

JIAYUE WONG

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ABOUT

I am a motivated computer science student with a strong foundation in product management, cross-functional collaboration, and data analysis. With experience coordinating team efforts and driving project milestones, I thrive in dynamic environments where attention to detail and communication are essential. I am eager to leverage my organizational skills and digital proficiency to support the successful execution of your projects. My passion for solving real-world problems and ability to work effectively make me a great addition! I am excited to help deliver innovative solutions to complex challenges.

EDUCATION

UNIVERSITY OF VICTORIA

Major in Computer Science; Specializing in HCI & Data Analysis

Victoria, BC

Expected Sep 2026

WORK EXPERIENCE

PACIFIC ASIAN STUDENT SOCIETY

Club Executive

Victoria, BC

Oct 2024 – Present

- Spearhead strategic planning and execution of events, leveraging insights to enhance student engagement and satisfaction.
- Facilitate team collaboration, streamlining communication and task management to ensure milestones are met.
- Implement effective resource allocation and role clarity to deliver seamless, well-organized events that meet faculty expectations.
- Regularly assess event outcomes to identify opportunities for process improvement and optimize future initiatives.

UNIVERSITY OF VICTORIA VIXY LAB

Research Assistant

Victoria, BC

Oct 2024 – Present

- Conducted open coding and data analysis to identify user behavior patterns and actionable insights, contributing to user-centered research projects.
- Supported and facilitated workshops to gather user feedback and enhance research outcomes.
- Conducted user interviews and documented findings to inform design decisions and improve overall user experience.

ELECTRONIC ARTS

Systems Engineer, co-op/intern

Victoria, BC

Sep 2023 – Dec 2023

- Collaborated with cross-functional teams to enhance and maintain a large codebase, ensuring seamless integration and functionality within teams.
- Contributed to the development and ideas of potential game functions during Creative Week, driving innovation and enhancing player engagement.
- Participated in team meetings to provide updates on project progress, ensuring alignment and effective communication within the team.
- Organized meetings and events for interns, fostering a collaborative and engaging work environment.
- Developed and optimized code in C++ using the Frostbite engine, contributing to the creation and refinement of game mechanics and features.
- Using test-driven development practices, contributed to the creation of an API that enabled game data and settings to be saved and loaded from the cloud, enhancing the user experience and game functionality

ADDITIONAL

Technical Skills: Product Management, Data Analysis/Visualization, Product Thinking, User Research, User Interviews, A/B Testing, Usability Testing, Figma, Miro, Adobe, Jira, MS Office, C++, Python, HTML, SQL, Technical Writing

Certifications & Training: *Electronic Arts* Product Management Virtual Experience Program on Forage, **TCPS 2:**

CORE-2022 Research Ethics, **IBM** Design Thinking Practitioner

Awards: *Level Up Award* presented by Codename Entertainment