**Observable trends:**

* It is not surprising that the bulk of 1,163 active game players are males with 84% against 14% secured by female players. In relation to gender and game buying habits, male enthusiasts also posted an average purchase value of $1,967.64 compared to the measly $361.94 average purchase value logged by their female counterparts.
* While players in the 20-24 age group comprised the biggest chunk of game shoppers with 44.79%, those two age categories on the outermost spots, which are less than 10 years old and 40 years and more, registered the least percentages with 2.95% and 2.08% respectively.
* Of the 183 game titles, the chart-topper was ‘Oathbreaker, Last Hope of the Breaking Storm’ selling 12 pieces with a price tag of $4.23 each or $1.18 more expensive than the average game cost of $3.05.