

PANINI AMERICA, INC.



SHAI GILGEOUS-ALEXANDER

2024-25 **PRIZM** BASKETBALL

NBA TRADING CARDS · NPP MEGA BOX

PANINI

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Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER



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RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER

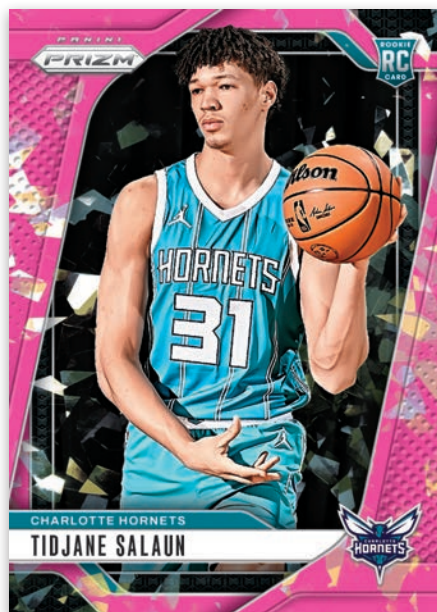


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RETAIL EXCLUSIVE

ROOKIE PENMANSHIP PRIZMS SILVER

Look for randomly inserted autographs!



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NPP MEGA BOX-EXCLUSIVE

BASE PRIZMS PINK ICE



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MEGA BOX EXCLUSIVE

BASE LEGENDS PRIZMS TEAL ICE

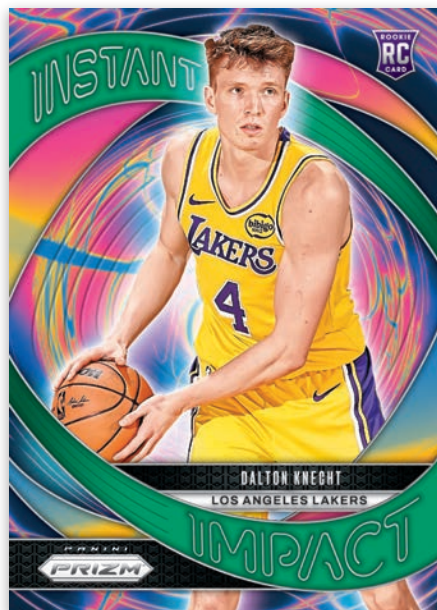


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RETAIL EXCLUSIVE

BASE PRIZMS GLITTER

Search for NPP Mega Box-Exclusive as well as Retail-Exclusive parallels in Base and Base Legends, which is new this year!



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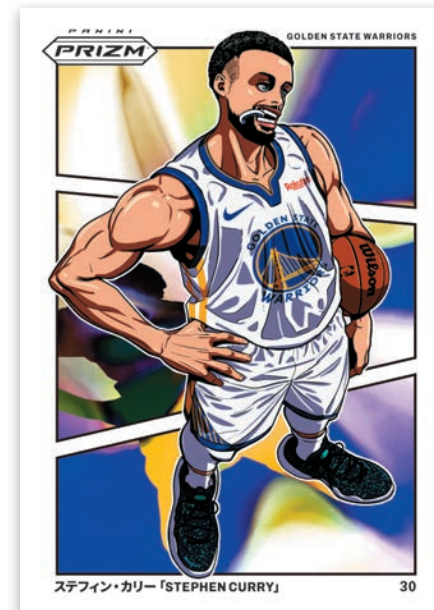
INSTANT IMPACT PRIZMS GREEN



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RETAIL EXCLUSIVE

SUBLIME



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RETAIL EXCLUSIVE

MANGA

Search for Retail-Exclusive inserts! Also search for the new Retail-Exclusive SSP inserts Sublime and Manga!

NPP MEGA BOX CONFIGURATION

- **10 CARDS** PER PACK
- **5 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

4 SILVERS

10 PINK ICE PRIZMS

6 INSERTS OR INSERT PRIZMS

SELLING POINTS

- The most popular release of the year, 2024-25 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Find 6 Inserts/Prizms and 14 Parallels per box! Search for brand new exclusive Blue Pulsar (#'d/99) parallels
- Hunt for the randomly inserted autographs in Penmanship and Rookie Penmanship!
- Search for the Retail-Exclusive inserts Instant Impact, Emergent, Deep Space, Dominance, and Global Reach! Also search for these inserts in new exclusive Blue pulsar (#'d/99) parallels
- SSPs are making a debut in Retail SKUs this year in Sublime and Manga!