# Getting Started with Amazon Redshift

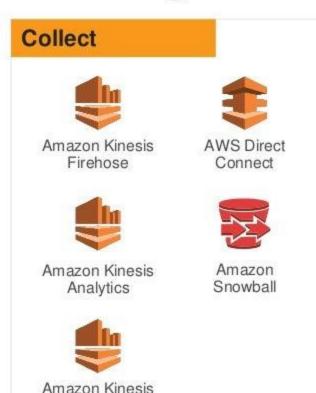
Maor Kleider, Sr. Product Manager, Amazon Redshift



# Agenda

- Introduction
- Benefits
- Use cases
- Getting started
- Q&A

# **AWS Big Data Portfolio**



Streams

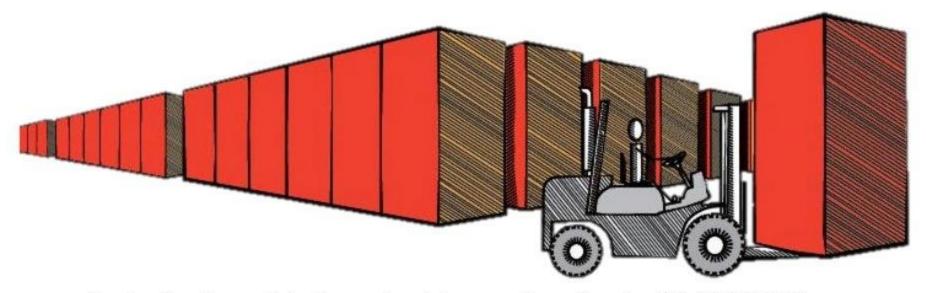








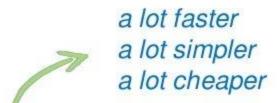
#### **Amazon Redshift**



Fast, simple, petabyte-scale data warehousing for \$1,000/TB/Year

140+ features





Relational data warehouse

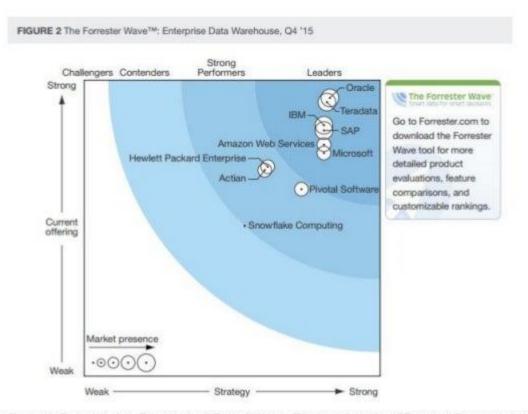
Massively parallel; petabyte scale

Fully managed

HDD and SSD platforms

\$1,000/TB/year; starts at \$0.25/hour

### Forrester Wave™ Enterprise Data Warehouse Q4 '15



The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester Wave™ is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.

#### Selected Amazon Redshift customers



















































































### **Use Case: Traditional Data Warehousing**



Business Reporting



Advanced pipelines and queries



Secure and Compliant



Bulk Loads and Updates

Easy Migration - Point & Click using AWS Database Migration Service

Secure & Compliant - End-to-End Encryption. SOC 1/2/3, PCI-DSS, HIPAA and FedRAMP compliant

Large Ecosystem – Variety of cloud and on-premises BI and ETL tools



Japanese Mobile Phone Provider



World's Largest Children's Book Publisher



Powering 100 marketplaces in 50 countries

### **Use Case: Log Analysis**







Cheap – Analyze large volumes of data cost-effectively

Fast – Massively Parallel Processing (MPP) and columnar architecture for fast queries and parallel loads

Near real-time – Micro-batch loading and Amazon Kinesis Firehose for near-real time analytics







### **Use Case: Business Applications**







Applications

Fully Managed – Provisioning, backups, upgrades, security, compression all come built-in so you can focus on your business applications

Ease of Chargeback – Pay as you go, add clusters as needed. A few big common clusters, several data marts

Service Oriented Architecture - Integrated with other AWS services. Easy to plug into your pipeline







#### **Amazon Redshift architecture**

#### Leader node

Simple SQL endpoint

Stores metadata

Optimizes query plan

Coordinates query execution

#### Compute nodes

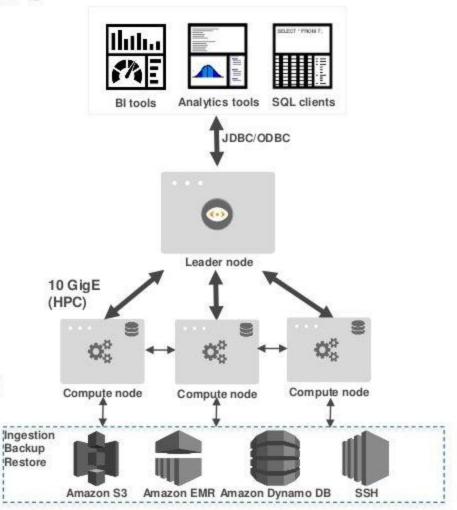
Local columnar storage

Parallel/distributed execution of all queries, loads, backups, restores, resizes

#### Start at just \$0.25/hour, grow to 2 PB (compressed)

DC1: SSD; scale from 160 GB to 326 TB

DS2: HDD; scale from 2 TB to 2 PB



#### Dramatically less I/O

Column storage

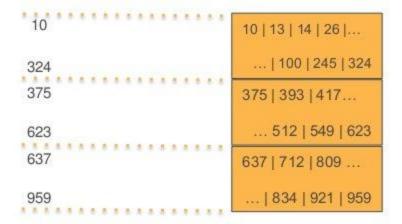
Data compression

Zone maps

Direct-attached storage

Large data block sizes

Table	1	Column	1	Encoding
listing	1	listid	1	delta
listing	1	sellerid	1	delta32k
listing	Ī	eventid	Ĩ.	delta32k
listing	1	dateid	1	bytedict
listing	1	numtickets	i	bytedict
listing	1	priceperticket	1	delta32k
listing	Ī	totalprice	Ĩ.	mostly32
listing	1	listtime	ľ	raw



