

# Cesare Riverso

## Contact Info

M: 956-890-1903

E: Riversocesare@yahoo.com

W: <https://italoriverso.com/>

## Summary

Well-qualified Front-end Web Developer/ UI/UX Designer and IT-Specialist is familiar with a wide range of programming utilities and languages. Knowledgeable of backend and frontend development requirements. Able to handle any part of the process with ease. Collaborative team player with excellent technical abilities offering years of related experience.

## Experience

### Software Developer Perspective Hospitality , 2019 Jan - present

- Design website layouts, templates.
- Develop Websites with High Functionality.
- Develop Databases for user information.

### Web & IT Executive committee member , Sita(CtrlTech)-2019 Jan

- Design website layouts, templates.
- assisting IT instruction and web .
- Help plan and schedule event such as hackathon.
- Convert mockups into HTML, TypeScript, SCSS.

### **Contracted Front-End / UX UI Designer , Data Logic -2018 oct -2019 Jan**

- Design website layouts, templates and unique branded looks.
- Create features using NGRX , Kendo UI.
- Attend meeting discussing better practice or new features .
- Work with a team of front and back-end developers .
- Convert mockups into HTML, TypeScript, SCSS.

### **UI/ UX Developer / Frontend Developer , Italo Marketing – 2016-Present**

- Deliver production ready graphics in HTML and CSS for all marketing assets.
- Research current and emerging art and graphic design technologies.
- Generate computer graphics and page-layout software, graphic elements and photography.
- Design website layouts, templates and unique branded looks.
- Meet with customers to present mockups and collect information for adjustments.
- Implement Google Campaigns and SEO for various types of websites.
- Convert mockups into HTML, JavaScript, AJAX and JSON.
- Utilize programming capabilities in PHP, SQL and JavaScript and other libraries as needed.
- Create wireframes, screen-flow diagrams and UI spec documentation.
- Generate end User Personas
- Create Marking and Branding materials .
- Develop Mock- ups for development

### **Adobe Illustrator Instructor Bootcamp-Code Rgy – 2018-2018**

- Adapted teaching methods and materials to meet students' varying needs and interests.
- Consistently received positive teacher evaluations from students.
- Took ideas and developed high quality creations, which included characters, environments and other objects.
- Trained designers on computer graphic design programs such as , Adobe Illustrator and Adobe Photoshop.

### Rise Immersion Subject English , Suzhou China – 2014-2016

- Develop Learning activities that are fun and educational.
- Instruct students individually and in groups, using various teaching methods such as lectures, discussions, and demonstrations.
- Adapt teaching methods and instructional materials to meet students' varying needs and interests.
- Establish clear objectives for all lessons, units, and projects and communicate those objectives to students.

### Marketing Manager Kidiatric Therapy Services – 2010-2014

- Developed innovative and targeted collateral to support overall branding objectives.
- Retained clients to build brand awareness and generate leads while managing internal and external marketing campaigns and programs.
- Designed, implemented and monitored web pages and sites for continuous improvement in a fast-paced environment.
- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Formatted text and graphics for blog posts, newsletters and other materials.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Education	School/Organization	Certification	Graduation Date
	Valley Technical Academy	Full stack Developer	2018
	CompTIA	A+ Certification	2017
	Code RGV	Python Certification	2017
	University Of the People	Information Technology	2020

### Technical Competencies

- Project management
- Production layouts
- Logo design
- Web user interfaces

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| <ul style="list-style-type: none"><li>• Agile workflow processes</li><li>• Team oversight</li><li>• Customer service</li><li>• Email management software</li><li>• Website optimization</li><li>• Web development projects</li></ul> | <ul style="list-style-type: none"><li>• Web platform development</li><li>• Website maintenance</li><li>• Photography experience</li><li>• Branding strategies</li><li>• Website graphics</li><li>• Web site advertising</li><li>• Flier and poster printing</li></ul> | <ul style="list-style-type: none"><li>• Linux<br/>Photoshop</li><li>• Illustrator</li><li>• HTML5</li><li>• CSS3</li><li>• Angular2+</li><li>• TypeScript</li><li>• MySQL</li><li>• PHP</li></ul> | <ul style="list-style-type: none"><li>• JavaScript</li><li>• WordPress</li><li>• Shopify</li><li>• ASP.NET</li><li>• jQuery</li><li>• React</li><li>• Linux</li></ul> |
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Languages

English, Italian, Spanish , and Chinese