

**Darya Karichkina**

Graphic Designer

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## SUMMARY

Dedicated graphic designer with experience across various fields—from healthcare to entertainment. Skilled in designing compelling graphics, illustrations, and layouts for both digital and print platforms. Dedicated to continuous growth and always pushing creativity to new heights with every project.

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## SKILLS

Adobe Suite (Illustrator, Photoshop, Indesign, After Effects), Figma, Agorapulse, content creation, digital marketing, social media management, illustration, animation, layout design, print production knowledge

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## EXPERIENCE

### Graphic Design volunteer

August 2023 - Present

LIMO

- Designed physical & digital promotional materials, including flyers and business cards, to support marketing campaigns and enhance brand visibility for a non-profit promoting local music
- Designed motion graphics and animated posters for local artists

### Graphic design volunteer

July 2024 - January 2025

NSDE

- Created content for social media platforms (Facebook, Twitter, Instagram, LinkedIn)
- Helped plan and execute social media posts, contributing to graphic design initiatives to support the organization's mission and events

### Graphic Design officer

August 2023 - September 2024

AR/VR Club at SJSU

- Managed the club's social media platforms, ensuring regular and engaging content
- Designed posts, flyers, logos, and illustrations to promote events and club activities

### Administrative Intern

June 2024 - August 2024

Stanford Healthcare

- Assisted Stanford Hospital's cafeteria department in redesigning their menu layout, labels, and other marketing materials
- Worked on digital marketing, customer outreach, data analytics, and sustainability initiatives

### Social Media/Graphic design intern

August 2023-October 2023

Try the World

- Created engaging digital content for the company's social media platforms, including Twitter, Instagram, Facebook, and TikTok, to enhance brand presence
- Managed over 300 influencers within a 3-month period, coordinating promotions and collaborations.
- Designed weekly email campaigns, resulting in increased customer engagement by 10%

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## EDUCATION

San Jose State University

August 2022-December 2025

B.A. In Design studies, Minor in Interaction design