#### Parallel and distributed

Query

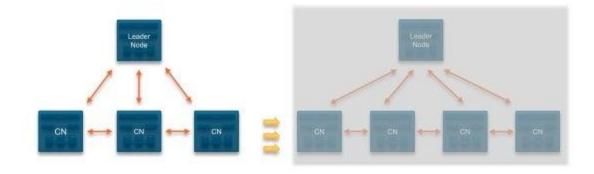
Load

Export

Backup

Restore

Resize

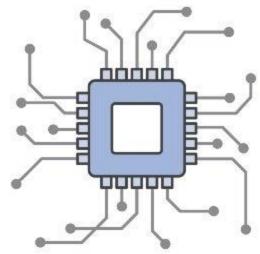


Hardware optimized for I/O intensive workloads, 4 GB/sec/node

Enhanced networking, over 1 million packets/sec/node

Choice of storage type, instance size

Regular cadence of auto-patched improvements



#### REDFIN.

"Did I mention that it's ridiculously fast? We're using it to provide our analysts with an alternative to Hadoop"



"On our previous big data warehouse system, it took around 45 minutes to run a query against a year of data, but that number went down to just 25 seconds using Amazon Redshift"





"After investigating Redshift, Snowflake, and BigQuery, we found that Redshift offers top-of-theline performance at best-in-market price points"



"...[Redshift] performance has blown away everyone here. We generally see 50-100X speedup over Hive"



"We regularly process multibillion row datasets and we do that in a matter of hours. We are heading to up to 10 times more data volumes in the next couple of years, easily



"We saw a 2X performance improvement on a wide variety of workloads. The more complex the queries, the higher the performance improvement"

## And has gotten faster...

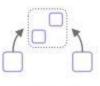
#### 5X Query throughput improvement over the past year

- Memory allocation (launched)
- Improved commit and I/O logic (launched)
- Queue hopping (launched)
- Query monitoring rules (coming soon)
- Power start (coming soon)
- Short query bias (coming soon)

#### 10X Vacuuming performance improvement

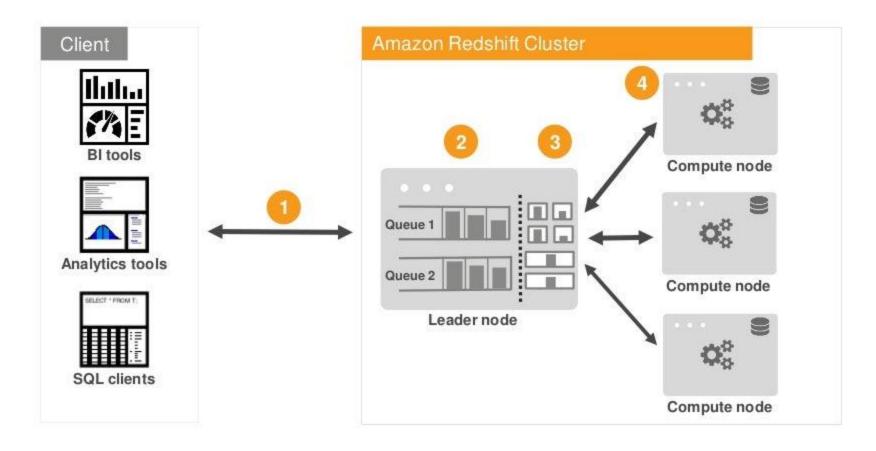
- Ensures data is sorted for efficient and fast I/O
- Reclaims space from deleted rows
- Enhanced vacuum performance leads to better system throughput



