

# Luca Crognale-Manzoli

Graphic Designer

www.croggy.design croggy.design@outlook.com

# **EDUCATION**

#### Honours Bachelor of Design

York University & Sheridan College Sept. 2017 — April 2022

## **SKILLS**

#### **DIGITAL TOOLKIT**

• Graphic & Motion Design

Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Audition, HitFilm Express, Sony Vegas

Art

ProCreate & iPad (6th Gen.)

• Web & Interactive Design

Proficient in HTML & CSS, Adobe Muse, Adobe XD, Figma, Basic understanding of JS libraries

#### **AWARDS**

York University Entrance Scholarship

September 2017

#### REFERENCES

All references available upon request

#### **EXPERIENCE**

### Toys 'R' Us / Toy Floor Associate

September 2017 - July 2021

Provide information to customers who visit with the intention of making a purchase and assist in training new associates.

#### York Esports / Senior Graphic Designer

September 2019 - January 2020

Worked collaboratively with fellow team members to and designers to create visual content for the brand across digital and print media to help promote community and competitive events across all platforms to an approximate 1300+ members.

#### York Esports / Director of Marketing

January 2020 - September 2020

Worked collaboratively with designers to create visual content for the brand across the teams many digital platforms including Instagram, Twitter to promote community and competitive events to an approximate 1300+ members.

#### Intercollegiate Game Network / Volunteer Graphic Designer

April 2020 - May 2020

Worked with the creative team to create a brand identity and visual content to promote digital panels being hosted through Discord and Twitch focused on and centered around different aspects of the gaming industry.

# Quoted Tech / Graphic Design Intern

May 2021 - July 2021

Had a hand in creating and identifying characteristics and developing brand materials that speak directly to the brands demographic while developing and designing the graphics, icons, colour palettes and social media content for use on the quoted tech website and they social media portals.