

CROWD WISDOM

KNOWLEDGE FIRST, MISINFORMATION LAST

PREVENT THE SPREAD OF DES/MISINFORMATION

In today's digital landscape, misinformation spreads with alarming speed, compromising public trust and distorting perceptions. The problem is exacerbated by the sheer volume of content and the sophisticated tactics used to disseminate false information. For those dedicated to combating misinformation—journalists, fact-checkers, and researchers—the task is daunting. They face challenges such as limited resources, evolving misinformation tactics, and the difficulty of reaching a broad audience.



SAFEGUARDING TRUTH AND PRIVACY

Our mission is to support these vital efforts by providing tools and infra to enhance the detection, management, and counteraction of misinformation while ensuring the safety and privacy of those on the front lines.

Maintaining anonymity is crucial for these individuals to protect them from potential harassment or retaliation.

Together, we can build a more informed and resilient society.

OBJECTIVES

COMBATE MISINFORMATION

Prevent des/misinformation by allowing news curators to opening a claim for information to check.

A set of validators (individuals) would verify the provided evidence and approve/reject the claim.

MANTAIN ANONIMITY

Maintaining anonymity is crucial for curators and validators to protect them from potential harassment or retaliation.

By using privacy-preserving groups of anonymous individuals, curators and validators can remain anonymous.

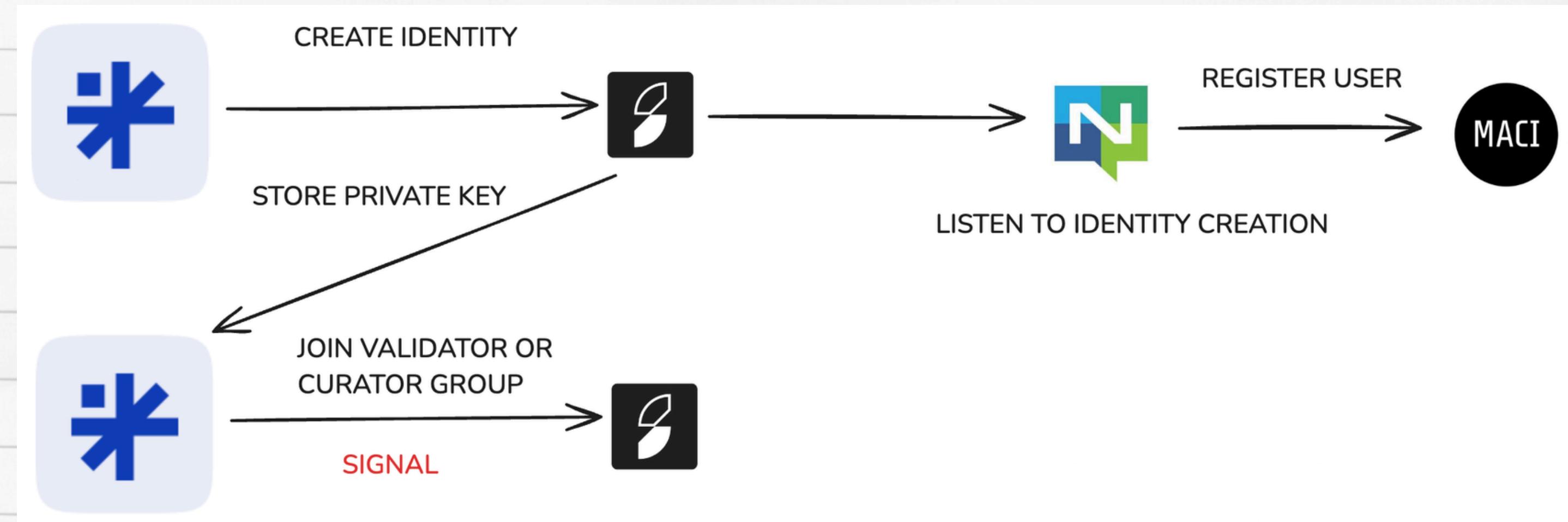
FULLY BROWSER INTEGRATION

A fully integrated browser extension that enables users to easily access curated news and validate its accuracy.

Additionally, a integrated streamlined solution to allow curators and validators to combat misinformation.