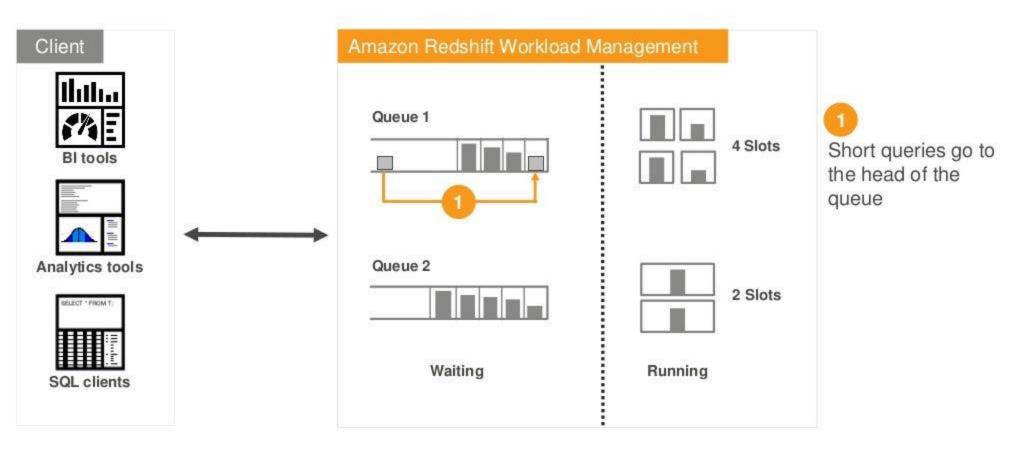


Efficient

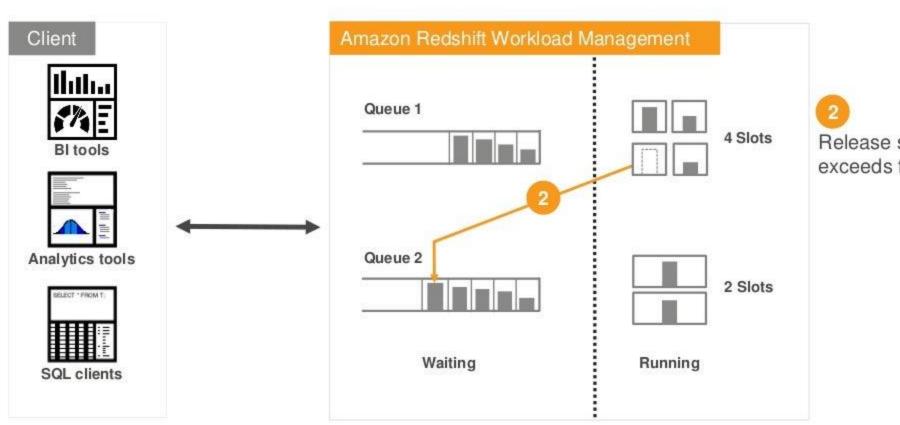
## The life of a query



# Coming soon: Short query bias

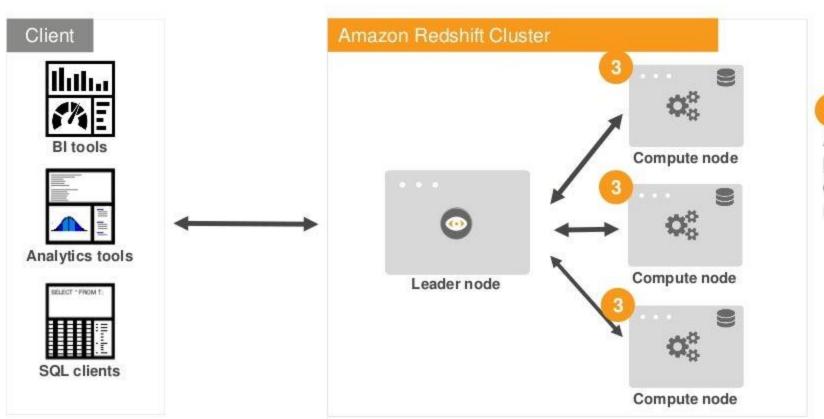


# **Queue hopping**



Release slot if a query exceeds timeout

# **Coming soon: Power start**



All queries receive a power start. Shorter queries benefit the most

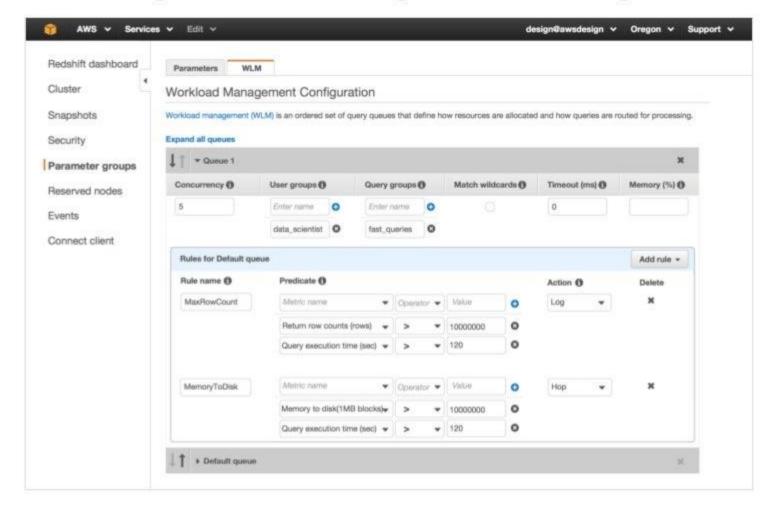
### Coming soon: Query monitoring rules

- Allows automatic handling of runaway (poorly written) queries
- Metrics with operators and values (e.g. query\_cpu\_time > 1000) create a predicate
- Multiple predicates can be AND-ed together to create a rule
- Multiple rules can be defined for a queue in WLM. These rules are OR-ed together

Value : integer

[action]: hop, log, abort

# Coming soon: Query monitoring rules



Monitor and control cluster resources consumed by a query

Get notified, abort and reprioritize long-running / bad queries

Pre-defined templates for common use cases

# Coming soon: Query monitoring rules

#### Common use cases:

Protect interactive queues

Monitor ad-hoc queues for heavy queries

```
AD-HOC = { "query_execution_time > 120" or
    "query_cpu_time > 3000" or
    "query_blocks_read > 180000" or
    "memory_to_disk > 400000000000"} [LOG]
```

Limit the number of rows returned to a client

```
MAXLINES = { "RETURN_ROWS > 50000" } [ABORT]
```

# Benefit #2: Amazon Redshift is inexpensive

DS2 (HDD)	Price per hour for DS2.XL single node	Effective annual price per TB compressed	
On-demand	\$ 0.850	\$3,725	
1 year reservation	\$ 0.500	\$ 2,190	
3 year reservation	\$ 0.228	\$ 999	

DC1 (SSD)	Price per hour for DC1.L single node	Effective annual price per TB compressed
On-demand	\$ 0.250	\$ 13,690
1 year reservation	\$ 0.161	\$ 8,795
3 year reservation	\$ 0.100	\$ 5,500

Pricing is simple
Number of nodes x price/hour
No charge for leader node
No upfront costs
Pay as you go

