Wil Donaldson

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Education

State University of New York at New Paltz; New Paltz, NY — August 2012 – May 2016
Graduated with a Bachelor of Arts in Digital Media Programming & Management. Current GPA of 3.35.

Binghamton University; Vestal, NY — August 2009 – April 2011
Worked towards a Bachelor of Science in Computer Science.

Experience

Presenter & Producer, Drifts — October 2010 – November 2015 (on hiatus)
Conceiving and executing a weekly radio show. Researching and finding new music for airplay. Interviewing guests for air. Managing social media on Facebook and Twitter, and keeping an updated website, all with consistent visual branding.

Classical Music Intern, Sirius XM — September 2014 – December 2014
Working within Dalet and TeamNews to ingest new music and create the daily 6 PM to Midnight block on Symphony Hall, channel 76. Prepared news updates for the classical music hosts daily. Assisted mentor in interview preparation, as well as briefly contributing to the "This Day in Classical Music" segment on Sirius XM Pops, channel 75.

Station Member, WFNP-FM; New Paltz, NY — February 2013 – November 2013
In addition to airing Drifts, worked with Production department to import promotional CDs into our computer automation system and create station identification audio.

Station Member, WHRW-FM; Vestal, NY — January 2010 – April 2011
In addition to airing Drifts, trained potential DJs in operation of station equipment. Worked with Production department to create station imaging. Worked with Music department to audition CDs to recommend for addition to our library.

Owner & Operator, Indievidual Radio; Internet-based — 2009 – 2011
Set up an Icecast server and MPD automation for an Internet radio station for a small, private community. Managed the station's DJs, including recruiting and training of new DJs, and assigning time slots for each.

Skills

Excellent writing skills. Excellent knowledge of Audacity and Adobe Audition CC. Working knowledge of HTML5, CSS3, Content management systems, Adobe Photoshop CC, Microsoft Word, Apple iWork Suite, Transmit FTP client, UNIX Shell, Github, IRC.

References available upon request