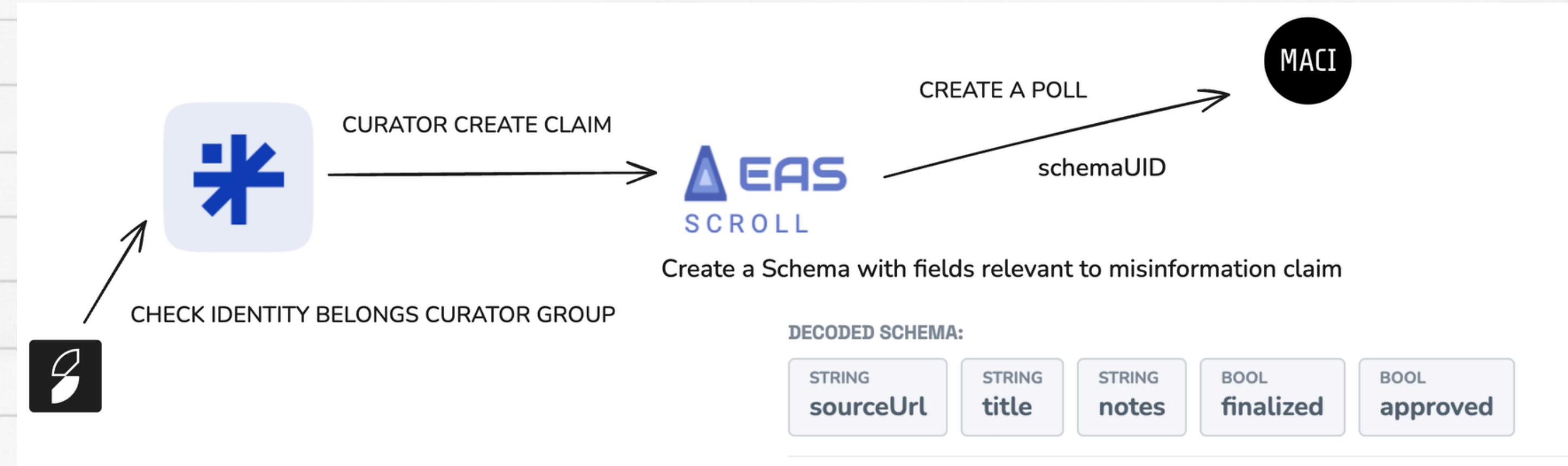
HOW IT WORKS?

IDENTITY CREATION



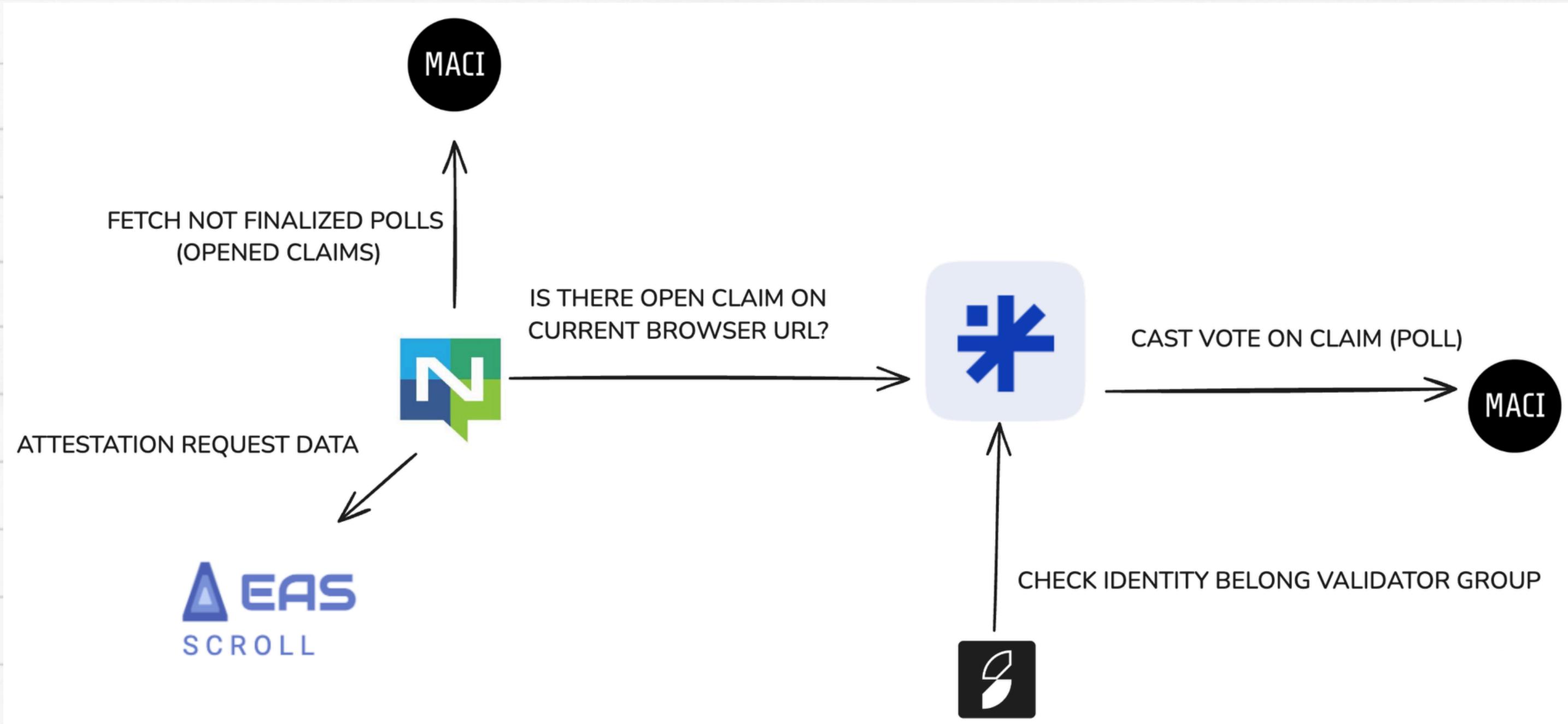
HOW IT WORKS?

