

# JIAYUE WONG

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## ABOUT

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I am a motivated computer science student with a strong foundation in project management, cross-functional collaboration, and data analysis. With experience coordinating team efforts and driving project milestones, I thrive in dynamic environments where attention to detail and communication are essential. I am eager to leverage my organizational skills and digital proficiency to support the successful execution of your projects. My passion for solving real-world problems and ability to work effectively make me a great addition! I am excited to help deliver innovative solutions to complex challenges.

## EDUCATION

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### UNIVERSITY OF VICTORIA

Major in Computer Science; Specializing in HCI

Victoria, BC

Expected Apr 2026

## WORK EXPERIENCE

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### PACIFIC ASIAN STUDENT SOCIETY

Club Executive

Victoria, BC

Oct 2024 - Present

- **Spearhead strategic planning** and execution of events, leveraging insights to enhance student engagement and satisfaction.
- **Facilitate team collaboration**, streamlining communication and task management to ensure milestones are met.
- Implement **effective resource allocation** and role clarity to deliver seamless, well-organized events that meet faculty expectations.
- Regularly assess event outcomes to **identify opportunities for process improvement** and optimize future initiatives.

### UNIVERSITY OF VICTORIA

Research Assistant

Victoria, BC

Oct 2024 - Present

- Conducted **open coding and data analysis** to identify user behavior patterns and actionable insights, contributing to **user-centered research** projects.
- **Supported and facilitated workshops** to gather user feedback and enhance research outcomes.
- Conducted **user interviews** and documented findings to inform design decisions and **improve overall user experience**.

### ELECTRONIC ARTS

Systems Engineer, co-op/intern

Vancouver, BC

Sep 2023 – Dec 2023

- Collaborated with **cross-functional teams** to enhance and maintain a large codebase, ensuring seamless integration and functionality within teams.
- Contributed to the development and ideas of potential game functions during Creative Week, driving innovation and enhancing player engagement.
- Participated in **team meetings** to provide updates on project progress, ensuring alignment and effective communication within the team.
- **Organized meetings and events** for interns, fostering a collaborative and engaging work environment.
- Developed and optimized code in **C++ using the Frostbite engine**, contributing to the creation and refinement of game mechanics and features.
- Using **test-driven development** practices, contributed to the creation of an **API** that enabled game data and settings to be saved and loaded from the cloud, enhancing the user experience and game functionality.

## ADDITIONAL

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**Technical Skills:** Product Management, Data Analysis/Visualization, Product Thinking, User Research, User Interviews, A/B Testing, Usability Testing, Figma, Miro, Adobe, Jira, MS Office, C++, Python, HTML, SQL, Technical Writing

**Certifications & Training:** Electronic Arts **Product Management** Virtual Experience Program on Forage, TCPS 2:

CORE-2022 **Research Ethics**, IBM **Design Thinking Practitioner**

**Awards:** Level Up Award presented by Codename Entertainment