Model Calibration

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Summary

A company may not have sufficient data to train a logistic regression model if the sample size is small or the number of events is rare. In the context of banking, loan defaults are generally rare (less than 10%). For a bank with strong underwriting standards, loans defaults could be extremely rare (less than 1%).

Through two simulated data sets, I show a model calibration approach:

- 1. Train a model using a large-size industry data set with a rare event rate
- 2. Calibrate the model to a small-size internal data set with a small number of events
- 3. Test the calibrated model on an unseen medium-size internal data set with a similar event rate as step 2

The calibration approach reduces the prediction bias, that arises from differences between the industry and internal data sets. The terms "internal data set" and "company data set" are used interchangeably.

Simulate industry data set (n = 1 MM)

```
library(tidyverse)
## -- Attaching packages ----- tidyverse 1.3.2 --
## v ggplot2 3.3.6
                     v purrr
                              0.3.4
## v tibble 3.1.8
                     v dplyr
                              1.0.10
## v tidyr 1.2.1
                     v stringr 1.4.1
## v readr
          2.1.2
                     v forcats 0.5.2
## -- Conflicts ----- tidyverse conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                  masks stats::lag()
library(caTools)
set.seed(1)
credit_score <- rlnorm(n = 1e6, meanlog = 3, sdlog = 1)</pre>
linear risk <- 12 + -2*credit score + rnorm(1e6)</pre>
default_event <- rbinom(n = 1e6, size=1, prob=boot::inv.logit(linear_risk))</pre>
```

```
default event
                     credit_score
## Min.
          :0.0000
                    Min. :
                              0.1523
## 1st Qu.:0.0000
                   1st Qu.: 10.2353
## Median :0.0000
                    Median: 20.0956
## Mean
          :0.1141
                             33.1132
                    Mean
                          :
## 3rd Qu.:0.0000
                    3rd Qu.:
                             39.4578
## Max.
          :1.0000
                          :2102.6288
                    Max.
```

The industry data set has an overall default rate of 0.114116. The middle 50% of the credit scores are between 10.2352678, 39.4577617.

Simulate internal data set (n = 10,000)

```
default event
                    credit_score
##
## Min.
          :0.0000
                   Min.
                         :
                              0.8426
   1st Qu.:0.0000
                    1st Qu.: 16.8880
##
                    Median: 32.5921
## Median :0.0000
## Mean
          :0.0102
                    Mean
                          :
                             54.5722
                    3rd Qu.:
## 3rd Qu.:0.0000
                             65.2131
## Max.
          :1.0000
                    Max.
                          :1495.5909
```

The internal data set has an overall default rate of 0.0102. The middle 50% of the credit scores are between 16.8880395, 65.2131069.

The internal data set has a much lower default rate due to much more favorable credit score distribution.

At first glance, the two data sets appear very different from each other based on summary statistics. However, if you examine the data generating processes, you would notice that both processes share a common risk driver – credit score. As credit scores increase, the linear risk falls in both data sets.

However, in the internal data set, linear risk is less sensitive to credit scores than the industry data set. The intercepts are also different between the two data generating processes. As a result of the differences in processes, training a model on the industry data and applying the uncalibrated model on the internal data set would lead to biased predictions.

In reality, the data generating processes are unknown. If you choose to use model calibration, you're making an assumption that the drivers for the industry response and for the internal response are nearly identical.

