

ATTACHMENT 3

NOTICE OF MOTIONS and DISCUSSTION TOPICS

AGENDA ITEM 5 Proposed amendments to the Constitution
[Motions require three quarter majority]

5.1 **Increase amount of monies held in the Treasurer's Account**

MOTION: That Clause 7.3.2 be amended increasing the amount held in the Treasurer's Account from \$15,000 to \$25,000.

The amendment to read –

Treasurer's Account, which will be used to make payments on a day-to-day basis. This account will be reimbursed only from the General Account and may never hold more than Twenty-Five Thousand Dollars (\$25,000). The signatories shall be the Treasurer and the Assistant Treasurer, either one to sign.

LODGED BY: Treasurer

BACKGROUND: Previously, the amount held in the Treasurer's Account was up to Fifteen Thousand Dollars (\$15,000) which was quite workable when the then Treasurer lived in the same City as another member of the Executive and thereby signatures could be sought easily. Since the AGM, the Treasurer lives in Regional Victoria and to transfer funds from the General Account to the Treasurer's Account is achieved by sending a cheque to another member of the Executive for countersigning.

RATIONALE: To ensure that there are sufficient funds to be able to make payments in a timely fashion. For example in July, a contribution towards travel and accommodation was paid to Players competing in the WCF AC WC totalling \$12,000. The remaining balance did not cover wages and other expenses.

CONSULTATION: Executive

FINANCIAL CONSIDERATIONS / IMPLICATIONS: The increase will enable accounts to be paid without incurring any penalties.

IMPLEMENTATION: Via amendment

AGENDA ITEM 6 Proposed amendments to the By-Laws
[Motions require two thirds majority]

6.1 **Tournament Manager to be ex-officio Tournament Committee as required**

MOTION: That By-Law 27.2.2 be amended to enable an appointed Tournament Manager to become an ex-officio member of the Tournament Committee in the lead up to an International Event hosted by the ACA or an ACA Event.

The amendment to read –
consist of four members and on occasions invite the appointed Tournament Manager for an International Event hosted by the ACA or an ACA Event to become an ex-officio member during the lead-up to the particular event;

LODGED BY: Tournament Committee

BACKGROUND: Previously the Tournament Committee has worked out the format of a tournament based on the number of players entering a particular event but that format may vary from one year to the next i.e. the format for example for the Australian Men's and Women's Singles in 2013 is different to that played in 2012 with the introduction of 'best of three' in the Men's competition. Any change influences the duration of play and potentially impacts on the number of courts required and are available.

RATIONALE: To provide better support and communication between the Tournament Committee and Tournament Manager. The Tournament Manager would be an ex-officio member and would only be involved in the discussions for that event alone.

CONSULTATION: Tournament Committee

FINANCIAL CONSIDERATIONS / IMPLICATIONS: There is no immediate financial implication but in the long-term such collaboration will lead to better budgeting of a tournament.

IMPLEMENTATION: Via amendment

6.2 **Correction to By-Law 27.2**

MOTION: Amend By-Law 27.2 according to the Motion passed at the Council held on Monday 3 September, 2012

LODGED BY: Administrative Officer

BACKGROUND: At the meeting held in September, 2012 it was agreed that By-Law 28. be deleted and that By-Law 27.2 be amended to read –

27.2 Tournament Committee

27.2.1 The Committee shall:

- 1. be known as the Tournament Committee;*
- 2. consist of four members;*
- 3. liaise with the Events Committee to determine the most appropriate format for a given ACA event;*
- 4. conduct the draw for ACA events in a timely manner;*
- 5. provide informed advice to the ACA executive on all matters concerning ACA tournaments.*
- 6. assist the Tournament Manager to provide rulings at ACA events, if an issue arises that is not covered in the*

tournament regulations or where the regulations require clarification.

However, the Administrative Officer made the change to By-Law 27.2 and did not delete 2.7.2.2 and 2.7.2.3

RATIONALE: To correct an error

CONSULTATION: Not applicable

FINANCIAL CONSIDERATIONS/IMPLICATIONS: N/a

IMPLEMENTATION: Administrative Officer to amend accordingly

6.3 **Appointment of Tournament Referees**

MOTION: That By-Law 28.5.8 be amended to read –

The NRC shall make recommendations to appoint a TR for International Events held in Australia and all ACA Events to the Executive for their approval

LODGED BY: Executive

BACKGROUND: At the AGM held in March 2013, the NRC through the NDR put forward a motion that 28.5.8 be amended to read 'upon recommendation of the NRC, appoint the TR at International Events held in Australia and all ACA Events'. The motion failed.

RATIONALE: The Treasurer at the time said that an appointment of a TR could have a substantial financial implication and as such, any recommendation should be endorsed by the Executive. It was agreed that this motion be re-worded and submitted at the next Council Meeting.

CONSULTATION: This matter was discussed at the AGM

FINANCIAL CONSIDERATIONS/IMPLICATIONS:
If the Executive has the ability to approve a recommendation for appointment of the TR the costs associated with a tournament can be monitored in line with the budget.

IMPLEMENTATION: Administrative Officer to amend By-Law 28.5.8 accordingly.

AGENDA ITEM 8 TOPICS FOR DISCUSSION

8.1 **Appointment of Sport Development Director**

TOPIC: That ACA gives consideration to appointing a Sport Development Director

LODGED BY: Croquet South Australia

BACKGROUND: Croquet South Australia proposes as a matter of urgency that Croquet Australia appoint a Sport Development Director dedicated to the promotion of croquet in Australia.

