTERNATIONAL EXCLUSIVE

GOLD RUSH

Look for new inserts Rookie Roundup and VIPs in Hobby International-Exclusive parallels! Also find the SSP Insert Gold Rush, which is randomly inserted exclusively in Hobby International Boxes!







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HOBBY INTERNATIONAL EXCLUSIVE

SEASON TICKET INTERNATIONAL RED PANDORA



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HOBBY INTERNATIONAL EXCLUSIVE

SEASON TICKET INTERNATIONAL GOLD



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HOBBY INTERNATIONAL EXCLUSIVE

ROOKIES INTERNATIONAL BLACK AND WHITE

Search for a wide range of new exclusive parallels in Hobby International Boxes for sets Season Ticket and Rookies!





HOBBY INTERNATIONAL CONFIGURATION

- 6 CARDS PER PACK
- 1 PACK PER BOX
- 20 BOXES PER CASE

BOX BREAK

1 ROOKIES INTERNATIONAL EXCLUSIVE

2 OTHER INTERNATIONAL EXCLUSIVE PARALLELS

2 BASE CARDS

1 INSERT

SELLING POINTS

- Contenders Optic is back featuring the fan-favorite opti-chrome technology!
- Find 1 Hobby International-Exclusive Rookie card in each box, on average!
- Search for a wide range of new exclusive parallels for Season Ticket and Rookies sets in International Red, International Blue (#'d/45), International Black and White (#'d/25), International Gold (#'d/10), International Jade Cracked Ice (#'d/5) and International Red Pandora (One-of-One)!
- Look for randomly inserted on-card autographs in the new Hobby International- Exclusive parallels International Red, International Gold (#'d/5) and International Jade Crcked Ice (#'d/5)!
- Search for 1 Insert per box, on average, in Hobby International-Exclusive parallels International Red, International Black and White (#'d/25) and International Jade Cracked Ice (#'d/5)! Also search search for the randomly inserted SP Gold Rush Insert, which can only be found in Hobby International boxes!



