

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 144 POLITICS AND NEWS ON SOCIAL MEDIA PLATFORMS  
MARCH 18 – 24, 2024<sup>1</sup>**

**ASK ALL (EQUIVALENT TO ASK INTERNET USERS FOR THIS SURVEY):**

SMUSE Please indicate whether or not you ever use the following websites or apps. **[RANDOMIZE]<sup>2</sup>**

- a. Facebook
- [No item b]**
- c. X (formerly Twitter)
- d. Instagram
- [No items e-h]**
- i. TikTok

**RESPONSE OPTIONS:**

- 1 Yes, use this
- 2 No, don't use this

Please indicate whether or not you ever use the following websites or apps.

X (formerly Twitter)

☐ Yes, use this

☐ No, don't use this

Facebook

☐ Yes, use this

☐ No, don't use this

TikTok

☐ Yes, use this

☐ No, don't use this

Instagram

☐ Yes, use this

☐ No, don't use this

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<sup>1</sup> Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists.

<sup>2</sup> SMUSE was asked on W144 as a filter for follow up questions about social media use. SMUSE2 was asked for use as an analytic variable. For the Center's official estimates about social media use in the U.S., please refer to the National Public Opinion Reference Survey (NPORS) Social Media Fact Sheet:

<https://www.pewresearch.org/internet/fact-sheet/social-media/>

**PANELISTS WHO SKIP SMUSE OR DO NOT USE ANY SOCIAL MEDIA PLATFORMS (SMUSE\_a,c,d,i = 2,99) WILL NOT BE ASKED ANY ADDITIONAL QUESTIONS. THE RESPONDENT WILL STILL COUNT AS A QUALIFIED COMPLETE AND SHOULD BE INCLUDED IN THE DATASETS.**

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**ASK IF USES FACEBOOK, X, INSTAGRAM OR TIKTOK (SMUSEa,c,d,i=1):**

SMUSE2      About how often do you visit or use... **[ONLY SHOW ITEMS USED IN SMUSE (SMUSEa,c,d,i=1); RANDOMIZE ITEMS IN SAME ORDER AS SMUSE; ROTATE RESPONSE OPTIONS 1-6 OR 6-1]**

**ASK IF FACEBOOK USER (SMUSEa=1):**

a.      Facebook

**[No item b]**

**ASK IF X USER (SMUSEc=1):**

c.      X (formerly Twitter)

**ASK IF INSTAGRAM USER (SMUSEd=1):**

d.      Instagram

**[No items e-h]**

**ASK IF TIKTOK USER (SMUSEi=1):**

i.      TikTok

**RESPONSE OPTIONS:**

- 1      Almost constantly
  - 2      Several times a day
  - 3      About once a day
  - 4      A few times a week
  - 5      About once a week
  - 6      Every few weeks or less often
-

About how often do you visit or use...

X (formerly Twitter)

- ☐ Every few weeks or less often
- ☐ About once a week
- ☐ A few times a week
- ☐ About once a day
- ☐ Several times a day
- ☐ Almost constantly

Facebook

- ☐ Every few weeks or less often
- ☐ About once a week
- ☐ A few times a week
- ☐ About once a day
- ☐ Several times a day
- ☐ Almost constantly

TikTok

- ☐ Every few weeks or less often
- ☐ About once a week
- ☐ A few times a week
- ☐ About once a day
- ☐ Several times a day
- ☐ Almost constantly

Instagram

- ☐ Every few weeks or less often
- ☐ About once a week
- ☐ A few times a week
- ☐ About once a day
- ☐ Several times a day
- ☐ Almost constantly

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**ASK IF USES FACEBOOK, X, INSTAGRAM OR TIKTOK (SMUSEa,c,d,i =1):**

SOCIALNEWS2 Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. **[ONLY SHOW ITEMS USED IN SMUSE (SMUSEa,c,d,i=1); RANDOMIZE ITEMS IN SAME ORDER AS SMUSE]**

**ASK IF FACEBOOK USER (SMUSEa=1):**

a. Facebook

**[No item b]**

**ASK IF X USER (SMUSEc=1):**

c. X (formerly Twitter)

**ASK IF INSTAGRAM USER (SMUSEd=1):**

d. Instagram

**[No items e-h]**

**ASK IF TIKTOK USER (SMUSEi=1):**

i. TikTok

**RESPONSE OPTIONS:**

- 1 Yes, regularly get news on this
- 2 No, don't regularly get news on this

Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family.

X (formerly Twitter)

- ☐ Yes, regularly get news on this
- ☐ No, don't regularly get news on this

Facebook

- ☐ Yes, regularly get news on this
- ☐ No, don't regularly get news on this

TikTok

- ☐ Yes, regularly get news on this
- ☐ No, don't regularly get news on this

Instagram

- ☐ Yes, regularly get news on this
- ☐ No, don't regularly get news on this

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**CREATE DATA ONLY VARIABLE DOV\_USE4 = 1 IF SMUSEa=1 AND SMUSEc=1 AND SMUSED=1 AND SMUSEi=1. ELSE, DOV\_USE4 = 0.**

**CREATE DATA ONLY VARIABLE DOV\_ASKFB = 1 IF (SMUSEa = 1 AND DOV\_USE4 = 0) OR (DOV\_USE4 = 1 AND XRAND\_FB\_IG = 1)**

**CREATE DATA ONLY VARIABLE DOV\_ASKIG = 1 IF (SMUSED = 1 AND DOV\_USE4 = 0) OR (DOV\_USE4 = 1 AND XRAND\_FB\_IG = 2)**

**DISPLAY IF USES MORE THAN ONE SOCIAL MEDIA WEBSITE OR APP (SMUSEa,c,d,i =1 FOR MORE THAN ONE ITEM IN BATTERY).**

The rest of this survey asks about specific social media platforms. We start by focusing on one platform and then move on to other platforms. Then the survey will finish.

