

CATHERINE J CROCKETT

designer» fashion · graphic · web



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About me: I am a creative thinker and problem solver. I can't help it, it is in my human nature. Present me with a problem, and I will research it, and come up with a solution.

Relevant Skills

FASHION

Pattern making

Draping

Visual merchandising

Styling

GRAPHIC AND WEB

Digital illustration

Image manipulation

Web design

Education

Associate of Arts Graphic and Web Design,

The Art Institute of Washington, 2015

Bachelor of Science

Fashion Design and Merchandising, West Virginia University, 2010

Minors: Business Administration, and Advertising

Philanthropy

United Way

American Cancer Society

Habitat for Humanity

Boys and Girls Club

Susan G. Komen for the Cure

Alpha Phi Omega, Lambda Omicron Chapter

National Service Fraternity



Computer Skills

CREATIVE:

Adobe Creative Suite Creative Cloud:

Photoshop, Illustrator, InDesign, Flash

SOCIAL MEDIA:

Facebook, Twitter, Instagram, Snapchat, Vine, and Periscope

WEB DESIGN:

HTML 5 and CSS3; Understands and designs responsive design websites

PROGRAMS AND APPLICATIONS:

Microsoft Office including Word, Excel, Powerpoint, and Outlook; Google Apps including Drive, Sheets, Docs, Slides; Prezi

Employment

Guide, Bonobos, Bethesda, MD

February 2015-Present

Men's clothing retailer that marries the idea of online shopping and the traditional brickand-mortar experience, while addressing one of the most basic problems in men's clothing, poor fit.

Fit customers, work in a team, inventory, place orders, assist with visual merchandising and logistic procedures.

Event Producer, Smokey Glen Farm Barbequers, Inc., Gaithersburg, MD April 2003 – Present

Corporate picnic producer for groups ranging from 50 to 5,000 customers.

Positions include: General Employee, Lockup (late shift supervisor), and Setup (early shift supervisor).

As Lockup or Setup, I manage 1 to 40 employees, take inventory, maintain picnic quality, and secure the premises.

Management, Visual and Sales, Nordstrom, Bethesda, MD and Columbia, MD September 2010 – January 2015

Worked as manager, assistant manager, salesperson, and assisted the visual team.

Worked in women's contemporary, trend, and accessories, kids' wear and men's contemporary and trend.

Duties include working in a team, managing employees, styling customers, merchandising, communicating with regional managers and buyers, and inventory.

Customer Service Representative, WVU Printing Services, Morgantown, WV September 2009-May 2010

Worked with customers, cashier, inventory, and placing orders.

Learned about print work and some graphic design while employed.

Intern, Nordstrom, Bethesda, MD.

Summer 2009

Interned for the visual merchandising department.

Duties included styling mannequins, lighting, signage, gridding, vignettes, and window displays.

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