

# Yenny Yulianny

Product | UX | Visual Designer



Portfolio  
[www.yulianny.com](http://www.yulianny.com)



Email Address  
[yulianny.fang@gmail.com](mailto:yulianny.fang@gmail.com)



Phone Number  
+1 415 533 2131



Location  
San Francisco Bay Area, CA

## SKILLS

### Tools

Figma  
Sketch  
InVision  
Illustrator  
Photoshop  
Indesign  
Adobe XD  
Google Suite  
Lightroom  
HTML/CSS  
Python  
JavaScript

### Design

Visual Design  
Wireframing  
Rapid Prototyping  
User Research  
User Interface Design  
Logo & Branding  
Responsive Design  
Usability Testing  
Content Strategy  
Info Architecture

### Languages

Indonesia  
Hakka  
English

## EXPERIENCE

### Freelance

Product | UX | Visual Designer | San Francisco Bay Area | May 2017 - Present

- Created & designed web and mobile apps.
- Participated in game hackathon "Ludum Dare". Worked closely with engineers to design and illustrate art assets within 72 hours.

### SFDPH | San Francisco Department of Public Health

UX & Visual Designer | San Francisco Bay Area | Sep 2019

- Led comparative and competitive market research for Gender Health SF, a service organization part of San Francisco Department of Public Health.
- Created initial wireframes and hi-fi interactive prototype for SFGov.org.
- Align Gender health SF's new site with the existing SFGov.org style guide.

### Suka

Business Owner | San Francisco Bay Area | May 2015 - Oct 2017

- Managed a team of 15+ employees and trained both the front and back of the house.
- Developed brand identity and built business website where the customer can make orders, view promotions, and obtain business information, such as operation hours and contact info.

### Freelance

Graphic, Web & Interaction Designer | San Francisco Bay Area | March 2008 - May 2015

- Worked with 20+ clients from personal to commercial projects including: Pinecrest Diner, Planet Organic, Burmese Kitchen and Regali Tutti I Frutti.
- Created and designed a brand identity, website and menu for Pinecrest Diner which resulted in sales increase.

### E&E Ltd, Fremont

Graphic Designer | Fremont Bay Area | Aug 2007 - Feb 2008

- Designed label and packaging for our clients, including Neiman Marcus, Macy's, Walmart, Target, Kohl's, Pet-smart, Kmart etc.
- Worked in a fast-paced environment with overlapping projects, events and deadlines.
- Collaborated with the sales team to develop pitches for clients which lead to contracts.
- Designed posters and promotional items for quarterly trade shows.

### April & Companies

Graphic Designer | San Francisco Bay Area | March 2002 - April 2005

- Redesigned the company's brand and participated in their marketing strategy.
- Designed & created marketing materials including, building signs, magazine/newspaper ads, flyers etc.

## EDUCATION

General Assembly | User Experience Design Immersive | San Francisco, CA | Jul 2019-Present

CCSF | Web Development | San Francisco, CA | Jan 2017-Present

Hackbright Academy | Certificate of Programming | San Francisco, CA | Jan 2017-Mar 2017

Academy of Art University | Advertising | San Francisco, CA | Jan 2010-Dec 2012

Academy of Art University | BFA in Graphic Design | San Francisco, CA | Jan 2001-May 2007