CURATOR CREATE CLAIM



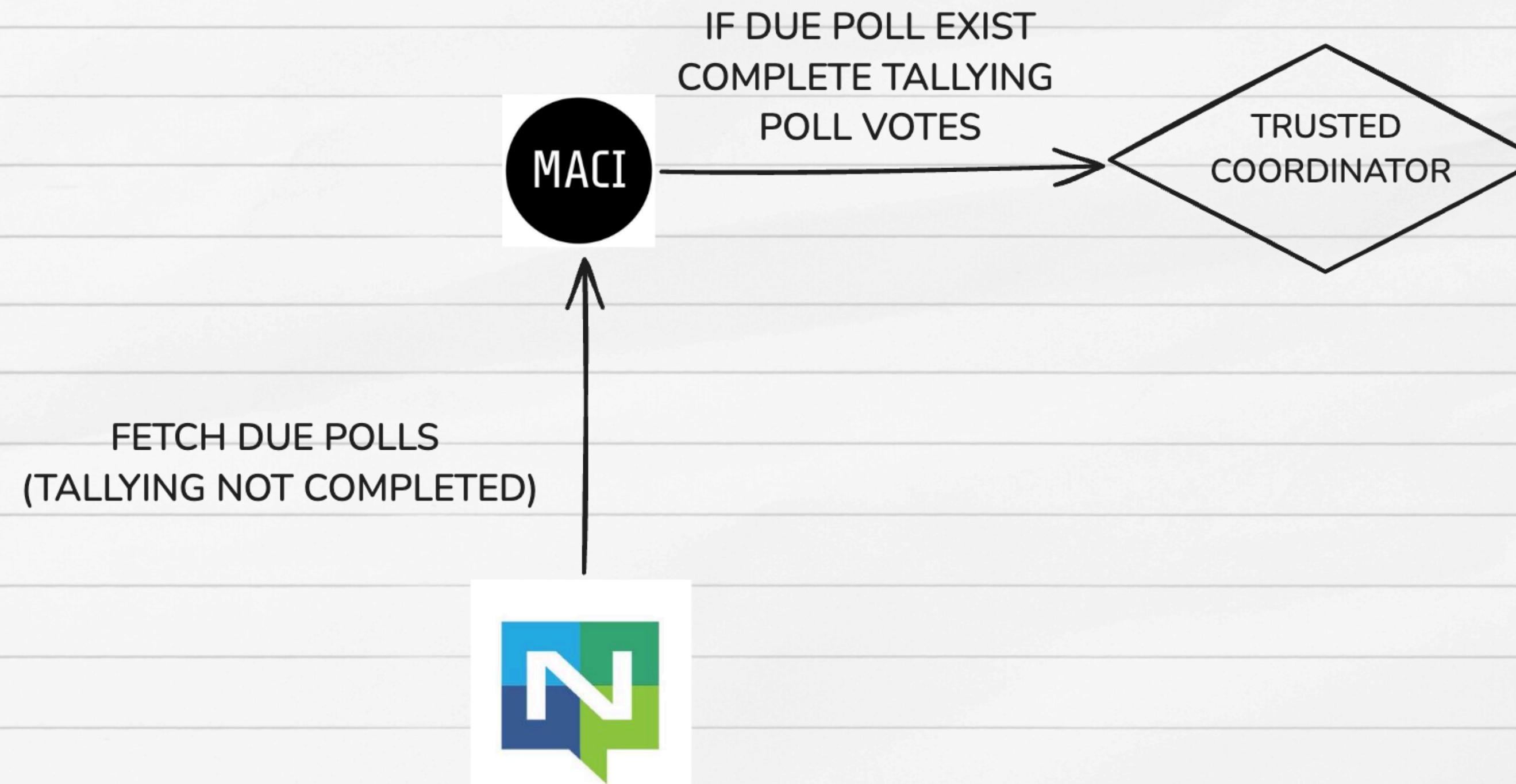
HOW IT WORKS?

