

# Complete Success of Photonics China 2015- The 7th China (Beijing) International Photoelectronic Exhibition

<http://www.photonicschina.org/>

## 1.Introduction

From 5 to 7, May in Beijing, "Photonics China Expo" in Chinese National Convention Center was held by the Chinese High-tech Industrialization Association and Chinese Society for Optical Engineering. This event aims to highlight the science and technology innovation, closely links to emerging industries, promotes high-tech achievements and builds the most practical platform for research cooperation.

"Photonics China Expo" this year includes three major theme activities: 7th China (Beijing) International Photoelectronic Exhibition, 2015 Applied Optics and Photonics Technology Conference (AOPC2015) and 2015 China (Beijing) International High-tech Exchange Fair. It brought together more than 80 international renowned experts and scholars from the United States, Australia, Britain, Spain, South Korea, Japan and more than 10 countries and regions. There are more than 100 domestic and international projects in the release shows, 74 academic conferences, more than 50 product and technology promotion conference and nearly 2,000 participants. The exhibition area covers 22,000 square meters, more than 400 exhibitors and 25,000 visitors. The total turnover intentions is over 1 billion RMB.



Exhibition



Registration



Spot

## 2.Features

### (1) Cross-application themes leads industry

Conference launched 15 technical directions of domestic and foreign hot areas in addition to the fields of optoelectronics also included optical networks and optical information technology and application, vehicle networking technology information platform and application, fiber optic sensing technology and applications, intelligent cross-grid photovoltaic technology and other areas. Organizing committee held 74 academic conferences, and nearly 2,000 people participated. At the



same time organizing committee issued "Chinese Society for Optical Engineering Technology Innovation Award" for innovative technologies and innovative products to showcase and honor the innovative products and technologies.



China Society for Optical Engineering Science and Technology Innovation Awards



2015 Applied Optics and Photonics Conference (AOPC2015)



Optical networks and optical information technology industrial application forum



Vehicle networking technology innovation and information forum



China (Beijing) International Fiber Optic Sensing Technology and Application Conference

## **(2) Top international teams bring technologies and projects to come to China**

The top level experts at the meeting were: Academician Jin Guofan Academician Zhuang Songlin, Academician Du Xiangwan, Academician Zhang Guangjun, Academician Lv Yueguang, Academician Zhao Zisen, Academician Jiang Desheng, Academician Wang Wei and other top experts, as well as a large number of young leaders gathered to show the world Chinese photoelectronics power.



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Meanwhile one of the organizer, Chinese Society for Optical Engineering signed a cooperation agreement to promote academic and industrial areas of international cooperation process with international renowned Societies.



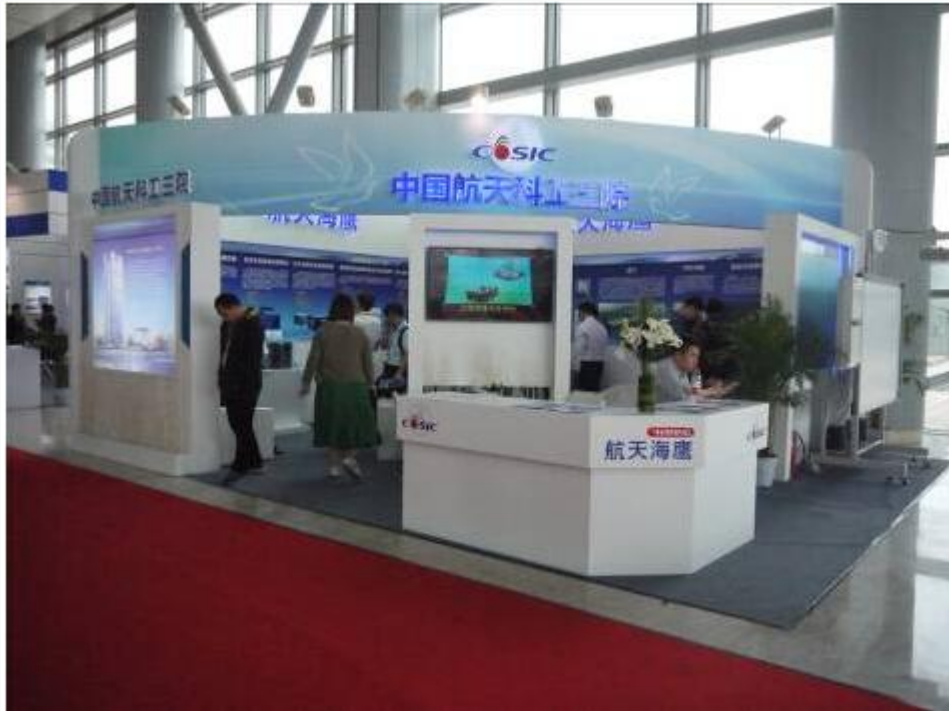
中 With The Optical Society(OSA)



