**Bryan Crosnier**

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Application for **Business Relationship Manager**

Dear Lee Company Hiring Team,

Over the past 18 years, I’ve supported operations, customer success, sales, accounting, developers, and leadership through a wide range of technology-driven initiatives — connecting business needs with technical execution across mission-critical and enterprise systems.

At Maxar Technologies, I played a central role in implementing tools and processes that supported global customer operations. I led operational planning, labor analysis, scoped system requirements, and translated business goals into actionable technical solutions—partnering with the Ops Transition team as a consultant to drive adoption and advise on effective change management strategies.

There are a number of projects spanning recent years that I’m quite proud of—a sampling I believe to be relevant to this role are:

* Salesforce CRM with integrated ordering solution supporting a $500MM+ global customer base.
* VoiceNet system for geographically distributed Mission Control communications, saving $1.1MM in program costs.
* WorldView Legion: focused on cloud migration and operational readiness for Maxar’s flagship satellite program—equipping operators with new tools and enabling tens of millions in revenue through scalable AWS architecture.
* A range of advanced spatial product integrations requiring close coordination across development, operations, vendors, and support teams.

I’m especially effective in roles that demand cross-functional alignment, technical fluency, and continuous improvement—backed by deep experience with SaaS tools, technical integrations, and process optimization. I’d welcome the opportunity to bring that mindset to Lee Company’s Strategic Transformation team and help bridge teams, tools, and outcomes.

Thank you for considering my application. I look forward to the opportunity to connect further.

Sincerely,

Bryan Crosnier