VALIDATOR CAST VOTE TO CLAIM



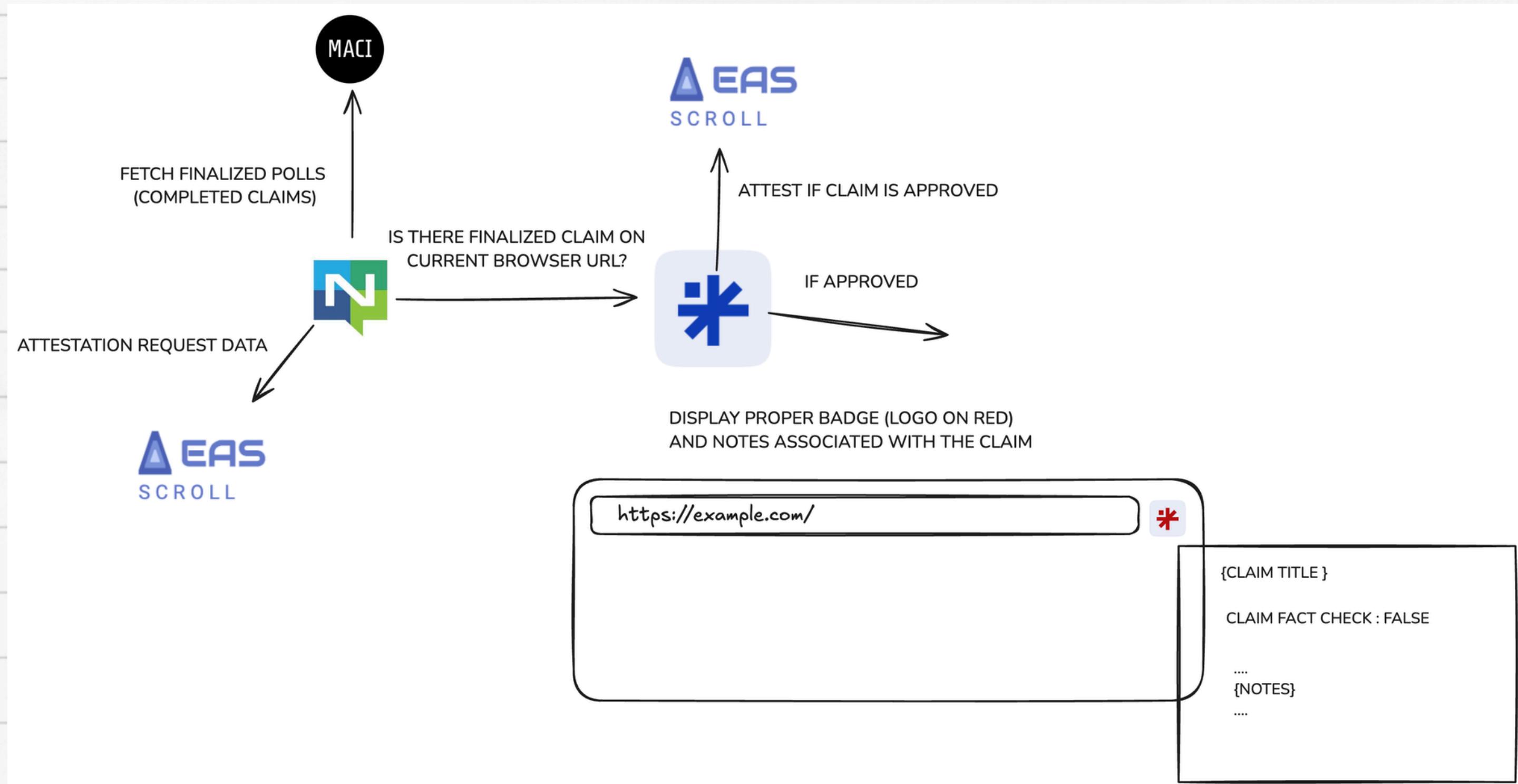
HOW IT WORKS?

