



Makayla Mckinney <mgmckinney52@gmail.com>

[LOCATION] Womens Rugby: A Fun Opportunity to Support Womens Sports!

From: [redacted]@gmail.com <[redacted]@gmail.com>
 To: mgmckinney52@gmail.com

Thu, Sep 19, 2024 at 7:41 PM

Dear Ms Mak Mckinney,

Hi there! My name is[FUNDRAISING LEAD] and I am the fundraising lead for our [redacted] Women's Rugby (Football) Club, hence the [redacted] WRFC acronym, also known as **The [redacted]**! We thank you again for having donated to us in previous years. We know you are very busy, so we have provided a quick bullet point overview. If you'd like more detail, read on below or check out the attached PDF!

The Bullet Points

1. **What:** [redacted] Homecoming
2. **When:** October 26th
3. **Why:** Fundraise for our Team
4. **Where you come in:** We are seeking donations for our silent auction!
5. **What you gain from donation:** We are a **501(c)(3) non-profit** group. That's right [redacted] Sponsorship is **tax-deductible!**
6. **Further contact:** Please reply to this email, email our Fundraising Lead directly at [redacted]@gmail.com, or reach out to my phone number at [redacted].

The Deets: Who are we and what is this?

You already know us: We're your [redacted] [redacted], the reigning [redacted] Champs and [redacted] National Champions. We wouldn't be successful on the pitch without you. We're asking for your support once more: We're hosting our **Homecoming Silent Auction on October 26th!** As they say, be there or be square.

What are we asking from you?

We are actively seeking vendors and businesses willing to donate items to our silent auction on October 26th. You'll showcase your products/services AND you'll get to support local women's athletics – talk about a double win!

We are recognized as a **501(c)(3) non-profit** group, meaning your sponsorship is **tax-deductible**.

We know you've supported us before, but we wanted to give you an idea of the scope of our ask anyways. Some ideas of what we are asking for include, but are not limited to:

1. Gift Cards
2. Gift Baskets
3. Tickets
4. Services (Acupuncture Session, anyone?)

Who do I contact about this?

You are receiving this email from [redacted]@gmail.com. This email is primarily monitored by our Treasurer, [redacted]. For the quickest response, it is best to email me, our fundraising lead, directly at [redacted]@gmail.com. If you're not big on email, feel free to call me at [redacted].

Thank you so much for support our cause!

I cannot emphasize enough how much we appreciate your continued support of our team. You have helped us to keep Rugby growing in Knoxville (did you know that, since being reinstated in the Olympics, Rugby has become *the fastest growing sport in the US?*) and to keep inspiring women of all ages to get outside and play. Your support of our community truly makes a world of difference for us. so, we want to shout it from the rooftops:

Thank you for your previous support, and thank you for considering supporting us again!

[Quoted text hidden]

2 attachments



2023_Sponsors.png
224K



Fundraising_PDF.pdf
751K