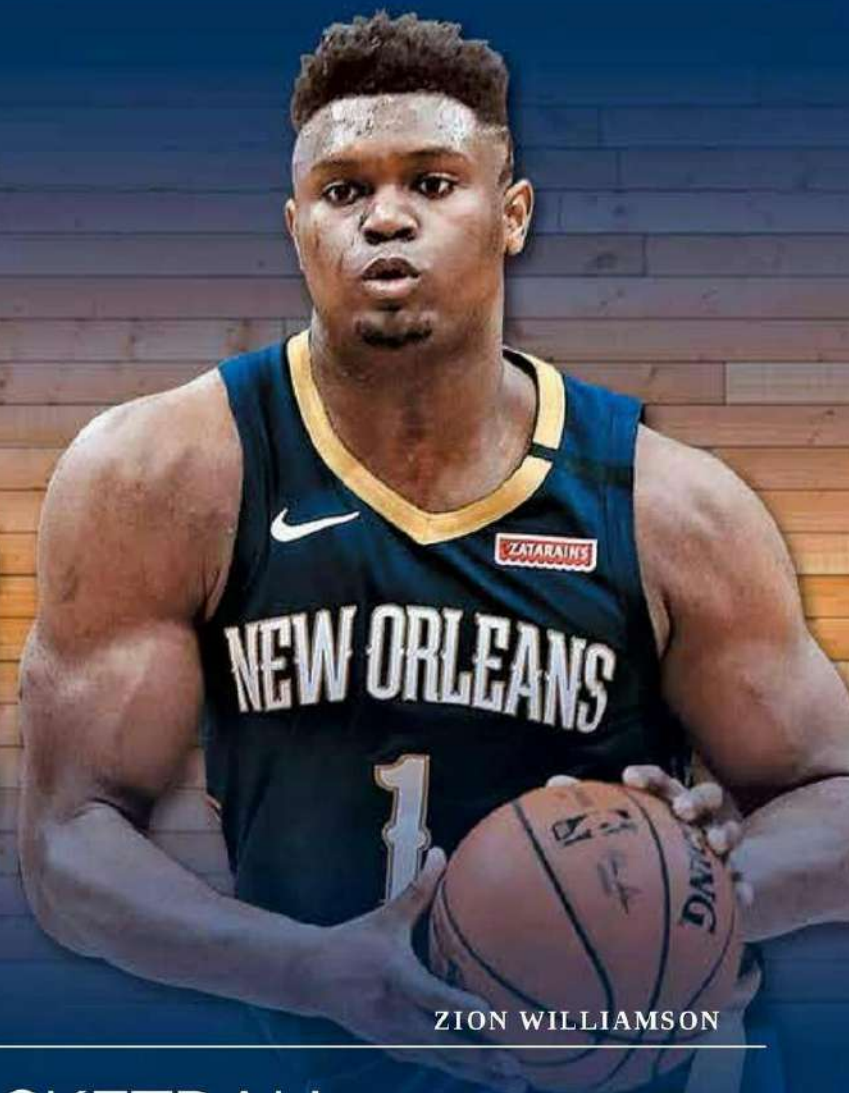


PANINI AMERICA, INC.

NBA HOOPS



ZION WILLIAMSON

2020-21 HOOPS BASKETBALL

NBA TRADING CARDS · RETAIL

PANINI

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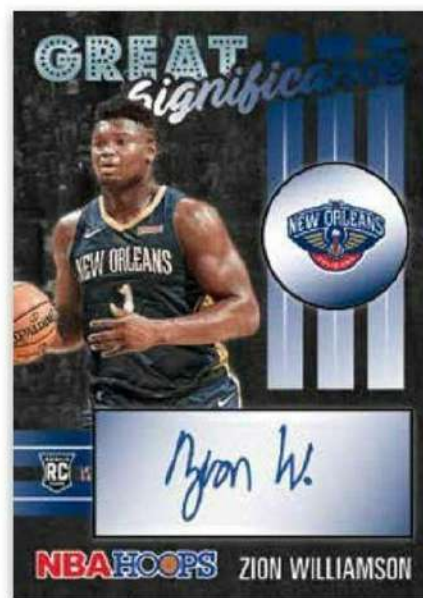
All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.





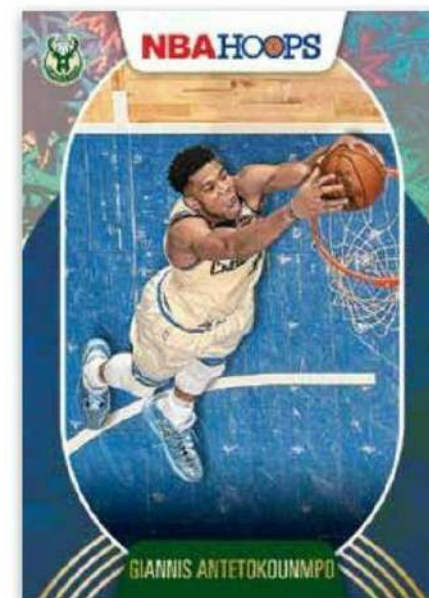
BASE ROOKIES

Pull the first cards of the top players from the 2020 NBA Rookie Class!



GREAT SIGNIFICANCE

Great SIGNificance makes its return this year in Hoops! Look for a deep lineup of autographs from stars of the NBA, old and new!



