

## IREN Growthpad Virtual Food Festival 2020 Agenda

Theme: To Re-imagine tourism and food experience in Kenya

| Day 1 - Sept 24 |  |  |   |
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| Time            | Agenda<br>(Zoom Platform)  |  | IREN Growthpad Virtual Festival Platform  |
| 8.00 am         | Virtual event opens for all participants   |  | <div>Cooking Demos<ul style="list-style-type: none"><li><b>Samuel Kiragu</b> - Snr Chef de Partie, Whiskey River Lounge</li><li><b>Catherine Muyonga</b> – Caterer, Risks Caterers</li><li><b>Derrick Awir</b> – Caterer, Risks Caterers</li></ul></div> <div>Virtual Booth Display<ul style="list-style-type: none"><li>Taste Afrique Ltd</li></ul></div> <div>Africa Recipe Bookshelf<ul style="list-style-type: none"><li>Chakula Chetu Recipe Book</li><li>Delicious Kenya Recipe Book</li></ul></div> <div>IREN Chakula Chetu &amp; Food Vlogger Challenge Public Voting</div> |
| 9.00 - 9.45 am  | Opening Session <ul style="list-style-type: none"><li><b>Event outline and objectives</b> by <b>Esperance Chesoli</b> – IREN Growthpad Team Lead, IREN</li><li><b>Introduction remarks</b> by <b>James Shikwati</b> – Director, IREN</li><li>Welcome remarks by FNF director</li></ul> |  |   |
| 10.15 – 11.15am | Panel 1 <div><div><b>Re-imagining tourism and food experience in Kenya post COVID19</b></div><div><b>Prof Evaristus Irandu</b> – Prof of tourism ,University of Nairobi<br/><b>Clement Waigwa</b> – Founder Virgin Explorer</div></div>  |  |   |
| 11.45 – 12.45pm | Panel 2 <div><div><b>What policy insulation for tourism and food industry players</b></div><div></div></div>   |  |   |
| 1.15 – 2.15pm   | My Story <div><div><b>Tales of two flames</b></div><div><b>Nourah Ocholla</b> – Food content creator,Nourahs CookhouseS</div></div>  |  |   |
| 2.45 – 3.45pm   | Panel 3 <div><div><b>The State of food security and nutrition</b></div><div><b>Bilha Naandi</b> – Food scientist &amp; Nutrition lecture , Bukura Agricultural Training College</div></div>  |  |   |

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|                        |  | <b>Justine Mutobera</b> – Director<br>SAIPEH<br><b>Purity Kamende</b> – Master Student<br>in Nutrition, Masinde Muliro<br>University   |  |
| 4.15 – 5.15pm          | Keynote Address  | <b>Re-imagining tourism experiences through sustainable gastro-tourism development.</b><br><b>Dr. Helena Williams</b> - CEO Gastro Gatherings, Research Scholar in The David. D. Reh School of Business at Clarkson University, Potsdam, New York, USA |  |
| <b>Day 2 – Sept 25</b> |  |  |  |
| <b>Time</b>            | <b>Agenda (Zoom Platform)</b>  | <b>IREN Growthpad Virtual Festival Platform</b>  |  |
| 8.00 am                | Virtual event opens for all participants   | Cooking Demos  |  |
| 9.00 - 9.30 am         | Opening Plenary <ul style="list-style-type: none"> <li><b>Introduction, Event outline and objectives</b> by <b>Esperance Chesoli</b> – IREN Growthpad Team Lead, IREN</li> <li><b>Welcome remarks &amp; Highlights of Day 1</b> by <b>Purity Chepchirchir</b> – MSMEs Relations Manager, IREN</li> </ul> | <ul style="list-style-type: none"> <li><b>Samuel Kiragu</b> - Snr Chef de Partie, Whiskey River Lounge</li> <li><b>Catherine Muyonga</b> – Caterer, Risks Caterers</li> <li><b>Derrick Awir</b> – Caterer, Risks Caterers</li> </ul>                   |  |
| 10.00 – 11.00am        | Panel 4<br><b>The food tourism industry and navigating the new normal</b><br><b>Muthuri Kinyamu</b> – Founder Turnup Travel<br><b>Prince Peterson</b> – President of culinary professionals society  | Virtual Booth Display <ul style="list-style-type: none"> <li>Taste Afrique Ltd</li> </ul>  |  |
| 11.30 – 12.30pm        | Master Class<br><b>Rajvir Soin</b> – Travel vlogger & Photographer, Adventure Singh  | Africa Recipe Bookshelf <ul style="list-style-type: none"> <li>Chakula Chetu Recipe Book</li> <li>Delicious Kenya Recipe Book</li> </ul>   |  |
| 1.00 – 2.00pm          |  | IREN Chakula Chetu & Food Vlogger Challenge Public Voting  |  |

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|                | <div>Panel 5</div> <div> <div>Embracing the next generation of consumers in e-tourism and food on demand</div> <div> <b>Rev William Awuya</b> – Chairman Kakamega County hoteliers Association<br/> <b>Fred Khamadi</b> – Founder Ingo Adventures </div> </div>  |
| 2.30 – 3.30pm  | <div>Master class</div> <div><b>Anzazi Kiti</b> – Founder director of Taste Afrique Ltd makers of Chibundiro</div>   |
| 4.00 – 5.00pm  | <div>Panel 6</div> <div> <div>Connecting Kenyan Indigenous foods to tourism experience</div> <div> <b>Prof Mary Abuktsa Onyango</b> – Professor of Horticulture &amp; Deputy Vice Chancellor, Research, Production and Extension, JKUAT<br/> <b>Benard Amaya</b> -Lecturer, Kenya Utalii College and alumni coordinator<br/> <b>Phyllis Maleche</b> – Author , Delicious Kenya Recipe Book </div> </div> |
| 5.30 – 5. 35pm | <div>Closing Session</div> <ul style="list-style-type: none"> <li>• <b>Chakula Chetu and Food Vlogger Challenge objectives and winner announcements</b> by <b>Purity Chepchichir</b> – MSMEs Relations Manager, IREN</li> <li>• Closing Remarks</li> </ul>   |