

PANINI AMERICA, INC.



SHAI GILGEOUS-ALEXANDER

2024-25 **PRIZM** BASKETBALL

NBA TRADING CARDS · HOBBY MEGA BOX

PANINI

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Card images are solely for the purpose of design display.

RETAIL EXCLUSIVE

ROOKIE PENMANSHIP



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Look for randomly inserted autographs!



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HOBBY MEGA BOX EXCLUSIVE

BASE PRIZMS GREEN ICE



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HOBBY MEGA BOX EXCLUSIVE

BASE LEGENDS PRIZMS GREEN ICE



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RETAIL EXCLUSIVE

BASE PRIZMS GLITTER

Search for Hobby Mega Box-Exclusive as well as Retail-Exclusive parallels in Base and Base Legends, which is new this year!



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RETAIL BOX EXCLUSIVE

INSTANT IMPACT PRIZMS SILVER



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SUBLIME



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RETAIL EXCLUSIVE

MANGA

Search for Retail-Exclusive inserts! Also search for the new Retail-Exclusive SSP inserts Sublime and Manga!

HOBBY MEGA BOX CONFIGURATION

- **10 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

4 SILVERS

10 GREEN ICE PRIZMS

6 INSERTS OR INSERT PRIZMS

SELLING POINTS

- The most popular release of the year, 2024-25 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Search for 6 Inserts or Inserts Prizms and 14 Prizms per box!
- Hunt for the randomly inserted autographs in Penmanship and Rookie Penmanship!
- Search for the Retail-Exclusive inserts Instant Impact, Emergent, Deep Space, Dominance, and Global Reach!
- SSPs are making a debut in Retail SKUs this year in Sublime and Manga!