

*The New Orleans
Hotel Collection*

*Branding
Guides*

New Orleans Hotel Collection



161



The New Orleans Hotel Collection



The New Orleans Hotel Collection

TAG:

NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Main: Garamond - Kursiv Halbfett

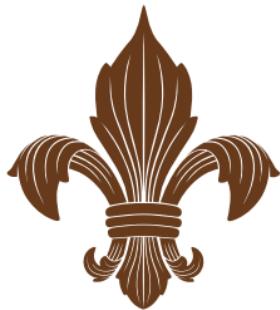
Tag: Century Gothic, Kerning at 400



*The New Orleans
Hotel Collection*



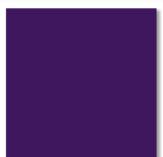
*The New Orleans
Hotel Collection*



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Hotels

Hotel Le Marais



2627



Black



White



HOTEL le marais

NEW ORLEANS HOTEL COLLECTION

 HOTEL le marais
NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Century Gothic, Calibri, Century

Main: Century Gothic



Bourbon Orleans



3425

Alternate Colors:



7494



3415



BOURBON
ORLEANS
HOTEL

NEW ORLEANS HOTEL COLLECTION


BOURBON
ORLEANS HOTEL
NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Main: Custom



St. Louis Hotel



1815



Alternate
Stacked Version

Saint Louis Hotel

NEW ORLEANS HOTEL COLLECTION

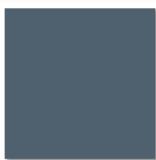


TYPOGRAPHY:

Main: Custom



Dauphine Orleans



7545



NEW ORLEANS HOTEL COLLECTION



NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Capital Letters: based on Acroterion JF

Small Letters: based on Bordeaux Script Plain



NEW ORLEANS HOTEL COLLECTION

Audubon Cottages



Black



5615



Audubon Cottages

NEW ORLEANS HOTEL COLLECTION



NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Main: Snell Roundhand LT Std-Bd Scr

Mixed with: Cursive



Wyndham Riverfront



285



Cool
Gray 5



WYNDHAM

Riverfront New Orleans

NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Main: (Based On) **Akzidenz-Grotesk Next Med**



WYNDHAM

Riverfront New Orleans

NEW ORLEANS HOTEL COLLECTION



WYNDHAM

Riverfront New Orleans

NEW ORLEANS HOTEL COLLECTION

Astor Crowne Plaza



187



Gold
Gradient



Red
Gradient



CROWNE PLAZA®

NEW ORLEANS AIRPORT

NEW ORLEANS HOTEL COLLECTION

TYPOGRAPHY:

Main: Ocean Sans MT Book

Secondary: Arial Bold



CROWNE PLAZA®

NEW ORLEANS AIRPORT

NEW ORLEANS HOTEL COLLECTION



CROWNE PLAZA®

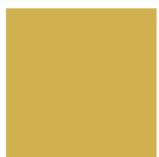
NEW ORLEANS AIRPORT

NEW ORLEANS HOTEL COLLECTION

Blaine Kern MGW



Purple



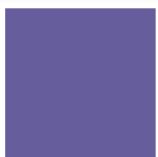
Gold



Green



L Gold



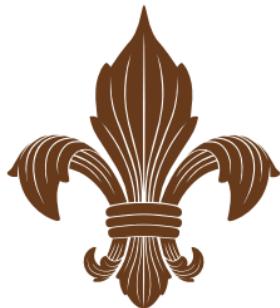
L Purple



TYPOGRAPHY:

Main: Goudy Sans Std-Black





*The New Orleans
Hotel Collection*

*Food &
Beverage*

DAUPHINE ORLEANS

May Baily's Place



1655



640



TYPOGRAPHY:

Main: Custom

Secondary: Cambria Bold



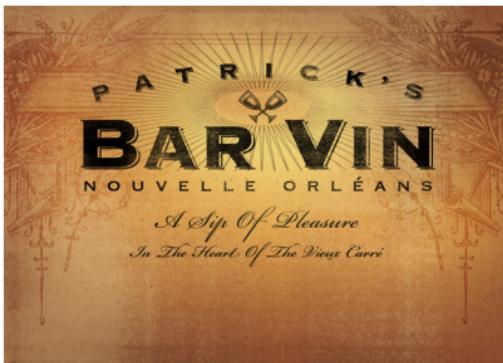
ST. LOUIS HOTEL
Patrick's Bar Vin



Black



CMYK
colors



Rasterized
(un-scalable)



Vector
(scalable)

TYPOGRAPHY:

Main: Copperplate

Secondary: Bickham Script Pro



ST. LOUIS HOTEL
Louis XVI



Black



TYPOGRAPHY:

Main: Custom

Secondary: Trajan Pro

ASTOR CROWNE PLAZA - NEW ORLEANS AIRPORT

The Landing



7428



Black

THE Landing RESTAURANT

TYPOGRAPHY:

Main: Gloucester MT Extra Condensed

Secondary: Times New Roman

THE
Landing
RESTAURANT

THE
Landing
RESTAURANT

HOTEL LE MARAIS

Vive!



2627



Black

V
I
V
E!

V
I
V
E!

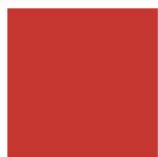
TYPOGRAPHY:

Main: Century Gothic

V
I
V
E!

V
I
V
E!

WYNDHAM RIVERFRONT
7 on Fulton



180



Black



On FULTON



On FULTON

TYPOGRAPHY:

Main: Custom



On FULTON



On FULTON



On FULTON



On FULTON

BOURBON ORLEANS
Bourbon Oh!



Black



7406



TYPOGRAPHY:

Main: Arno Pro



BOURBON ORLEANS

Napoleon's Itch



Red

Minor Colors:



108



375



021



Blue



306



Black



TYPOGRAPHY:

Main: Custom



BOURBON ORLEANS

Roux on Orleans



124



3435

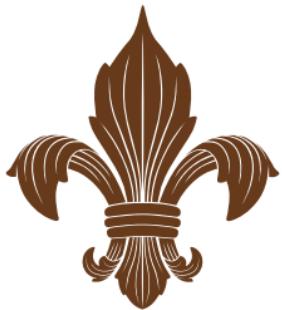


TYPOGRAPHY:

Main: Times New Roman

Secondary: Acroterion JF





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www.neworleanshotelcollection.com