


# Outsourcing vs. In-House



Which is right for your business:  
Outsourcing or hiring an In-House Web  
Development Team?

## Cost Effective

In-House teams and long term employees can be costly. By Outsourcing, you can get a large volume of employees at a lower rate and on a project basis, reducing overall costs.



## High Security

Outsourcing adds an extra security concern of transferring data overseas. By utilizing an In-House Team, you will maximize your security and minimize risk of compromised data.

## Large Bandwidth

In-House teams are limited by their size. With an outsourced team, you have a large number of employees dedicated to completing your project on-time. In the event of an employee illness, the company will send in a temp to fill in and avoid missed hours.



## Direct Communication

Outsourcing provides the extra challenge of time differences and language barriers. With an In-House Team you have the advantages of in-person meetings and more direct communication, reducing errors and project setbacks.

## Diverse Skills

In-House teams are hired for their specific skill set. Outsourced employees work on high volumes of projects for a broad range of clients. By outsourcing you enhance your team with a diverse background and a well balanced skillset.



## Long-Term Commitment

Outsourced teams move from project to project. In-House Employees will be committed to the long-term success of your product. By investing in them, they will invest their skills into your continued success.

Created for SU WATTS 1000 | Research Project Artifact | By Marlie Cross | Resources include:

<<http://www.practicalecommerce.com/articles/3705-Outsourcing-v-Hiring-In-house-Pros-and-Cons>>

< <http://www.informationweek.com/strategic-cio/it-strategy/outsourcing-why-onshore-vs-offshore-isnt-the-right-question/d/d-id/1112689> >

< <http://www.greymatterindia.com/the-pros-and-cons-of-outsourcing-software-development>>

For a complete bibliography please contact me at: [crossm2@seattleu.edu](mailto:crossm2@seattleu.edu)