

LUCA CROGNALE-MANZOLI

//education

Honours Bachelor of Design

York University & Sheridan College
Sept. 2017 - April 2022

//skills

- **Adobe Creative Suite**

Photoshop, Illustrator, After Effects,
Premiere Pro, InDesign, XD

- **Motion Design**

- **Proficiency in HTML and CSS**

- **Web Design**

- **Digital Photography**

- **Audio & Music Production**

- **Leadership**

- **Sociable**

- **Teamwork**

- **Positive Attitude & Behaviour**

//awards

- **York University Entrance Scholarship**

2017

//contact

fulmine.design

lucac18@live.com

416.529.9961

190 Sandy's Dr. , ON, L4L 3E3

//experience

Toys 'R' Us / September 2017 - Present

Toy Floor Associate

- Provide information to customers who visit with the intention of making a purchase and assist in training new associates.

York Esports / September 2019 - September 2020

Senior Graphic Designer / September 2019 - January 2020

- Worked collaboratively with fellow team members to create compelling graphics to promote club events.
- Developed an individually unique brand identity to help differentiate it from other teams.

Director of Content / January 2020 - June 2020

- Worked with my team to develop and create broadcast graphics and actively contribute to the production of all live events.

Director of Marketing / June 2020 - September 2020

- Scheduled promotional posts on the teams social media accounts, as well as developed promotional plans for community and team events respectively.

Intercollegiate Game Network / April 2020 - May 2020

Graphic Designer

- Worked under the creative directors to create branding for speaking engagements and other events centered around the gaming industry.

YU FGC / January 2021 - Present

Creative Director

- Focus on creating an identifying characteristic and developing promotional material that speaks directly to the clubs demographic.
- Develop and promote the clubs new brand identity as well as any and all motion graphics and promotional material for club events and live broadcasts.

//references

References available upon request.