

Catherine Collins



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## SOURCES

### 1. Gartner Magic Quadrant for Process Mining Platforms (2025)

This report identifies several industries where process mining is delivering measurable value:

**Energy and Utilities:** Used for real-time insights and streamlined operations.

**Manufacturing:** Helps achieve ROI quickly through process optimization.

**IT Services:** Leverages data integration for efficient process mining

### 2. Forrester's Process Intelligence Landscape

Forrester discusses how process and task mining are converging to provide a more comprehensive view of operations. This is particularly relevant in:

#### Financial Services

#### Healthcare

**Retail** These industries benefit from combining system-level and user-level process insights

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[Read the Forrester blog](#)

## FROM Co-PILOT

### 1. Healthcare

**Applications:** Patient journey analysis, treatment process optimization, resource utilization.

**Benefits:** Improved patient outcomes, reduced waiting times, better compliance with medical protocols.

### 2. Manufacturing

**Applications:** Production line monitoring, quality control, supply chain optimization.

**Benefits:** Reduced downtime, improved throughput, enhanced product quality.

### 3. Financial Services

**Applications:** Loan processing, fraud detection, compliance auditing.

**Benefits:** Faster transaction times, reduced risk, improved regulatory compliance.

### 4. Telecommunications

**Applications:** Customer service workflows, billing processes, network operations.

**Benefits:** Enhanced customer satisfaction, reduced churn, streamlined operations.

### 5. Retail and E-commerce

**Applications:** Order-to-cash processes, inventory management, returns handling.

**Benefits:** Improved customer experience, optimized logistics, better demand

- standardized workflows and centralized enterprise systems

- these have more data oriented practices (invoices, schedules)

- used for compliance monitoring, efficiency tracking, and bottleneck elimination

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## Business Process Outsourcing Sector

Call center software to track engagement

Ticketing systems to provide IT support

Sasanka

Future directions. Gartner, Inc. is a prominent American research and advisory firm that specializes in providing insights, tools, and consulting services to business and technology leaders across various industries. Gartner sees five directions in which the process mining platform market will evolve.

1. Infusion of AI, GenAI and ML: Innovators and leaders in this market will focus on a mix of AI, ML and GenAI capabilities that generate real business value.
2. Market Consolidation and Acquisitions: Smaller vendors will not last long. Yet there will be some specialized/focused solutions for niche markets.

3. Object-Centric Process Mining: One of the major trends in process mining will be object-centric process mining. OCPM shifts focus from single-case analysis to a multi-object perspective, enabling enterprises to track various entities like customers, products, or services and their interactions within processes.

4. Business Operation Intelligence or Operational Intelligence: This platform will provide a dynamic model of any organization that relies on operational or other data. It will enable the organization to understand how the organization operationalizes its business model, connects with its current state, responds to changes, deploys resources and delivers expected customer value.

Catherine Collins

High risk industries often track process related data more efficiently such as medicine. Often the means of this is case noting and human entry though

Gavin Crump

Challenging comparing AEC to other industries that are product based versus service based in nature. We need to be careful here

Gavin Crump

The core business service is design and delivery. Software is a means to an end, vs the end in itself like programming industries

Gavin Crump

## References for other industries

Healthcare focused on collaborative learning, continuous improvement, and patient centered care

Thamara, M. N., & Harry, K. D. (2020). Leveraging patient journey process mining in healthcare setting: A conceptual framework for data-driven continuous improvement. *Healthcare*, 8(8).

901. [https://doi.org/10.1007/s10748-020-01119-1](#)

Arias, M., Ropel, E., Aguirre, S., Carretero, P., Muñoz-García, J., Sepulveda, M., & Capurro, D. (2020). Mapping the patient's journey in healthcare through process mining. *International Journal of Environmental Research and Public Health*, 17(7).

6388. [https://doi.org/10.3390/ijerph17076388](#)

Martin, N., Wittig, N., & Muñoz-García, J. (2022). Using process mining in healthcare. In W. M. P. van der Aalst & J. Camillo (Eds.), *Process Mining Handbook* (pp. 476–482). Springer. [https://doi.org/10.1007/978-3-030-98813-1\\_34](#)

Manufacturing  
Stefanovic, D., Dakic, D., Stevanovic, B., & Lolic, T. (2020). Process mining in manufacturing: Goals, techniques and applications. In *Advances in Production Management Systems* (pp. 58–62). Springer. [https://doi.org/10.1007/978-3-030-37513-9\\_5](#)

Applications in this context: Assembly Line Optimization, Quality Control, maintenance-scheduling, production planning, employee training

## Professional identity (art, craft etc)

Catherine Collins

It's a profession that is notoriously conservative when it comes to the business and practice side. Profit margins are typically low and time pressures are high. It leads to status quo bias. When something works, there's reluctance to change when it requires the investment of time and money (which there's not a lot of). Even when change is necessary or inevitable, the pressures mean that when push comes to shove when deadlines loom they will revert to tried and true, rather than something that might have benefits in the long run. As Gavin notes, Sunk Costs are a big part of this, as is Loss Aversion.

The profession is not good at R&D, or monetising the value they might bring through their knowledge, all of which might assist in taking advantage of digital innovation.

There's also an aspect that relates to identity. There's a tendency for the profession to see themselves as unique, and with that comes an aversion to trying new things as well as accepting what works in other professions will work in the AEC space.

