

Yenny Yulianny

UX | Visual Designer



Portfolio
www.yulianny.com



Email Address
yulianny.fang@gmail.com



Phone Number
+1 415 533 2131



Location
San Francisco Bay Area, CA

SKILLS

Tools

Figma
Sketch
InVision
Illustrator
Photoshop
Indesign
Adobe XD
Google Suite
Lightroom
HTML/CSS
Python
JavaScript

Design

Visual Design
Wireframing
Rapid Prototyping
User Research
User Interface Design
Logo & Branding
Responsive Design
Usability Testing
Content Strategy
Info Architecture

Languages

Indonesia
Hakka
English

EXPERIENCE

UX Designer | General Assembly, San Francisco, CA | 2019-Present

San Francisco Department of Public Health

UX Researcher & Visual Designer | 3 weeks sprint | San Francisco Bay Area

- Led comparative and competitive market research for Gender Health SF, a service organization part of San Francisco Department of Public Health.
- Created initial wireframes and hi-fi interactive prototype for SFGov.org.
- Align Gender health SF's new site with the existing SFGov.org style guide.

MoodMod (concept)

UX Designer | 2 weeks sprint | San Francisco Bay Area

- Conducted user Interview testing to identify the user's pain points.
- Designed and developed user journey and storyboard.
- Generated sketches, testing, iterations, wireframes and hi-fi prototype.

Freelancer

Web & Graphic Designer | San Francisco Bay Area | March 2008 - Present

- Worked with 20+ clients from personal to commercial projects including: Pinecrest Diner, Planet Organic, Burmese Kitchen and Regali Tutti I Frutti.
- Redesigned menu, website and branding for Pinecrest Diner which resulted in sales increase.
- Participated in game hackathon "Ludum Dare". Worked closely with engineers to design and Illustrate art assets within 72 hours.

Suka

Business Owner | San Francisco Bay Area | May 2015 - Oct 2017

- Managed a team of 15+ employees and trained both the front and back of the house.
- Developed brand identity and built business website where the customer can make orders, view promotions, and obtain business information, such as operation hours and contact info.

E&E Ltd, Fremont

Graphic Designer | Fremont Bay Area | Aug 2007 - Feb 2008

- Designed label and packaging for our clients, including Neiman Marcus, Macy's, Walmart, Target, Kohl's, Pet-smart, Kmart etc.
- Worked in a fast-paced environment with overlapping projects, events and deadlines.
- Collaborated with the sales team to develop pitches for clients which lead to contracts.
- Designed posters and promotional items for quarterly trade shows.

April & Companies

Graphic Designer | San Francisco Bay Area | March 2002 - April 2005

- Redesigned the company's brand and participated in their marketing strategy.
- Designed & created marketing materials including, building signs, magazine/newspaper ads, flyers etc.

EDUCATION

General Assembly | User Experience Design Immersive | San Francisco, CA | Jul 2019-Present

CCSF | Web Development | San Francisco, CA | Jan 2017-Present

Hackbright Academy | Certificate of Programming | San Francisco, CA | Jan 2017-Mar 2017

Academy of Art University | Advertising | San Francisco, CA | Jan 2010-Dec 2012

Academy of Art University | BFA in Graphic Design | San Francisco, CA | Jan 2001-May 2007