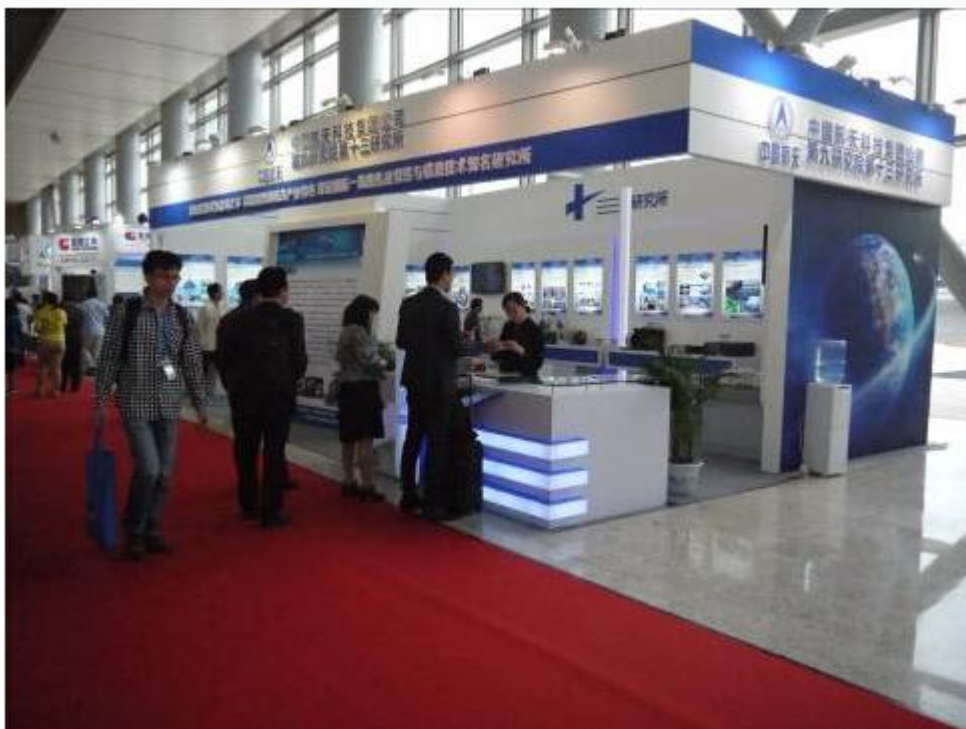
With Optical Society of Korea(OSK)

### **(3) Focus on multi-butt negotiations among defense, universities, international and business**

China Aerospace Science and Industry Corporation, China Aerospace Science and Technology Corporation, Wuhan Guide Infrared Co., Ltd., China Aviation Group Luoyang Institute of electro-optical devices and other leading domestic enterprises, as well as the United States NEWPORT, US Finisar, Ericsson (China) Communications Co., Ltd. and other foreign stars business support this event and participate in other activities in the conference.