# Benefit #3: Amazon Redshift is fully managed

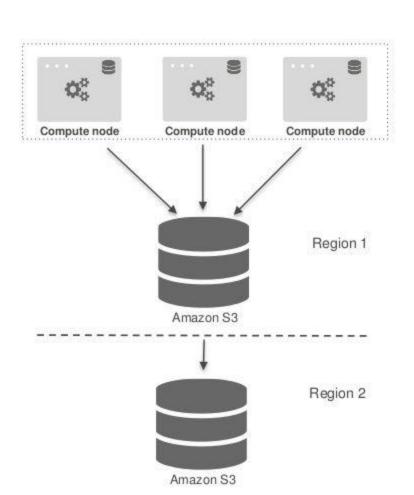
#### Continuous/incremental backups

Multiple copies within cluster

Continuous and incremental backups to Amazon S3

Continuous and incremental backups across regions

Streaming restore



# Benefit #3: Amazon Redshift is fully managed

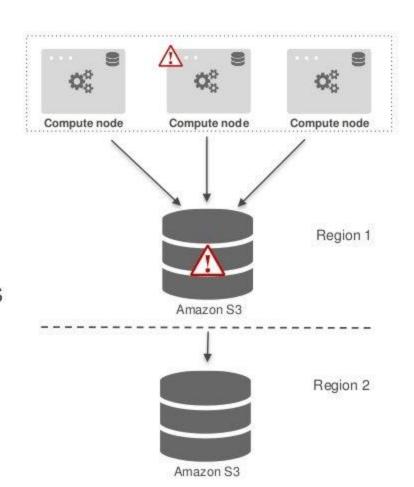
#### Fault tolerance

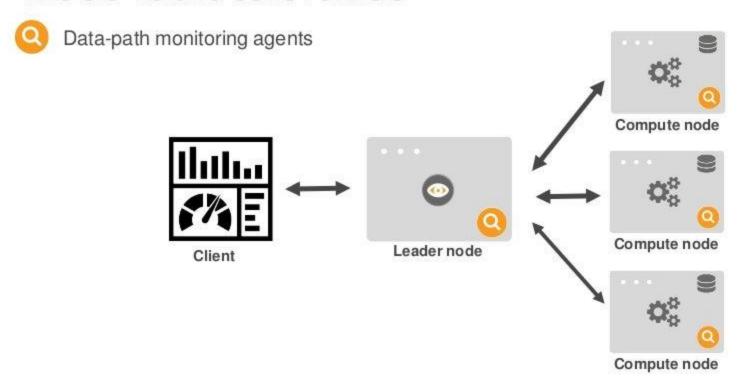
Disk failures

Node failures

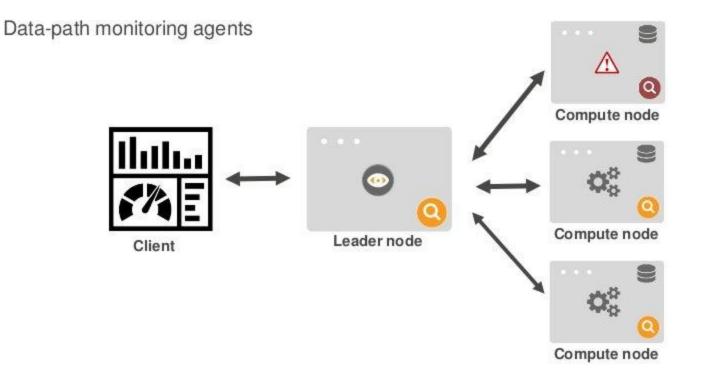
Network failures

Availability Zone/region level disasters

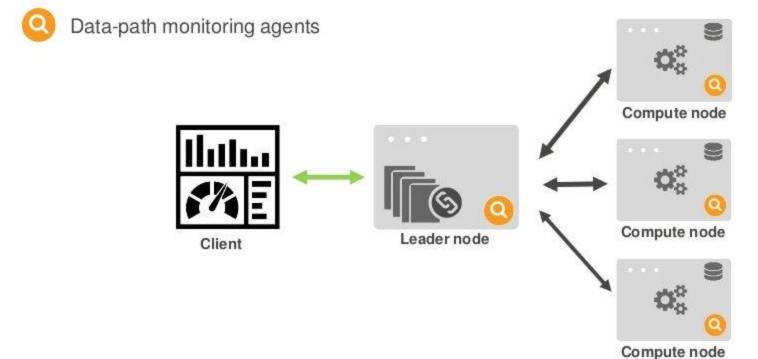




Node level monitoring can detect SW/HW issues and take action

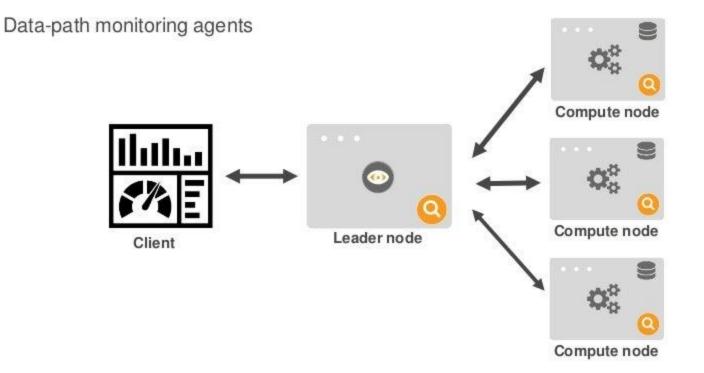


Failure is detected at one of the compute nodes



Redshift parks the connections

Next, the node is replaced

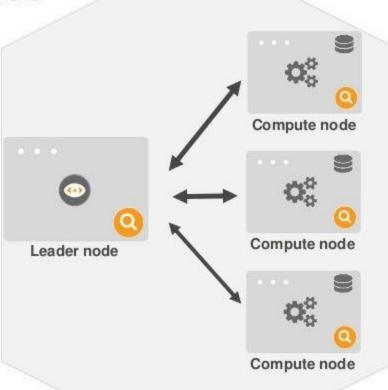


Queries are re-submitted

Oata-path monitoring agents

Q Cluster-level monitoring agents

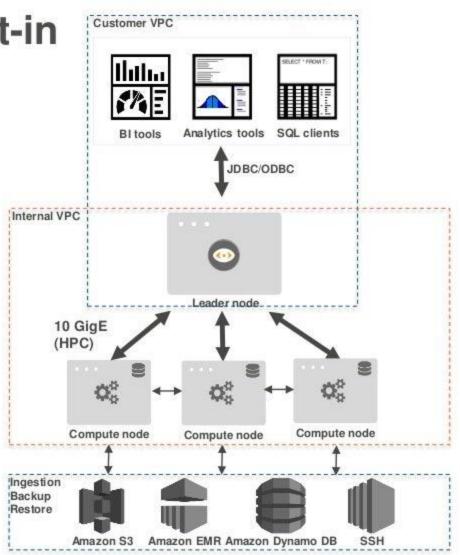




Additional monitoring layer for the leader node and network

# Benefit #4: Security is built-in

- Load encrypted from S3
- SSL to secure data in transit
  - ECDHE perfect forward secrecy
- Amazon VPC for network isolation
- Encryption to secure data at rest
  - All blocks on disks and in S3 encrypted
  - Block key, cluster key, master key (AES-256)
  - On-premises HSM & AWS CloudHSM support
- Audit logging and AWS CloudTrail integration
- SOC 1/2/3, PCI-DSS, FedRAMP, BAA



# Benefit #5: Amazon Redshift is powerful

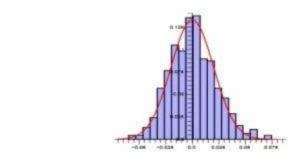
Approximate functions

User defined functions

Machine learning

Data science

HyperLogLog: analysis of a near-optimal cardinality algorithm









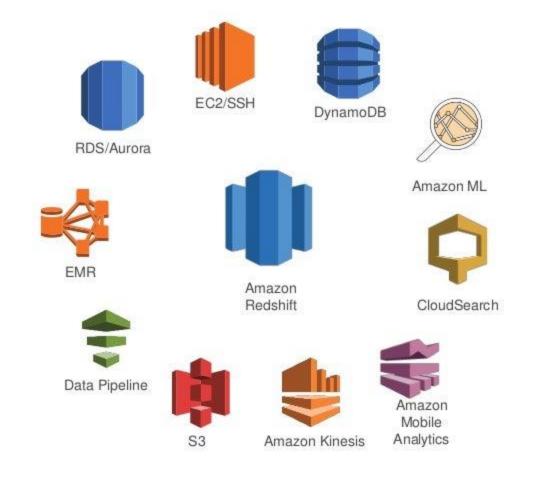
## Benefit #6: Amazon Redshift has a large ecosystem







