



HACKRICE9 SPONSORSHIPS

Dear potential sponsor,

HackRice is a student run, non-profit event that brings together creative minds to make cool things. Over six years and eight events, we've grown from 40 Rice students to over 400 hackers selected from Rice and peer universities around the country. This fall, we will attract even more talented hackers and work hard to create an environment where they can make amazing projects.

This is the best time to invest in HackRice, and here's why...

Recruiting

You want the best CS students in the country, and we have plenty of those here at Rice. As a sponsor, you'll get access to the resumes and contact information of all the hackers at our event. You'll also be able to interact with and mentor young, talented hackers as they work on their projects, and at the end, you can participate in the judging process and see all of the hackers' hard work come to fruition.

Brand Recognition & Exposure

Your company's image matters. At HackRice 9, students will be able to learn about your company, explore your products, and meet your recruiting team. You'll be able to host challenges, prizes, meals, workshops, and more. There are so many ways for you to interact with HackRice participants and make sure they know why your company matters. Sponsoring HackRice 9 is also a great way to keep students up to date with the innovations at your company—and you're welcome to test out and advertise your APIs.

Where Your Money Goes

Your sponsorships allow HackRice 9 to happen—they allow us to provide food, travel reimbursements, prizes, t-shirts, staffing, a location, and **so much more.** We are extremely grateful for your support, and we couldn't do it without you.

Best wishes,

Hugh O'Reilly hjo2@rice.edu

George Dyre gtd2@rice.edu

HackRice Co-Directors

HACKRICE9

SPONSORSHIP TIERS	\$1k	\$2k	\$5k	\$8k	\$12k+
Recruiting					
Representatives at HackRice	2	4	6	any	any
Tables at event	1	1	1	2	3
Resume booklet of all participants		\aleph	\mathbb{H}	\mathbb{H}	\mathfrak{R}
Before & after recruiting email			\mathfrak{R}	\mathbb{H}	\mathbb{H}
Recruiting pitch during the event			3 min	5 min	8 min
Recruiting materials in swag bags			\mathfrak{R}	\aleph	\Re
Interview location				\mathbb{H}	\mathfrak{R}
Branding					
Logo on website	\mathfrak{R}	\Re	\Re	\mathbb{H}	\Re
Logo on shirt		\Re	\Re	***	\Re
Spotlight on social media		\mathbb{H}	\Re	***	\Re
Spotlight on website			\mathfrak{R}	\mathfrak{R}	\Re
Custom content on website				\mathbb{H}	\Re
Exclusive co-branding on event swag					\Re
Event					
Sponsor s nack or a m eal	S	S	m	m	m
Sponsor a challenge with a prize	\mathbb{H}	\mathbb{H}	\Re	\mathbb{H}	\Re
Judge event	\Re	\mathbb{H}	\Re	\mathbb{H}	\Re
Mentor hackers	\Re	\mathbb{H}	\Re	\mathbb{H}	\Re
Host workshop about your product		\mathbb{H}	\Re	\mathbb{H}	\Re
Talk or present at event start			2 min	4 min	8 min
Talk or present at event end				4 min	8 min
Add-Ons				RECOMMENDED	
Host a room at the event	\$1000				
Host a mini-event	\$500				
Connect with event winners		\$250		HACKRICE9	