

# LUCA CROGNALE-MANZOLI

## //education

### Honours Bachelor of Design

York University & Sheridan College  
Sept. 2017 - April 2022

## //skills

#### • Adobe Creative Suite

Photoshop, Illustrator, After Effects,  
Premiere Pro, InDesign, Adobe XD

#### • Motion Design

#### • Proficiency in HTML and CSS

#### • Web Design & Prototyping

#### • Digital Photography

#### • Audio & Music Production

#### • Leadership

#### • Sociable

#### • Teamwork

#### • Positive Attitude & Behaviour

## //awards

#### • York University Entrance Scholarship

2017

## //contact

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## //experience

### Toys 'R' Us / September 2017 - Present

#### Toy Floor Associate

- Provide information to customers who visit with the intention of making a purchase and assist in training new associates.

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### York Esports / September 2019 - September 2020

#### Senior Graphic Designer / September 2019 - January 2020

- Worked collaboratively with fellow team members to create compelling graphics to promote club events.
- Developed an individually unique brand identity to help differentiate it from other teams.

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### Director of Content / January 2020 - June 2020

- Worked with my team to develop and create broadcast graphics and actively contribute to the production of all live events.

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### Director of Marketing / June 2020 - September 2020

- Scheduled promotional posts on the teams social media accounts, as well as developed promotional plans for community and team events respectively.

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### Intercollegiate Game Network / April 2020 - May 2020

#### Graphic Designer

- Worked under the creative directors to create branding for speaking engagements and other events centered around the gaming industry.

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### Quoted Tech / May 2021 - Present

#### Brand Director

- Focus on creating and identifying characteristic and developing brand material that speaks directly to the companies demographic.
- Develop and design graphics, icons and colour palettes for use on the quoted tech website.

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## //references

References available upon request.