

# CARLY KRENEK

U X D E S I G N E R



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San Antonio, TX



/carly-krenek

<https://crkrenek.github.io/portfolio/>

## EDUCATION

### B.S. Web Design & Development

Champlain College (Online)

2021 – 2023

President's List

Trustee Scholar

GPA 4.0

### B.A. Interdisciplinary Studies

University of Texas at San Antonio

2010 – 2015

## DESIGN SKILLS

Personas  
User Flows  
Storyboards  
Wireframes  
Mockups  
Use Cases

## SOFTWARE SKILLS

Working knowledge of:  
Adobe Photoshop & Illustrator  
Figma  
Balsamiq  
HTML & CSS

## RELEVANT ACADEMIC EXPERIENCE

### WEBD-215: Web Site Design

- Used site analysis process to conduct a feasibility study and needs analysis that culminated in site design proposals to include information architecture, patterns and personas, storyboards, mock-ups, and revisions for a mock client website.

### WEBD-370: Usability Web/Software Design

- Redesigned features of the mobile user experience for the app, Splitwise.
- Utilized the GSO Framework to define project goals and identify strategies and measurable objectives.
- Created wireframes and a clickable prototype in Figma using the Material Design System.
- Planned, scripted and performed remote moderated usability testing.
- Produced a detailed case study illustrating my design and problem solving process throughout the project.

### WEBD-480: Web Design & Development Practicum

- Formulated strategic design and UX decisions based on business objectives and client priorities.
- Assessed the needs of a mock client to determine/define the scope for a website design and development project.
- Designed and developed a website for a fictitious non-profit organization.

## WORK EXPERIENCE

### Elementary School Teacher

Northern Hills Elementary, North East ISD | 2015 - 2020

Grade Level Chair (2016, 2017, 2020)

- Created and administered tests, surveys, and interviews to collect qualitative and quantitative data.
- Analyzed qualitative and quantitative data and student feedback to inform instruction and intervention.
- Collaborated with colleagues on a daily basis to design and iterate curriculum instruction.
- Communicated regularly with students, colleagues, and parents through various communication methods.