Michael Lewarne

## Architectural design processes are most of the time iterative and unpredictable

Shiva

Architectural design processes involve ideation, various decision making and even complex human interactions

Shiva

The AEC industry has been most of the time slow to adopt new technologies and methodologies, often due to a conservative approach and resistance to change. Many stakeholders may be hesitant to accept new approaches

- hard to utilize process mining "in any tangible way" for designing, as it includes a conceptual aspects to it. Drafting is the tangible part.
- Relying on different forms of communication for revisions and changes (meeting minutes, email). It will not be a recurring impact. Depends on the context.
- Outcome oriented approach of the traditional construction management.
- Fragmented Data and Siloed Systems

Sasanka

Most people don't know how to code, just have lofty ideas. High dependence on the few that do

Gavin Crump

## Sunk cost fallacy

Gavin Crump

Projects take first fiddle, systems come later

Gavin Crump

## Gut instinct is still king in AEC

Gavin Crump

Limited interoperability between programs and systems

Gavin Crump

People do not want to be tracked sometimes. In some cases because they know they are not efficient, in others because they know people will misuse the data to make assumptions about them

Gavin Crump

High dependence on web and endpoint for data harvesting. Most smaller firms have no web developer or budget

Gavin Crump

Limited digital resource skills, many of them just learn React and don't know how to manage data outside this ecosystem

Gavin Crump

Interaction patterns between different roles (between members, technical vs managerial role)

What occurs outside digital environment being monitored (meetings, feedback from managers & clients etc)

Catherine Collins

Michael Lewarne

It might be helpful to create some boundaries and limits in order to help define what data is needed.

Understanding what you're trying to achieve can assist in creating these limits or boundaries.

What's the problem the profession wants solved?

Identifying the typology of the buildings and different variation of each type

Shiva

-Start Time and End Time of the task  
-Resource: who is doing the task (individual or teams)?

Shiva

Identifying the activity type and phase that is going to be tracked (for example if the data is from the concept design stage and ...)

Shiva

Opportunities for training, which resources get used the most

Gavin Crump

Which people work well together

Gavin Crump

Checking how complete the work is currently vs forecasted

Gavin Crump

Time spent on project work = billable hours

Gavin Crump

Leaders/teams where morale and performance is suffering

Gavin Crump

Hardware issues or faults

Gavin Crump

How are models the performing

Gavin Crump

User productivity and uptime

Gavin Crump

Are we getting use/value from our software

Gavin Crump

Security issues such as unapproved software

Gavin Crump

Information that  
is documented  
for the content of  
the website of  
each organisation

Shiva

PAX-ray data  
Key strokes  
App/window  
movements  
Dwell time in apps

Gavin Crump

Resourcing  
systems,  
projections and  
allocations

Gavin Crump

Code  
production

Gavin Crump

Written/reported  
documents such  
as bids, briefs,  
proposals

Gavin Crump

Cloud model  
sharing  
environments  
such as ACC

Gavin Crump

Teams  
interactions,  
groups,  
reactions

Gavin Crump

Journals from  
software such  
as Revit and  
Rhino

Gavin Crump

Financial  
systems

Gavin Crump

Interactions  
with custom  
GPT's, agentic  
systems etc.

Gavin Crump

HR  
databases  
and systems

Gavin Crump

Clash  
tracking,  
reporting for  
models

Gavin Crump

OPS systems  
such as  
Deltek

Gavin Crump

Meetings and  
appointments  
via  
teams/email

Gavin Crump

Supplier data  
and  
information,  
CRM's

Gavin Crump

Contracts,  
JD's, skills  
matrices

Gavin Crump

Wikis, guides,  
Sharepoint  
etc.

Gavin Crump

Custom  
mined data  
via API facing  
add-ins

Gavin Crump

Common data  
environments like  
Aconex (although  
often the client  
owns this)

Gavin Crump

Emails

Gavin Crump

Can we mine  
paxray data in  
different ways, e.g.  
events over time,  
frequency of user  
events by app etc.

Gavin Crump

Much discussion on how roles/jobs will be taken over by AI. And if that is part of the goals, the discussion becomes about finding revised role for humans

Catherine Collins

Sunk costs  
Loss aversion.

Michael Lewarne

# Cost

Shiva

Fragmentation  
of tools

Shiva

Lack of  
knowledge  
and skill

Shiva

Lack of  
structured  
data

Shiva

- misconception that process mining is a form of surveillance
- unclear ROI for stakeholders

Sasanka

Complex or  
nonnegotiable  
confidentiality  
barriers

Gavin Crump

Lack of  
predefined  
standards or  
ways this is best  
done

Gavin Crump

Complex  
technology  
stacks, low  
interoperability

Gavin Crump

Lack of trust from  
the motivations  
behind collection  
of data

Gavin Crump

Security risks  
and extra steps  
needed to  
ensure security

Gavin Crump

Overhead cost  
and time to  
setup/maintain

Gavin Crump

Not how  
companies have  
been used to  
working until  
recently

Gavin Crump

False positives, or  
things we can't  
easily identify  
with quantity  
alone

Gavin Crump

Low software  
capability with key  
decision makers  
(e.g. prefer Excel  
over Power BI)

Gavin Crump

Senior business  
leaders don't always  
see the value until  
clients demand it,  
because a competitor  
did it for them

Gavin Crump

Architects  
resisting being  
reduced to a  
computer

Gavin Crump

Pilots, demonstrate that concerns (monitoring etc) can be overcome, whilst showcasing the benefits

Collective Collins

Best Practice guidelines  
Implement them and track/monitor performance against specific KPIs  
Source:

What are we trying to achieve?

What's this for?

If we can narrow down what this might be, then maybe we can get closer to answering the question.

There's complexities to the workflows moving from analogue to digital in architecture that are challenging.

Where's the tension in this for the profession? What is the "burning platform" in marketing terms. The problem they need to be solved? Not the one we think they need solved.