The rest of this survey asks about specific social media platforms. We start by focusing on one platform and then move on to other platforms. Then the survey will finish.

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**PROGRAMMING NOTE: RANDOMIZE ORDER OF BLOCKS 1-4; MAINTAIN RANDOMIZATION ORDERS ACROSS BLOCKS (E.G FBWHY SHOULD BE RANDOMIZED IN THE SAME ORDER AS IGWHY, XTWHY, AND TTWHY)**

**ASK BLOCK 1 IF FACEBOOK USER SELECTED TO ANSWER ABOUT FACEBOOK (DOV\_ASKFB=1)**

**{BEGIN BLOCK 1}**

**DISPLAY IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

Now thinking about Facebook...

**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBWHY How much is each of the following a reason you use Facebook? **[RANDOMIZE ITEMS]**

- a. To get news
- b. To keep up with politics or political issues
- c. To keep up with sports or pop culture
- d. Because it's entertaining
- e. To keep up with friends and family
- f. To connect with others who share your interests
- g. To look at product reviews or recommendations

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

Now thinking about Facebook...

How much is each of the following a reason you use Facebook?

To keep up with sports or pop culture

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To connect with others who share your interests

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To look at product reviews or recommendations

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To get news

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with politics or political issues

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Because it's entertaining

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with friends and family

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBDEMOCRACY Overall, do you think Facebook... **[RANDOMIZE RESPONSES 1 AND 2, WITH OPTION 3 LAST]**

- 1 Is mostly good for American democracy
- 2 Is mostly bad for American democracy
- 3 Has no impact on American democracy **[ANCHOR]**

Overall, do you think Facebook...

☐ Is mostly bad for American democracy

☐ Is mostly good for American democracy

☐ Has no impact on American democracy

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**ASK IF SELECTED FACEBOOK NEWS CONSUMER (SOCIALNEWS2a=1 & DOV\_ASKFB=1):**

FBSOURCE Do you ever get news from each of the following on Facebook? **[RANDOMIZE ITEMS A-D, KEEP ITEM E LAST]**

- a. News outlets or journalists
- b. Friends, family, and acquaintances
- c. Influencers or celebrities
- d. Advocacy or non-profit organizations
- e. Other people you don't know personally **[ANCHOR]**

**RESPONSE OPTIONS:**

- 1 Yes, I get news on Facebook from them
- 2 No, I don't get news on Facebook from them

Do you ever get news from each of the following on Facebook?

News outlets or journalists

☐ Yes, I get news on Facebook from them

☐ No, I don't get news on Facebook from them

Friends, family, and acquaintances

☐ Yes, I get news on Facebook from them

☐ No, I don't get news on Facebook from them

Advocacy or non-profit organizations

☐ Yes, I get news on Facebook from them

☐ No, I don't get news on Facebook from them

Influencers or celebrities

☐ Yes, I get news on Facebook from them

☐ No, I don't get news on Facebook from them

Other people you don't know personally

☐ Yes, I get news on Facebook from them

☐ No, I don't get news on Facebook from them

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**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBTYPE Do you ever see each of the following on Facebook? **[RANDOMIZE ITEMS]**

- a. Funny posts that reference current events
- b. News articles, whether posted, reposted, linked, or screenshotted
- c. People expressing opinions about current events
- d. Information about a breaking news event as it's happening

**RESPONSE OPTIONS:**

- 1 Yes, I see this on Facebook
- 2 No, I don't see this on Facebook



Do you ever see each of the following on Facebook?

Information about a breaking news event as it's happening

☐ Yes, I see this on Facebook

☐ No, I don't see this on Facebook

People expressing opinions about current events

☐ Yes, I see this on Facebook

☐ No, I don't see this on Facebook

News articles, whether posted, reposted, linked, or screenshotted

☐ Yes, I see this on Facebook

☐ No, I don't see this on Facebook

Funny posts that reference current events

☐ Yes, I see this on Facebook

☐ No, I don't see this on Facebook

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**ASK IF SELECTED FACEBOOK NEWS CONSUMER (SOCIALNEWS2a=1 & DOV\_ASKFB=1):**  
 FBACC How often do you see news on Facebook that seems inaccurate? **[ROTATE RESPONSE**  
**OPTIONS 1-5 or 5-1]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you see news on Facebook that seems inaccurate?

☐ Extremely often

☐ Fairly often

☐ Sometimes

☐ Rarely

☐ Never

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**ASK IF SELECTED FACEBOOK NEWS CONSUMER (SOCIALNEWS2a=1 & DOV\_ASKFB=1):**

FBINFLUENCE How much, if at all, do you think Facebook influences which news stories you see on the platform? **[ROTATE RESPONSE OPTIONS 1-4 or 4-1]**

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

How much, if at all, do you think Facebook influences which news stories you see on the platform?

