

Jesse Crow

EDUCATION

The Iron Yard – Austin, Texas

UI Design

January – April 2015

Millsaps College – Jackson, Mississippi

Bachelor of Arts in Communication Studies with Honors

August 2008 – May 2012

Overall GPA 3.262/4.0

Minors: Environmental Studies, Faith and Work

SKILLS

- HTML, CSS, Sass, Bourbon, Markdown, Command Line, Git, Photoshop, Illustrator
- Twitter, Facebook, Pinterest, Tumblr, and Instagram
- Proofreading and copy editing
- Interview skills: researching topic, preparing question list, conducting and transcribing interviews
- Writing news stories, magazine articles, and press releases in AP Style
- Academic research and academic writing in MLA and APA styles

EXPERIENCE

Favor – Austin, Texas

Office Manager: April 2014 – December 2014

- Kept office tidy and organized, paid all bills, ran payroll
- Managed calendars of C Level Executives
- Hired runners and members of the recruiting team, assisted with sales, updated website content, and assisted with customer support
- Acted as HR department
- Organized office events and birthday celebrations to keep morale up

Leadify – Ridgeland, Mississippi

Creative Account Manager: July 2013 – February 2014

- Worked under minimal supervision to create, maintain, and grow social media presences for multiple clients.
- Implemented social media marketing strategies and provided a significant level of specialized information for client accounts.
- Created new content weekly for each client.
- Monitored online presences of clients' competitors, researched and identified trends, and maintained posting schedules.

Studio Chane Screenprinting – Jackson, Mississippi

Office Manager: May 2012 – July 2013

- Created and implemented social media strategies resulting in significant growth in Twitter and Facebook followings.
- Assisted customers with t-shirt consultations.
- Answered phone calls and emails, kept supplies in stock and office organized, and managed production schedule.

Find It In Fondren – Jackson, Mississippi

Freelance Writer: October 2012 – October 2013

- Coordinated, conducted, and transcribed interviews and wrote articles for the magazine.

Millsaps College Office of Communications – Jackson, Mississippi

Intern: January 2011 – May 2012

- Complied "Major Notes" section of *Millsaps Magazine* and wrote student and organization profiles for *Millsaps Magazine*.
- Wrote press releases that required quick turnaround time for Millsaps' website.

Jackson Free Press/BOOM Jackson – Jackson, Mississippi

Editorial Intern: January 2010 – December 2010

Freelance Writer: January 2011 – July 2012

- Conducted interviews and wrote articles for all sections of the *Jackson Free Press* weekly newspaper and *BOOM Jackson* magazine.

URJ Henry S Jacobs Camp – Utica, Mississippi

Counselor-in-Training: Summer 2007

Counselor: Summers 2008–2009

Cornerstone Counselor: Summer 2010

Program Director: Summer 2011

- Worked in all aspects of the camp staff environment: kitchen staff, infirmary staff, office staff, counselor, senior counselor, and senior staff member
- Planned and executed educational and fun programs for my cabin, unit, and all camp and separate programs for all staff
- Kept campers safe and healthy, acted as a role model for all campers
- Served as a mentor for junior counselors while a senior counselor and all counselors as a member of senior staff

CONFERENCES

Millsaps College Honors Conference – Jackson, Mississippi February 2012

- Presented paper: "Risky Business: How the Media Perpetuates a Risk Society"

Mother/Nature Conference – Hattiesburg, Mississippi March 2012

- Presented paper: "How the Risk Society Perpetuates a Paternalistic Status Quo"

DePauw University Undergraduate Honors Conference – Greencastle, Indiana
April 2012
-Presented paper: "An Analysis of the Portrayal of Gender on totalfratmove.com