



Says
What have we heard them say?
What can we imagine them saying?

A Health club
can provide
Three major
benifits

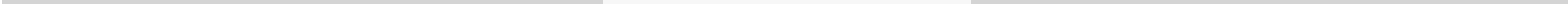
The first step
to fitness are
the hardest



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Making in
each class

Making
awareness
posters



Verify
scanned
Medical
Documents
Manually

Medical
Documents
and Docter
certificate
are

checked

Motivation is the
Most Imporatant,
especially for
those who are
just starting to
exercise

The First
step to
fitness are
the hardest



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?