☐ Not at all  
☐ Not much  
☐ Some  
☐ A lot

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**ASK IF SELECTED FACEBOOK NEWS CONSUMER (SOCIALNEWS2a=1 & DOV\_ASKFB=1):**

FBELSE Would you say the news you get on Facebook is...

- 1 Mostly news you would have gotten elsewhere if you didn't use Facebook
- 2 Mostly news you would not have gotten elsewhere
- 3 Both about equally

Would you say the news you get on Facebook is...

☐ Mostly news you would have gotten elsewhere if you didn't use Facebook  
☐ Mostly news you would not have gotten elsewhere  
☐ Both about equally

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**ASK IF SELECTED FACEBOOK NEWS CONSUMER (SOCIALNEWS2a=1 & DOV\_ASKFB=1):**

FBWORN How often do you feel worn out by the news you see on Facebook? **[ROTATE RESPONSE OPTIONS IN SAME ORDER AS FBACC]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you feel worn out by the news you see on Facebook?

- ☐ Extremely often
- ☐ Fairly often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

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**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBHARASS      How much of a problem is people getting harassed on Facebook?

- 1      Major problem
- 2      Minor problem
- 3      Not a problem

How much of a problem is people getting harassed on Facebook?

- ☐ Major problem
- ☐ Minor problem
- ☐ Not a problem

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**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBSHARE      Do you ever post or share on Facebook?

- 1      Yes, I do
- 2      No, I don't

Do you ever post or share on Facebook?

- ☐ Yes, I do
- ☐ No, I don't

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**ASK IF EVER POSTS OR SHARES ON FACEBOOK (FBSHARE=1):**

FBSHAREPOL How much of what you post or share on Facebook is about politics or political issues?  
**[ROTATE RESPONSE OPTIONS 1-5 OR 5-1]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you post or share on Facebook is about politics or political issues?

☐ All or almost all  
☐ Most  
☐ Some  
☐ A little  
☐ None at all

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**ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON FACEBOOK (FBSHAREPOL=1-4):**

FBWHYSP How much is each of the following a reason you post or share about politics or political issues on Facebook? **[RANDOMIZE ITEMS]**

- a. Your views are welcome there
- b. It's a place you can make a difference
- c. Politics belongs there
- d. You feel it's something you should do

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you post or share about politics or political issues on Facebook?

You feel it's something you should do

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Politics belongs there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Your views are welcome there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

It's a place you can make a difference

☐ Major reason  
☐ Minor reason  
☐ Not a reason

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**ASK IF POSTS ON FACEBOOK, BUT NEVER ABOUT POLITICS (FBSHAREPOL=5):**

FBWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on Facebook? **[RANDOMIZE ITEMS]**

- a. You don't want to be criticized or harassed there
- b. Posting there won't make a difference
- c. Politics doesn't belong there
- d. You don't care about politics

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you don't post or share about politics or political issues on Facebook?

Politics doesn't belong there

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Posting there won't make a difference

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

You don't care about politics

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

You don't want to be criticized or harassed there

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBSEEPOL How much of what you see on Facebook is about politics or political issues? **[ROTATE RESPONSE OPTIONS IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you see on Facebook is about politics or political issues?

- ☐ All or almost all
- ☐ Most
- ☐ Some
- ☐ A little
- ☐ None at all

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**ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON FACEBOOK (FBSEEPOL=1-4):**

FBPOLIDEO Overall, does what you see about politics or political issues on Facebook lean...  
**[RANDOMIZE RESPONSES 1 AND 2, WITH 3 AND 4 ALWAYS LAST]**

- 1 Mostly conservative
- 2 Mostly liberal
- 3 Doesn't lean either way **[ANCHOR]**
- [SPACE]**
- 4 Not sure **[ANCHOR]**

Overall, does what you see about politics or political issues on Facebook lean...

☐ Mostly liberal  
☐ Mostly conservative  
☐ Doesn't lean either way  
☐ Not sure

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**ASK IF SELECTED FACEBOOK USER (DOV\_ASKFB=1):**

FBFREEEXP On Facebook, do you think people feel free to openly express their political views?

- 1 Yes
- 2 No

On Facebook, do you think people feel free to openly express their political views?

☐ Yes  
☐ No

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**{END BLOCK 1}**

**{ASK BLOCK 2 IF INSTAGRAM USER SELECTED TO ANSWER ABOUT INSTAGRAM  
(DOV\_ASKIG=1)}**

**{BEGIN BLOCK 2}**

**DISPLAY IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

Now thinking about Instagram...

**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGWHY How much is each of the following a reason you use Instagram? **[RANDOMIZE ITEMS IN  
SAME ORDER AS FBWHY]**

- a. To get news
- b. To keep up with politics or political issues
- c. To keep up with sports or pop culture
- d. Because it's entertaining
- e. To keep up with friends and family
- f. To connect with others who share your interests
- g. To look at product reviews or recommendations

**RESPONSE OPTIONS:**

- 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
-



Now thinking about Instagram...

How much is each of the following a reason you use Instagram?

Because it's entertaining

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with friends and family

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with sports or pop culture

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To get news

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To connect with others who share your interests

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with politics or political issues

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To look at product reviews or recommendations

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGDEMOCRACY Overall, do you think Instagram... **[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBDEMOCRACY, WITH OPTION 3 LAST]**

- 1 Is mostly good for American democracy
- 2 Is mostly bad for American democracy
- 3 Has no impact on American democracy **[ANCHOR]**

Overall, do you think Instagram...