Michael Lewarne

Start with small-scale projects in firms that they are not using "process mining" to demonstrate the value and build a case for large-scale projects

Extracurricular training internal expertise in process mining and data analytics among employees to improve a data-driven culture

Many large firms are already building inhouse systems (see right)

Gavin Crump

Many core applications produce journals such as Revit/Rhino can be progressively or retroactively 'scraped' for data. It's not human friendly, needs to be parsed/processed

Gavin Crump

JSON/GEOJSON data dumping, harvesting and consolidation in web DB is common

Gavin Crump

Forecasting and feedback from finance systems is common, e.g. Deltek to Power BI

Gavin Crump

Some third party tools out there such as BIM Beats

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InDesign

Illustrator

Photoshop

Tools for  
creating  
diagrams  
and editing

Climate  
Consultant

DesignBuilder

Any external  
energy  
optimisation  
apps

Google  
Earth

Shiva

ClimateStudio

Shiva

Anny  
external site  
analysis apps

Shiva

Archicad

Shiva

Computer  
performance  
itself (hardware,  
net speeds)

Gavin Crump

Miro

Gavin Crump

Aconex

Gavin Crump

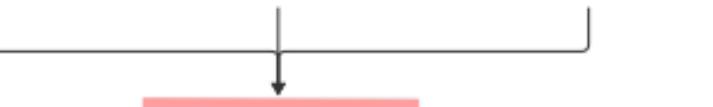
Add-ins  
(third party,  
inhouse)

Gavin Crump

Revit

Gavin Crump

Portfolio &  
Graphic Team



Twinmotion

Shiva

Enscape

Shiva

Rendering  
Tools

Shiva

AI tool  
use

Gavin Crump

MS  
Office

Gavin Crump

Outlook

Gavin Crump

Rhino

Gavin Crump

General  
use/buy-in  
of new apps

Gavin Crump

Web  
browser

Gavin Crump

Teams

Gavin Crump

Grasshopper

Gavin Crump

Because architecture has several stages, I think it should be clear in which area exactly the data is to be collected. For example, in the early stages, there are more conceptual and functional parts of the building, where we are not very free to make decisions, or where we want to prepare a version of the project simply to show it to the client.

It seems that the design phase is more important than the construction and engineering.

Shiva

Project billable vs nonbillable time proportion

Errors, warnings and crashes

Use of custom tools in the firm to justify ROI

Efficiency in production platforms

Gavin Crump

Gavin Crump

Gavin Crump

Gavin Crump

Concentration of platform use across teams as projects progress

Trends over time

Who likes/commonly works with each other, efficient teams

Bad/wrong practices, opportunities for education

Gavin Crump

Gavin Crump

Gavin Crump

Gavin Crump

Data we can use to better estimate/prepare bid plans

Progress towards required deliverables

Downtime e.g., opening, syncing, saving, exporting, importing

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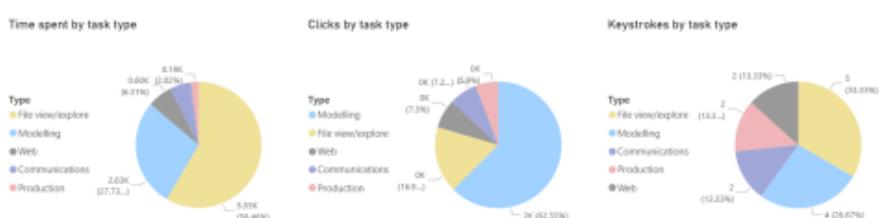
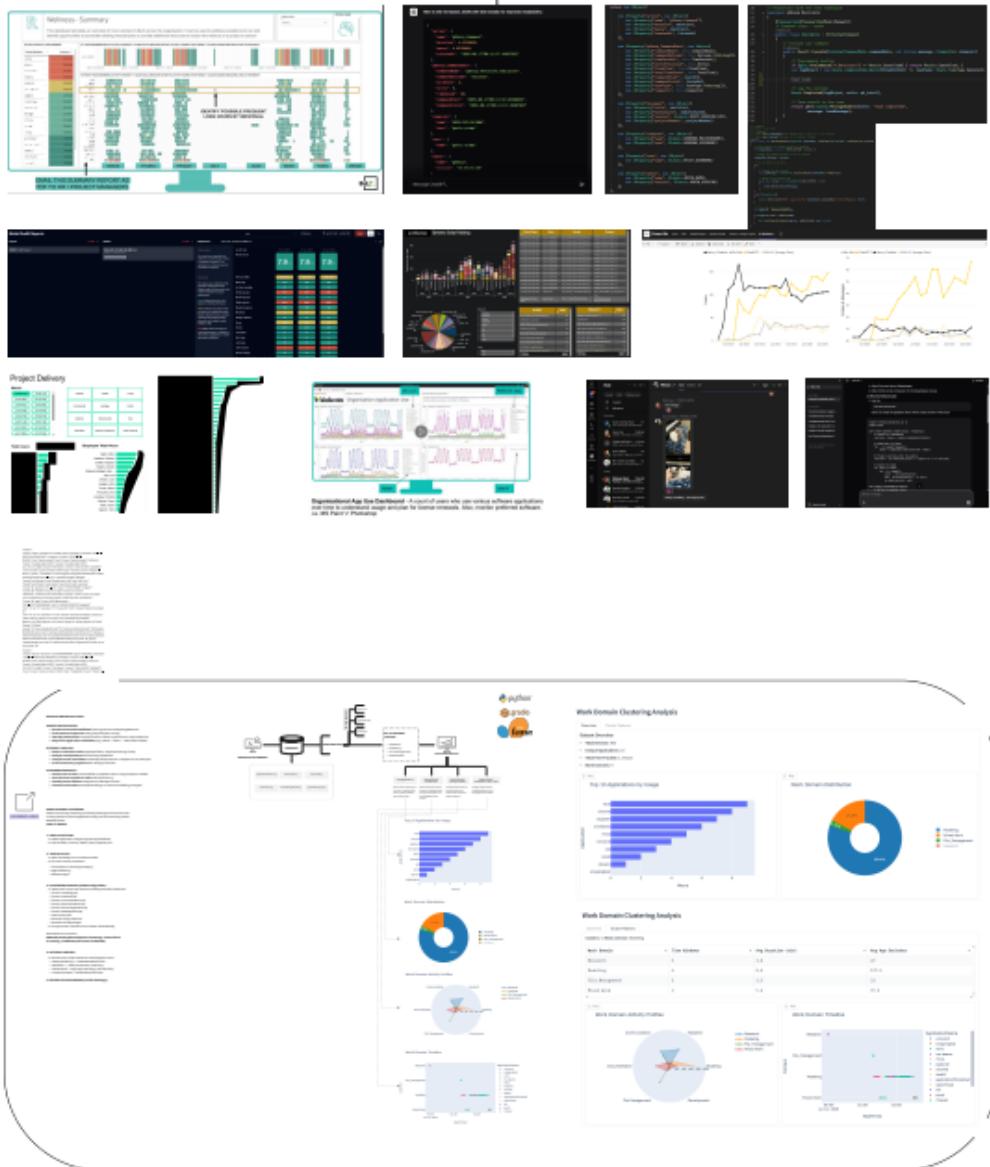


