

The background is a dark grey-blue. A large, thin white circle is centered on the page. A complex, wavy line made of many fine, overlapping grey and yellow lines flows from the top left towards the bottom right, passing through the white circle.

# Vapur

MAY THE BEST INVESTOR WIN

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# Introduction

Following the Coronavirus lockdowns, the popularity of stock and crypto markets exploded in the United States. With an increase in unemployment and a decrease in things to do, many turned to the markets for both entertainment and a source of income.

Now, after the wake of Covid-19, it is estimated that roughly one in five Americans are actively participating in the stock market<sup>1</sup> and one in ten trading cryptocurrencies<sup>2</sup>. Furthermore, the risk tolerance of these investors has also greatly increased, especially of those ages 18-40, which accounts for roughly 40% of market participants<sup>3</sup>. Derivatives and their promises of massive gains are a favorite among these investors.

With the influx of Gen Z and Millennial traders, the stock markets have seen some of their craziest days. Take for example the trading of GME (GameStop). When the younger investment community became aware that hedge funds were taking short positions on the source of so much childhood nostalgia, the young bulls sent the stock up over 4,000%.

Events like the explosion of GME caused many from this community to view the markets more as a game than an investment opportunity. Competing against the market, in pursuit of huge returns, many ended up paying the price and experienced tremendous losses. As a member of this new community, co-founder, Caleb Northcott, birthed the idea of Vapur.

Vapur was created to provide an environment, where these high-risk tolerant investors could 'play the market' without risking their life savings. Based on the idea of fantasy sport leagues, Vapur is a platform where users can enter games and pick their lineup of stocks and cryptos to compete with other investors like them.

1. [Business Insider](#)
2. [CNBC](#)
3. [International Journal of Business and Social Science](#)

# Game Overview





Fantasy trading on Vapur is modeled after the core concepts of fantasy sports leagues. However, instead of players, users will create a lineup of stocks and/or cryptos and instead of games, the markets will be used to determine the success of an individual's lineup. Users of Vapur will have three leagues to choose from when selecting a game: stocks, cryptos, and the combination of both. By basing Vapur's core concepts on fantasy sports leagues, anyone will have the ability to play! Breaking down the gaming experience, there are two main components: choosing a league and creating a lineup.

## Choosing a League

Players will have three leagues to choose from: stocks, cryptos, and the combination of both. The stock and combo game types will be available daily (from 9:30 A.M. to 4:30 P.M.), weekly (Mon – Fri) and quarterly (following the financial quarters). Games of the crypto type will be offered daily (9:30 A.M. – 9:30 A.M) and weekly (Monday 9:30 A.M. – Monday 9:30 A.M.).

## Creating a Lineup

Once a player chooses a game, they have until the start time to choose their lineup of stocks, cryptos, or both. For every game, players will have \$100,000 to allocate on the securities offered in game (stocks, cryptos, or both). Once chosen, players will submit their lineup and watch as their portfolio grows or shrinks.

Your Lineup		
	<b>Apple</b> AAPL	<b>\$155.45</b> +\$6,784.98
	<b>Amazon</b> AMZN	<b>\$155.45</b> +\$6,784.98
	<b>Pfizer</b> PFE	<b>\$155.45</b> +\$6,784.98
	<b>DogeCoin</b> DOGE	<b>\$155.45</b> +\$6,784.98

# Wagers

Each game can be played with or without a wager, allowing for users to get the hang of things before they start betting on their abilities. The wagers of a game will depend on the specific game's cut, which is how the wagers are split between the winners. The different cuts are broken down into two categories: tiered and multiplier games.

## Tiered Games

When a player joins a tiered game, they will place a wager into a specific tier. With four options, players can enter the bronze, silver, gold, or diamond tier. Each tier corresponds to the amount placed for a wager and the proportion of the pool that they win. The higher the tier, the higher the wager, the higher the prize!

