






Cian Ronayne

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SKILLS

- Adobe Photoshop
- SEO copywriting
- Google Analytics
- Html & CSS
- Data Analysis

CERTIFICATIONS

-  Fundamentals of Digital Marketing
-  Inbound Certified
-  Advanced Google Analytics

INTERESTS



HELLO,

I have 2 years of experience working in digital marketing. Most recently, I worked as a digital marketing executive at Club Travel, updating the various travel agencies's websites, analyzing customer data to produce insights for the team, carrying competitor analysis reports, and writing content for both website content and social media activity.

Previously, I studied marketing practice at National College of Ireland, where I received a second class honours, Grade 1. There I studied a range of modules such as, digital marketing, integrated marketing communications, project management and marketing strategy.



EDUCATION

- **National College of Ireland**
BA (Honours) in Marketing Practice, 2nd class honours grade 1.
- **Dublin City University**
BA in International Relations, withdrew after completing 2 out of 4 years of study.
- **Killester College of Further Education**
QQI level 5 certificate in Information Technology.
- **Skerries Community College**
Achieved 390 points in the leaving Certificate.



WORK EXPERIENCE

- **DIGITAL MARKETING EXECUTIVE**
Club Travel - HRG Ireland, Dublin
(Oct 2018 - Jul 2020)
- **DATA ENTRY CLERK**
Tickets.ie, Dublin
(Sep 2018 - Sep 2018)
- **MOVER**
Two Men And A Truck, Chicago
(May 2018 - Aug 2018)
- **FOOD & BEVERAGE ASSOCIATE**
HMSHost International, Dublin Airport
(Jul 2015 - Jan 2016)