Figure 1 below is the operational resource bundle (ORB) process. It shows how senior and frontline managers work together to achieve value creation and competitive advantage for the firm. Because the market is dynamic, learning seems to be low hanging fruit. It is also improving the enterprise, important but less adverse than learning. Because the market is dynamic, value creation for customers and the market is more critical. And so in addition to process mining can assist with the enterprise (these people use Reth and process mining), use ORB for the organization (a higher level). Consider the following for strengths, how can process mining assist change management?

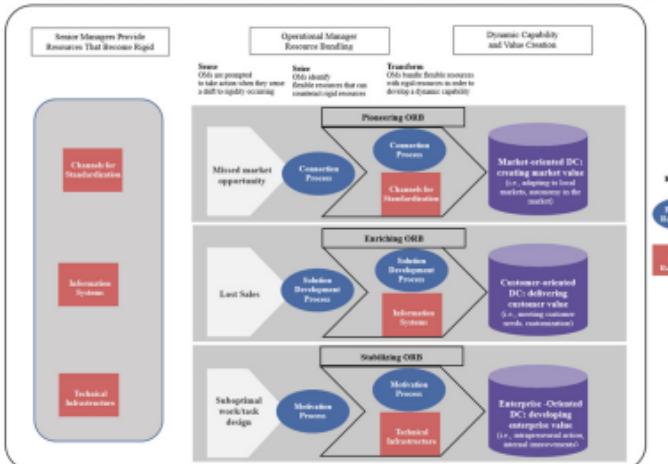
Catherine Collins

Forcing enables a deep & thorough understanding of technical solutions / infrastructure (front end). For these insights to be leveraged, one also needs the support of the organization's culture, i.e., employees engaged in these tasks. This is why it is advocated that this human interaction data must be captured and analyzed. See the suggestions below (process mining, organizational behavior, etc.). In conclusion, this education - research & motivation - will help to create more value for the enterprise.

HOWEVER... if fixtures are meant to generate value and there is no clear value in the fixture, and/or in finding different ways to deliver value to customers and move brand marketing, this is the middle tier upper row in Figure 1 below:

Figure 1

### Operational Resource Bundling (ORB): A Process to Create Dynamic Capabilities That Counteract Organizational Rigidity



Key:

Flexible Resources

Rigid Resources



**Do not use Monitoring as a Threat, control or replacement,**  
Employees more likely perform worse & consider quitting

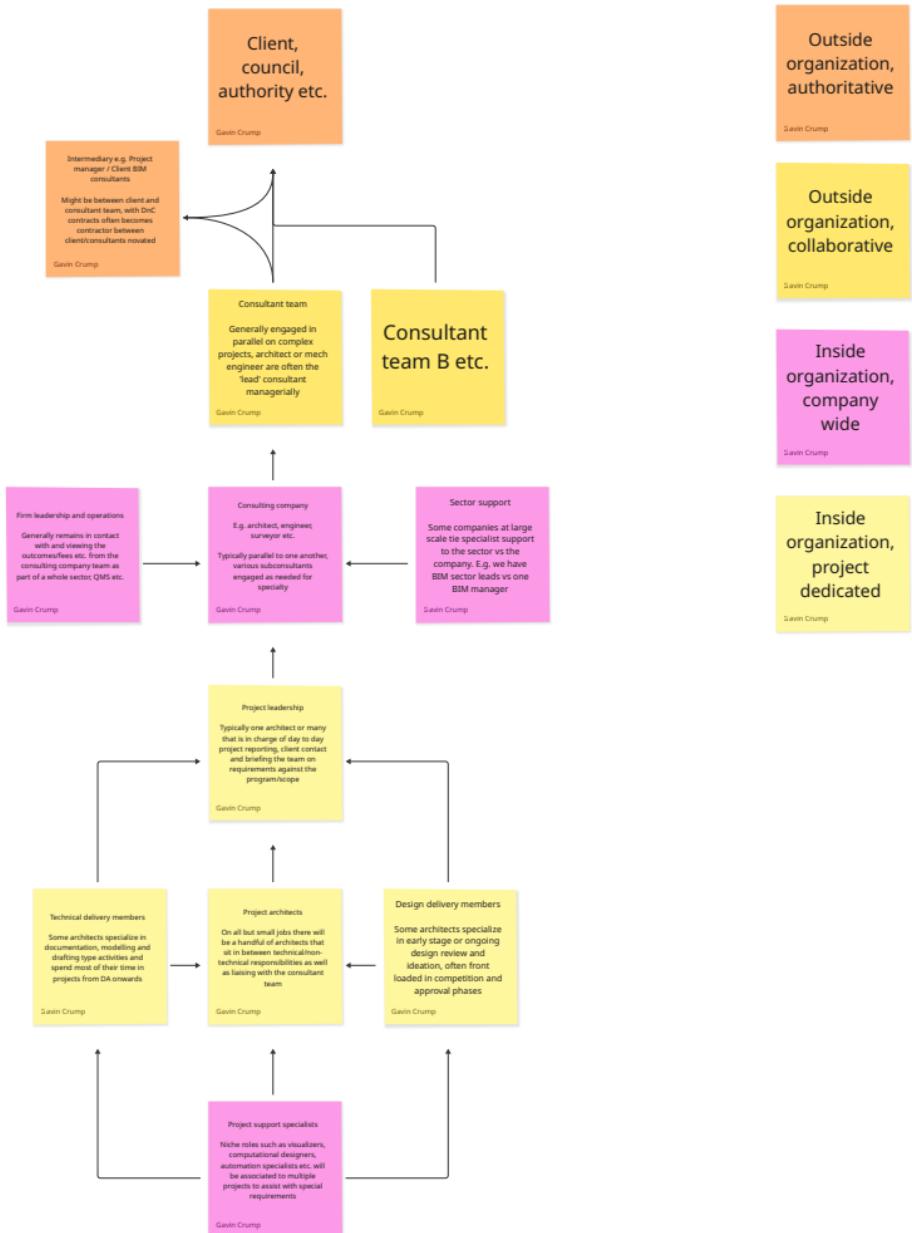
To reduce fear and improve outcomes, research suggests:  
Transparent communication about the purpose of monitoring, the monitoring technique as supportive, not punitive.  
Involving employees in decisions about task use.  
Providing reassurances about job security and retraining opportunities.