☐ Is mostly good for American democracy

☐ Is mostly bad for American democracy

☐ Has no impact on American democracy

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**ASK IF SELECTED INSTAGRAM NEWS CONSUMER (SOCIALNEWS2d=1 & DOV\_ASKIG=1):**

IGSOURCE Do you ever get news from each of the following on Instagram? **[RANDOMIZE ITEMS IN SAME ORDER AS FBSOURCE, KEEP ITEM E LAST]**

- a. News outlets or journalists
- b. Friends, family, and acquaintances
- c. Influencers or celebrities
- d. Advocacy or non-profit organizations
- e. Other people you don't know personally **[ANCHOR]**

**RESPONSE OPTIONS:**

- 1 Yes, I get news on Instagram from them
- 2 No, I don't get news on Instagram from them

Do you ever get news from each of the following on Instagram?

Friends, family, and acquaintances

☐ Yes, I get news on Instagram from them

☐ No, I don't get news on Instagram from them

News outlets or journalists

☐ Yes, I get news on Instagram from them

☐ No, I don't get news on Instagram from them

Influencers or celebrities

☐ Yes, I get news on Instagram from them

☐ No, I don't get news on Instagram from them

Advocacy or non-profit organizations

☐ Yes, I get news on Instagram from them

☐ No, I don't get news on Instagram from them

Other people you don't know personally

☐ Yes, I get news on Instagram from them

☐ No, I don't get news on Instagram from them

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**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGTYPE Do you ever see each of the following on Instagram? **[RANDOMIZE ITEMS IN SAME ORDER AS FBTYPE]**

- a. Funny posts that reference current events
- b. News articles, whether posted, reposted, linked, or screenshotted
- c. People expressing opinions about current events
- d. Information about a breaking news event as it's happening

**RESPONSE OPTIONS:**

- 1 Yes, I see this on Instagram
- 2 No, I don't see this on Instagram

Do you ever see each of the following on Instagram?

News articles, whether posted, reposted, linked, or screenshotted

- ☐ Yes, I see this on Instagram
- ☐ No, I don't see this on Instagram

People expressing opinions about current events

- ☐ Yes, I see this on Instagram
- ☐ No, I don't see this on Instagram

Funny posts that reference current events

- ☐ Yes, I see this on Instagram
- ☐ No, I don't see this on Instagram

Information about a breaking news event as it's happening

- ☐ Yes, I see this on Instagram
- ☐ No, I don't see this on Instagram

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**ASK IF SELECTED INSTAGRAM NEWS CONSUMER (SOCIALNEWS2d=1 & DOV\_ASKIG=1):**

IGACC

How often do you see news on Instagram that seems inaccurate? **[ROTATE RESPONSE OPTIONS 1-5 or 5-1 IN SAME ORDER AS FBACC]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you see news on Instagram that seems inaccurate?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Fairly often
- ☐ Extremely often

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**ASK IF SELECTED INSTAGRAM NEWS CONSUMER (SOCIALNEWS2d=1 & DOV\_ASKIG=1):**

IGINFLUENCE How much, if at all, do you think Instagram influences which news stories you see on the platform? **[ROTATE RESPONSE OPTIONS 1-4 or 4-1 IN SAME ORDER AS FBINFLUENCE]**

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

How much, if at all, do you think Instagram influences which news stories you see on the platform?

☐ A lot  
☐ Some  
☐ Not much  
☐ Not at all

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**ASK IF SELECTED INSTAGRAM NEWS CONSUMER (SOCIALNEWS2d=1 & DOV\_ASKIG=1):**

IGELSE Would you say the news you get on Instagram is...

- 1 Mostly news you would have gotten elsewhere if you didn't use Instagram
- 2 Mostly news you would not have gotten elsewhere
- 3 Both about equally

Would you say the news you get on Instagram is...

☐ Mostly news you would have gotten elsewhere if you didn't use Instagram  
☐ Mostly news you would not have gotten elsewhere  
☐ Both about equally

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**ASK IF SELECTED INSTAGRAM NEWS CONSUMER (SOCIALNEWS2d=1 & DOV\_ASKIG=1):**

IGWORN How often do you feel worn out by the news you see on Instagram? **[ROTATE RESPONSE OPTIONS 1-5 or 5-1 IN SAME ORDER AS FBWORN]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you feel worn out by the news you see on Instagram?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Fairly often
- ☐ Extremely often

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**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGHARASS How much of a problem is people getting harassed on Instagram?

- 1 Major problem
- 2 Minor problem
- 3 Not a problem

How much of a problem is people getting harassed on Instagram?

- ☐ Major problem
- ☐ Minor problem
- ☐ Not a problem

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**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGSHARE Do you ever post or share on Instagram?

- 1 Yes, I do
- 2 No, I don't

Do you ever post or share on Instagram?

- ☐ Yes, I do
- ☐ No, I don't

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**ASK IF EVER POSTS OR SHARES ON INSTAGRAM (IGSHARE=1):**

IGSHAREPOL How much of what you post or share on Instagram is about politics or political issues?  
**[ROTATE RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you post or share on Instagram is about politics or political issues?

☐ All or almost all  
☐ Most  
☐ Some  
☐ A little  
☐ None at all

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**ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON INSTAGRAM (IGSHAREPOL=1-4):**

IGWHYSP How much is each of the following a reason you post or share about politics or political issues on Instagram? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHYSP]**

- a. Your views are welcome there
- b. It's a place you can make a difference
- c. Politics belongs there
- d. You feel it's something you should do

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you post or share about politics or political issues on Instagram?

