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| Michael R. Marley |  |

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# Experience

## Rooms To Go - Sr. UX Engineer - Sept 2019 - July 2020

* Design wireframes and high definition photoshop comps to put in front of the CEO for approval
* Write A/B testing through google optimize
* Study sites analytics to assess areas that can be improved upon
* Worked directly with analytics to insure better paths for customers to find what they are looking for and making it through the checkout process

Rooms To Go - Sr Front End Development - Sept 2018- Sept 2019

* Used Reactjs, Redux, Jest, Gatsby, GraphQL,
* Technology used - Reactjs, SASS, S3, Github, Payment microservices
* Worked on a small team that built the new roomstogo.com site from scratch.

## The Weather Company / IBM Watson - Creative Developer Feb 2017- Aug 2018

* Building Advertisements using the weather.com API and Watson
* Building dynamic ads that work off of weather api and change based on the user’s location and current weather.
* Building cognitive ad experiences working with IBM’s Watson AI
* Creating new products for our team
* Creating templates to help automate the google publishing suite process

## Freelance Webmaster Apr-2015-Current

* Work with various companies on different CMS (Joomla!, Wordpress, Drupal, custom React)
* Instillation of payment processing
* Updating security

## CBTNews - Sr. Front End Developer Dec 2015 - Apr 2016

* Maintain CBTnews.com/servicedrivetoday.com/cbtconferenceandexpo.com on Wordpress CMS
* Creating templates HTML tables and CSS for email blasts
* Build templates for new pages with php
* Install advertising click rates with JQuery

## Sharpdot - Front End Developer Sept 2014 - Oct 2015

* Build templates and front end side of professional websites though usage of HTML5, CSS3, JS, JQuery, PHP, MySQL, Grunt/Gulp, Node, SCSS, Git and SVN.
* Maintain and fix problems associated with live sites
* Install and configure MySQL databases on live and virtual servers

## Superior Solutions Associates - Account Executive/Graphic Designer Jan 2007-July 2011

* Graphic design for various printing projects, including magazine layouts, logo designs, and media packets using photoshop, illustrator, indesign.
* Meet with clients to determine needs and deliver finished products directly to clients

## eKwipper - Sales Executive/Art Director Feb 2010-Apr 2011

* Collaborated with backend programmer and front end developer on the design and development of a novel mobile phone application as well as website functionality

# Teaching

## Creative Circus - Web Dev Teacher Jan 2018-Aug 2018

* Work 1-on-1 with students to equip them with skills to build a website
* Teach college grads an introduction to HTML/CSS and how to build responsively

# Education

## The Creative Circus Oct 2012-Aug 2014

Graduated with a Certificate of completion in Web Development Studies

## William Tyndale College Sept-2002-December 2005

Majored in psychology

# Skills

HTML5/CSS3 -- CSS animations -- ES6 -- React.js -- Jest -- jQuery -- three.js -- Github -- Wordpress/magento/drupal -- PHP -- Bootstrap

Adobe Photoshop -- InDesign, Illustrator, XD, Sketch --