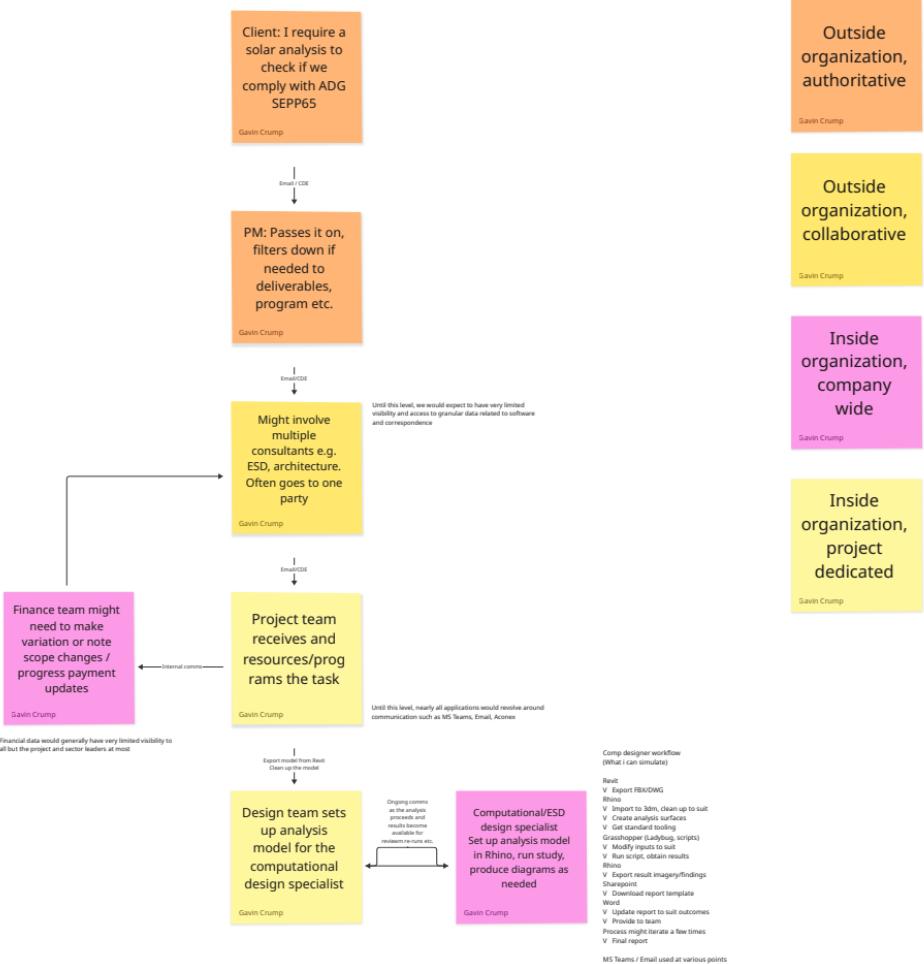
Does it change existing career pathways to be more distinctive? (1) more computational design, or (2) client focused (productivity)?  
Process mining can assist with this through the "lets just do best practice?"

Catherine Collins

Allocating responsibilities according to the identified tasks (who has the best qualifications/skills to handle this task?)

Susanna





Opening Revit,  
doing some work,  
syncing and closing.

When we do  
capture pauses/app  
switches

Gavin Crump

A C#/Revit  
debugging session  
involving a coder  
interfacing with  
ChatGPT for  
assistance

Gavin Crump

One of our meetings,  
where a team member is  
working but in the meeting  
anyway, maybe doing a  
task that keeps them semi-  
occupied

Gavin Crump

Two users passing  
elements back/forth  
in Revit due to  
ownership  
challenges

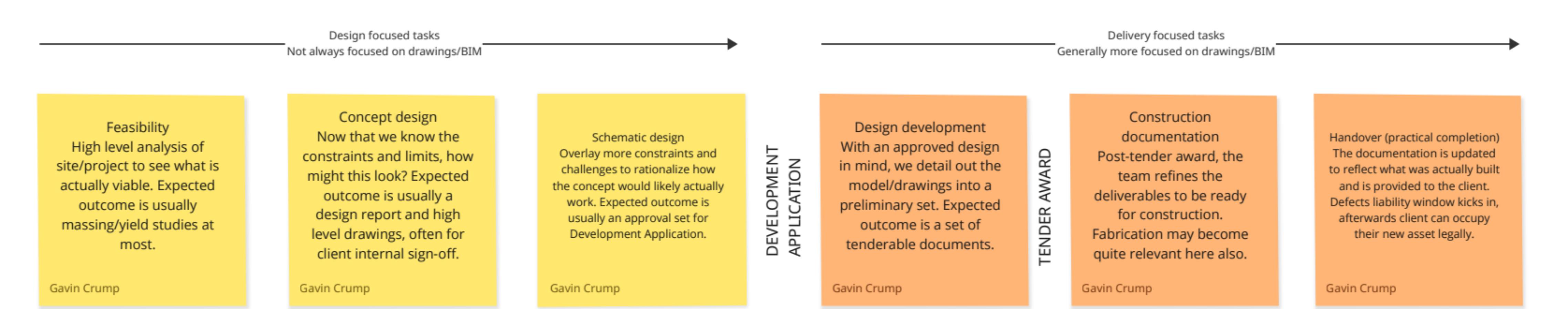
Gavin Crump

A manager pivoting  
a design concept  
for a computational  
designer every 5  
minutes or so