## Multiplier Games

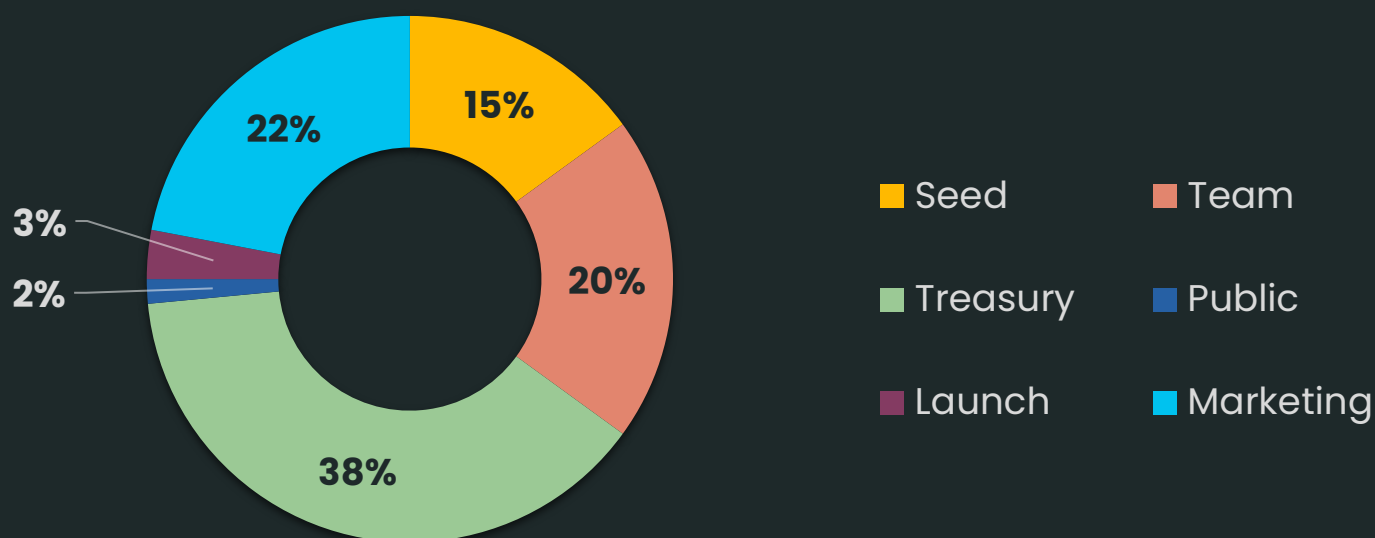
Multiplier games have fixed wagers and depending on the cut, players the winning players split the pool evenly. For games with a top 40% cut, the winning players will double their wager and 8x their wager for games with a top 10% cut!

## Cryptocurrencies

Games will be offered with either PUR, BNB, or ETH wagers. Winners of games played in BNB or ETH will have the option to claim their prize in PUR for a higher value. Additionally, Players will have the ability to convert a variety of cryptocurrencies to PUR in our native token swap. As our user base grows, more cryptocurrencies will be made available to use on Vapur's games.



# Tokenomics



Allocation	Tokens	USD Value	Lockups
Seed	15,000,000	1,125,000	80%
Team	20,000,000	1,500,000	100%
Treasury	38,500,000	2,887,500	100%
Public	1,500,000	112,500	70%
DEX Launch	3,000,000	225,000	0%
Marketing	22,000,000	1,650,000	100%

Total Token Supply	100,000,000
Public Sale Token Price	\$0.075
Initial Supply	6,450,000
Initial Market Cap	\$483,750
Fully Diluted Market Cap	\$7,500,000

## Seed Allocation

The capital earned from the tokens sold during the seed funding process will be used to finish developments and ensure the success of both our platform and PUR's IDO. The earliest investors will have access to 20% of the tokens they purchased, which can be sold at the DEX launch. The remaining 80% will be vested over a period of 12 months, following the launch.

## Team Allocation

The tokens allocated for our team members will be used to bring on the talent needed to develop and market the Vapur platform. These tokens are frozen until 2 months after the DEX launch and will then be vested over varying time lengths. The bulk of these tokens, those allocated to the core team members, will be vested over a period of 2 years.

## Treasury Allocation

As the largest reserve of Vapur tokens, the treasury will be locked until the Phase 2 of our token governance program. In the second phase, Vapur token holders will decide on exactly how the treasury reserves are allocated and how long they are to be vested for.

## Public Allocation

The public token allocation is the reserve that will be used for PUR's IDO. Early investors will be able to purchase our tokens for \$0.075 on our IDO partner's platform and have 30% available for our DEX launch. The remaining 70% of their tokens will be vested over a period of six months.

## DEX Launch

The tokens allocated for the DEX launch will be used to provide liquidity on Pancake Swap.

## Marketing Allocation

The tokens allocated for marketing will be used for various purposes, such as compensation for digital artwork used in our campaigns, airdrops of our token, and to supply additional tokens to special event tournaments.

# Token Utility

The Vapur Token and the Vapur platform were designed to support each other, ensuring the success of both. Utility is given to the Vapur token in the form of its benefits on the Vapur platform. The benefits of using the Vapur token on our platform include.

1. Eligibility for bet matching games
2. Eligibility for bet-covered games
3. Bonuses on PUR winnings
4. Access to Vapur minigames

In addition to wagering PUR, PUR holders that stake their tokens will earn interest in BNB.

## Token Governance

### Phase 1

The first phase of our token governance policy will last until the launch of the Vapur platform. During this period, as we shape our vision for the Vapur platform, PUR holders will have no voting rights on the direction of the application or token.

### Phase 2

After the launch of our application, our platform will begin the process of becoming a decentralized organization. PUR holders will have the power to decide on the direction of the platform and token. To start off this phase, our token holders will be able to propose new game modes that should be added to our platform. Following the proposal period, our token holders will vote to decide which proposed games will be added to our platform.

### Phase 3

Following the full integration of Phase 2, Phase 3 will begin our platforms expansion to other games.



