

# Isah Aruna

IT Website & E-commerce Specialist | WordPress & WooCommerce Expert | IT Support & Cloud Security

Location: Abuja, Nigeria (Remote)

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## PROFESSIONAL SUMMARY

Results-driven WordPress & E-commerce Specialist with 5+ years of experience managing, optimizing, and scaling WooCommerce websites. Proven expertise in product catalog structuring, SEO implementation, website performance optimization, IT technical support, and cloud security best practices. Skilled in overseeing end-to-end website operations, training users on IT tools, improving user experience, and driving online sales. Recognized for strong communication, accountability, and an ownership mindset in achieving business objectives.

## CORE SKILLS

- WordPress Website Management
- WooCommerce Store Setup & Optimization
- Product Catalog Structuring
- Technical & On-Page SEO
- Website Performance Optimization
- Payment Gateway Integration
- Plugin & Theme Customization
- HTML, CSS, PHP, JavaScript
- End-User Technical Support
- System Troubleshooting
- Cloud Hosting Management
- Website Security Best Practices
- Backup & Disaster Recovery
- Training Staff on IT Tools

## PROFESSIONAL EXPERIENCE

WordPress Developer & E-commerce Manager – IPI Solutions (2020 – Present)

- Managed and optimized WooCommerce websites, improving load speed and user experience.
- Structured product catalogs for better navigation and SEO performance.
- Implemented SEO strategies that increased organic traffic by over 40%.
- Integrated secure payment gateways and ensured safe transactions.
- Provided IT technical support to clients and internal teams.

- Conducted training sessions on website management and digital tools.
- Maintained website security through backups, malware scans, and updates.

#### WordPress Developer – Cluebox (2018 – 2020)

- Developed and maintained WordPress and WooCommerce websites.
- Customized themes and plugins to meet client requirements.
- Provided technical support and troubleshooting assistance.
- Improved website security and reduced downtime.

#### Junior Web Developer / IT Support – Cratefte Limited (2016 – 2018)

- Assisted in WordPress website development and maintenance.
- Managed product uploads and WooCommerce updates.
- Provided technical support for staff on IT-related issues.
- Monitored backups and ensured data security.

## **EDUCATION**

B.Sc. in Computer Science – Federal University Lokoja, Kogi State, Nigeria

## **CERTIFICATIONS**

- Software Development – Microsoft
- Ethical Hacking – Udemy
- Google Cloud Cybersecurity – Coursera

## **SOFT SKILLS**

- Strong Communication
- Ownership Mindset
- Time Management
- Problem Solving
- Attention to Detail
- Team Collaboration
- Training & Mentoring