

Live Streaming Services Feature Comparison

	Broadcast Tools	Cameras	Social Tools	Quality	Ads	Ease of Use	Audience	Limits	Pro
blogTV	Broadcast now or schedule a live show	Broadcaster plus one co-host	Twitter chat and internal features such as gifts, emoticons, friends, etc.	Use Adobe FME 3 for high-quality streaming; no additional quality tools	Two banner ads and a third of the screen overlay ad	Easy	MySpace, reality TV crowd	500 minutes recorded, 10 minutes at a time	\$24.95/year gets double storage, 30-minute shows, and more customization
Justin.tv	One-click broadcast; browser and download broadcast tools available	Broadcaster only	Twitter, Facebook, MySpace integration; also internal social features such as gifts, friends, etc.	Adobe FME, QuickTime Broadcaster, or stand-alone Mac broadcaster for H.264 streaming	Two banner ads and small screen overlay	Very easy	Gaming and entertainment news	Some international users have to buy a Pro account to watch videos during peak times	\$7-\$9.99/month, no ads and customization
Kyte	Mobile, desktop, or browser tools	Broadcaster only	Facebook, Ning, and MySpace player integration	H.264 offered on Premium and Professional accounts	15-second preroll video ads on some videos	Easy	Business, music, entertainment, and mobile folks	Premium: 1 hour and 1GB per show Pro: Unlimited time and 3GB per show	Premium and Professional solutions available
LiveCast	Mobile and desktop only	Broadcaster only in consumer version; Pro version allows multiple cameras	Cross post your recorded video to YouTube, Facebook, and Twitter	10Mbps using the download tool; also supports Microsoft Silverlight	No ads	Moderate	Enterprise and big business wanting to use mobile-to-web or mobile-to-mobile video	55 hours/month, 25 viewers max	Custom solutions available
Livestream	Mobile, desktop, and browser tools	Broadcaster plus one co-host; also offers cueing of multiple cameras	Promote and share via Twitter and Facebook	Adobe FME and Pro account allows 16:9, HD, H.264, etc.	15-second preroll ads and Google AdWords	Easy	Individual to big businesses that need lots of control and multiple producers and contributors	50 viewer max 10GB storage	\$350/month Channel Plan: no ads, 25GB storage, and streaming HD 1.7Mbps \$1,250/month Network Plan: no ads, 250GB storage, and streaming HD 1.7Mbps
make.tv	Browser tool	Broadcaster plus one co-host; cue multiple cameras	Share video on multiple social sites	Flash Player	No ads	Moderate	Events, shows, or individuals who need team tools	50 viewer max 500MB storage	1,290€ Private: 500 viewers, 5GB storage 99€ Business: No limit viewers, 50GB storage 199€ White Label: No limit viewers, 100GB storage
Stickam	Browser, mobile, and third-party download tools	Broadcaster and cue multiple cameras	Facebook Connect, Twitter chat, and its own internal tools like mycalendar, photos, etc.	Third-party tools supported	Banner and text ads	Easy	Popular with internet celebrities or those who would like to become one	No limits on number of viewers	Free
Twitcam	Browser only	Broadcaster only	Twitter integration and chat	Flash Player	No ads	Super easy	On Twitter? This is for you	No limit on number of viewers	Free
ubroadcast	Browser only	Broadcaster plus one co-host	No social integration	Flash Player	15-second preroll ads	Easy	Individuals to businesses; PPV model sounds interesting	Limits not published	No published pricing
Ustream	Browser, desktop, and mobile tools	Broadcaster plus one co-host	Facebook and Twitter	Adobe FME and Ustream high-quality Encoder VP6	Banner and text ads	Easy	Individuals to businesses	Limits not published	Free
Yaika	Browser	Broadcaster plus one co-host	Twitter, Jaiku, and internal tools such as voicemail	Flash Player	No ads	Very easy	Individuals and small business	European market 5 hours of storage	Free