

CATHERINE J CROCKETT

designer » fashion · graphic · web

I am a creative thinker whose passion is to find solutions. I enjoy gathering research to present every detail of the most effective and efficient strategy to produce results.



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Education

Associate of Arts

Graphic and Web Design, The Art Institute of Washington, 2015

Bachelor of Science

Fashion Design and Merchandising, West Virginia University, 2010

Minors: Business Administration, and Advertising

Employment

Style Guide for Customer Experience, Bonobos

Bethesda, MD

February 2015–Present

Style, fit and build relationships with customers, while providing visual assistance for interior merchandising and window displays, and aiding with logistical and inventory procedures.

Event Producer, Smokey Glen Farm Barbequers, Inc.

Gaithersburg, MD

April 2003–Present

Work as a shift supervisor, where I manage 1 to 40 employees, take inventory, maintain picnic quality, and secure the premises, all while providing the utmost customer service.

Management, Visual, and Sales, Nordstrom

Bethesda, MD and Columbia, MD

September 2010–January 2015

Managed up to two separate businesses at one time. Each business consisted of managing 3-12 employees, communicating with regional managers and buyers, organizing events, merchandising, inventory, and styling customers.

Joined the visual team seasonally to assist with holiday trim, visual displays, pipe and drape, and merchandising departments. Provided consult as needed.

Won Volume Driver Award for hosting an event that helped drive business at a Regional Recognition Meeting.

Customer Service, WVU Printing Services

Morgantown, WV

September 2009–May 2010

Partnered with the graphic design associates to assist customers with graphic design needs, large format prints, and poster printing. Also provided assistance with inventory and accounting.

Visual Merchandising Intern, Nordstrom

Bethesda, MD

May 2009–August 2009

Worked with visual team to complete tasks including styling mannequins, lighting, signage, gridding, vignettes, and window displays.

Volunteer Work

Freelance Graphic Designer, O-STEM

February 2016–Present

Works with the Membership Chairs to reformat the layout for their membership handbooks and resources. Currently, I am using O-STEM's brand to create a style guide for future projects.

Graphic Design Consultant, The Current

September 2011–Present

Provides graphic design consult to Watkins Mill High School newspaper sponsor and students for their formerly print, and now digital newspaper production.

Technical Skills

Digital illustration

Image manipulation

Layout

Branding

Web design

Computer Skills

CREATIVE

Adobe Creative Suite:

Photoshop

Illustrator

InDesign

Flash

WEB DESIGN

HTML 5

CSS 3

Sass

Responsive design

SOCIAL MEDIA

Facebook

Twitter

Instagram

Snapchat

Vine

Periscope

OFFICE

Microsoft Office:

Word

Excel

Powerpoint

Outlook

Google Apps:

Drive

Sheets

Docs

Slides

Gmail

Prezi: Presentation Software