Gavin Crump

Any of the above, but  
with regular MS Teams  
/ email interruptions  
that the user must  
attend to immediately  
and put tasks on hold

Gavin Crump



### 1. Research analysis

Interventions have long focused on formal organisational resources, providing assistance to members who formally work with or report to one another. Yet informal organisational resources or networks are vital for the flow of knowledge for organisational functioning. Transfers often occur as a result within an organisation, such as from a supervisor to an employee or as a result of communication and knowledge transfer. In some cases, the transfer of knowledge is unidirectional, equally, the knowledge can be disseminated, communicated, absorbed, incorporated, translated and transformed (e.g. group), and with diversity of thinking and opportunity. Social network analysis (SNA) can help make visible these various informal work connections and identify collaboration subnetworks that may be a knowledge transfer strength and potential for growth. For example, during the COVID-19 pandemic, this system has been an outstanding application of SNA efficiencies. There has been a suggestion that SNA might provide a way to use informal as a scaffolding diagram to improve team effectiveness (Park, Gummesson & Martínez, 2016).

Park, L., Martínez, J. L., & Gummesson, T. (2016). A network conceptualization of team conflict. *Academy of Management Review*, 41(2), 352-371.

Catherine Collins

### 2. Diary study

Imagine you're part of a study where researchers want to understand how your mood affects your productivity at work. Instead of just asking you once, they give you a simple journal to keep and ask you to put about a few things every day—like how you feel, what tasks you've completed, and how you think you're performing. This goes on for a few weeks. By collecting these daily entries, researchers can see patterns over time. It captures **real-time experiences**, not just memories. It helps understand **real-life illustrations** in things like work tasks, employee engagement and performance.

It's great for studying **causes and effects relationships**, a common type of causal reasoning. It's useful for understanding and varying the work tasks, r

employee engagement & performance.

What would be measured?  
The 'work design' via the SMART model:  
s = stimulating ('My job provides me with opportunities to learn new things'), m = mastery ('My job allows me to use my skills and strengths effectively'), a = agency ('I have control over how I complete my work tasks'), r = relational ('I have opportunities to collaborate with others in my role.'), T = tolerable ('The demands of my job are manageable and reasonable').

### 3. Linkage analysis

This type of study links different data sources that are rich in information about workplace interactions and/or performance outcomes. Data is collected and often in quantitative form (e.g. all those dashboard statistics from the day in the life of an architect). Advanced statistical methods help link causes and effect between the variables.

Example: Yang, L., Hsieh, D., Jaffe, E., Suri, S., Sieka, S., Weston, J., ... & Treson, J. (2022). The effects of remote work on collaboration among information workers. *Nature Human Behaviour*, 6(1), 41-51.

Abstract. The coronavirus disease 2019 (COVID-19) pandemic caused a rapid shift to full-time remote work for many information workers. Viewing this shift as a natural experiment in which some workers were already working remotely before the pandemic enables us to separate the effects of firm-wide remote work from other pandemic-related confounding factors. Here, we use rich data on the emails, calendar, instant messages, video/audio calls and recorded hours of 41,182 US Microsoft employees over the first six months of 2020 to estimate the causal effects of firm-wide remote work on collaboration and communication.

Our results show that firm-wide remote work caused the collaboration network of workers to become more static and siloed, with fewer bridges between disparate parts. Furthermore, there was a decrease in synchronous communication and an increase in asynchronous communication. Together, these effects may make it harder for employees to acquire and share new information across the network.

Catherine Collins

Employees fears & outcomes from being tracked include:

- 1. AI and Automation Anxiety** A significant number of employees fear that AI and monitoring technologies could make their roles obsolete.

#### 2. Mental Health Impact

Workers who fear job loss due to monitoring or AI report higher levels of stress, burnout, and emotional exhaustion.

#### 3. Trust Erosion

Surveillance tends to erode trust between employees and managers, especially when monitoring is used for control or discipline rather than support.

#### 4. Privacy Concerns

Many employees worry about **how their data is used**, especially when monitoring extends beyond work tasks (e.g., tracking location or health data).

**Do not use Monitoring  
as a Threat, control or  
replacement,  
Employees more likely  
perform worse &  
consider quitting**

To reduce fear and improve outcomes,  
research suggests:

Transparent communication about the  
purpose and limits of monitoring.  
Framing technology as supportive, not  
punitive.

Involving employees in decisions about  
tech use.

Providing reassurances about job  
security and retraining opportunities.

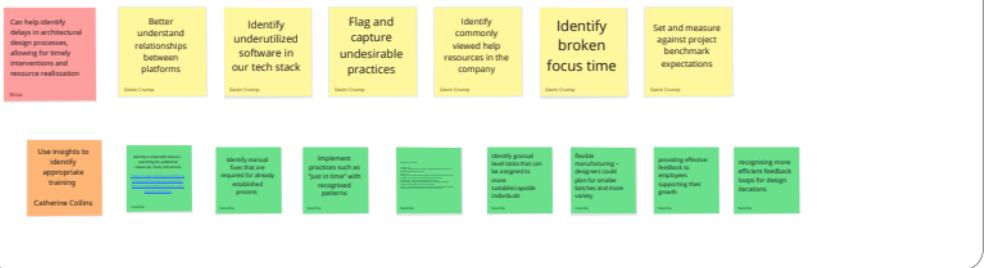
Does it change architect career pathways to be more distinctive: (1) more computational design, or (2) client focused (identifying / persuading value add, cutting through the 'lets just do best practice')