You feel it's something you should do

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Politics belongs there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Your views are welcome there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

It's a place you can make a difference

☐ Major reason  
☐ Minor reason  
☐ Not a reason

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**ASK IF POSTS ON INSTAGRAM, BUT NEVER ABOUT POLITICS (IGSHAREPOL=5):**

IGWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on Instagram? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHYNTSP]**

- a. You don't want to be criticized or harassed there
- b. Posting there won't make a difference
- c. Politics doesn't belong there
- d. You don't care about politics

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason



How much is each of the following a reason you don't post or share about politics or political issues on Instagram?

You don't want to be criticized or harassed there

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

You don't care about politics

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Politics doesn't belong there

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Posting there won't make a difference

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Previous

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**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGSEEPOL How much of what you see on Instagram is about politics or political issues? **[ROTATE SCALE 1-5 OR 5-1, IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you see on Instagram is about politics or political issues?

- ☐ All or almost all
- ☐ Most
- ☐ Some
- ☐ A little
- ☐ None at all

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**ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON INSTAGRAM (IGSEEPOL=1-4):**

IGPOLIDEO Overall, does what you see about politics or political issues on Instagram lean...  
**[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBPOLIDEO, WITH 3 AND 4 ALWAYS LAST]**

- 1 Mostly conservative
- 2 Mostly liberal
- 3 Doesn't lean either way **[ANCHOR]**
- [SPACE]**
- 4 Not sure **[ANCHOR]**

Overall, does what you see about politics or political issues on Instagram lean...

☐ Mostly conservative  
☐ Mostly liberal  
☐ Doesn't lean either way  
☐ Not sure

Previous Next

**ASK IF SELECTED INSTAGRAM USER (DOV\_ASKIG=1):**

IGFREEEXP On Instagram, do you think people feel free to openly express their political views?

- 1 Yes
- 2 No

On Instagram, do you think people feel free to openly express their political views?

☐ Yes  
☐ No

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**{END BLOCK 2}**

**{ASK BLOCK 3 IF X/TWITTER USER (SMUSEc =1)}**

**{BEGIN BLOCK 3}**

**DISPLAY IF X/TWITTER USER (SMUSEc =1):**

Now thinking about X (formerly Twitter)...

**ASK IF X/TWITTER USER (SMUSEc =1):**

XTWHY How much is each of the following a reason you use X (formerly Twitter)? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHY]**

- a. To get news
- b. To keep up with politics or political issues
- c. To keep up with sports or pop culture
- d. Because it's entertaining
- e. To keep up with friends and family
- f. To connect with others who share your interests
- g. To look at product reviews or recommendations

**RESPONSE OPTIONS:**

- 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
-

Now thinking about X (formerly Twitter)...

How much is each of the following a reason you use X (formerly Twitter)?

To keep up with friends and family

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To connect with others who share your interests

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Because it's entertaining

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To get news

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To look at product reviews or recommendations

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with sports or pop culture

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with politics or political issues

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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**ASK IF X/TWITTER USER (SMUSEc = 1):**

XTDEMOCRACY Overall, do you think X (formerly Twitter)... **[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBDEMOCRACY, WITH OPTION 3 LAST]**

- 1 Is mostly good for American democracy
- 2 Is mostly bad for American democracy
- 3 Has no impact on American democracy **[ANCHOR]**

Overall, do you think X (formerly Twitter)...

☐ Is mostly bad for American democracy

☐ Is mostly good for American democracy

☐ Has no impact on American democracy

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**ASK IF X/TWITTER NEWS CONSUMER (SOCIALNEWS2c=1):**

XTSOURCE Do you ever get news from each of the following on X (formerly Twitter)? **[RANDOMIZE ITEMS IN SAME ORDER AS FBSOURCE, KEEP ITEM E LAST]**

- a. News outlets or journalists
- b. Friends, family, and acquaintances
- c. Influencers or celebrities
- d. Advocacy or non-profit organizations
- e. Other people you don't know personally **[ANCHOR]**

**RESPONSE OPTIONS:**

- 1 Yes, I get news on X (formerly Twitter) from them
- 2 No, I don't get news on X (formerly Twitter) from them

Do you ever get news from each of the following on X (formerly Twitter)?

Friends, family, and acquaintances

☐ Yes, I get news on X (formerly Twitter) from them

☐ No, I don't get news on X (formerly Twitter) from them

News outlets or journalists

☐ Yes, I get news on X (formerly Twitter) from them

☐ No, I don't get news on X (formerly Twitter) from them

Advocacy or non-profit organizations

☐ Yes, I get news on X (formerly Twitter) from them

☐ No, I don't get news on X (formerly Twitter) from them

Influencers or celebrities

☐ Yes, I get news on X (formerly Twitter) from them

☐ No, I don't get news on X (formerly Twitter) from them

Other people you don't know personally

☐ Yes, I get news on X (formerly Twitter) from them

☐ No, I don't get news on X (formerly Twitter) from them

Previous Next

**ASK IF X/TWITTER USER (SMUSEc = 1):**

XTTYPE Do you ever see each of the following on X (formerly Twitter)? **[RANDOMIZE ITEMS IN SAME ORDER AS FBTYPE]**

- a. Funny posts that reference current events
- b. News articles, whether posted, reposted, linked, or screenshotted
- c. People expressing opinions about current events
- d. Information about a breaking news event as it's happening

**RESPONSE OPTIONS:**

- 1 Yes, I see this on X (formerly Twitter)
- 2 No, I don't see this on X (formerly Twitter)

Do you ever see each of the following on X (formerly Twitter)?

