

PANINI AMERICA, INC.



SHAI GILGEOUS-ALEXANDER

2024-25 **PRIZM** BASKETBALL

NBA TRADING CARDS · COUNTER DISPLAY

PANINI

帕尼尼 © 2024 Panini America, Inc. © 2024 NBA Properties, Inc. All Rights Reserved.

© 2024 the National Basketball Players Association. All rights reserved.

All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.





Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER



Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER



Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER

Look for randomly inserted autographs!



Card images are solely for the purpose of design display.

COUNTER DISPLAY EXCLUSIVE

BASE PRIZMS PINK PULSAR



Card images are solely for the purpose of design display.

COUNTER DISPLAY EXCLUSIVE

BASE LEGENDS PRIZMS WHITE LAZER



Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

BASE PRIZMS GLITTER

Search for Counter Display-Exclusive parallels as well as the Retail-Exclusive parallels such as Prizms Green and Glitter in Base and the Base Legends subset, which is new this year!



Card images are solely for the purpose of design display.

COUNTER DISPLAY EXCLUSIVE

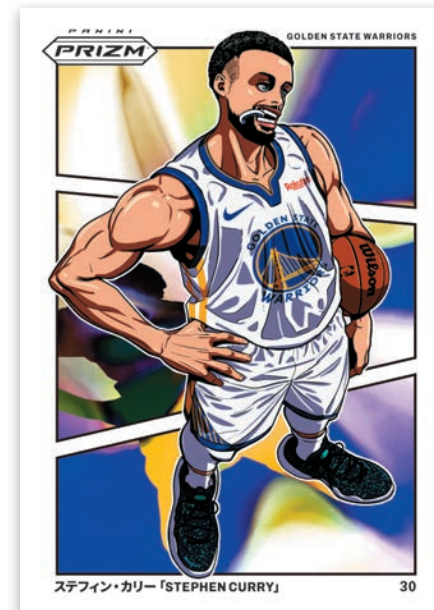
INSTANT IMPACT PRIZMS PINK PULSAR



Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

SUBLIME



Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

MANGA

Search for Retail-Exclusive inserts in the new Counter Display-Exclusive Prizms Pink Pulsar parallel (#'d/42)! Also search for the new Retail-Exclusive SSP inserts Sublime and Manga!

COUNTER DISPLAY CONFIGURATION

- **4 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

24 INSERTS/PRIZMS

SELLING POINTS

- The most popular release of the year, 2024-25 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Search for 24 Inserts/Prizms per box! Also search for the new Prizms White Lazer (#'d/275) and Pink Pulsar (#'d/42)!
- Hunt for the randomly inserted autographs in Penmanship and Rookie Penmanship!
- Search for the Retail-Exclusive inserts Instant Impact, Emergent, Deep Space, Dominance, and Global Reach in the new Counter Display-Exclusive Prizms Pink Pulsar parallel (#'d/42)!
- SSPs are making a debut in Retail SKUs this year in Sublime and Manga!