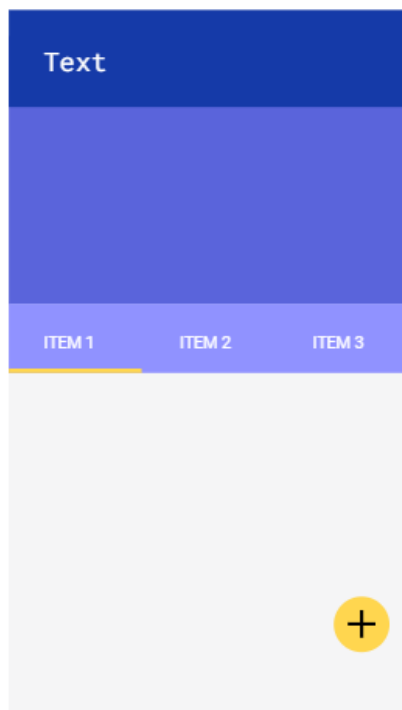


Construyendo una aplicación profesional con Android

Organización y preparación (Diseño)

Design Thinking para Emprendedores

Identidad de la aplicación



Primary		Secondary		Text on P
#5a64db		#ffd64f		#ffffff
P		S		T RESET
P – Light #9092ff	P – Dark #153aa8	S – Light #ffff81	S – Dark #c8a515	Text on S #000000 T

Primary	Aa Large Text		Aa Normal Text	
	White Text	min 65% opacity	min 94% opacity	
	Black Text	min 64% opacity	NOT LEGIBLE ⚠	

P – Light	Aa Large Text		Aa Normal Text	
	White Text	NOT LEGIBLE ⚠	NOT LEGIBLE ⚠	
	Black Text	min 50% opacity	min 66% opacity	

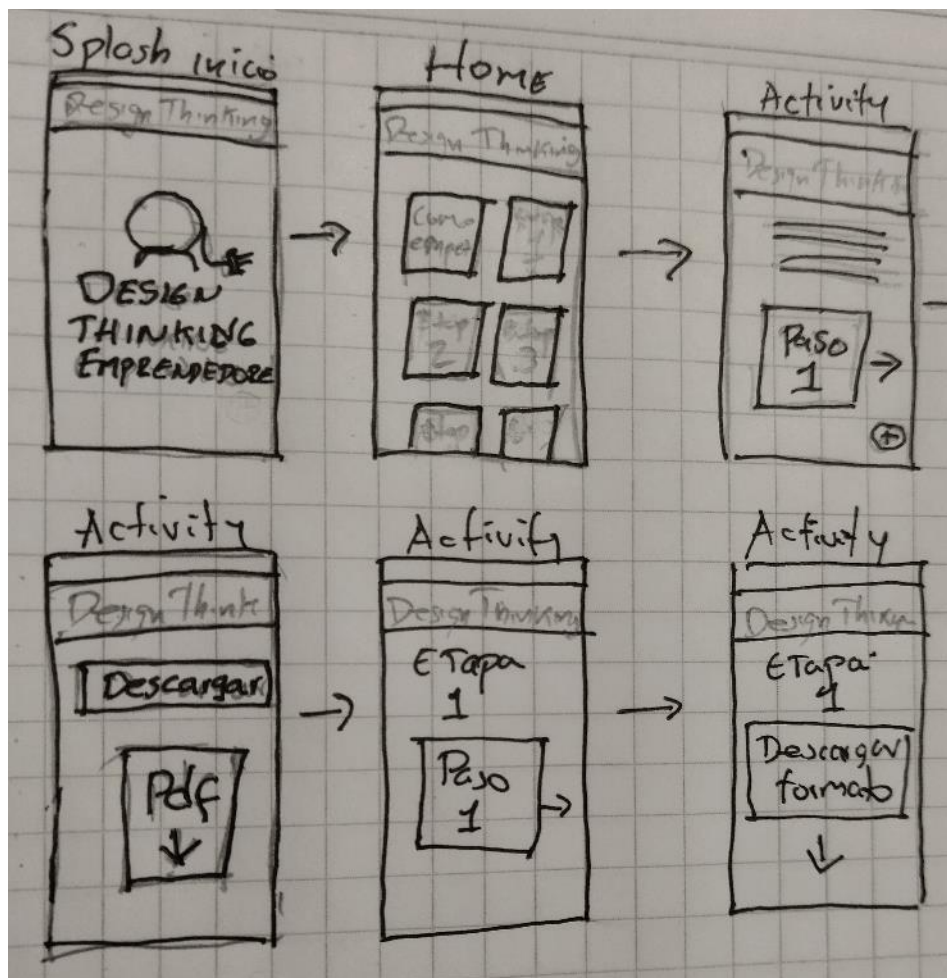
P – Dark	Aa Large Text		Aa Normal Text	
	White Text	min 43% opacity	min 61% opacity	
	Black Text	NOT LEGIBLE ⚠	NOT LEGIBLE ⚠	

Secondary	Aa Large Text		Aa Normal Text	
	White Text	NOT LEGIBLE ⚠	NOT LEGIBLE ⚠	
	Black Text	min 44% opacity	min 56% opacity	

S – Light		
#ffff81		
	Aa Large Text	Aa Normal Text
White Text	NOT LEGIBLE ⚠	NOT LEGIBLE ⚠
Black Text	min 42% opacity	min 54% opacity

S – Dark		
#c8a515		
	Aa Large Text	Aa Normal Text
White Text	NOT LEGIBLE ⚠	NOT LEGIBLE ⚠
Black Text	min 48% opacity	min 63% opacity

Prototipo en papel y plumón



Maquetación del prototipo en algún software.

