

Springboard Job Title Exercise

- 1) Data Scientist - This is the most prevalent job title and still seems to return the most results when searching for openings. However, as of June 2020 there are several articles published which advise the titles will become more specific : Data Analyst, Data Engineer, Machine Learning Engineer, Data Architect, etc. However, at this early stage using the basic title corresponds directly to the “Data Science Career Track” program.
- 2) Data Analyst - This title also comes up in job searches, almost as often as Data Scientist. It’s not clear how this is really different from DS, because both seem to lean toward roles where business analysis is important as opposed to the other roles where “engineer” implies the more technical aspects such as pipelining, upgrading, and generally running the applications.
- 3) Machine Learning/AI -This title is mentioned fairly often but does not seem to generate many job postings. However, it generates many of the same for Data Scientist and Data Analyst, so perhaps this could lead to a potentially unique posting of interest.