

Cesare Riverso

Contact Info

M: 956-890-1903
E: Riversocesare@yahoo.com
W: <https://italoriverso.com/>

Summary

Well-qualified Full Stack Web Developer/Graphic Designer familiar with a wide range of programming utilities and languages. Knowledgeable of backend and frontend development requirements. Able to handle any part of the process with ease. Collaborative team player with excellent technical abilities offering years of related experience.

Experience

Sr Designer, Italo Marketing – 2016-Present

- Deliver production ready graphics in HTML and CSS for all marketing assets.
- Research current and emerging art and graphic design technologies.
- Generate computer graphics and page-layout software, graphic elements and photography.
- Design website layouts, templates and unique branded looks.
- Meet with customers to present mockups and collect information for adjustments.
- Hands-on experience using UNIX and Apache web servers.
- Implement Google Campaigns and SEO for various types of websites.
- Convert mockups into HTML, JavaScript, AJAX and JSON.
- Utilize programming capabilities in PHP, SQL and JavaScript and other libraries as needed.
- Create wireframes, screen-flow diagrams and UI spec documentation.

Adobe Illustrator Instructor Bootcamp-Code Rgv– 2018-2018

- Adapted teaching methods and materials to meet students' varying needs and interests.
- Consistently received positive teacher evaluations from students.
- Took ideas and developed high quality creations, which included characters, environments and other objects.
- Trained designers on computer graphic design programs such as , Adobe Illustrator and Adobe Photoshop.

Marketing Manager Kidiatric Therapy Services – 2010-2014

- Developed innovative and targeted collateral to support overall branding objectives.
- Retained clients to build brand awareness and generate leads while managing internal and external marketing campaigns and programs.
- Designed, implemented and monitored web pages and sites for continuous improvement in a fast-paced environment.
- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.
- Formatted text and graphics for blog posts, newsletters and other materials.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Education	School/Organization	Certification	Graduation Date
	Valley Technical Academy	Full stack Developer	2018
	Comptia	A+ Certification	2017
	Code RGV	Python Certification	2017
	University Of the People	Information Technology	2020

Technical Competencies

- | | | | |
|-----------------------------|----------------------------|-----------------------------|--------------|
| • Project management | • Website optimization | • Web site advertising | • MySQL |
| • Production layouts | • Web development projects | • Flier and poster printing | • PHP |
| • Logo design | • Web platform development | • Linux Photoshop | • JavaScript |
| • Web user interfaces | • Website maintenance | • Illustrator | • WordPress |
| • Agile workflow processes | • Photography experience | • HTML5 | • Shopify |
| • Team oversight | • Branding strategies | • CSS3 | • ASP.NET |
| • Customer service | • Website graphics | • Angular2+ | • JQuery |
| • Email management software | | • TypeScript | • Linux |

languages

English, Italian, Spanish , and Chinese