RETAIL EXCLUSIVE

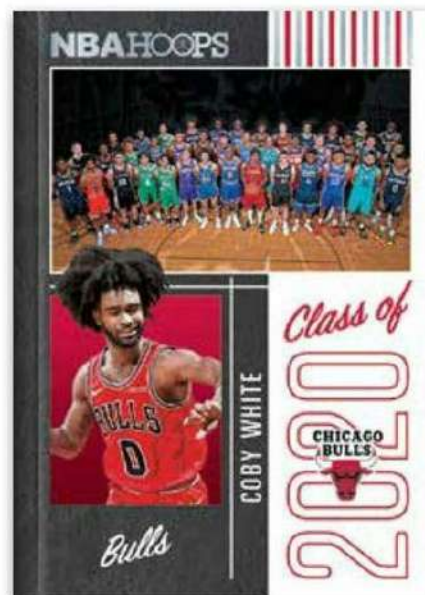
BASE BLUE EXPLOSION

Look for lots of Retail-exclusive content across each SKU! Find parallels numbered to as low as 15!



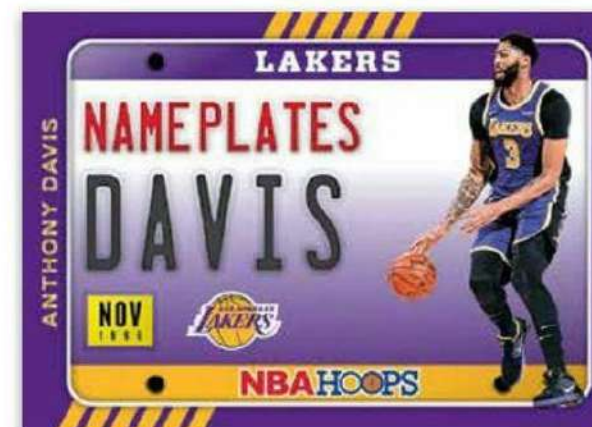
RETAIL EXCLUSIVE

ARRIVING NOW HOLO



RETAIL EXCLUSIVE

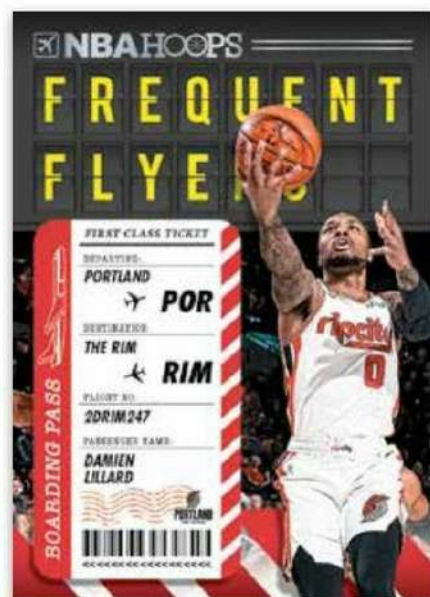
CLASS OF 2020



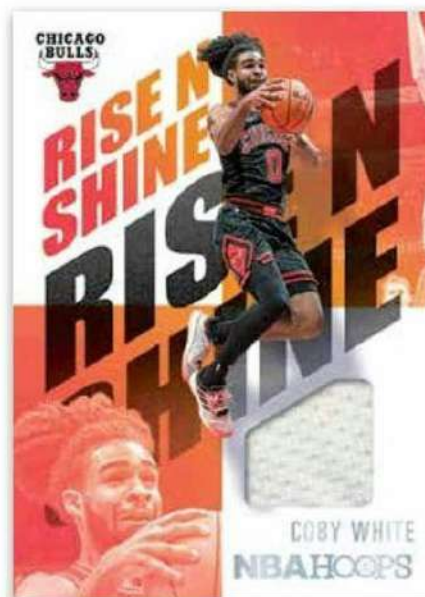
RETAIL EXCLUSIVE

NAME PLATES HOLO

Look for plenty of Retail-exclusive insert content in Hoops this year! Find stunning Holo parallel versions for some sets!



FREQUENT FLYERS



RISE N SHINE MEMORABILIA



LIGHTS CAMERA ACTION HOLO

Hoops is back with a stellar lineup of Inserts! Look for tons of Retail-exclusive insert content of the top players in the NBA!

CONFIGURATIONS

| | | | |
|--------------|--------------------------------------------------------------------------------|------------------------|-------------------------|
| RETAIL | 8 CARDS/PACK | 24 PACKS/BOX | 20 BOXES/CASE |
| | BOX GUARANTEES 1 AUTOGRAPH 24 INSERTS OR PARALLELS | | |
| GRAVITY FEED | 8 CARDS/PACK | 48 PACKS/BOX | 6 BOXES/CASE |
| | BOX GUARANTEES 1 AUTOGRAPH 48 INSERTS OR PARALLELS | | |
| BLASTER | 8 CARDS/PACK | 11 PACKS/BOX | 20 BOXES/CASE |
| | BOX GUARANTEES 1 AUTOGRAPH OR MEMORABILIA 11 INSERTS OR PARALLELS | | |
| FAT PACK | 30 CARDS/PACK | 12 PACKS/BOX | 12 BOXES/CASE |
| | BOX GUARANTEES 4 INSERTS OR PARALLELS PER PACK | | |

SELLING POINTS

- The 2020-21 NBA season is back and kicks off with Hoops! Look for the first rookie trading cards of the highly anticipated 2020 NBA Draft Class!
- Pull autographs from the highly anticipated rookies, as well as the NBA's top veterans and legends, in Great SIGNificance! Look for rare Gold versions limited to 10 copies
- Collect all of the different, unique Retail-exclusive insert designs that showcase NBA Stars, old and new, with tons of variety! Chase the Arriving Now, Class of 2020, Lights Camera Action, Frequent Flyers, Jersey Swap, Name Plates, SLAM and many more sets that can only be found in Retail product!
- Look for several parallels that are exclusive to certain retail SKUs! Find retail exclusive content numbered to as low as 15!
- Find some of the first memorabilia cards from the new rookie class in Rise 'n' Shine Memorabilia!