Train an industry model (uncalibrated)

```
industry_model <- glm(default_event ~ credit_score, data=industry_df, family=binomial)
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred
summary(industry_model)
##
## Call:
## glm(formula = default_event ~ credit_score, family = binomial,
##
       data = industry_df)
##
## Deviance Residuals:
##
      Min
                 1Q
                     Median
                                   3Q
                                           Max
##
  -4.0693 -0.0011
                      0.0000
                               0.0000
                                        4.1473
##
## Coefficients:
##
                 Estimate Std. Error z value Pr(>|z|)
                                       230.4
## (Intercept) 10.459892
                            0.045391
                                               <2e-16 ***
## credit_score -1.745809
                            0.007415 -235.4
                                               <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 710070 on 999999 degrees of freedom
## Residual deviance: 117682 on 999998 degrees of freedom
## AIC: 117686
##
## Number of Fisher Scoring iterations: 12
```

Sample the company data set

To avoid confusion, I will refer to the internal data set as the "company data set". If you are using industry data, then your company data set is probably small (and/or small number of events). If the company data set was large and the events were plentiful, we could have skipped the industry model altogether and fit a logistic regression directly on the company data set.

The sampling below reflects a realistic sample size with a small number of default events.

```
train_id <- sample.split(company_df$default_event, SplitRatio=0.1)

company_df[train_id, ] %>%
   group_by(default_event) %>%
   summarize(count=n())
```

```
## # A tibble: 2 x 2
## default_event count
## <int> <int>
## 1 0 990
## 2 1 10
```

For the purpose of calibration, the company data set has only 10 defaults.

Train a calibrated model

First, append the linear risk from the uncalibrated model to the company training set. Notice that type="link".

```
train_company_df <- company_df[train_id, ]
train_company_df$industry_linear_risk <- predict(industry_model, newdata=train_company_df, type="link")
summary(train_company_df)</pre>
```

```
default_event
                  credit_score
                                    industry_linear_risk
## Min.
          :0.00
                        : 1.339
                                           :-1146.022
                  Min.
                                    Min.
## 1st Qu.:0.00
                  1st Qu.: 15.934
                                    1st Qu.: -99.360
## Median :0.00
                  Median : 31.040
                                    Median :
                                              -43.730
## Mean
           :0.01
                  Mean
                         : 52.710
                                    Mean
                                              -81.562
## 3rd Qu.:0.00
                  3rd Qu.: 62.905
                                    3rd Qu.:
                                             -17.358
## Max.
          :1.00
                  Max.
                       :662.433
                                    Max.
                                                8.122
```

Second, train a calibrated model. Notice, that I am using the company data set and not the industry data set in the calibration step.

```
calibrated_model <- glm(default_event ~ industry_linear_risk, data=train_company_df, family=binomial)</pre>
```

Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred

```
summary(calibrated_model)
```

```
##
## Call:
## glm(formula = default_event ~ industry_linear_risk, family = binomial,
##
       data = train_company_df)
##
## Deviance Residuals:
##
       Min
                   1Q
                         Median
                                       3Q
                                                Max
## -1.38370 -0.00152
                        0.00000
                                  0.00000
##
## Coefficients:
##
                        Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                         -3.9001
                                     0.7750 -5.032 4.84e-07 ***
## industry_linear_risk
                          0.5393
                                     0.1503
                                            3.588 0.000333 ***
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
```

```
##
## (Dispersion parameter for binomial family taken to be 1)
##
## Null deviance: 112.003 on 999 degrees of freedom
## Residual deviance: 47.176 on 998 degrees of freedom
## AIC: 51.176
##
## Number of Fisher Scoring iterations: 14
```

Test the calibrated model

First, get the test data set.

```
test_company_df <- company_df[-train_id,]</pre>
```

Second, append the industry linear risk to each observation in the test data.

```
test_company_df$industry_linear_risk <- predict(industry_model, newdata = test_company_df, type="link")</pre>
```

Third, execute the calibrated model on the test data. Notice that I'm using type="response" to get the probability of default.

```
test_company_df$pred_calibrated_default <- predict(calibrated_model, newdata=test_company_df, type="res
```

