

CYRIL MARTINOT

Communication Assistant

Management undergraduate with a major in Marketing, with an interest in photography, NGOs and events planning

CONTACT

+ 33 6 31 67 09 32
martinot.cyril@gmail.com

SOFT SKILLS

- Creative and curious
- Reliable and organized
- Independent and flexible
- Collaborative and coachable
- Working under pressure

HARD SKILLS

- French (native)
- English (fluent)
- German (intermediate)
- Microsoft Office
- Adobe CC Suite
- CMS (WebFlow)
- EMS (Drip, MailChimp)
- Social Media Management
- Team Management
- Events Planning
- Photography
- Movie Making

REFERENCES

Sandrine Cina

Co-Founder and CEO of Be You Network
sandrine@beyounetwork.org

ACADEMIC BACKGROUND

MSc Digital Marketing & Sales

KEDGE Business School Marseille (FR)

To be completed in June 2021

International Bachelor in Management (Marketing major)

KEDGE Business School Bordeaux (FR)
& Koźmiński University (PL)

Thesis *Impact of NGO's communication on perception and behaviors*

WORKING EXPERIENCE

Communication & Fundraising Volunteer

Taramana (Phnom Penh, KH) | sep 2019 - jan 2020

School and Medical Center located in a disadvantaged area

- Content creation: 1 newsletter and blogpost/month, 3 posts/week (pictures, fundraising materials)
- Short-movie about the living conditions
- Christmas event planning (250+ people)
- Social Media Management (8,5k likes)
- Music awakening class

Head of Blog and Content Creation

Be You Network (Geneva, CH) | feb - aug 2019

Organization engaged in LGBTIQ+ entrepreneurship

- Newsletter (1/week), blogpost (1/week), social posts (3-4/week)
- Video and Photography coverage of the events (2/month)
- Events planning assisting and running (10 to 120 people)
- Social Media Management (2,2k likes)
- Communication strategy design and implementation
- Analytics (monthly)
- Participation in fundraising files drafting

ACTIVITIES

Amateur Photographer (ongoing)

Instagram @martinot.portfolio

Creative universe revolving around travel, city landscape and strangers underscoring

Short-Movie Director (2015 and during internships)

- Creativity with no budget
- Team and time management
- Adaptability to weather and technical problems

Traveler (ongoing)

- Backpacking alone through Central Europe
- Academic exchange in Frankfurt (DE)

Volunteer in music festival