	Preliminary Program - Version 20180912				
Time	Agenda Items - Morning				
08.00 08.45	Morning Coffee & Registration Room: RAA Entrance Hall				
08.45 09.00	Opening Speech by Helmut Dietl, Chairman CRSA Room: RAA Entrance Hall				
	Plenary Session Room RAA-G-01 AULA				
	Applying Artificial Intelligence to Sports by Alessandro Curioni, IBM Research				
09.00 10.30	Evidence Based Strategic Decision Making in European Football by Markus Kassis & Sefton Perry, UEFA				
	Topic to be announced by Dirk Ifsen, OPTA/Perform Group				
	Session Chair: Helmut Dietl, University of Zurich				
	Academic Session I Room: SOE-E-1	Academic Session II Room: SOE-E-2	Data Journalism Session I Room: RAA-G-01 AULA		
10.30 12.00	Are fixtures between "rival" teams more hotly contested than fixtures between non-rivals? by Garry Gelade, Business Analytic Ltd.	Outcome vs. performance? Biased decisions behind management changes: Evidence from soccer by Markus Weinmann (University of Liechtenstein)	How Journalists Mold Computers Into Powerful Assistants by Barnaby Skinner, Tamedia		
	Psychological and Genetic Factors Affecting Performance in Athletes by Nilüfer Köylüoglu, Istinye University	Video games and unemployment by Petr Parshakov (Higher School of Economics)	Football Match Reporter by Jure Stabuc, Office for National Statistics Wales		
	Determinants of football fans' happiness in Russia by Iulia Naidenova, Higher School of Economics	Referee behavior and performance in the Football Bundesliga: The role of teams' running distance and speed by Pamela Wicker (German Sport University College)	Can A Machine Spot the Next James Rodríguez? by Haluka Meier-Borst, Neue Zürcher Zeitung		
	Networks in the market of football agents by Giambattista Rossi, Birkbeck College, University of London	Session Chair: Agnes Bäker, University of Zurich	Session Chair: Thomas Friemel, University of Zurich		
	Session Chair: to be defined	Gossion Grain. Agrics Bandi, University of Zurion	Gooden Grain. Memad Freshot, Offiversity of Zurion		
12.00 13.00	Lunch Room: RAA Entrance Hall				

	Preliminary Program	n - Version 20180912	
Time	Agenda Items - Afternoon		
	Academic Session III - Poster Presentations Room: RAA Entrance Hall Generating Competitive Advantages in the NBA using Data Analytics by Tobias Berger, Friedrich-Schiller-University Jena Context-driven evaluation of single player performances in Swiss ice hockey using large data sets, expected goal values and elastic net regressions by Garett Binding, University of Zurich Does hosting a sports team boost the visibility of a city among tourists? by Bruno Caprettini, University of Zurich Wise and unwise in-season head-coach dismissals by Raphael Flepp, University of Zurich The Phantom Menace or a New Hope?: How German Sports Journalism is Affected by Automation in the Newsroom by Jessica Kunert, Ludwigs-Maximilian University Munich Estimating the efficiency of DraftKings' player pricing mechanism for the National Football League		
13.00 14.00	Does Travel Distance Have an Impact on Football Club Success? Vadim Luchkin, Higher School of Economics Political Discrimination in Football: Evidence from Russian and Ukrainian Leagues Cornel Nesseler, University of Zurich Management dismissals and their effect on employee effort and ability: Evidence from the German Bundesliga by Johannes Orlowski, University of Zurich Are inconsistent workers rewarded for their performance? by Anil Özdemir, University of Zurich Never Change a Winning Team—But What if Disruptions Do? Team Familiarity's Role in Mitigating Harmful Team Based Disruptions by Surabhi Pasarakonda, ETH Zurich Thirst for Glory: Are Players Motivated by Milestones? Arseniy Stolyarov, Higher School of Economics Diversity in sports coverage - A topic modeling analysis of sports media coverage in Switzerland from 2010 to 2017 by Daniel Vogler, University of Zurich	Data Science Workshop I Room: RAA-G-01 AULA Topic to be announced by Thomas Ebermann (Liip)	

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Time	Agenda Items - Afernoon and Evening			
14.00 15.30	Data Journalism Session II Room: RAA-G-01 AULA The Edge - Top-Level Figure Skating Judges Consistently Favor Skaters From Their Home Countries by John Templon, Buzzfeed News NYC Roger Federer - 20 Years 20 Titles by Angelo Zehr, Swiss Radio & Television 'Closed shop' Premier League clubs £100m richer than EFL before bumper TV rights by Paul Bradshaw (BBC) Session Chair: to be announced			
15.30 16.00	Coffee Break Room: RAA Entrance Hall			
16.00 17:30	Academic Track - Session IV Room: RAA-G-15 A Comparison of Covariate-based Prediction Methods for FIFA World Cups by Andreas Groll, TU Dortmund Tilt in Chess: Mistakes Provoke New Mistakes by Dmitry Dagaev, Higher School of Economics SEW Soccer Analytics by Michael Lechner, University of St. Gallen Fantasy Football Meets Machine Learning: The Dynamic Game Case and a Note on Strategy by Gleb Vasiliev, Toros Research	Data Science Workshop II Room: RAA-G-01 AULA Introduction to Data Analytics with Python by Ulrich Woitek (University of Zurich)		
17.30 18.30	Keynote Speech Room: RAA-G-01 AULA Football Doesn't Play Moneyball by Chris Anderson, The University of Warwick Session Chair: to be announced			
18.30 19.00	Travel to FIFA Museum, Seestrasse 27, 8002 Zurich			
19.15 22.00	Dinner Location: FIFA Museum, Seestrasse 27 Validity of Performance Data in Sport by Nicolas Evans, FIFA			