PERFORM POLL TALLYING

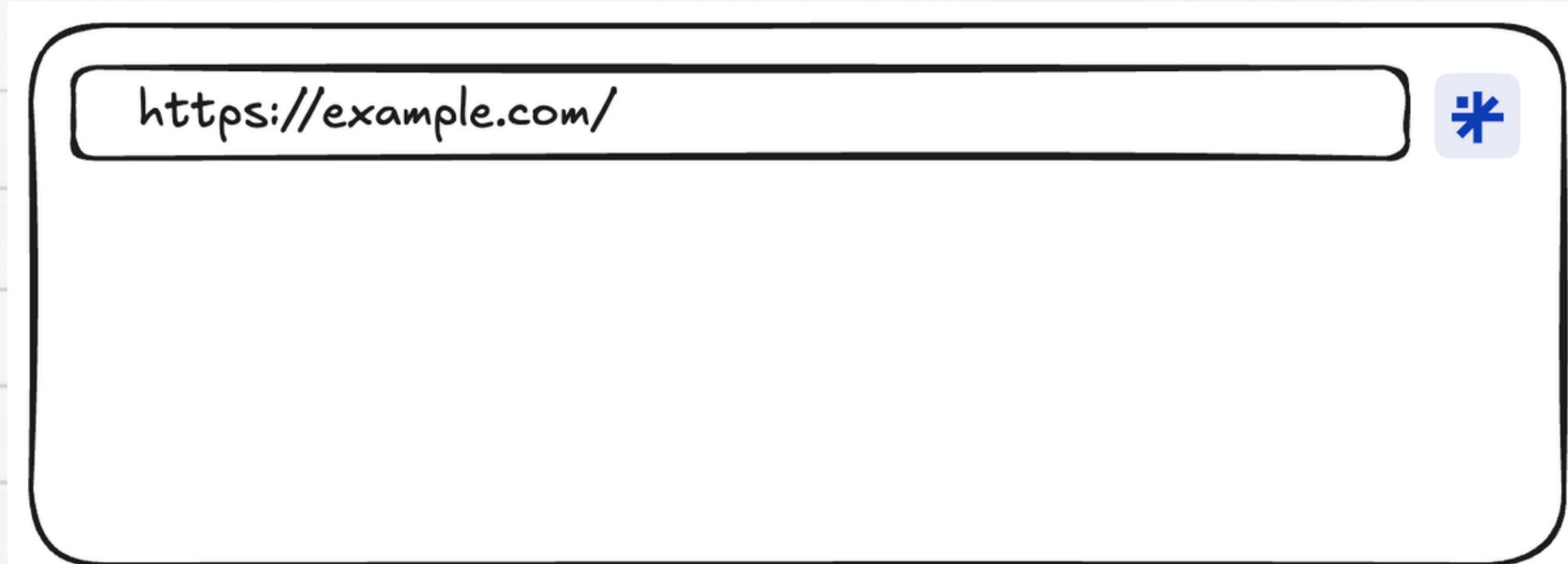


HOW IT WORKS?