Catherine Collins

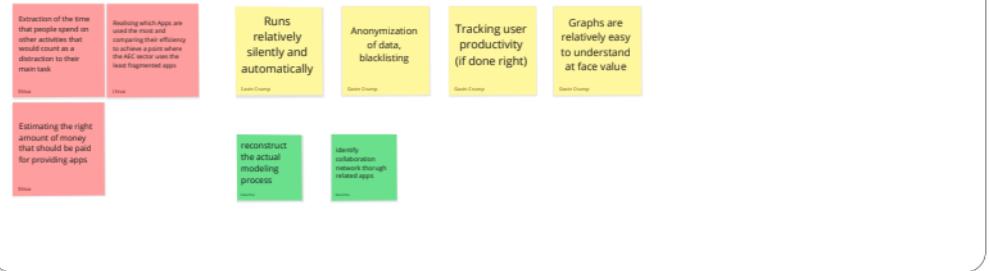
Allocating responsibilities according to the identified tasks (who has the best qualifications/skills to handle this task?)

Sasanka

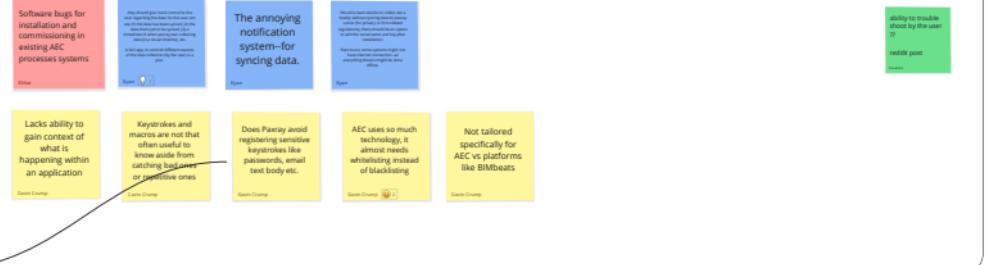
## How can Paxray help AEC (through PM & efficiencies)



## The pros of paxray (and PM software as a whole) in AEC



## The cons of paxray (and PM software as a whole) in AEC



ability to trouble shoot by the user  
70 reddit post  
1000

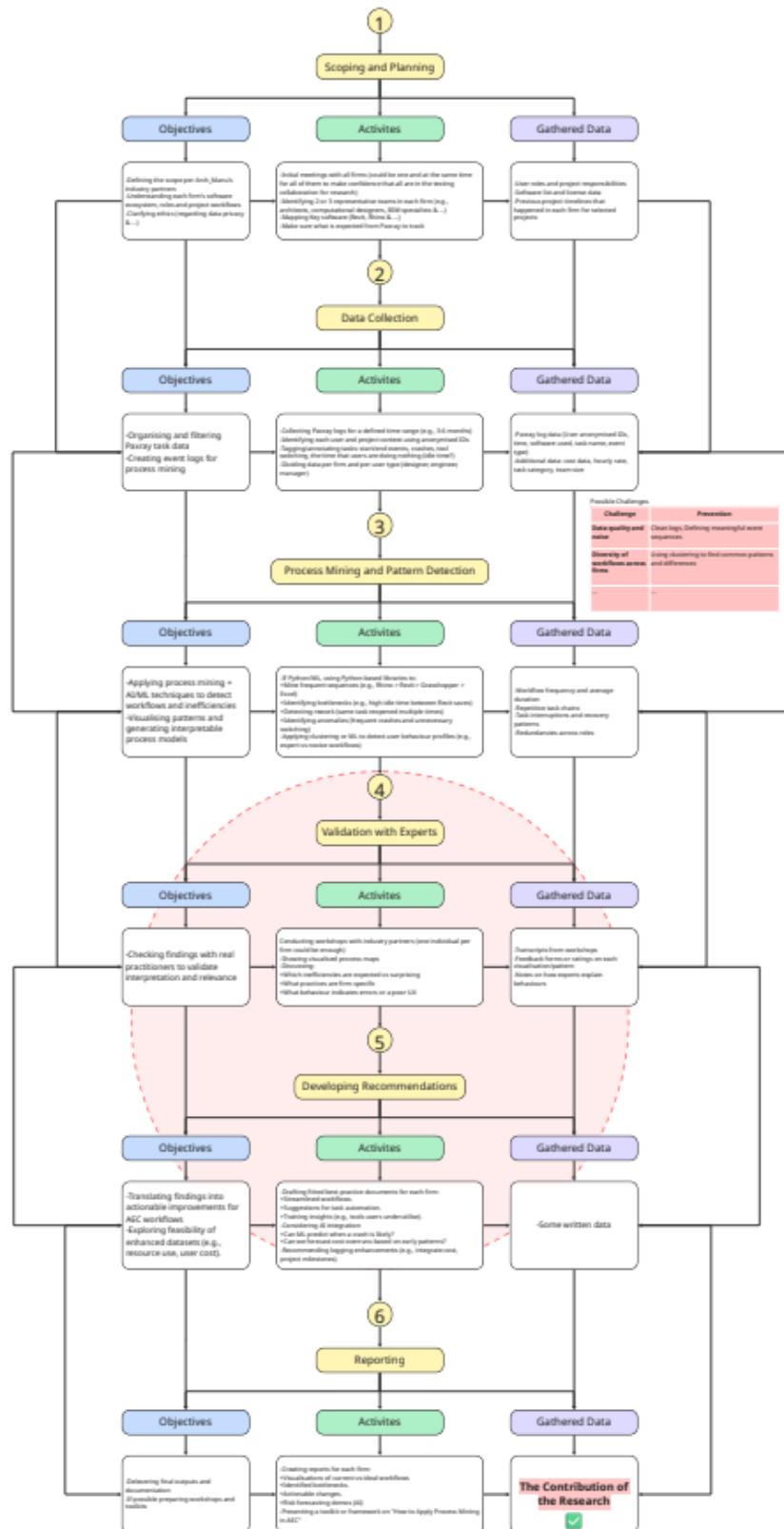
## What's missing from Paxray that AEC needs.



