Cyber Lux — User Guide (Merchant-facing)

Welcome — this guide explains what the theme does, how to configure it in the Theme Editor, and what each section is for. It is written for store owners, merchandisers, and content editors.

Table of contents
- Introduction & purpose
- Key features at a glance
- Quick tasks (logo, colors, typography, homepage blocks)
- Sections reference (purpose and common settings)
- Theme settings (what to change and where)
- Presets and demo content
- FAQs and support

Introduction & purpose

Cyber Lux is a design-forward Shopify theme focused on premium product storytelling and modular homepage composition. Use it to create editorial-style homepages, rich product pages, and curated catalog experiences.

Key features (what your client should know)

- 5 industry-ready presets (Fashion, Jewelry, Home, Gaming, Beauty)

- 59 homepage blocks (hero, slideshow, featured collections, product carousels, lookbook)

- Preset-driven color + typography systems for fast rebranding

- Built-in merchandising sections (shop-the-look, comparison table, frequently-bought-together)

- Accessibility-focused markup and image alt support

Quick tasks (most common merchant actions)

- Change logo: Theme settings → Favicon & Logo → Logo

- Change color palette: Theme settings → Colors → select preset or Custom

- Add hero: Customize → Add section → `image-banner` or `video-hero`

- Feature a product: Add `featured-product` and set the product handle

- Create a promotional banner: `announcement-bar` section

Sections reference — purpose & typical use

(Only the most-used sections are expanded. For all available sections see `docs/SECTIONS.md`.)

- `image-banner` — Full-bleed hero for promotional messaging. Typical settings: image, heading, subheading, CTA.

- `slideshow` — Rotating hero slides; supports image/video slides and per-slide CTA.

- `featured-collection` — Showcases a curated product grid from a selected collection.

- `featured-product` — Highlight a single product with price, variants & buy button.

- `product-carousel` — Scrollable list of products (good for cross-sell blocks).

- `shop-the-look` / `lookbook` — Shoppable outfits or curated sets; link to product pages.

- `newsletter` — Email capture; connect your email app in Shopify settings.

- `comparison-table` — Product comparison matrix (useful for feature-led products).

- `video-hero` / `video-gallery` — Embed product or brand videos.

- `faq-accordion` — Frequently asked questions; good for product details or shipping info.

Theme settings — where to find them and why they matter

- Favicon & Logo — appearance across the store

- Typography — controls fonts and base sizes; affects all headings and text

- Colors — choose a preset palette or edit specific color values

- Layout & Spacing — page width and spacing scale (controls overall rhythm)

- Header & Navigation — logo position, announcement bar, sticky header

- Footer — columns, social links, newsletter

- Product & Cart — PDP layout (gallery vs stacked), cart drawer behaviors

Merchant examples
- To make CTAs more visible: use `Colors > Solid Button Background` contrasted against text.
- To increase legibility: `Typography > Body Base Size` + `Line Height` adjustments.

Presets & demo content

Presets: Cyberluxe (Fashion), Luxe (Jewelry), Minimal (Home), Noir (Dark premium), Sunset (Beauty). Each preset includes curated layouts and demo content — use them as starting points.

FAQs

Q: Can I remove sections from the homepage? — Yes. Use the Theme Editor and click `Remove` on any section.
Q: Are there developer tools I need to run? — No — merchants manage the theme via the Theme Editor. Developer tools were removed from the merchant docs.

Support

If you need help configuring the theme for your store, open an issue on the repository or email `cyberluxbycrj@gmail.com`.

End of user guide — for advanced or developer tasks (custom code, CLI, theme packaging) ask support and we can provide a developer appendix separately.

Sections reference (merchant view)

Cyber Lux includes 84 sections. This page explains the purpose of each section and typical merchant uses. Use the Theme Editor to add, configure, and reorder these blocks.

Most-used homepage sections (purpose & common settings)

- `image-banner` — Hero/lead image for promotions. Settings: image, heading, subheading, CTA label + link.

- `slideshow` — Multi-slide hero. Settings: per-slide image/video, heading, CTA.

- `featured-collection` — Showcase a collection; choose collection + number of products.

- `featured-product` — Spotlight a single product (use for hero product promotions).

- `product-carousel` — Scrolling product list ideal for cross-sell or new arrivals.

- `logo-carousel` — Display brand logos or trust marks.

- `rich-text` / `rich-story` — Long-form content with images (use for storytelling).

- `faq-accordion` — Collapsible FAQ items for product or policy details.

- `comparison-table` — Compare product features across variants or SKUs.

- `shop-the-look` / `lookbook` — Shoppable image grids to showcase outfits or bundles.

- `video-hero` / `video-gallery` — Embed product or brand videos for richer storytelling.

- `newsletter` — Email signup (connect your ESP in Shopify settings).

- `product-recommendations` / `recently-viewed` — Automatic merchandising blocks.