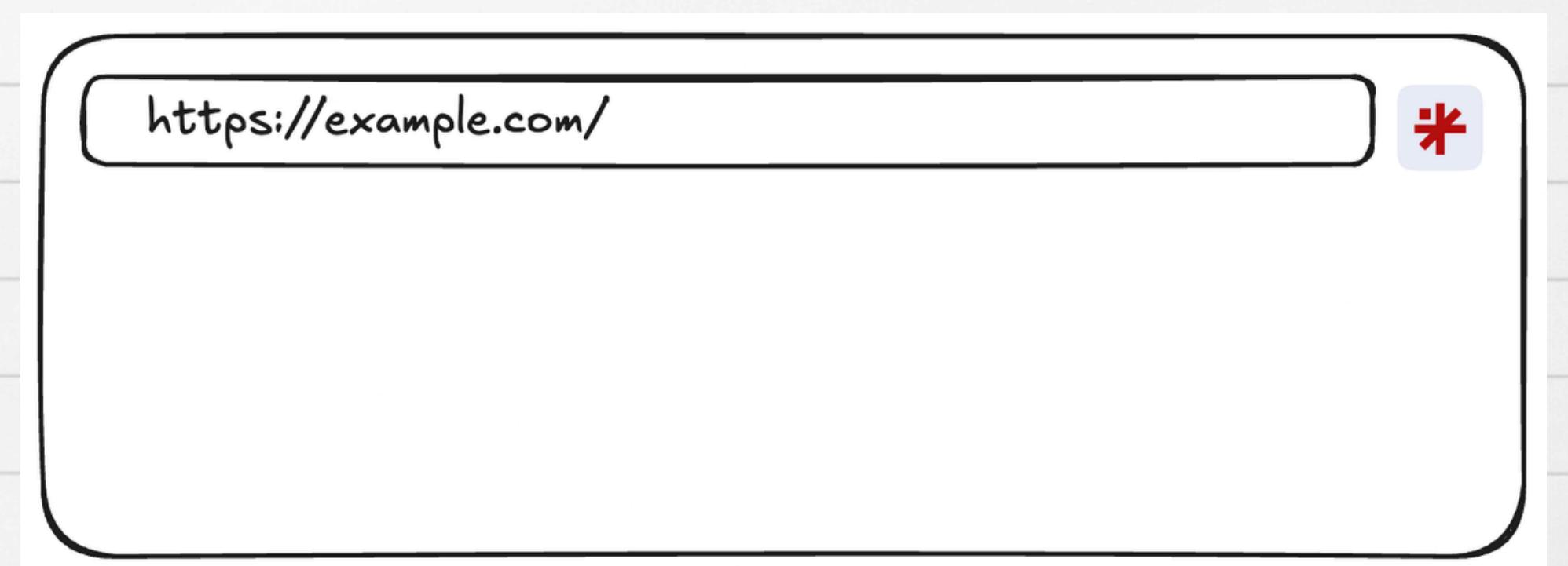
GENERAL USER VIEW



BROWSER EXTENSION



A site marked with suspisius
misinformation



BROWSER EXTENSION NEW CLAIM

The screenshot shows a web browser window displaying an article from The New York Times. The URL in the address bar is nytimes.com/2024/08/04/technology/china-ai-microchips-takeaways.html. The main headline reads *Takeaways From Our Investigation Into Banned A.I. Chips in China*. Below the headline, a subtext states: "The Times found an active trade in Nvidia chips in China despite U.S. national security restrictions, as well as unreported incidents of how the technology had been used to further defense research." At the bottom left, there's a "Listen to this article" feature with a play button icon and a note: "Tap the Play button at the top of any article to hear it read aloud." On the right side of the page, there's a sidebar with a "WEEK" tab and a "CrowdWisdom" section containing a blue "Claim" button. The browser's toolbar and extensions are visible at the top.

BROWSER EXTENSION CLAIM FORM

Screenshot of a web browser showing a news article from The New York Times and a CrowdWisdom extension overlay.

The browser window displays the URL <https://www.nytimes.com/2024/08/04/technology/china-ai-microchips-takeaways.html>. The main content is an article titled "Takeaways From Our Investigation Into Banned A.I. Chips in China".

A sidebar on the right shows a "CrowdWisdom" interface with the following fields:

- Claim** (button)
- URL**: <https://www.nytimes.com/2024/08/04/technology/china-ai-microchips-takeaways.html>
- Title**: Incorrect information
- Notes**: Business has declined since sanctions.
- Submit** (button)

The browser interface includes standard navigation buttons (back, forward, search) and a toolbar with various icons. A "Listen to this article" feature is visible at the bottom left of the page.

COMMUNICATION STRATEGY

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**THANK
YOU VERY
MUCH!**