



Jeffrey Cruz

Portfolio: jeffcruz.vercel.app



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23 Felo 2, Rincon, Valenzuela City

Education

• 2017 – 2019

Accountancy, Business, and Management

Emmaus Christian School Inc.

• 2019 – 2023

Batchelor of Science in Information Technology

Pamantasan ng Lungsod ng Valenzuela

Software Proficiency

- ✓ Adobe Photoshop
- ✓ Adobe Premier Pro
- ✓ Adobe After Effects
- ✓ Adobe Illustrator
- ✓ Capcut
- ✓ Canva
- ✓ Blender
- ✓ Figma
- ✓ Microsoft Office

Objectives

To obtain a position where I can utilize and enhance my skills, contribute to real-world projects, and add value to the company's productivity while meeting or exceeding expectations

Work Experience

Laptop PC Outlet

Graphic Artist | June 2024 – Present

- Worked directly with the president and vice president on content videos and graphic designs
- Designed and prototyped the company's revamped website
- Created product designs and videos for various e-commerce and social media platforms

Stafflink Management Solutions, Inc.

Graphic Artist | September 2023 – May 2024

- Created product designs and videos for various e-commerce shops and platforms
- Worked to ensure that company brand standards were upheld
- Collaborated with the HR department to assess graphic artist applicants

Valenzuela City Government Employees Cooperative

Intern | August 2022 – January 2023

- Helped the company create its own website
- Designed photos and videos for social media announcements, promotions, and advertisements
- Answered customer inquiries in person and over the phone

Skills

- Graphic Design, Layout Design, Branding, Product Design, Advertising, and Image Manipulation
- Video Editing, Color Correction, and Audio Editing
- Photography and Videography
- 3D Modeling and Rigging
- UI/UX Design, Wireframing, Site Mapping, and Prototyping
- Capable of working under pressure, possessing a keen attention to detail and a creative mindset