- `promo-popup` — Time-delayed or entry popup for promotions or email capture.

Page-specific sections (used for templates)

- `main-product` — Product page structure and gallery controls.

- `main-collection-product-grid` — Controls collection page layout and filters.

- `main-search` — Search results display and predictive search behavior.

- `main-article` / `main-blog` — Blog/article templates and featured article settings.

- `main-cart-items` / `main-cart-footer` — Cart page content and CTA behavior.

Full section list (single-sentence purpose)

animated-counter — Small stat counters for metrics and urgency.

announcement-bar — Thin bar for store-wide notices and promos.

before-after-slider — Compare two images (e.g., product before/after).

brand-timeline — Timeline-style brand story module.

cart-drawer / cart-icon-bubble — Mini cart UI and cart notifications.

collage — Asymmetric image collage for editorial layouts.

collection-list — Grid of collections for category navigation.

comparison-table — Feature comparisons for product differentiation.

complete-your-look — Upsell area for complementary items.

contact-form — Contact form block for store contact pages.

countdown-timer — Urgency timers for promotions.

custom-html / custom-liquid — Insert custom HTML or Liquid (advanced).

editorial-split — Two-column editorial layout for storytelling.

faq-accordion — FAQ with expand/collapse behavior.

featured-blog — Blog post teasers.

featured-collection — Curated product grid.

featured-product — Single product highlight.

frequently-bought-together — Upsell bundle recommendations.

guarantee-bar — Small strip showing guarantees or policies.

image-banner — Hero with overlay text and CTA.

image-gallery — Grid gallery of images.

image-hotspots — Interactive images with hotspots linking to products.

image-with-text — Paired image + text block.

instagram-feed — Instagram feed (if enabled).

logo-carousel — Carousel of logos or partners.

lookbook — Shoppable editorial images.

lux-featured-collection — Preset-styled featured collection variant.

morphing-hero — Animated hero (motion effect).

multicolumn — Multi-column feature or benefits layout.

newsletter — Email capture block.

parallax-story — Parallax background storytelling block.

pickup-availability — Show local pickup availability for products.

predictive-search — Header predictive search widget.

press-logos — Logos of press/features.

product-bundle — Product bundles for promotions.

product-carousel — Horizontally scrollable product cards.

product-recommendations — AI / Shopify-based recommendations.

progress-gallery — Progressive image gallery for product detail.

promo-popup — Promotional popup with opt-in.

quick-view-content — Quick-view modal content for product cards.

recently-viewed — Recently viewed products widget.

rich-story / rich-text — Long-form editorial content modules.

shipping-info — Shipping info component.

shop-the-look — Shoppable outfit grids.

slideshow — Rotating hero slides.

spacer — Empty spacer block for layout control.

split-text-hero — Split hero with text/image.

stacking-cards — Stacked card UI for features.

sticky-add-to-cart — Sticky buy button on product pages.

store-locator — Store finder (if applicable).

testimonials — Customer testimonial slider.

text-marquee — Horizontal scrolling text banners.

trust-badges — Payment/guarantee badges.

video-gallery / video-hero / video — Video sections and embeds.

wishlist-page — Wishlist UI (if enabled)

Tip: For most merchants, start with `image-banner`, `featured-collection`, and `featured-product` blocks to quickly build a storefront that converts.

Theme settings — merchant-focused reference

This page explains the main Theme settings you will use as a store admin. Settings are grouped in the Theme Editor under `Theme settings`.

Key settings and where to find them

- Favicon & Logo

- Change site logo and favicon. Logo width slider controls header sizing.

- Colors

- Choose a color palette (preset) or select `Custom` and edit individual colors.

- Important colors: `Solid Button Background`, `Solid Button Label`, `Text`, `Background`.

- Typography

- Heading and body fonts, base sizes and line heights.

- Use Typography to adjust global legibility quickly.

- Layout & Spacing

- `Page width` influences content max-width; `Grid spacing` controls card gutters.

- Header & Navigation

- Toggle sticky header, enable announcement bar, configure menus.

- Footer

- Configure footer columns, newsletter block, and social links.

- Product & Cart

- PDP gallery layout (carousel / stacked), enable `sticky-add-to-cart` and `cart-drawer`.

Common merchant tasks (how to change these settings)

- Make CTAs more prominent: `Theme settings > Colors` → increase contrast for `Solid Button Background`.

- Change the site type scale: `Theme settings > Typography > Base Size`.

- Reduce whitespace: `Theme settings > Layout & Spacing > Grid spacing`.

Where to get help

If you need a developer to modify advanced settings (custom Liquid, global JS), contact support: `cyberluxbycrj@gmail.com`.

For per-setting IDs and advanced admin guidance, see the top of the Theme Editor where each field label is self-explanatory. If you want an exported setting-id list for integration with migration tools, ask and I will generate it.