# Business

## Revenue

Vapur's revenue will be collected from wagers placed on games. The cryptocurrencies left over after the allocation to winners will be collected.

## Providing Liquidity

In addition to wager fees, we plan to collect revenue as liquidity providers for various crypto pools. Instead of leaving wagers idle, we plan to use them to provide liquidity and collect the yield derived from the process.

## Target Audience

### Investors

Primarily being a simulated trading platform, our target audience will be mainly those currently investing or interested in cryptocurrencies and U.S. equities. In the United States there over 75 million individuals actively investing in U.S equities and an additional 21 million in cryptocurrencies.

### dAPP Users

In addition to investors, we plan to also expand into the dAPP community, incentivizing users to join our app to learn the basics of trading in no-wager games and tournaments. By supplementing small prizes for beginners practicing in no-wager games, we are providing Vapur beginners with the experience and funds needed to compete in wagered games.

### Fantasy Sport Enthusiast

Because of Vapur's resemblance to fantasy sport leagues, we also plan to target the audience that is already involved in wagering on the performance of others. Of the two largest providers of fantasy sports league betting, Draft Kings and FanDuel have a combined 3 million active monthly users.

### Crypto Enthusiast

Being that Vapur is a platform largely built on blockchain technology, we believe that our services will be enticing to those already active in the crypto sphere. Whether they be investors, followers, or just generally familiar with cryptocurrencies, we plan to offer them a platform to put their knowledge to the test.

# Our Team



Caleb Northcott  
Software Engineer  
Co-Founder

Graduating from Eckerd College with a Bachelor of Science in Computer Science and minor in Economics, Blockchain technology has always been an interest of Caleb's. Since 2017, Caleb has actively traded both cryptocurrencies and U.S equities, where the inspiration for Vapur was born.



Matthew Klimek  
UI/UX Engineer  
Co-Founder

With an entrepreneurial spirit and a keen sense of UI/UX, Matthew is both the businessman and artist behind Vapur. After working as a freelance developer, Matthew is now the lead frontend developer on Vapur's team.

# Roadmap

## Stage 1

- Begin Private Sale
- Consolidate Developers
- Partner with a Market Data Provider
- Complete Vapur Beta Development

## Stage 2

- Private Tokens Allocated
- Launch Vapur Beta
- Begin Marketing Platform
- Begin Testing for Production Launch

## Stage 3

- Launch Vapur Platform
- IDO Launch
- DEX Launch

## Stage 4

- Begin Phase of Token Governance
- Begin Series A Funding
- Build the Vapur team

## Stage 1

In the first stage of Vapur, the primary focus is on the development of the Vapur Beta. With a Beta version, our community can begin getting involved and the Vapur brand will have a product to market. In order to do so, we will be bringing the development team to one location to coordinate and organize a structured release plan. Additionally, Vapur will have to partner with a Market Data Provider (Polygon Enterprise), which can only be obtained with the fundraising from the private sale round of the Vapur Token.

## Stage 2

Beginning with the full allocation of the private round tokens, Vapur Beta will be released, providing a product to market. As our developers complete the production launch of Vapur. Through the testing of the beta release, our marketing team will begin building a substantial community.

## Stage 3

Once Vapur has been tested and is determined to be ready for production, our platform and token will be launched. By launching the two in unison, we believe both will act as support for each other. Our token will be provided its utility through our platform and the IDO marketing will act as an additional source of Vapur platform publicity.

## Stage 4

With our platform and token released, we will begin our transition into the second phase of our tokens' governance. This will require the addition of new developers and business professionals to the Vapur team. To fulfill this requirement, Vapur's series A funding will begin to raise the funds needed to see the long-term implementation of Vapur in the blockchain sphere.

# Our Partners

Coming Soon

# Disclaimers

By receiving this whitepaper, recipients acknowledge that the contents of this document are not to be distributed, shared, or communicated without prior, written consent from our team.

## Token Information

It should be said that any token launch, including Vapur's, comes with risks. We cannot guarantee that our token will have immediate liquidity, appreciate, or be usable on our platform on initial release.

The information provided in this document was internally prepared with the information accessible and any predictions made are not to be taken as fact. Furthermore, we do not advise anyone to use this document as the sole research in determining the potential of any investment. Investors of the Vapur Token should take the contents of this document in mind and do further digging to make an educated investment decision.

As stated in our token's governance, the holders of PUR will not have any decision on the direction of the Vapur platform or token until Phase 2.

## Vapur's Future

The predictions made in this document, although backed by data, cannot be insured. This document was created to outline our vision and the direction of Vapur, rather than a definitive guide on what our organization will be. As such, the contents of this document should not be the sole source of information used in the decision to participate in either our platform or our token sale.

It is important to note the ever-changing regulations on blockchain technology, cryptocurrencies, and market data. The implementation of new regulations on this technology may restrict what Vapur can do in the future. As such, we cannot guarantee that our platform will solidify in light of the vision we outline in this document.