Yenny Yulianny

Product | UX | Visual Designer

Portfolio
www.yulianny.com

Email Address
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Phone Number
+1 415 533 2131

Location
San Francisco Bay Area, CA

SKILLS

Tools

Figma

Sketch

InVision

Illustrator

Photoshop

Indesign

Adobe XD

Google Suite

Lightroom

HTML/CSS

Python

JavaScript

Design

Visual Design

Wireframing

Rapid Prototyping

User Research

User Interface Design

Logo & Branding

Responsive Design

Usability Testing

Content Strategy

Info Architecture

Languages

Indonesia

Hakka

English

EXPERIENCE

Freelance

UX & Visual Designer | San Francisco Bay Area | May 2017 – Present

- Created & designed web and mobile apps.
- Participated in game hackathon "Ludum Dare". Worked closely with engineers to design and Illustrate art assets within 72 hours.
- Projects:
  - ONIA App | Product Designer, Current | Create and Design a wine journal
  - Game Seeker | UI Designer | Created UI elements

SFDPH | San Francisco Department of Public Health

UX & Visual Designer | San Francisco Bay Area | Sep 2019

- Led comparative and competitive market research for Gender Health SF, a service organization part of San Francisco Department of Public Health.
- Created initial wireframes and hi-fi interactive prototype for SFGov.org.
- Align Gender health SF's new site with the existing SFGov.org style guide.

Suka

Business Owner | San Francisco Bay Area | May 2015 – Oct 2017

- Managed a team of 15+ employees and trained both the front and back of the house.
- Developed brand identity and built a business website where the customer can make orders, view promotions, and obtain business information, such as operating hours and contact info.

Freelance

Graphic, Web & Interaction Designer | San Francisco Bay Area | March 2008 – May 2015

- Worked with 20+ clients from personal to commercial projects including: Pinecrest Diner, Planet Organic, Burmese Kitchen and Regali Tutti I Frutti.
- Created and designed a brand identity, website and menu for Pinecrest Diner which resulted in sales increase.

E&E Ltd, Fremont

Graphic Designer | Fremont Bay Area | Aug 2007 – Feb 2008

- Designed label and packaging for our clients, including Neiman Marcus, Macy's, Walmart, Target, Kohl's, Pet-smart, Kmart etc.
- Worked in a fast-paced environment with overlapping projects, events and deadlines.
- Collaborated with the sales team to develop pitches for clients which lead to contracts.
- Designed posters and promotional items for quarterly trade shows.

April & Companies

Graphic Designer | San Francisco Bay Area | March 2002 – April 2005

- Redesigned the company's brand and participated in their marketing strategy.
- Designed & created marketing materials including, building signs, magazine/newspaper ads, flyers etc.

EDUCATION

General Assembly | User Experience Design Immersive | San Francisco, CA | Jul 2019–Oct 2019

CCSF | Web Development | San Francisco, CA | Jan 2017–Present

Hackbright Academy | Certificate of Programming | San Francisco, CA | Jan 2017–Mar 2017

Academy of Art University | Advertising | San Francisco, CA | Jan 2010–Dec 2012

Academy of Art University | BFA in Graphic Design | San Francisco, CA | Jan 2001–May 2007