

# RS-HACK Sponsorship Packages

RICE SOCIETY OF ASIAN SCIENTISTS AND ENGINEERS

LAST REVISED AUGUST 21, 2020

Dear Potential RS-HACK Sponsor,

In the past year, we've gone through unimaginable difficulties, and these are certainly unprecedented times. Our aim with RiceSASEHack (RS-Hack), a student-run, non-profit event organized by the Rice Society of Asian Scientists and Engineers, is to show that students, wherever they may be, have withstood these challenges and have emerged stronger. RS-Hack is open to all students nationwide, with an emphasis on Texas, and in the spring of 2021, we plan to bring together creative minds to push the boundaries of technology and innovation. In light of the current situation with COVID-19, and necessary safety precautions, we are moving to a virtual hackathon environment, with a focus on health and sustainability. We're excited to connect with our hackers and sponsors, wherever they may be!

We'd love you to come celebrate the very first virtual spring Hackathon in the history of Rice University, and the below perks are just a subset of what the sponsor experience will be like.

- You want to recruit the brightest innovators, creators, and inventors in the country and we want to help you with that, providing exclusive resume and contact information about passionate students fitting those criteria.
- In the middle of a competitive recruiting season, the ability to interact with some of the most innovative students in the country is invaluable. We can provide opportunities to interact with students in a variety of ways, including information sessions, virtual booths to continuously view our hacker's progress on your tracks, and seeing our hackers' hard work come to fruition during judging at the end.
- Your company image is important, and we want to help students see and understand it. Students will be able to learn about your company's initiatives, products, and values. RS-Hack will be a great way to find students that you really align well with.

Your sponsorships will allow this Hackathon to happen. Your contributions will incentivize students to challenge themselves to devise creative solutions to modern problems. Your presence will be what makes our hackers willing to push themselves to their limits for 24 hours straight. **We are extremely grateful for your support, and we wouldn't be able to do it without you.**

Sincerely,  
The RS-Hack Board

| <b>BENEFITS</b>  | <b>\$ 500<br/>Level One</b>        | <b>\$750<br/>Level Two</b>                             | <b>\$1200<br/>Level Three (Premium)</b>   |
|--|------------------------------------|--|---|
| <b>Recruiting</b>  |                                    |  |   |
| Representatives at the event   | Any                                | Any  | Any   |
| Number of Recruiting or Office Hour Sessions   | 1 + pre-Hack booth                 | 2 + pre-Hack Booth                                     | Any   |
| Job Posts on Hackathon Website   | 2                                  | 3  | Any   |
| Recruiting Emails to Hackathon and SASE mailing list   | 1                                  | Any  | Any   |
| Priority Placement of materials (including order in which hackers receive company promotion) | No                                 | No   | Any   |
| <b>Branding</b>  |                                    |  |   |
| Logo on Hackathon Website  | Yes                                | Yes  | Yes, with primary placement   |
| Logo on Shirt  | Yes                                | Yes, with focused placement                            | Yes, with primary placement   |
| Logo on Official Zoom Background   | Yes                                | Yes, with focused placement                            | Yes, with primary placement   |
| Sponsor Spotlight on Social Media (Facebook, Instagram)                                      | Short post leading up to the event | Medium post leading up to the event or after the event | Longer post, leading up to the event and after the event  |
| Sponsor Blurb on HackRice Website  | Basic info, Images, Links          | Basic info, Images, Links                              | Basic info, Contacts, Links, Job Opportunity descriptions, images, personalized message to hackers. |
| Additional Custom Content on Website   | No                                 | Yes  | Yes   |
| <b>During the Event</b>  |                                    |  |   |
| Sponsor a Challenge/Track  | Yes                                | Yes  | Yes, may sponsor multiple challenges  |
| Company Reps as Mentors and Judges   | Yes                                | Yes  | Yes, and any additional Judges as desired   |
| Recruiting Pitch in Opening Ceremony   | 2 min                              | 3 min  | 5 min   |
| <b>Extras</b>  |                                    |  |   |

|   |                |                |  |
|---|----------------|----------------|--|
| Host a Raffle (with introduction during opening ceremony) | Price of prize | Price of prize | Price of prize + priority time selection |
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