China Aerospace Science and Industry Corporation Pavilion

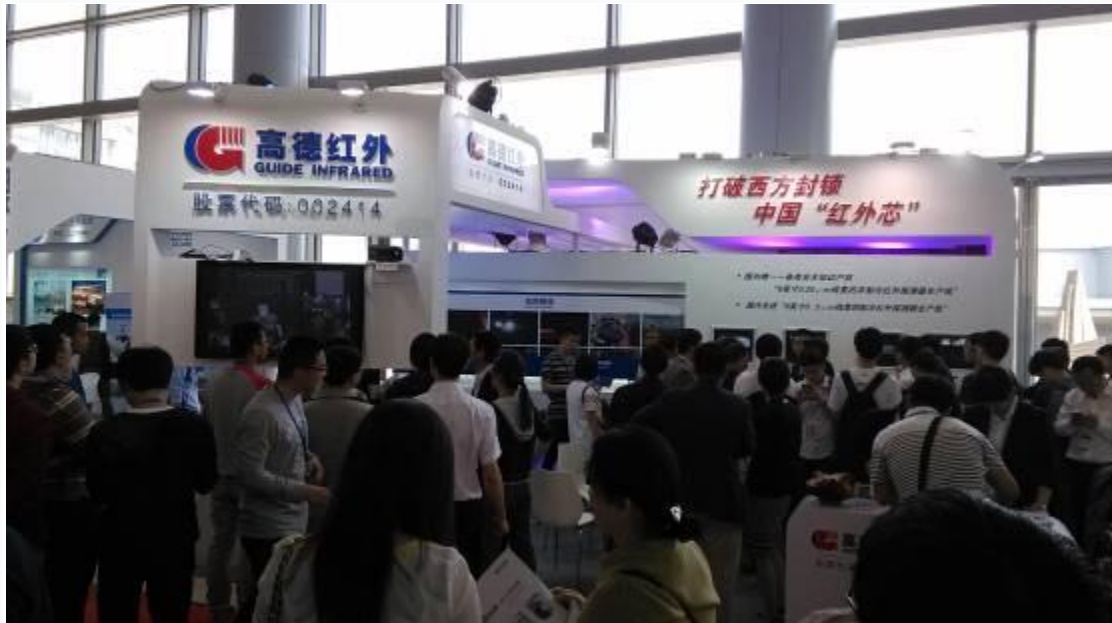


China Aerospace Science and Technology Corporation Pavilion





ivil-military integration exhibition and winners of the National Science and Technology Achievements Exhibition



Guide Infrared

The exhibition held the first contest of innovative technologies and project docking, contains several technical and matchmaking conferences, and the National Science and Technology Award winning projects reports, to provide display and cooperation platform for companies and research teams。



Matchmaking Meetings of Key Laboratory of Scientific and Technological Achievements



Civil-military Integration Projects Matchmaking



National Science and Technology Award Winning Projects Report

Combined with academic exchanges, technology docking, project cooperation, talent introduction and other types of docking negotiation activities for domestic research institutes, universities, industrial parks, organizing committee builds a first-class international matchmaking platform.

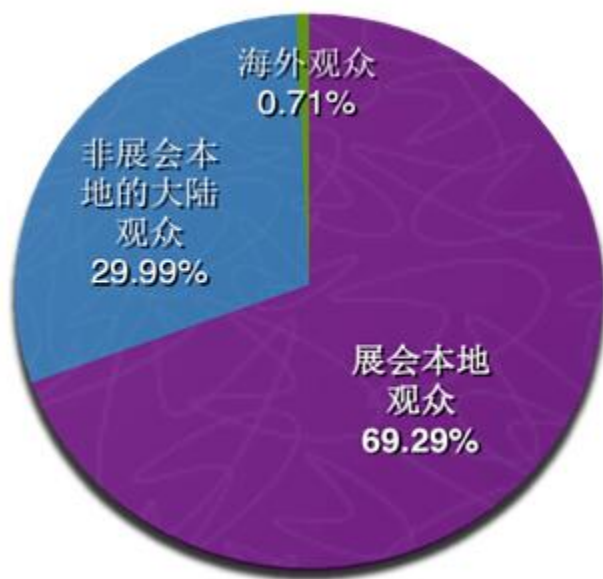
With the deepening of the high-tech field of production and research in various fields, in order to better serve the majority of exhibitors and users, through seven years of continuous efforts, "Photonics China Expo" in 2016 will continue to uphold the outstanding technological innovation and services, closely linked to emerging industries, promote high-tech achievements to negotiate docking, set up purpose cooperative most practical platform for the majority of enterprises and research institutes to provide a good platform for convenient display.

### **3.Data Analysis**

#### **Audience:**

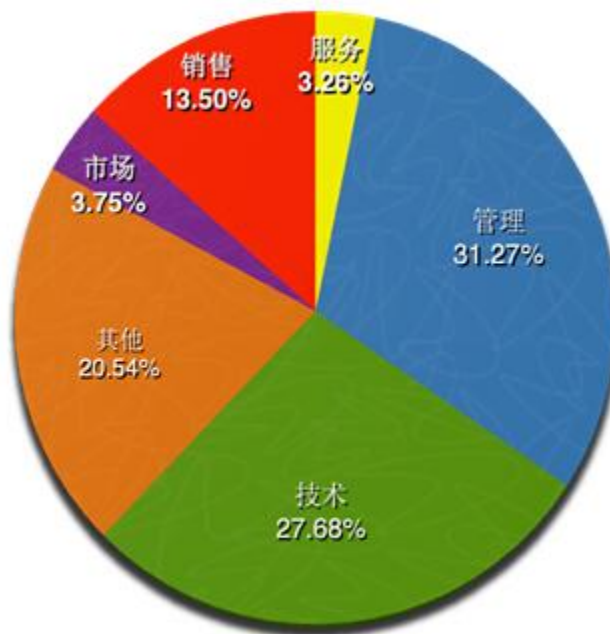
**Overseas 0.71%, Local 69.29%, Other places in China  
29.99%**





**According to department statistics:**

**Sales 13.50%, Service 3.25%, Management 31.27%, Technology 27.68%, Market 3.75%, Others 20.54%:**



**Products and technologies which visitors are looking for:**