Information about a breaking news event as it's happening

☐ Yes, I see this on X (formerly Twitter)

☐ No, I don't see this on X (formerly Twitter)

People expressing opinions about current events

☐ Yes, I see this on X (formerly Twitter)

☐ No, I don't see this on X (formerly Twitter)

News articles, whether posted, reposted, linked, or screenshotted

☐ Yes, I see this on X (formerly Twitter)

☐ No, I don't see this on X (formerly Twitter)

Funny posts that reference current events

☐ Yes, I see this on X (formerly Twitter)

☐ No, I don't see this on X (formerly Twitter)

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**ASK IF X/TWITTER NEWS CONSUMER (SOCIALNEWS2c=1):**

XTACC

How often do you see news on X (formerly Twitter) that seems inaccurate? **[ROTATE RESPONSE OPTIONS 1-5 or 5-1 IN SAME ORDER AS FBACC]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you see news on X (formerly Twitter) that seems inaccurate?

☐ Never

☐ Rarely

☐ Sometimes

☐ Fairly often

☐ Extremely often

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**ASK IF X/TWITTER NEWS CONSUMER (SOCIALNEWS2c=1):**

XTINFLUENCE

How much, if at all, do you think X (formerly Twitter) influences which news stories you see on the platform? **[ROTATE RESPONSE OPTIONS 1-4 or 4-1 IN SAME ORDER AS FBINFLUENCE]**

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

How much, if at all, do you think X (formerly Twitter) influences which news stories you see on the platform?

☐ Not at all  
☐ Not much  
☐ Some  
☐ A lot

Previous Next

**ASK IF X/TWITTER NEWS CONSUMER (SOCIALNEWS2c=1):**

XTELSE

Would you say the news you get on X (formerly Twitter) is...

- 1 Mostly news you would have gotten elsewhere if you didn't use X (formerly Twitter)
- 2 Mostly news you would not have gotten elsewhere
- 3 Both about equally

Would you say the news you get on X (formerly Twitter) is...

☐ Mostly news you would have gotten elsewhere if you didn't use X (formerly Twitter)  
☐ Mostly news you would not have gotten elsewhere  
☐ Both about equally

Previous Next

**ASK IF X/TWITTER NEWS CONSUMER (SOCIALNEWS2c=1):**

XTWORN

How often do you feel worn out by the news you see on X (formerly Twitter)? **[ROTATE RESPONSE OPTIONS 1-5 or 5-1 IN SAME ORDER AS FBWORN]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never



How often do you feel worn out by the news you see on X (formerly Twitter)?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Fairly often
- ☐ Extremely often

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**ASK IF X/TWITTER USER (SMUSEc = 1):**

XTHARASS      How much of a problem is people getting harassed on X (formerly Twitter)?

- 1      Major problem
- 2      Minor problem
- 3      Not a problem

How much of a problem is people getting harassed on X (formerly Twitter)?

- ☐ Major problem
- ☐ Minor problem
- ☐ Not a problem

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**ASK IF X/TWITTER USER (SMUSEc = 1):**

XTSHARE      Do you ever post or share on X (formerly Twitter)?

- 1      Yes, I do
- 2      No, I don't

Do you ever post or share on X (formerly Twitter)?

- ☐ Yes, I do
- ☐ No, I don't

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**ASK IF EVER POSTS OR SHARES ON X/TWITTER (XTSHARE=1):**

XTSHAREPOL How much of what you post or share on X (formerly Twitter) is about politics or political issues? **[ROTATE RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you post or share on X (formerly Twitter) is about politics or political issues?

☐ None at all  
☐ A little  
☐ Some  
☐ Most  
☐ All or almost all

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**ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON X/TWITTER (XTSHAREPOL=1-4):**

XTWHYSP How much is each of the following a reason you post or share about politics or political issues on X (formerly Twitter)? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHYSP]**

- a. Your views are welcome there
- b. It's a place you can make a difference
- c. Politics belongs there
- d. You feel it's something you should do

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you post or share about politics or political issues on X (formerly Twitter)?

It's a place you can make a difference

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Politics belongs there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

You feel it's something you should do

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Your views are welcome there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

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**ASK IF POSTS ON X/TWITTER, BUT NEVER ABOUT POLITICS (XTSHAREPOL=5):**

XTWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on X (formerly Twitter)? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHYNTSP]**

- a. You don't want to be criticized or harassed there
- b. Posting there won't make a difference
- c. Politics doesn't belong there
- d. You don't care about politics

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you don't post or share about politics or political issues on X (formerly Twitter)?

You don't care about politics

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Politics doesn't belong there

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Posting there won't make a difference

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

You don't want to be criticized or harassed there

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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**ASK IF X/TWITTER USER (SMUSEc = 1):**

XTSEEPOL How much of what you see on X (formerly Twitter) is about politics or political issues?  
**[ROTATE RESPONSE OPTIONS 1-5 OR 5-1, IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you see on X (formerly Twitter) is about politics or political issues?

