


MONEYACADEMYKE INFLUENCER PROFILE



Twitter:
[@moneyacademyKE](https://twitter.com/moneyacademyKE)

Telegram:
[@moneyacademyKE](https://t.me/moneyacademyKE)

Website:
moecapital.com

Whatsapp:
[0769000111](https://wa.me/0769000111)

ABOUT US



We are a Twitter-focused news channel that stands out in the ability to convey complex financial issues to the general public.

We have been writing financial content for over 10 years, starting as a blog called moneyacademy.co.ke, a BAKE awards nominee for Best Business blog in 2015.

SEPTEMBER '23

STATISTICS:

260K

Twitter followers

655K

Daily Impressions

1.5K

Retweets daily

5.6K

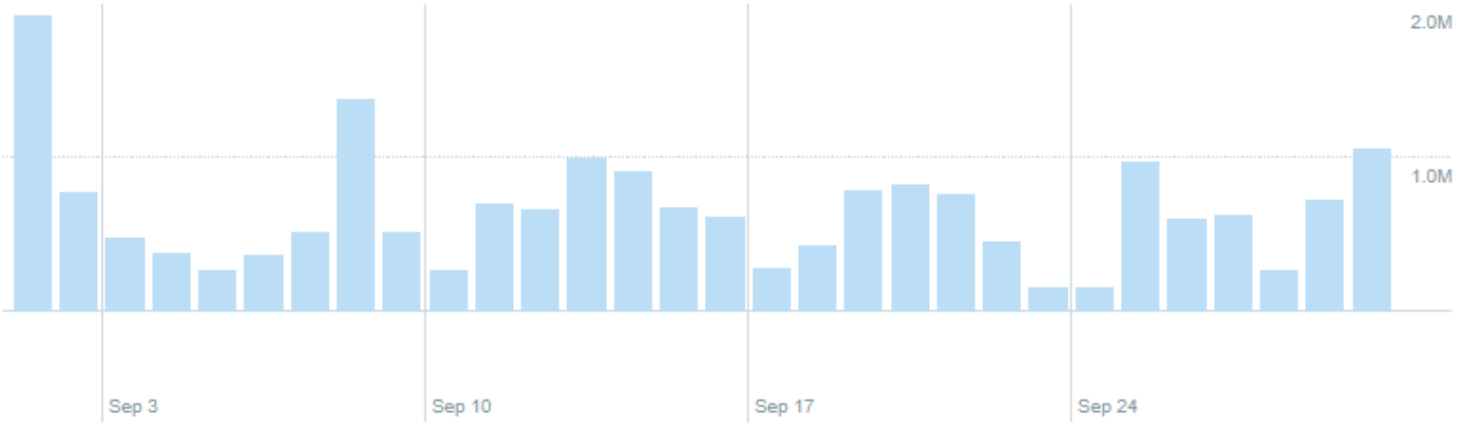
Likes Daily

Tweet activity

September 2023

Export data

Your Tweets earned 19.6M impressions over this 30 day period



YOUR TWEETS

During this 30 day period, you earned 654.9K impressions per day.

Tweets

Top Tweets





Tweets and replies

Promoted

Impressions

Engagements

Engagement rate

| | | | | |
|---|--|---------|-------|------|
|  | Moe @moneyacademyKE · Sep 30 There's an increasing number of negative feedback to Carrefour Supermarkets. See below View Tweet activity | 316,006 | 9,533 | 3.0% |
|  | Moe @moneyacademyKE · Sep 30 A total of 48 political parties in Kenya will receive funds from the Political Parties Fund in the 2023/2024 financial year. Mentioning Top Six: UDA—Sh576 million ODM—Sh308 million Jubilee Party—Sh135 million Wiper Party—Sh72 million UDM—26.9 million ANC—26.6 million View Tweet activity | 81,962 | 1,388 | 1.7% |
|  | Moe @moneyacademyKE · Sep 30 Digital lending firms have been warned against calling the family and friends of people who borrow money from them since it is illegal and unethical. View Tweet activity | 63,610 | 2,115 | 3.3% |
|  | Moe @moneyacademyKE · Sep 30 CS Trade,Moses Kuria says that the CBK has signed instruments to join the Pan African Payments and Settlement System (PAPSS). This means that Kenyan companies can now trade with their peers from other African countries using their local currencies. View Tweet activity | 24,698 | 603 | 2.4% |

Engagements


Showing 30 days with daily frequency

Engagement rate

2.1%

Sep 30

1.4% engagement rate




Link clicks

8.4K

Sep 30

255 link clicks




On average, you earned 279 link clicks per day

Retweets without comments

44.7K

Sep 30

1.0K Retweets without comments




On average, you earned 1.5K Retweets without comments per day

Likes

167.4K

Sep 30

5.0K likes



On average, you earned 5.6K likes per day

SERVICES:

1 **Tweet Threads**

Promotional or educational threads related to product.

2 **Twitter Spaces**

Live audio events hosted by MoneyAcademyKE

3 **Content & Strategy**

Finding the right content and strategies for Twitter campaigns

4 **Event coverage**

Working to get news and events trending

SOME PREVIOUS CLIENTS



PRICING*

Sh50,000

Event coverage

Sh25,000

1 tweet thread/space

*4 minimum

Sh200,000

10 tweet threads.

*upfront payments only.

Let's work

TOGETHER

0769000111