The role would, with guidance of relevant Government agencies and/or external consultants develop and implement an integrated marketing and communications plan to assist in its strategic goals

RATIONALE: The game of croquet has in the past had the reputation of an “old person’s sport”, but recent media focus and a concerted effort by Croquet SA to promote croquet as a sport for all age groups (highlighting a top world player – a teenager) has successfully begun to alter this perception of the sport. However at state level, our efforts are not sufficient.

Clause 2.2 of the ACA Constitution states that the objects of the Association shall be: *to advance and promote the game of croquet and related sports in the Commonwealth of Australia*. Croquet Australia is not supporting the expectations of state associations and their member clubs by the provision of a branded promotional programme or any professional branding that the community can identify with. We urgently need to establish our position in the market place (including the digital marketplace), as the next step in creating an instantly recognisable leisure activity for the community.

As a key part of brand building, an integrated marketing communications plan encompasses all parts of a marketing campaign, from the product's background and description of the target market to print advertising and online promotions, and should offer a well-researched and effective method to get the message about our service to our target market at the most effective time and place.

Many clubs produce ad hoc promotional material that is randomly distributed to their immediate surroundings, some run successful summer programmes, some run unsuccessful ones and some do nothing. The current programs, logos and slogans all have different names and so make no great impact on the community in general. Many club members and state associations do not have the expertise to produce professional and creative advertising material, they are not graphic designers or marketers, rather croquet players doing the best they can.

At a recent meeting between Croquet SA and our Industry Support Officer, it was made clear that the current expectation for sporting associations is that National and State bodies (including individual clubs) will be aligned in their Governance and Marketing directions.

Croquet Australia needs to focus on leadership and direction for croquet in Australia by the delivery of a model for promotional programs and advertising, creation of a single successful brand and cutting edge advertising for all states to utilise.

Quite simply, Croquet Australia needs to work together with the Peak Sporting Body in Australia and the State Associations to present a

strong and integrated programme for the future promotion and growth of the sport in Australia.

8.2 Feedback Strategic Plan

TOPIC: Comments from the States – specifically points (h) to (j)

BACKGROUND: The Honorary Secretary spoke at the AGM about the work that had been undertaken to compile a strategic plan but comment was needed from the States. A hard copy of the paper entitled *Finalisation of a Strategic Plan for the ACA – Briefing Document for the 2013 AGM* was distributed and has been sent electronically via CLIPS – Executive News.

State Associations have been asked for comments to be sent to the Administrative Officer by Monday 19 August, 2013. Responses received will be circulated prior to the meeting.

RATIONALE: There is a need for a finalised Strategic Plan for the ACA to be in place as soon as possible so that the ACA can:

- Interact with the Federal Sporting Agencies as the peak body for Croquet,
- Apply for funding through the NSO performance review process,
- Fulfil its constitutional objectives,
- Provide a modern service to the states and affiliated member.

The content of the plan will be contemporary and will contain timetables, action plans, position descriptions and KPA's, reporting mechanisms etc.

Some of the areas that the Executive can progress are

- (a) Determine the life of the plan i.e. 3yrs, 5yrs or 10yrs,
- (b) Review how the Executive operates internally,
- (c) Modernise the ACA website and prepare a proposal to develop and host searchable databases for coaching, refereeing and handicapping,
- (d) Introduce a facility for on-line tournament entry,
- (e) Review the Position Descriptions and KPA's of the elected and appointed officers,
- (f) Organisation of a conference to consider how the ACA and croquet generally positions itself for the next 10 years and what can be done to increase the level of success at International Events.

By introducing on-line entries, member logins, electronic databases will allow the ACA to

- (g) Conduct periodic surveys of the membership to better understand demographics, recruitment trends, competition needs etc etc,
- However, in order to continue developing the Strategic Plan the Executive would like feedback from the State Associations on -
- (h) How information is made available to the membership in the modern era,

- (i) Creation of a consistent and searchable database of croquet club information,
 - (j) Introduction of a single on-line membership database with appropriate and cascading levels of access and provide this as a bureau service to states and clubs,
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8.3(a)

Tournament Conditions President's Tens

TOPIC:

Increase number of Players from 30 to 32

BACKGROUND:

Anne Quinn, Director of Golf Croquet surveyed the players who participated in this year's President's Tens held at Cairnlea.

The tournament was shortened from four days in 2011 and 2012 to three in 2013.

The feedback to continue with three days was unanimous. However the question was raised as to whether the number of players could be increased from three blocks of ten (i.e. two open tens and one women's ten), to four blocks of eight (i.e. three open eights and 1 women's eight), thereby increasing the total number of participants from 30 to 32.

RATIONALE:

By increasing the number of players it enables two more players to be offered an invitation but more importantly as the President's Tens is one of the national events from which players are selected to represent Australia in World Team Championships and World Championships it will allow two more players an opportunity for consideration. The play will be best of three which is current international practice. The change in format will be favourable in the lead-up to the first GC Trans Tasman.

8.3(b)

Tournament Conditions President's Tens

TOPIC:

Expression of Interest

BACKGROUND:

The Golf Croquet Selection Committee asked Players to indicate an expression of interest if they wish to be considered for the President's Tens.

Players responded within a four week timeframe and based on the replies the GC SC then determined who should receive an invitation.

Of the thirty players only one person was not able to take up their place in the tournament.

RATIONALE:

Players, as part of the survey were asked if they were happy with the concept of the GC SC seeking expressions of interest. 87% were in favour of the change.

Administratively, this was very efficient and less time consuming to process and required virtually no follow-up.

If this is going to be the way forward Clause 25.2 of the Tournament Regulations requires amendment.