

Cassandra Romero

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Hardworking professional with a passion for tech and design, seeking a position that will utilize current skills while allowing room for professional growth.

Skills & Tools

Experience and comfort working in a team and/or group setting

Self-sufficient and works well without direction

Able to manage several tasks at once adeptly

Comfortable working in Adobe Illustrator and Photoshop

Experience in HTML5, CSS, Responsive Web Design, Bootstrap framework, PHP, MySQL, WordPress, Javascript

Experience

CNM Deep Dive Coding, Full Stack Junior Developer, 2019

400 hours of development experience in both front-end and backend web development

Developed team project ABQ Trails web application, utilizing Agile methodology, MySQL, PHP, Bootstrap framework and Javascript

Individually created a personal portfolio website with a secure contact form, using Javascript, PHP and Bootstrap framework

Successfully integrated APIs and data via data downloader into a working web application

Pure Nootropics LLC, Digital Brand Manager, 2016-Present

Created and managed website content via WordPress

Approved and managed conversion testing and campaigns

Created various branding content, including labels, informational material and online ads via Adobe Creative Suite

Collaborated with social media team and launch campaigns to increase sales

Adherence and participation in training of FDA label claims and promotions guidelines (21 CFR 101)

Other Mothers Retail, Office Manager, 2014-2016

Responsible for creating employee schedule and managing time off requests

Managed payroll, including creation and distribution of paychecks

Managed all social media accounts and created weekly content

Created and distributed monthly marketing content via email

Responsible for opening and closing procedures including reconciliation and deposits

RDA Design Group, Marketing Director/Administrative Assistant, 2013-2014

Responsible for taking phone calls and messages daily

Managed all social media accounts and created daily content

Oversaw and maintained all websites and design Created and distributed monthly marketing content via email

New Mexico State University, Round Up Newspaper, Editor in Chief, May 2012-December 2012

Managed and oversaw all editorial and online staff and conducted weekly meetings

Created and distributed weekly campus publication

Wrote and edited online and editorial content

Responsible for seeking and hiring new staff

Created and distributed first NMSU Style Book

Education**Central New Mexico Community College, STEMulus, March 2019**

Deep Dive Full Stack Web Development

University of New Mexico Graduated with Bachelor of Arts, May 2014

Communication and Journalism, emphasis in Multimedia Minor: Technical Writing and Psychology

Community Engagement

Volunteer at AGORA Crisis Center

Member of the National Collegiate Honor Society

Member of Phi Eta Sigma Honor Society

Member of the Society of Professional Journalists