#### Benefit #7: Service oriented architecture



# Use cases



# NTT Docomo: Japan's largest mobile service provider

döcomo

68 million customers

Tens of TBs per day of data across a mobile network

6 PB of total data (uncompressed)

Data science for marketing operations, logistics, and so on

Greenplum on-premises

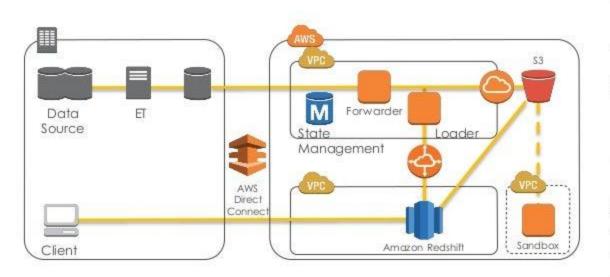
Scaling challenges

Performance issues

Need same level of security

Need for a hybrid environment

# NTT Docomo: Japan's largest mobile service provider



125 node DS2.8XL cluster 4,500 vCPUs, 30 TB RAM 2 PB compressed

10x faster analytic queries 50% reduction in time for new BI application deployment Significantly less operations overhead

## Nasdaq: powering 100 marketplaces in 50 countries



Orders, quotes, trade executions, market "tick" data from 7 exchanges 7 billion rows/day

Analyze market share, client activity, surveillance, billing, and so on

Microsoft SQL Server on-premises

Expensive legacy DW (\$1.16 M/yr.)
Limited capacity (1 yr. of data online)

Needed lower TCO

Must satisfy multiple security
and regulatory requirements

Similar performance

# Nasdaq: powering 100 marketplaces in 50 countries





23 node DS2.8XL cluster 828 vCPUs, 5 TB RAM 368 TB compressed 2.7 T rows, 900 B derived 8 tables with 100 B rows

7 man-month migration 1/4 the cost, 2x storage, room to grow

Faster performance, very secure

## Amazon.com clickstream analytics

### Web log analysis for Amazon.com

- PBs workload, 2TB/day@67% YoY
- Largest table: 400 TB

Understand customer behavior

### Previous solution

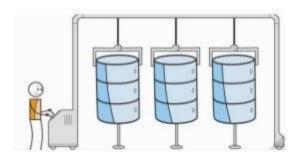
- Legacy DW (Oracle)—query across 1 week/hr
- Hadoop—query across 1 month/hr



### Results with Amazon Redshift



- Query 15 months in 14 min
- Load 5B rows in 10 min
- 21B w/ 10B rows: 3 days to 2 hrs (Hive → Redshift)
- Load pipeline: 90 hrs to 8 hrs (Oracle → Redshift)



- 100 node DS2.8XL clusters
- Easy resizing
- Managed backups and restore
- Failure tolerance and recovery



- 20% time of one DBA
- Increased productivity

# **Getting started**



# **Provisioning**



## **Enter cluster details**

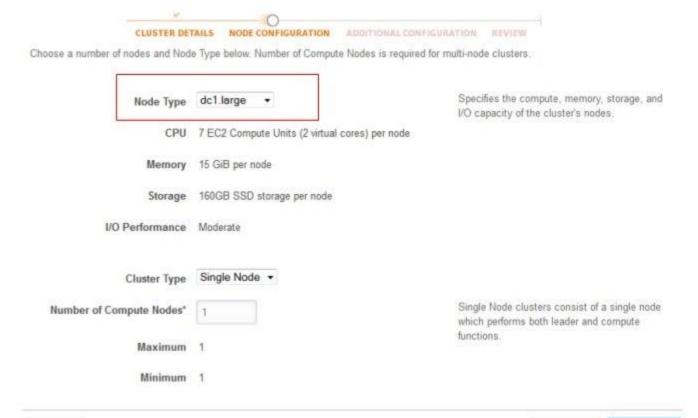
Provide the details of your cluster. Fields marked with * are required.				
Cluster Identifier*	demo	This p	s the unique key that identifies a cluster. parameter is stored as a lowercase string. ny-dw-instance)	
Database Name	myredshiftdb	create	nal. A default database named dev is ad for the cluster. Optionally, specify a m database name (e.g. mydb) to create an onal database.	
Database Port*	5439		number on which the database accepts accions.	
Master User Name*	maor	Name	of master user for your cluster. (e.g.	
Master User Password*		chara	vord must contain 8 to 64 printable ASCII cters excluding: /, ", ',  and @. It must in 1 uppercase letter, 1 lowercase letter, number.	
Confirm Password*		Confir	rm Master User Password.	

Cancel

Continue

# Select node configuration

Cancel



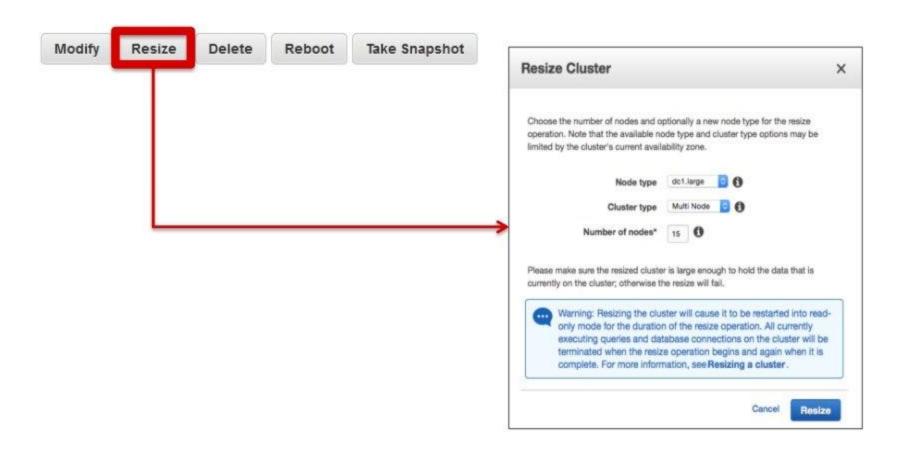
Previous

Continue

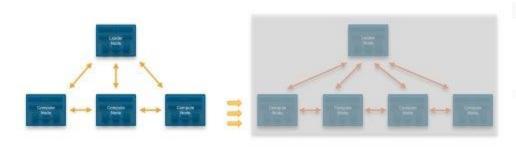
# Select security settings and provision