- ☐ None at all
- ☐ A little
- ☐ Some
- ☐ Most
- ☐ All or almost all

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Next

**ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON X/TWITTER (XTSEEPOL=1-4):**

XTPOLIDEO Overall, does what you see about politics or political issues on X (formerly Twitter) lean...  
**[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBPOLIDEO, WITH 3 AND 4 ALWAYS LAST]**

- 1 Mostly conservative
- 2 Mostly liberal
- 3 Doesn't lean either way **[ANCHOR]**
- [SPACE]**
- 4 Not sure **[ANCHOR]**

Overall, does what you see about politics or political issues on X (formerly Twitter) lean...

☐ Mostly conservative  
☐ Mostly liberal  
☐ Doesn't lean either way  
☐ Not sure

Previous Next

**ASK IF X/TWITTER USER (SMUSEc = 1):**

XTFREEEXP On X (formerly Twitter), do you think people feel free to openly express their political views?

- 1 Yes
- 2 No

On X (formerly Twitter), do you think people feel free to openly express their political views?

☐ Yes  
☐ No

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**{END BLOCK 3}**

**{ASK BLOCK 4 IF TIKTOK USER (SMUSEi =1)}**

**{BEGIN BLOCK 4}**

**DISPLAY IF TIKTOK USER (SMUSEi =1):**

Now thinking about TikTok...

**ASK IF TIKTOK USER (SMUSEi =1):**

TTWHY How much is each of the following a reason you use TikTok? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHY]**

- a. To get news
- b. To keep up with politics or political issues
- c. To keep up with sports or pop culture
- d. Because it's entertaining
- e. To keep up with friends and family
- f. To connect with others who share your interests
- g. To look at product reviews or recommendations

**RESPONSE OPTIONS:**

- 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
-

Now thinking about TikTok...

How much is each of the following a reason you use TikTok?

To keep up with friends and family

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To connect with others who share your interests

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

Because it's entertaining

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To get news

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To look at product reviews or recommendations

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with sports or pop culture

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

To keep up with politics or political issues

- ☐ Major reason
- ☐ Minor reason
- ☐ Not a reason

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**ASK IF TIKTOK USER (SMUSEi =1):**

TTDEMOCRACY Overall, do you think TikTok... **[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBDEMOCRACY, WITH OPTION 3 LAST]**

- 1 Is mostly good for American democracy
- 2 Is mostly bad for American democracy
- 3 Has no impact on American democracy **[ANCHOR]**

Overall, do you think TikTok...

☐ Is mostly bad for American democracy

☐ Is mostly good for American democracy

☐ Has no impact on American democracy

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**ASK IF TIKTOK NEWS CONSUMER (SOCIALNEWS2i=1):**

TTSOURCE Do you ever get news from each of the following on TikTok? **[RANDOMIZE ITEMS IN SAME ORDER AS FBSOURCE, KEEP ITEM E LAST]**

- a. News outlets or journalists
- b. Friends, family, and acquaintances
- c. Influencers or celebrities
- d. Advocacy or non-profit organizations
- e. Other people you don't know personally **[ANCHOR]**

**RESPONSE OPTIONS:**

- 1 Yes, I get news on TikTok from them
- 2 No, I don't get news on TikTok from them



Do you ever get news from each of the following on TikTok?

Friends, family, and acquaintances

☐ Yes, I get news on TikTok from them

☐ No, I don't get news on TikTok from them

News outlets or journalists

☐ Yes, I get news on TikTok from them

☐ No, I don't get news on TikTok from them

Advocacy or non-profit organizations

☐ Yes, I get news on TikTok from them

☐ No, I don't get news on TikTok from them

Influencers or celebrities

☐ Yes, I get news on TikTok from them

☐ No, I don't get news on TikTok from them

Other people you don't know personally

☐ Yes, I get news on TikTok from them

☐ No, I don't get news on TikTok from them

Previous Next

**ASK IF TIKTOK USER (SMUSEi = 1):**

TTTTYPE Do you ever see each of the following on TikTok? **[RANDOMIZE ITEMS IN SAME ORDER AS FBTYPE]**

- a. Funny posts that reference current events
- b. News articles, whether posted, reposted, linked, or screenshotted
- c. People expressing opinions about current events
- d. Information about a breaking news event as it's happening

**RESPONSE OPTIONS:**

- 1 Yes, I see this on TikTok
- 2 No, I don't see this on TikTok

Do you ever see each of the following on TikTok?

Information about a breaking news event as it's happening

☐ Yes, I see this on TikTok

☐ No, I don't see this on TikTok

People expressing opinions about current events

☐ Yes, I see this on TikTok

☐ No, I don't see this on TikTok

News articles, whether posted, reposted, linked, or screenshotted

☐ Yes, I see this on TikTok

☐ No, I don't see this on TikTok

Funny posts that reference current events

☐ Yes, I see this on TikTok

☐ No, I don't see this on TikTok

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**ASK IF TIKTOK NEWS CONSUMER (SOCIALNEWS2i=1):**

TTACC

How often do you see news on TikTok that seems inaccurate? **[ROTATE RESPONSE  
OPTIONS 1-5 or 5-1 IN SAME ORDER AS FBACC]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you see news on TikTok that seems inaccurate?