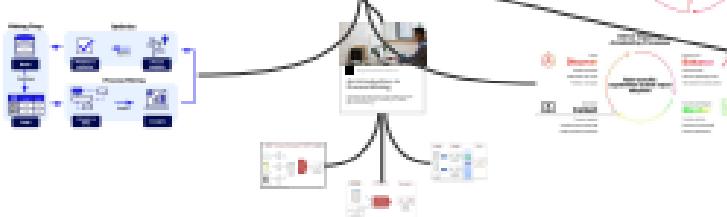
# Hackathon material

Title	<i>Making Sense of AEC-related Task/Process Mining Data through AI + Domain-Knowledge</i>
Problem Description	<ul style="list-style-type: none"><li>• <b>Problem(s)</b> <i>In the Architecture, Engineering, and Construction (AEC) sector, inefficiencies in software workflows can scale upward—negatively affecting budget estimations, workforce planning, and project timelines. While process mining (PM) has driven major improvements in other industries, AEC has yet to fully leverage its potential.</i></li><li>• <b>Data</b> <i>The dataset, already collected and provided by industry partner PaxRay GmbH, comprises approximately six million records. It originates from the routine workflows of two computational designers and academic researchers. The data spans multiple software platforms commonly used in the AEC sector, including Rhino, Revit, and Photoshop. This project focuses <u>not</u> on collecting new data, but on analysing an already available, large-scale dataset—through the lenses of AI and domain expertise—to uncover actionable insights about how software is being used in practice.</i></li><li>• <b>Goal(s)</b> <i>The primary goal is to interpret and analyse this pre-collected data to:</i><ul style="list-style-type: none"><li><i>- identify the most frequent workflows and performance bottlenecks;</i></li><li><i>- detect patterns of inefficiency, such as repeated tasks, recovery behaviour after crashes, and redundant processes across teams;</i></li><li><i>- evaluate the feasibility of integrating additional data layers (e.g., resource allocation, cost, user's hourly rate, etc.) to forecast risks, impact, or inefficiencies in real-world project contexts.</i></li></ul></li></ul>
Intended outcomes / deliverables	<ol style="list-style-type: none"><li><i>1. Apply a combination of PM and AI techniques to mine and visualise task/process patterns.</i></li><li><i>2. Validate patterns through input from domain experts, ensuring findings are relevant and actionable.</i></li><li><i>3. Recommend best practices to address inefficiencies or bottlenecks in digital workflows.</i></li><li><i>4. Explore and document limitations, considerations, and opportunities for applying PM in AEC—particularly as it relates to tracking resource waste, downtime, or team redundancies.</i></li></ol>
Dependencies	<i>Success depends heavily on the inclusion of domain experts familiar with architectural workflows and tools. While technical knowledge is helpful, the key asset will be participants' ability to interpret processes in context.</i>
Proposed team size	A team of six is proposed, ideally including at least one participant from each industry partner, to ensure diverse perspectives.

# Note



The PM framework (in ASC context)



Success Stories (from other industries)



Software to track processes:

General Purpose software

Domain-Specific

In-house

3rd party



• All Purpose Metrics  
• Cloud  
• Data as a Service  
• Data Mining  
• Data Science  
• Data Security  
• Data Visualization  
• Data Wrangling  
• Machine Learning  
• Predictive Analytics  
• Python

• adobe  
• Bluebeam  
• Box  
• Google  
• Microsoft  
• SAP  
• ultimatePDF  
• WorkFusion

IBM

SAP

Microsoft

Oracle

How to Augment the general-purpose PII data with that of domain-specific tools.

Best case vs Worst case (for task/process mining)



How to tackle data privacy & sensitivity

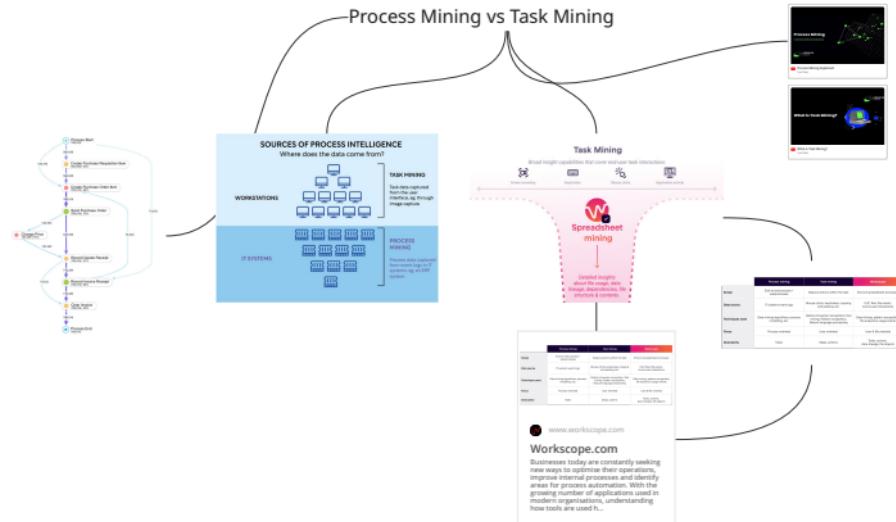
Use Paxray features (e.g., blacklisting)

Use Gavin and Hesham Comments (MS Teams)

## Process Intelligence and Process Mining | Celonis

The Celonis Process Intelligence Platform integrates process mining and AI - let's you optimize your processes and extract value from your AI deployments. Get started quickly and scale infinitely.

## Process Mining vs Task Mining



## Future Work (after Hackathon)

(Agentic) AI + PM



Robot Process Analysis  
(+ Computer Vision)



## Limitations

### Limitations

To Busy to find the culprit in our processes