CLUSTER DE	TAILS NODE CONFIGURATI	ON ADDITIONAL CONFIGURATION REVIEW	W.
Provide the optional additional config	uration details below.		
Cluster Parameter Group	default,redshift-1.0 👩 Pi	arameter group to associate with this cluster.	
Encrypt Database	●None⊝KMS⊝HSM ∪	earn more about database encryption	
Configure Networking Options:			
Choose a VPC	Default VPC (vpc-f7c24c92)	The identifier of the VPC in which you wan	t to create your cluster
Cluster Subnet Group	detault 📴 Selected Clus	ter Subnet Group may limit the choice of Available	Sty Zones
Publicly Accessible		want the cluster to be accessible from the public by fmm within your private VPC network	Internet. Select No if you want it to
Choose a Public IP Address	Chaose a Public IP Address No Belect Yes if you want to select your own public IP address from a list of elastic IP (IDP) addresses the are almosty configured for your cluster's VPC. Select No if you want Amazon Redshift to provide an for you instead.		
Availability Zone	No Preference The EC	22 Availability Zone that the cluster will be created	f in.
Optionally, associate your cluster with	n one or more security group	a.	
VPC Security Groups	default (sg-82e6t2e7)	List of VPG Security Groups to associate with	this cluster.
Optionally, create a basic alarm for th	is cluster.		
Create CloudWatch Alarm	○Yes No Create a Cloud	dWatch alarm to monitor the disk usage of your o	luster.
Optionally, associate up to 10 IAM ro	les with this cluster.		
AvailableRoles Choose a role	D*	90	
Cancel			Previous Continue

### Point-and-click resize



## Resize



- Resize while remaining online
- Provision a new cluster in the background
- Copy data in parallel from node to node
- Only charged for source cluster

# Data modeling

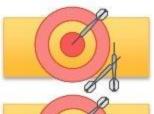


# Sort Keys

# Zone maps

SELECT COUNT(\*) FROM LOGS WHERE DATE = '09-JUNE-2013'

### Unsorted table



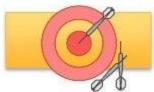
MIN: 01-JUNE-2013 MAX: 20-JUNE-2013



MIN: 08-JUNE-2013 MAX: 30-JUNE-2013



MIN: 12-JUNE-2013 MAX: 20-JUNE-2013



MIN: 02-JUNE-2013 MAX: 25-JUNE-2013

## Sorted by date



MIN: 01-JUNE-2013 MAX: 06-JUNE-2013



MIN: 07-JUNE-2013 MAX: 12-JUNE-2013



MIN: 13-JUNE-2013 MAX: 18-JUNE-2013



MIN: 19-JUNE-2013 MAX: 24-JUNE-2013

# Soutens

- Single column
- Compound
- Interleaved

SOUTEN

# Single Column

[ SORTKEY ( date ) ]

Date	Region	Country
2-JUN-2015	Oceania	New Zealand
2-JUN-2015	Asia	Singapore
2-JUN-2015	Africa	Zaire
2-JUN-2015	Asia	Hong Kong
3-JUN-2015	Europe	Germany
3-JUN-2015	Asia	Korea

- Best for:
  - Queries that use 1<sup>st</sup> column (i.e. date) as primary filter
  - Can speed up joins and group bys
  - Quickest to VACUUM

Souters

# Compound

Table is sorted by 1<sup>st</sup> column, then 2<sup>nd</sup> column etc.

[ SORTKEY COMPOUND ( date, region, country) ]

Date	Region	Country
2-JUN-2015	Africa	Zaire
2-JUN-2015	Asia	Korea
2-JUN-2015	Asia	Singapore
2-JUN-2015	Europe	Germany
3-JUN-2015	Asia	Hong Kong
3-JUN-2015	Asia	Korea

- Best for:
  - Queries that use 1st column as primary filter, then other cols
  - Can speed up joins and group bys
  - Slower to VACUUM

### Interleaved

Equal weight is given to each column.

[ SORTKEY INTERLEAVED ( date, region, country) ]

Date	Region	Country
2-JUN-2015	Africa	Zaire
3-JUN-2015	Asia	Singapore
2-JUN-2015	Asia	Korea
2-JUN-2015	Europe	Germany
3-JUN-2015	Asia	Hong Kong
2-JUN-2015	Asia	Korea

- Best for:
  - Queries that use different columns in filter
  - Queries get faster the more columns used in the filter
  - Slowest to VACUUM

- EVEN
- KEY
- ALL

Gender Name ID John Smith M 101 F 292 Jane Jones M Peter Black 139 Pat Partridge 446 M 658 F Sarah Cyan M Brian Snail 164 209 M James White F 306 Lisa Green



ID	Gender	Name
101	М	John Smith
306	F	Lisa Green



ID	Gender	Name
292	F	Jane Jones
209	М	James White



ID	Gender	Name
139	М	Peter Black
164	M	Brian Snail



ID	Gender	Name
446	M	Pat Partridge
658	F	Sarah Cyan

Gender Name John Smith 101 M F 292 Jane Jones 139 M Peter Black 446 Pat Partridge M F 658 Sarah Cyan 164 Brian Snail M 209 James White M 306 F Lisa Green



ID	Gender	Name
101	М	John Smith
306	F	Lisa Green



**KEY** 

ID	Gender	Name
292	F	Jane Jones
209	М	James White



ID	Gender	Name
139	М	Peter Black
164	М	Brian Snail

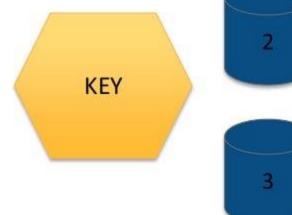


ID	Gender	Name	
446	M	Pat Partridge	
658	F	Sarah Cyan	

ID Gender Name John Smith 101 M F 292 Jane Jones Peter Black 139 M Pat Partridge 446 M F 658 Sarah Cyan M Brian Snail 164 James White 209 M F Lisa Green 306



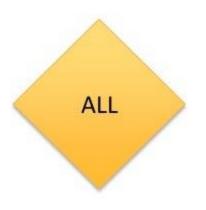
ID	Gender	Name
101	М	John Smith
139	М	Peter Black
446	М	Pat Partridge
164	М	Brian Snail
209	М	James White



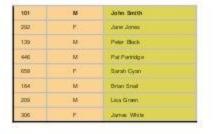


ID	Gender	Name
292	F	Jane Jones
658	F	Sarah Cyan
306	F	Lisa Green

ID	Gender	Name
101	М	John Smith
292	F	Jane Jones
139	M	Peter Black
446	M	Pat Partridge
658	F	Sarah Cyan
164	M	Brian Snail
209	M	James White
306	F	Lisa Green