☐ Never

☐ Rarely

☐ Sometimes

☐ Fairly often

☐ Extremely often

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**ASK IF TIKTOK NEWS CONSUMER (SOCIALNEWS2i=1):**

TTINFLUENCE How much, if at all, do you think TikTok influences which news stories you see on the platform? **[ROTATE RESPONSE OPTIONS 1-4 or 4-1 IN SAME ORDER AS FBINFLUENCE]**

- 1 A lot
- 2 Some
- 3 Not much
- 4 Not at all

How much, if at all, do you think TikTok influences which news stories you see on the platform?

☐ Not at all  
☐ Not much  
☐ Some  
☐ A lot

Previous Next

**ASK IF TIKTOK NEWS CONSUMER (SOCIALNEWS2i=1):**

TTElse Would you say the news you get on TikTok is...

- 1 Mostly news you would have gotten elsewhere if you didn't use TikTok
- 2 Mostly news you would not have gotten elsewhere
- 3 Both about equally

Would you say the news you get on TikTok is...

☐ Mostly news you would have gotten elsewhere if you didn't use TikTok  
☐ Mostly news you would not have gotten elsewhere  
☐ Both about equally

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**ASK IF TIKTOK NEWS CONSUMER (SOCIALNEWS2i=1):**

TTWORN How often do you feel worn out by the news you see on TikTok? **[ROTATE RESPONSE OPTIONS 1-5 or 5-1 IN SAME ORDER AS FBWORN]**

- 1 Extremely often
- 2 Fairly often
- 3 Sometimes
- 4 Rarely
- 5 Never

How often do you feel worn out by the news you see on TikTok?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Fairly often
- ☐ Extremely often

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**ASK IF TIKTOK USER (SMUSEi = 1):**

TTHARASS How much of a problem is people getting harassed on TikTok?

- 1 Major problem
- 2 Minor problem
- 3 Not a problem

How much of a problem is people getting harassed on TikTok?

- ☐ Major problem
- ☐ Minor problem
- ☐ Not a problem

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**ASK IF TIKTOK USER (SMUSEi = 1):**

TTSHARE Do you ever post or share on TikTok?

- 1 Yes, I do
- 2 No, I don't

Do you ever post or share on TikTok?

- ☐ Yes, I do
- ☐ No, I don't

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**ASK IF EVER POSTS OR SHARES ON TIKTOK (TTSHARE=1):**

TTSHAREPOL How much of what you post or share on TikTok is about politics or political issues?  
**[ROTATE RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you post or share on TikTok is about politics or political issues?

☐ None at all  
☐ A little  
☐ Some  
☐ Most  
☐ All or almost all

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**ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON TIKTOK (TTSHAREPOL=1-4):**

TTWHYSP How much is each of the following a reason you post or share about politics or political issues on TikTok? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHYSP]**

- a. Your views are welcome there
- b. It's a place you can make a difference
- c. Politics belongs there
- d. You feel it's something you should do

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you post or share about politics or political issues on TikTok?

It's a place you can make a difference

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Politics belongs there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

You feel it's something you should do

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Your views are welcome there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

**ASK IF POSTS ON TIKTOK, BUT NEVER ABOUT POLITICS (TTSHAREPOL=5):**

TTWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on TikTok? **[RANDOMIZE ITEMS IN SAME ORDER AS FBWHYNTSP]**

- a. You don't want to be criticized or harassed there
- b. Posting there won't make a difference
- c. Politics doesn't belong there
- d. You don't care about politics

**RESPONSE OPTIONS:**

- 1 Major reason
- 2 Minor reason
- 3 Not a reason

How much is each of the following a reason you don't post or share about politics or political issues on TikTok?

Politics doesn't belong there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

Posting there won't make a difference

☐ Major reason  
☐ Minor reason  
☐ Not a reason

You don't care about politics

☐ Major reason  
☐ Minor reason  
☐ Not a reason

You don't want to be criticized or harassed there

☐ Major reason  
☐ Minor reason  
☐ Not a reason

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**ASK IF TIKTOK USER (SMUSEi = 1):**

TTSEEPOL How much of what you see on TikTok is about politics or political issues? **[ROTATE RESPONSE OPTIONS 1-5 OR 5-1, IN SAME ORDER AS FBSHAREPOL]**

- 1 All or almost all
- 2 Most
- 3 Some
- 4 A little
- 5 None at all

How much of what you see on TikTok is about politics or political issues?

☐ All or almost all  
☐ Most  
☐ Some  
☐ A little  
☐ None at all

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**ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON TIKTOK (TTSEEPOL=1-4):**

TTPOLIDEO Overall, does what you see about politics or political issues on TikTok lean...  
**[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBPOLIDEO, WITH 3 AND 4 ALWAYS LAST]**

- 1 Mostly conservative
- 2 Mostly liberal
- 3 Doesn't lean either way **[ANCHOR]**
- [SPACE]**
- 4 Not sure **[ANCHOR]**

Overall, does what you see about politics or political issues on TikTok lean...

☐ Mostly liberal  
☐ Mostly conservative  
☐ Doesn't lean either way  
☐ Not sure

Previous Next

**ASK IF TIKTOK USER (SMUSEi =1):**

TTFREEEXP On TikTok, do you think people feel free to openly express their political views?

- 1 Yes
- 2 No

On TikTok, do you think people feel free to openly express their political views?

☐ Yes  
☐ No

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**{END BLOCK 4}**

**\*CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC\*****XRAND\_FB\_IG**

- 1 Facebook
- 2 Instagram

Note: Flag to randomly assign panelists to answer module about either Facebook or Instagram if they use all four social media platforms.

ATP source: Randomly assigned for this survey.