**Bryan Crosnier**

bryan.crosnier@gmail.com • 615-905-1862 • Franklin, TN • linkedin.com/in/crosnier

July 23, 2025

Application for **Salesforce Administrator**

Dear Ramsey Solutions Hiring Team,

As someone who genuinely enjoys creating clarity and efficiency through smart systems, I was excited to see the opening for a Salesforce Administrator supporting the EntreLeadership team. I've spent much of my career solving process and communication gaps through practical tools — Salesforce has been one of the most impactful in that journey.

At my previous company, I introduced Salesforce as the solution to a series of workflow and staffing challenges within our Customer Service organization. I served as the primary Salesforce Administrator for the next five years — managing configuration, automating workflows, maintaining data integrity, and supporting a growing set of user needs across Sales and Support teams. As the platform grew, I transitioned admin responsibilities to a newly formed two-person Salesforce Admin team while I stepped into broader strategic roles across multiple customer-facing tools and services, including our Salesforce Partner Portal supporting our B2B business.

I take pride in maintaining a healthy Salesforce environment. My workstyle is hands-on, collaborative, and focused on outcomes. I'm also someone who thrives in mission-driven environments, and I appreciate the clarity of purpose and integrity that Ramsey Solutions is known for.

I'd love the opportunity to contribute and continue building systems that empower people to do their best work. Thanks for considering my application — I look forward to the chance to connect.

Sincerely,

Bryan Crosnier