For comparison purposes, let us get the probability of default from the uncalibrated industry model as well.

```
test_company_df$pred_industry_default <- boot::inv.logit(test_company_df$industry_linear_risk)
summary(test_company_df)</pre>
```

```
## default_event
                                        industry_linear_risk
                     credit_score
## Min.
           :0.0000
                    Min.
                          :
                               0.8426
                                        Min.
                                                :-2600.556
## 1st Qu.:0.0000
                    1st Qu.: 16.8873
                                        1st Qu.: -103.391
## Median :0.0000
                    Median :
                              32.6007
                                        Median: -46.455
## Mean
          :0.0102
                              54.5759
                                                  -84.819
                    Mean
                                        Mean
## 3rd Qu.:0.0000
                    3rd Qu.:
                              65.2139
                                         3rd Qu.:
                                                  -19.022
## Max.
          :1.0000
                    Max.
                           :1495.5909
                                        Max.
                                                    8.989
## pred_calibrated_default pred_industry_default
                                   :0.0000
## Min.
                           Min.
           :0.0000000
## 1st Qu.:0.0000000
                           1st Qu.:0.0000
## Median :0.0000000
                           Median :0.0000
## Mean
           :0.0076384
                           Mean
                                   :0.0484
   3rd Qu.:0.0000007
                            3rd Qu.:0.0000
##
   Max.
           :0.7206920
                           Max.
                                   :0.9999
```

Since the calibrated linear risk is a linear transformation of the uncalibrated linear risk, we expect the AUC to be similar before and after calibration.

```
with(test_company_df, colAUC(pred_calibrated_default, default_event))
```

```
## [,1]
## 0 vs. 1 0.9876859

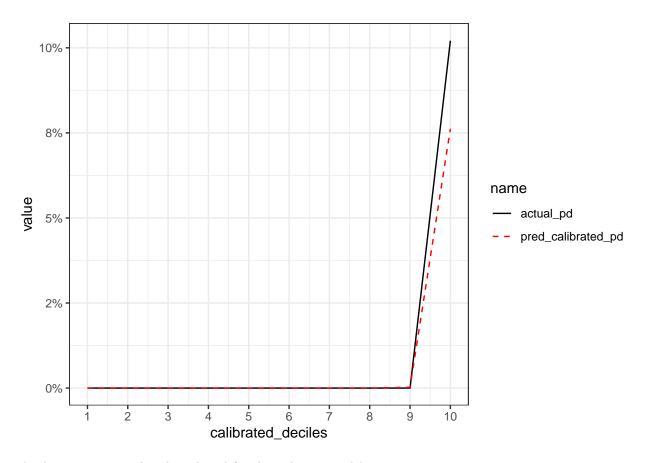
with(test_company_df, colAUC(pred_industry_default, default_event))

## [,1]
## 0 vs. 1 0.9876859
```

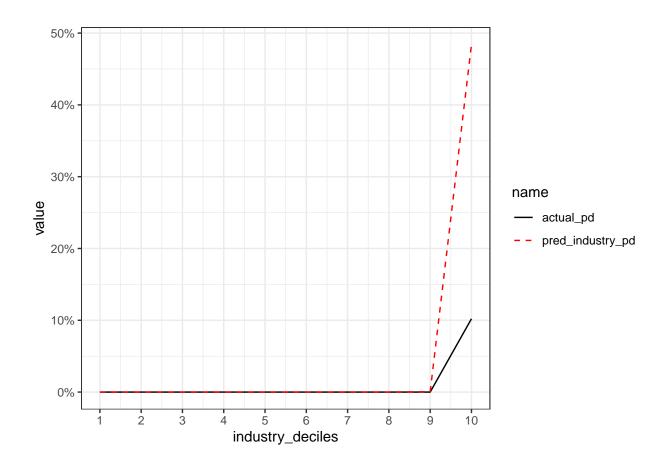
A better comparison is to bin the predicted default rates into deciles and compare actual and predicted default rates in each bin.

First, create deciles for each model.

Second, compare actual and predicted for the calibrated model.



Third, compare actual and predicted for the industry model.



Summary

Through two simulated data sets, I show that an industry model could be calibrated to a small company data set where the number events is extremely rare. The example was focused on a binary response (default vs. not default). Calibration could be easily extended to continuous responses by swapping out glm with lm.