

Canada  
Victoria, BC

## CONTACT

Email: [jiayue.cw@gmail.com](mailto:jiayue.cw@gmail.com)

Phone: [+1 \(778\) 677-3233](tel:+1(778)677-3233)

## EDUCATION

University of Victoria

*Expected Dec 2026*

BSc, Computer Science

Focus in HCI

## CERTIFICATIONS

Electronic Arts, Product Management  
Virtual Experience Program on Forage

TCPS 2: CORE-2022 Research Ethics

IBM, Design Thinking Practitioner

Udemy, User Experience Design  
Fundamentals

## TOOLS & SKILLS

Product Management | User Research  
Data Analysis | Data Visualization  
Product Thinking | User Interviews  
A/B Testing | Usability Testing  
Figma | Miro | Adobe | Jira | MS Office  
C++ | Python | HTML | SQL | etc.  
Technical Writing

## PORTFOLIO

[Portfolio/Personal Website](#)

[Github](#)

# JIAYUE WONG

## WORK EXPERIENCE

### WEST X FORTISBC

Project Manager

Jan. 2025 - Present

- **Developed and maintained project schedules** to ensure timely completion of deliverables.
- Prepared **detailed project reports**, synthesizing key insights and actionable recommendations to support strategic decision-making and project success.
- **Coordinated** cross-functional **team communication** and provided weekly progress updates to stakeholders.

### University of Victoria - BRAIN

Product Manager

Oct. 2024 - Present

- Defined **product requirements** and specifications for an AI tutor system for the math department.
- Collaborated with stakeholders to **refine product goals** and enhance user workflows.
- Conducted **user interviews** and documented findings to inform design decisions and **improve overall user experience**.
- Conducted **open coding, data analysis**, and testing to identify user behavior patterns and **actionable insights**.

### Pacific Asian Student Society

Operations & Event Manager

Oct. 2024 - Present

- **Spearhead strategic planning** and execution of events, leveraging insights to enhance student engagement and satisfaction.
- Regularly assess event outcomes to **identify opportunities for improvement** and optimize future initiatives.
- **Facilitate team collaboration**, streamlining communication and task management to ensure milestones are met.

### Electronic Arts

Systems Engineer, co-op / intern

Sept. 2023 - Dec. 2023

- Collaborated with **cross-functional teams** to enhance and maintain a large codebase, ensuring seamless integration and functionality within teams.
- Participated in team meetings to provide updates on project progress, ensuring alignment and **effective communication** within the team.
- Developed and optimized **C++ code using the Frostbite engine**, contributing to the creation and refinement of game features.
- Using **test-driven development practices**, contributed to the creation of an API that enabled game data to be saved and loaded from the cloud.