

## IREN Growthpad Virtual Food Festival 2020 Agenda

Objective: To Re-imagine tourism and food experience in Kenya

Day 1 - Sept 24			
Time	Agenda (Zoom Platform)		IREN Growthpad Virtual Festival Platform
8.00 am	Virtual event opens for all participants		<div>Cooking Demos<ul style="list-style-type: none"><li><b>Samuel Kiragu</b> - Snr Chef de Partie, Whiskey River Lounge</li><li><b>Catherine Muyonga</b> – Caterer, Risks Caterers</li><li><b>Derrick Awir</b> – Caterer, Risks Caterers</li></ul></div> <div>Virtual Booth Display<ul style="list-style-type: none"><li>Taste Afrique Ltd</li></ul></div> <div>Africa Recipe Bookshelf<ul style="list-style-type: none"><li>Chakula Chetu Recipe Book</li><li>Delicious Kenya Recipe Book</li></ul></div> <div>IREN Chakula Chetu &amp; Food Vlogger Challenge Public Voting</div>
9.00 - 9.45 am	Opening Session <ul style="list-style-type: none"><li><b>Event outline and objectives</b> by <b>Esperance Chesoli</b> – IREN Growthpad Team Lead, IREN</li><li><b>Introduction remarks</b> by <b>James Shikwati</b> – Director, IREN</li><li>Welcome remarks by FNF director</li></ul>		
10.15 – 11.15am	Panel 1 <div><div><b>Re-imagining tourism and food experience in Kenya post COVID19</b></div><div><b>Prof Evaristus Irandu</b> – Prof of tourism ,University of Nairobi <b>Clement Waigwa</b> – Founder Virgin Explorer</div></div>		
11.45 – 12.45pm	Panel 2 <div><div><b>What policy insulation for tourism and food industry players</b></div><div></div></div>		
1.15 – 2.15pm	My Story <div><div><b>Tales of two flames</b></div><div><b>Nourah Ocholla</b> – Food content creator,Nourahs Cookhouse</div></div>		
2.45 – 3.45pm	Panel 3 <div><div><b>The State of food security and nutrition</b></div><div><b>Bilha Naandi</b> – Nutritionists and food scientist , Bukura Agricultural Training College</div></div>		

		<b>Justine Mutobera</b> – Director SAIPEH <b>Purity Kamende</b> – Master Student in Nutrition, Masinde Muliro University	
4.15 – 5.15pm	Keynote Address	<b>Re-imagining tourism experiences through sustainable gastro-tourism development.</b>  <b>Dr. Helena Williams</b> - Researcher & CEO Gastro Gatherings, faculty Member Texas Tech University Department of Hospitality Administration	
<b>Day 2 – Sept 25</b>			
<b>Time</b>	<b>Agenda (Zoom Platform)</b>	<b>IREN Growthpad Virtual Festival Platform</b>	
8.00 am	Virtual event opens for all participants	Cooking Demos	
9.00 - 9.30 am	Opening Plenary <ul style="list-style-type: none"> <li><b>Introduction, Event outline and objectives</b> by <b>Esperance Chesoli</b> – IREN Growthpad Team Lead, IREN</li> <li><b>Welcome remarks &amp; Highlights of Day 1</b> by <b>Purity Chepchirchir</b> – MSMEs Relations Manager, IREN</li> </ul>	<ul style="list-style-type: none"> <li><b>Samuel Kiragu</b> - Snr Chef de Partie, Whiskey River Lounge</li> <li><b>Catherine Muyonga</b> – Caterer, Risks Caterers</li> <li><b>Derrick Awir</b> – Caterer, Risks Caterers</li> </ul>	
10.00 – 11.00am	Panel 4 <b>The food tourism industry and navigating the new normal</b>  <b>Muthuri Kinyamu</b> – Founder Turnup Travel <b>Prince Peterson</b> – President of culinary professionals society	Virtual Booth Display <ul style="list-style-type: none"> <li>Taste Afrique Ltd</li> </ul>	
11.30 – 12.30pm	Master Class <b>Rajvir Soin</b> – Travel vlogger & Photographer, Adventure Singh	Africa Recipe Bookshelf <ul style="list-style-type: none"> <li>Chakula Chetu Recipe Book</li> <li>Delicious Kenya Recipe Book</li> </ul>	
1.00 – 2.00pm		IREN Chakula Chetu & Food Vlogger Challenge Public Voting	

	<div>Panel 5</div> <div> <div>Embracing the next generation of consumers in e-tourism and food on demand</div> <div> <b>Rev William Awuya</b> – Chairman Kakamega County hoteliers Association  <b>Fred Khamadi</b> – Founder Ingo Adventures </div> </div>	
2.30 – 3.30pm	<div>Master class</div> <div><b>Anzazi Kiti</b> – Founder director of Taste Afrique Ltd makers of Chibundiro</div>	
4.00 – 5.00pm	<div>Panel 6</div> <div> <div>Connecting Kenyan Indigenous foods to tourism experience</div> <div> <b>Prof Mary Abuktsa Onyango</b> – Prof Horticulture ,JKUAT  <b>Benard Amaya</b> -Lecturer, Kenya Utalii College and alumni coordinator  <b>Phyllis Maleche</b> – Author , Delicious Kenya Recipe Book </div> </div>	
5.30 – 5. 35pm	<div>Closing Session</div> <ul style="list-style-type: none"> <li>• <b>Chakula Chetu and Food Vlogger Challenge objectives and winner announcements</b> by <b>Purity Chepchichir</b> – MSMEs Relations Manager, IREN</li> <li>• Closing Remarks</li> </ul>	