101	M	John Smith	
250		Jame Jones	
139	М	Prez Back	
460	М	Pot Parkidge	
658		Sarah Oyan	
164	10	Brian Snot	
209	M	Lina Green	
306	(97)	James White	

	100000		
	101	M	John Smith
	292		Jone Jones
	109	M	Peter Block
	446	M	Pat Partidge
9	GSII	(P)	Sarah Oyan
3	164	м	Brian Small
- 2	209	M	Liste Green
	306	P	Jurus: White



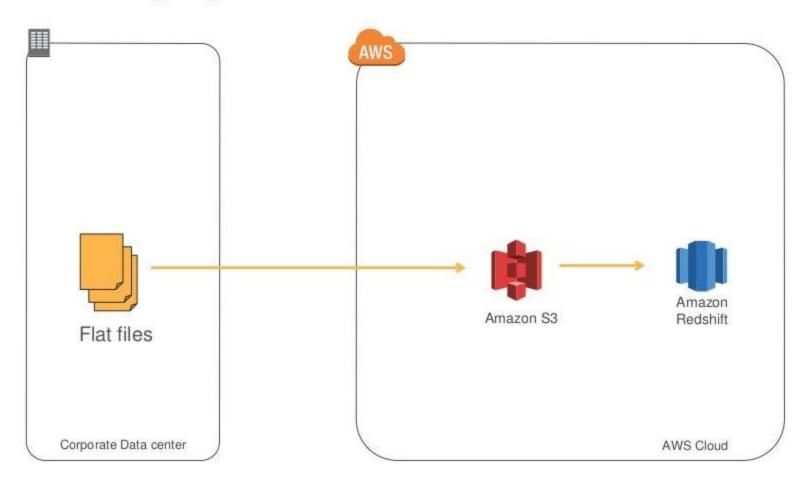
101	M	John Smith	
292		June Jones	
139	W	Poter Black	
466	M	Pol Porkidge	
650	(1)F/1	Sarah Cyan	
164	M	- Brian Snot	
209	M	Lisa Green	
306	P	James White	

- EVEN
  - · Tables with no joins or group by
- KEY
  - Large Fact tables
  - Large dimension tables
- ALL
  - Medium dimension tables (1K 2M)
  - Small dimension tables

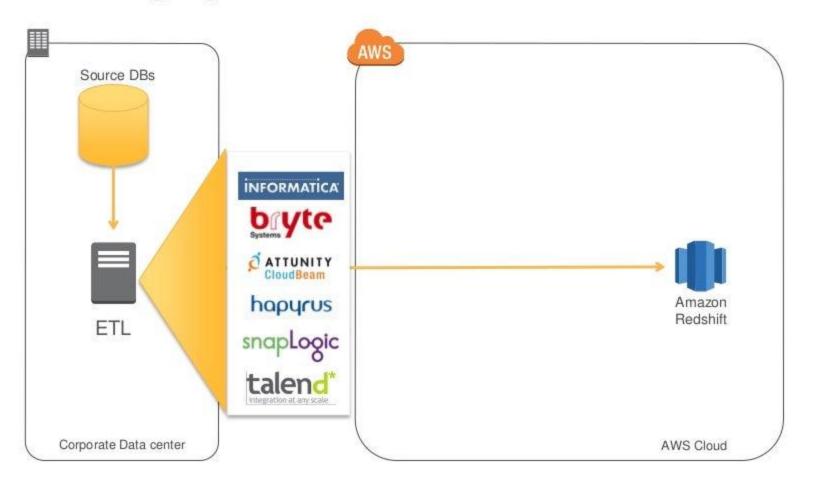
# Loading data



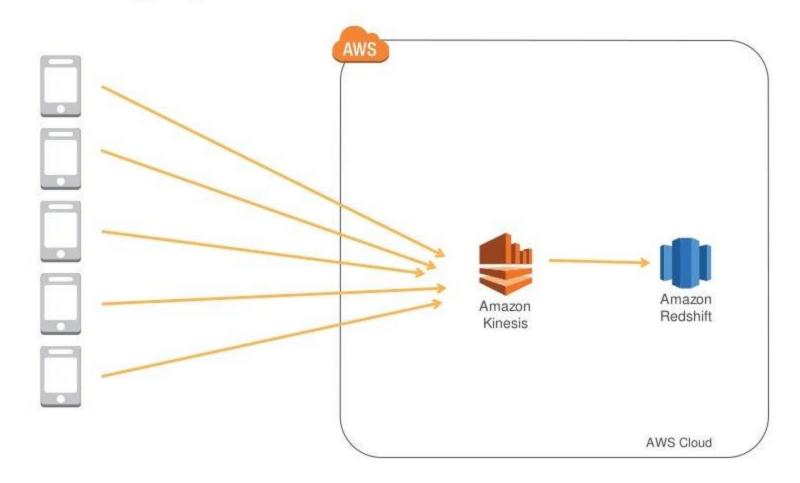
# **Data loading options**



# **Data loading options**



# **Data loading options**



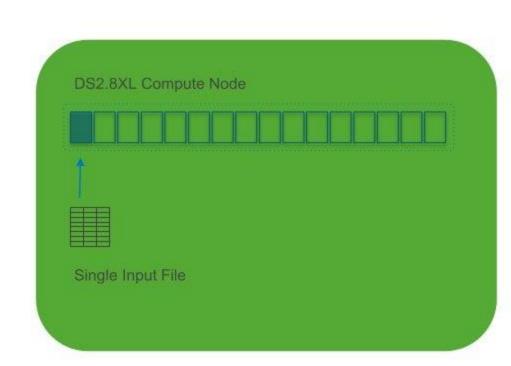
# Use multiple input files to maximize throughput

Use the COPY command

Each slice can load one file at a time

A single input file means only one slice is ingesting data

Instead of 100MB/s, you're only getting 6.25MB/s



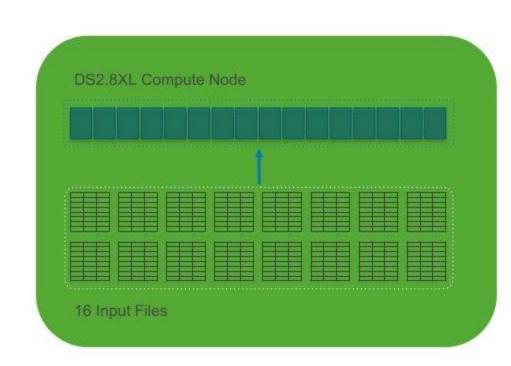
# Use multiple input files to maximize throughput

Use the COPY command

You need at least as many input files as you have slices

With 16 input files, all slices are working so you maximize throughput

Get 100MB/s per node; scale linearly as you add nodes



# Querying

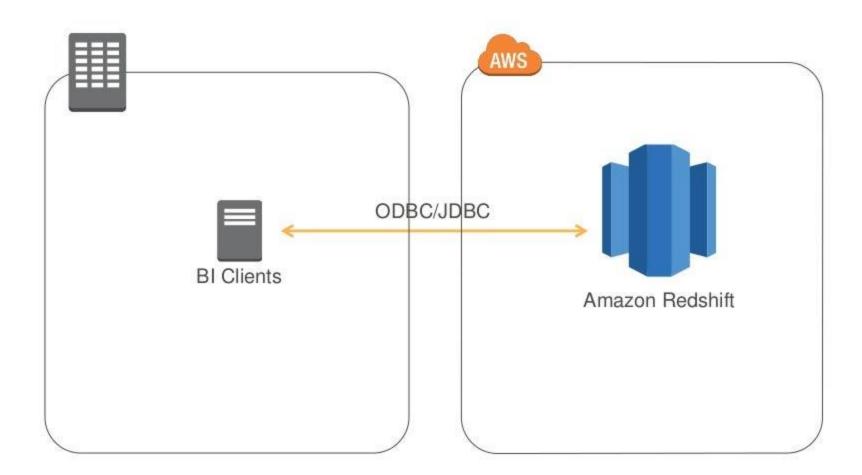


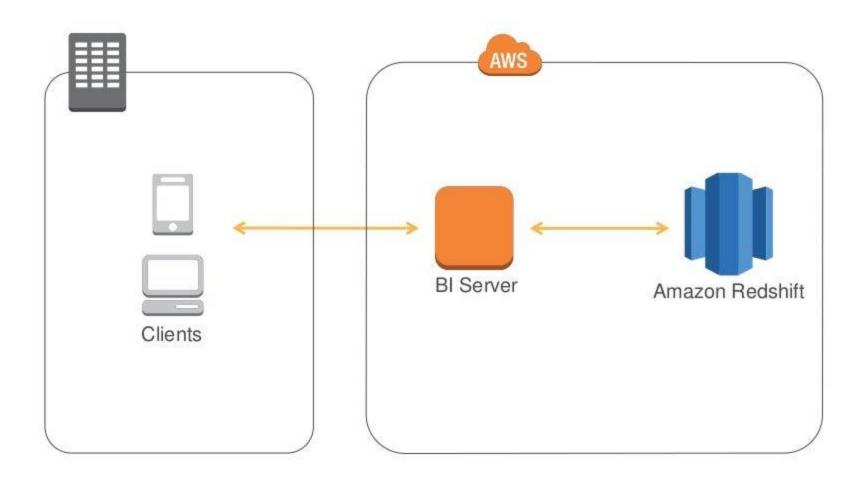
Amazon Redshift works with your existing BI tools



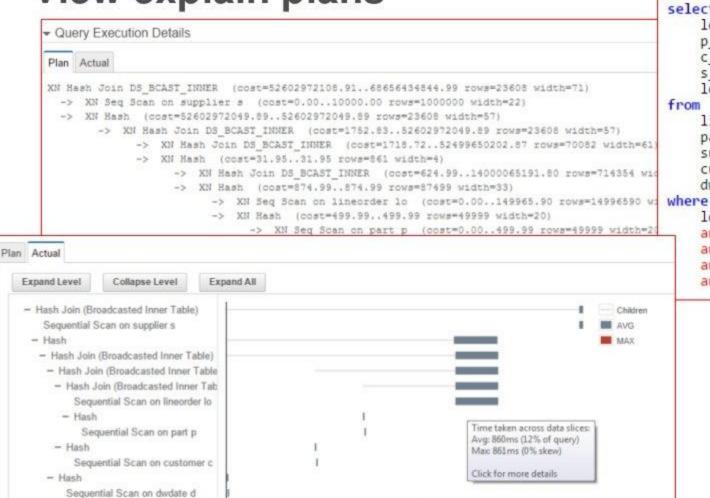








View explain plans



select lo orderkey. p name, c name. s address. lo quantity lineorder lo. part p, supplier s, customer c. dwdate d lo custkev = c custkev lo partkey = p partkey and lo suppkey = s suppkey lo\_orderdate = d\_datekey

and

d sellingseason = 'Summer'

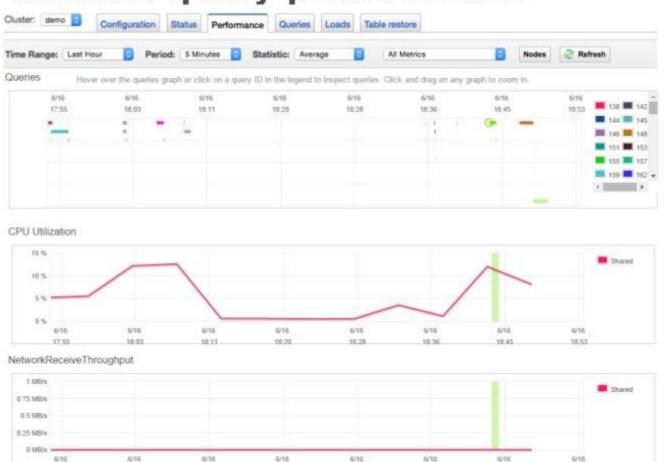
# Monitor query performance

17:55

18.93

58:11

18.20



18:28

18.34

10:45

10.53

## Resources

### **Detail Pages**

- http://aws.amazon.com/redshift
- https://aws.amazon.com/marketplace/redshift/
- https://aws.amazon.com/redshift/developer-resources/
- Amazon Redshift Utilities GitHub

#### **Best Practices**

- http://docs.aws.amazon.com/redshift/latest/dg/c\_loading-data-bestpractices.html
- http://docs.aws.amazon.com/redshift/latest/dg/c\_designing-tables-bestpractices.html
- http://docs.aws.amazon.com/redshift/latest/dg/c-optimizing-queryperformance.html

# Thank you!